



2021 Bi-national Socioeconomic Handbook “Laredos Region”

Information addressed:



- Businessmen
- Investors
- Entrepreneurs
- Investigators
- Academics
- Students
- Society in General



“The Most Competitive Region of America and the World”

LAREDOS REGION BINATIONAL GROUP

The Laredos Region Binational Group established on October 2008 by the consejo directivo del CODEIN's board of directors.

Its objective is to keep a formal and profesional communication between the sisters cities of Nuevo Laredo, Tam. and Laredo, Tx. The economic sectors of both cities are gathered in this group to identify and analyze opportunities that allows create a clear vision for plannification, prevention and decision making in benefit of this border's competitiveness so its economic, cultural and social development in short, medium and long terms is guaranteed.



REGION **LAREDO** REGION

"MÁS UNIDOS QUE NUNCA"



MÉXICO
CONSULADO GENERAL EN LAREDO



We Do More
Hacemos Más



ASOCIACIÓN DE AGENTES ADUANALES
DE NUEVO LAREDO, A.C.



MESSAGE

President of Nuevo Laredo, Tamps., Méx.

This Municipal Government of Nuevo Laredo, Tamps. proudly presents through the Institute for Competitiveness and Foreign Trade of Nuevo Laredo (ICCE) the **Binational Socioeconomic Handbook 2020**, “Laredos’ Region”, where we show the importance, potential benefits and competitive advantages of the sister cities of Nuevo Laredo, Tamaulipas and Laredo, Texas as “The most important Logistical and Customs Platform in America and the world.”

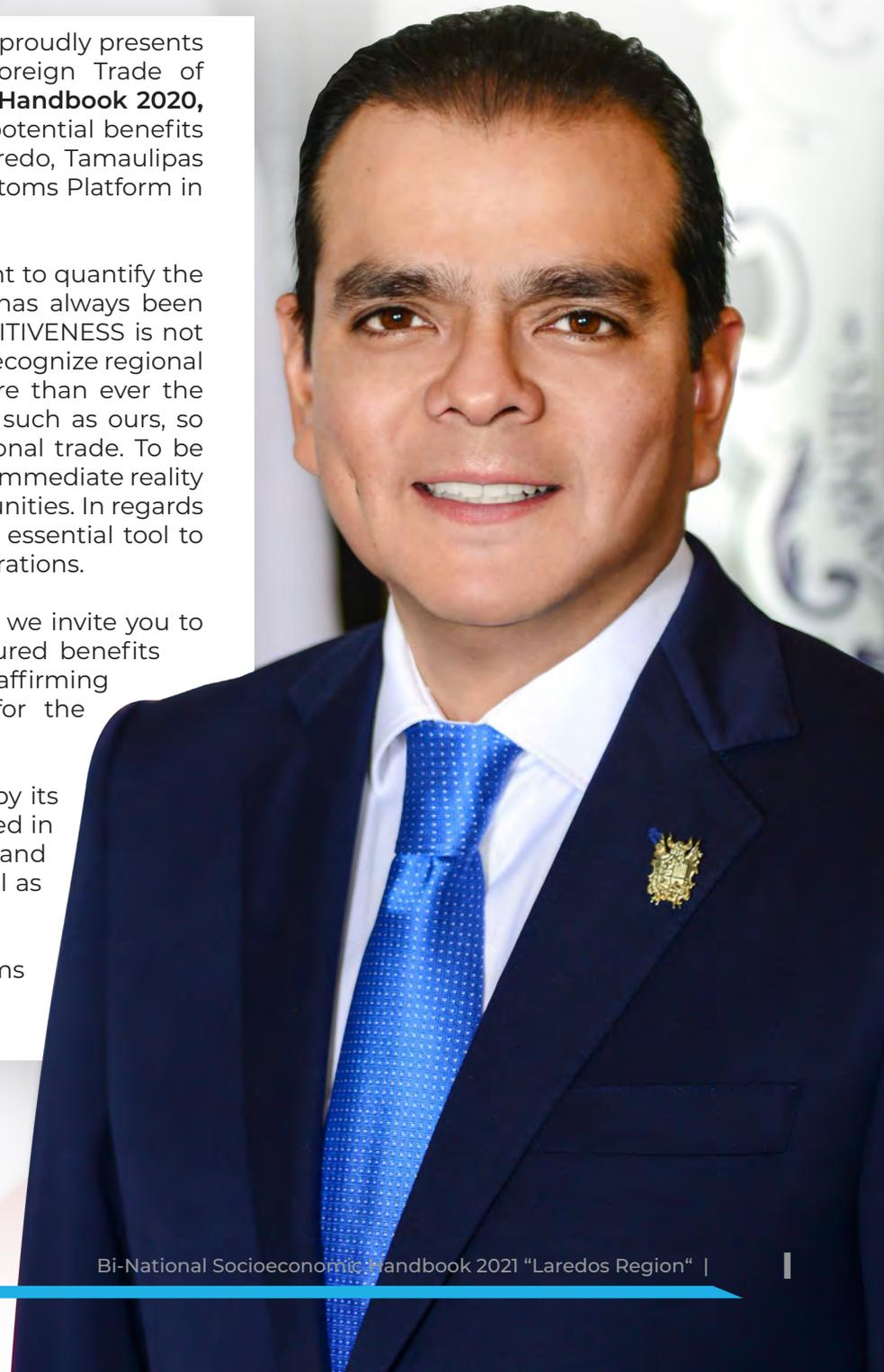
Ever since ICCE, it has been institutionalized the commitment to quantify the economic reality of this thriving border zone. Information has always been the platform to create a knowledge-based society. COMPETITIVENESS is not possible if the parties called for its creation do not know, nor recognize regional spaces and opportunities. Current challenges demand more than ever the accurate diagnosis of economic realities involving a region such as ours, so particular in its economic cycles and variations of international trade. To be innovators requires changes in our way of reaching the most immediate reality and this can only be possible if we are able to identify opportunities. In regards to this, the 2021 Binational Socioeconomic Handbook is the essential tool to illustrate our binational potential for present and future generations.

With a well-defined path between society and government, we invite you to get acquainted with the competitive advantages and featured benefits of this “Laredos Region” open to welcome investments, reaffirming the commitment of providing the required assistance for the establishment of more and better enterprises.

Currently the city of Nuevo Laredo, has been strengthened by its leadership at the state, national and international levels, based in its highest levels of **COMPETITIVENESS** in public works, social and economic development, public services, public safety, as well as in the clear management of its resources.

In Nuevo Laredo, Tamaulipas, we welcome you with open arms and reiterate to you our highest respect and friendship.

**C.P. Enrique
Rivas Cuéllar**
PRESIDENT OF NUEVO LAREDO



MESSAGE

from Mayor of Laredo, Tx. E.U.A.

It is a real pleasure to greet you again by this means. The 2021 edition of the Binational Socioeconomic Handbook, “Laredos Region” comes to you with pride, through the joint work between the Government of the City of Laredo, Texas, Laredo Economic Development Corporation, Laredo Chamber of Commerce and Texas A&M University through the Institute for Competitiveness and Foreign Trade of Nuevo Laredo (ICCE).

We continue to exalt the name of “The Laredos Region” in the area of international trade. As sister cities, we continue promoting unity to progress as the most important Logistics and Customs region in America.

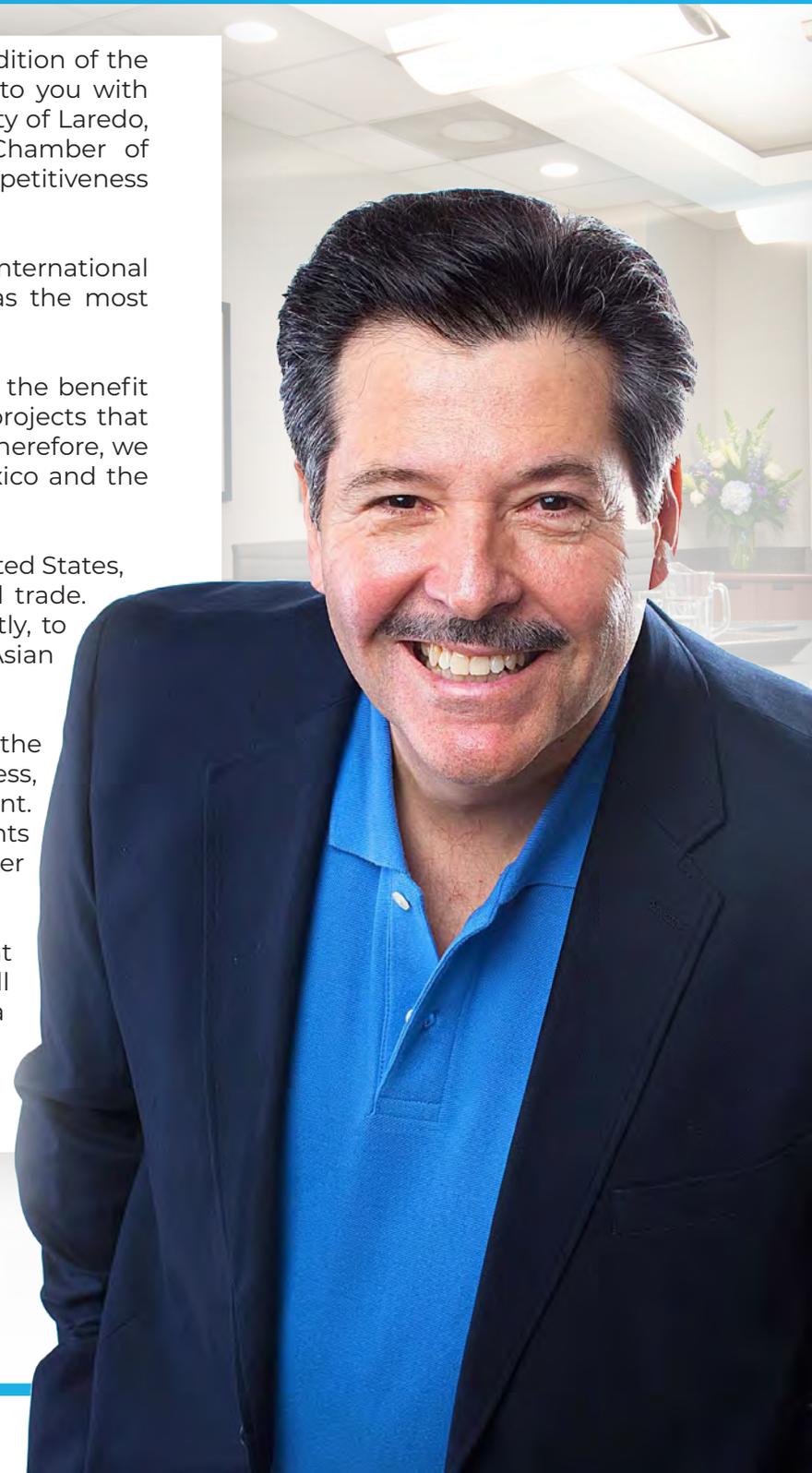
I reiterate our firm commitment to promote port infrastructure for the benefit of International Trade, requesting the necessary funds to finalize projects that will keep us as the most important land port in the United States. Therefore, we continue working with the federal, state and local agencies of Mexico and the United States, to exceed our goals on global competitiveness.

Laredo, Texas remains in second place of all customs ports in the United States, with \$ 214,000 million, which is equivalent to 5.6% of international trade. We continue to innovate and develop plans at our port, significantly, to compete with other ports in the Central, South American and Asian markets.

There are many aspects that we consider essential to increase the development of “Los Dos Laredos”, such as modernity, competitiveness, innovation, efficiency, industry diversity and infrastructure improvement. Likewise, we constantly seek to increase mobility among our residents and businessmen, allowing a direct and fast connection with other cities in our state and our Nation.

The co-work between both municipalities, and with the Agreement between Mexico, the United States and Canada concluded, we will achieve our goals, strengthen our commercial industry, without a doubt, and we will prosper as Sister Cities.

Pete Saenz
MAYOR DE LAREDO, TX.



FOREWORD

General Director ICCE of Nuevo Laredo, Tamps. Méx.

This Bi-national Socioeconomic Handbook 2021 “Laredos’ Region,” incorporates demographic, social and economic aspects of the City of Nuevo Laredo, Tamaulipas and the sister City of Laredo, TX. with the purpose of illustrate the potential and greatness of the this Region at a national and international level.

The document includes updated information and statistics, produced and validated by the departments and institutions of public and private sectors seeking homogeneity, interest, knowledge and easy comprehension of the available data that show the virtues, strengths and importance of “Los Dos Laredos”

This reference tool for businessmen, investors, entrepreneurs, scholars, researchers, students and society in general, without a doubt, allow us to have a bigger vision to plan, make wisest decisions and actions that contribute to increase our Competitiveness rate.

The cooperation and coordination with several institutions, which in a co-responsible and regular manner provide the statistics that they generate to this Institute for Competitiveness and Foreign Trade, made possible to have the information needed for the elaboration of this product; therefore, the ICCE acknowledges the **Municipal President of Nuevo Laredo, Tamaulipas C.P. Enrique Rivas Cuellar** for the commitment to promote the competitiveness of the region, especially to the **Government of Laredo, Texas under the leadership of the Mayor Pete Saenz** and our friends of the productive agencies of both cities, for their work and trust, as well as the users in general for their suggestions and comments that contribute to continuous improvement.

Competitiveness, is considered as the most solid strategy to face new challenges and demands that the globalization of the market imposes in every sector, particularly in International Trade.

In this important transformation that Nuevo Laredo is living, teamwork among businessmen, scholars and municipal government have done that the socioeconomic indicators have had a historic recovery, as well as the transparency in the management of public finances among other actions that encourage trust and investment, *as indicated by the Mexican Institute for Competitiveness (IMCO) and the international rating company Fitch Ratings*. In this “Laredos’ Region” community and government are committed and take permanent actions to improve our development.

For this institute, the dissemination of the Bi-national Socioeconomic Handbook is of fundamental importance, in order to reach a bigger number of users, this product is also offered in a digital version in the ICCE Web Site (www.iccedenuevolaredo.org), in English and Spanish, where you can consult the available information, which will be continuously updated.

We reiterate that in the Institute for the Competitiveness and Foreign Trade of Nuevo Laredo We are at your service!



Jorge A. Viñals
GENERAL DIRECTOR ICCE OF
NUEVO LAREDO

ACKNOWLEDGMENTS

Bi-National Socioeconomic Handbook 2021

The Institute for Competitiveness and Foreign Trade of Nuevo Laredo, thanks all public and private institutions for their valuable contribution of their knowledge and talent for the preparation of this Binational Socioeconomic Record 2020.

Special Thanks:

United States Consulate in Nuevo Laredo, Tamps.
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Consejo Estatal para el Desarrollo Económico y la Competitividad de Tamps. (CEDEC)
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Secretaría de Desarrollo Económico del Estado de Tamps.
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Administración General de Aduanas (AGA-SAT).
Secretaría de Economía - Delegación Nuevo Laredo.
Puente del Comercio Mundial Nuevo Laredo III.
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Universidad Autónoma de Tamaulipas - Facultad de Comercio, Administración y Ciencias Sociales (UAT).
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Fitch Ratings México.
Centro de Investigación y Docencia Económicas (CIDE).
Instituto Mexicano para la Competitividad (IMCO).



Collaborating organizations in Laredo, Tx.



COUNCIL ICCE

Members of the Advisory Council ICCE



C.P. Enrique Rivas Cuéllar

President of Advisory Council

A.A. Yolanda Malagón Medina

President of the Customs Agents Association of Nuevo Laredo

C. Roberto Quintanilla Buendía

President of the Cargo Services Central of Nuevo Laredo

Dr. Alejandro Urbiola Morales

President of the National Chamber of Commerce, Services and Tourism of Nuevo Laredo

Dr. René Adrián Salinas Salinas

Director of the Faculty of Commerce, Administration and Social Sciences of the UAT

Dr. Abiu González Ixba

Director of Tec Milenio

Ing. Javier Octavio Ramírez Núñez

Director of Technological Institute of Nuevo Laredo

Ing. Juan Elyd Sáenz

President of the Association of Export Maquiladoras of Nuevo Laredo A.C.

President of the National Chamber of the Transformation Industry Delegation of Nuevo Laredo A.C.

C. Daniel Treviño Martínez

President of the Competitiveness and Foreign Trade Commission

C.P. Eduardo Javier Lozano Guajardo

President of the Transport and Urban Mobility Commission

Ing. Martín Eduardo Reyes Madrigal

Secretary of Municipal Economic Development of Nuevo Laredo

Lic. Luis Edmundo González Elizondo

Director of Para-municipal Entities and Organizations of Nuevo Laredo

TESTIMONIALS

Bi-National Socioeconomic Handbook 2021

Before arriving in Nuevo Laredo, I knew that the Los Dos Laredos region was the most important customs and logistics platform in North America. It wasn't until I saw the more than 14,000 trucks and 1,800+ railroad cars crossing the border each day that I realized the magnitude of international trade handled here. As the busiest port between the United States and Mexico by value and volume, this dynamic and competitive region is the hub of the huge and growing economic relationship between our two countries.

Although it has been a difficult year full of uncertainty, I feel very fortunate to witness how, regardless of the challenges that arise, the Los Dos Laredos community has remained strong, finding innovative ways to face whatever obstacles present.

In the years to come, we will continue to work together to ensure the continuous and efficient flow of goods and services, to meet our shared economic challenges.

Thanks to the Institute for Competitiveness and Foreign Trade for the important work they do in promoting trade between our countries. Its binational socioeconomic handbook continues to be a great resource for government and business agencies. Congratulations!

Deanna Kim
Consul General of United States in Nuevo Laredo, Tamps.

The "Los Dos Laredos" border plays a main role in the US-Mexico bilateral relationship. More than 40% of the commercial exchange between the two countries transits through this land port and with the new T-MEC, this crossing will have a greater commercial flow that opens up the challenge of modernizing and expanding the border infrastructure. For this reason, this Binational Socioeconomic Handbook, "Laredos Region" constitutes a mandatory consultation tool to take advantage of and distinguish the enormous advantages and opportunities at the national and international level.

The Consulate General of Mexico reiterates its commitment to continue strengthening the bridges of understanding and the binational dialogue between authorities and key actors to this thriving border, through cross-border diplomacy. We will continue promoting the binational culture, convinced that in economic integration processes, people and cooperation play a central role in achieving competitiveness.

Juan Carlos Mendoza Sánchez
Consul General of Mexico in Laredo, Tx.

The Secretary of Economic Development of the State of Tamaulipas, which I deign to represent, congratulates the Government of Nuevo Laredo and the Institute for Competitiveness and Foreign Trade (ICCE), for carrying out this extraordinary consultation tool that empowers this important Region to global level.

This Secretariat has the firm commitment to give all the facilities to national and foreign investors, so that they come to settle in the State of Tamaulipas, where they will find the highest economic, human and infrastructure productivity so that their companies become more competitive at the level. world.

Lic. Carlos A. Garcia Gonzalez
Secretary of Economic Development of the State of Tamaulipas

There is no doubt that the year that is ending will go down in history as a seriously difficult period, the COVID-19 pandemic wreaked havoc worldwide, affecting not only the health of citizens, but also bringing with it a variety of socioeconomic challenges. The measures that were implemented to avoid the spread of the virus, necessary in reality, caused a break in the economic landscape of the town.

But a new day opens with the beginning of 2021, the logistics and transport industry as the basis of the impulse of the economy of “Los Dos Laredos”, although it experienced challenges, it soon recovered and even at the end of the year exceeding figures to those of the pre-Covid period. Once again, Laredo, Texas, and Nuevo Laredo, Tamaulipas, secured their position as the most important commercial crossing in North America, the prospects for 2021 are clear, and now the opportunities for growth and development arrive.

The Laredo Chamber of Commerce, as the representative entity of organized commerce in the same city, is pleased to partner with the ICCE of Nuevo Laredo in the making of the 2021 Binational Socie-economic Handbook “Laredos Region”. We are ready to compete!

Miguel A. Conchas
President of the Laredo Chamber of Commerce

The Binational Socioeconomic Handbook 2021 “Laredo’s Region” has important relevance as a vital consultation tool for this community. Undoubtedly, the work carried out by the ICCE is of great contribution to the economic development of Nuevo Laredo, especially the alliances and joint projects carried out with productive organizations, universities and municipalities at the local, national and international levels.

As this Region is the most important Door of International Trade and Logistics Platform, it is relevant that through this informative Handbook, we promote opportunities and strengths through the web pages of our dependencies in both English and Spanish languages.

The Technological University of Nuevo Laredo (UT) is committed to Competitiveness and ready to contribute to the better development of this booming border area.

Lic. Alfonso Aramis Salas Perez
Rector of the Technological University of Nuevo Laredo

The School of Commerce, Administration and Social Science of Universidad Autónoma de Tamaulipas, has the solid commitment to coordinate enduring efforts with the business sector and the government in order to innovate and implement actions for the benefit of a “Competitive Youth” that ensures the development of Nuevo Laredo and the region at short, medium and long term.

This handbook is a tool of great importance for researchers and scholars who focus their studies in the “Two Laredos” region. We should all contribute to strengthening this instrument for the benefit of society.

Dr. Rene Adrian Salinas Salinas
Director of School of Commerce, Administration and Social Science of UAT

We congratulate once again the Institute for Competitiveness and Foreign Trade (ICCE) and the City of Nuevo Laredo for their Binational Socioeconomic Handbook “Laredos Region” 2021.

The handbook provides information that supports the human, social and economic development of the “Laredos Region”. We want to highlight the collaboration between the ICCE and Dr. Federico Schaffler, Director of the Center for Economic and Business Development of the Texas Border, whose shared work generated part of the facts and figures presented in this handbook.

We reiterate our congratulations to all who have made this concise and practical handbook possible.

Dra. María Eugenia Calderón-Porter
Assistant Vice President
Texas A&M International University
Office of Global Initiatives / Binational Center



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HISTORY

of “Laredos Region”

On May 15, 1755, Captain Tomas Sanchez founded San Agustin de Laredo, on the left hand margin of the Rio Grande, in what today is the center of a dynamic region that is recognized for its international trade leadership, as well as for the competitiveness of its businesses, organizations and individuals.

The “Sister Cities” of Laredo, and Nuevo Laredo, the first one in Texas, in the United States, and the latter in Tamaulipas, Mexico, are also recognized either as “Los Dos Laredos” or as the “Laredo Region”. In both sides of the river that divides but also joins these two great nations, more than 650 thousand persons live and work, many of them in the international trade sector, which is the main economic activity that has made the Nuevo Laredo Customs Port the most important in Mexico. On the U.S. side, this leadership, experience and drive is the reason the Laredo Customs District is number 3 in all of the United States, only behind Los Angeles and New York.

As a consequence of the Guadalupe-Hidalgo accord, subscribed in 1848 after the U.S.-Mexico war ended, the Rio Grande was determined to become the dividing borderline between both nations. When faced with this new reality, a group of families that decided that they wanted to continue being Mexicans, crossed the river and founded what now is

Nuevo Laredo, Tamaulipas, on the 15th day of June of 1848.

HISTORY OF THE CUSTOMS

Throughout history, the strategic location of Los Dos Laredos has favored the international exchange of merchandise and goods between the north and the south. That was the main reason why the Nuevo Laredo Custom Port was created on August 26, 1855, only seven years after the founding of the city. This brought official recognition and legal stability to trade between both nations through these sister cities.

When the railroads arrived, in 1881, economic and population substantially grew. Before two U.S. railroads connected Laredo, Texas with San Antonio and Corpus Christi, and the Mexican one connected Nuevo Laredo with Monterrey and from there on to Mexico City, merchandises used to cross by ferry. That same year, 1881, the first international railroad bridge that linked Los Dos Laredos was built and this allowed formal consular and trade actions between both nations.

As time flew by, both Laredos continued to grow, in an interdependent and sisterly way. The brotherhood between people was strengthened by families who had members on both sides of the river, something that still today is very frequent.



Porfirio Díaz bridge (Late 19th Century)

If we add to this the positive impact that international trade has always had on these communities, we see one of the main reasons of a sustained growth in population, economic strength, competitiveness and shared vision.

Los Dos Laredos once and again have showed how collaboration generates results. This has been demonstrated from the design and development of technological based custom procedures and software, which provided security and certainty to international trade operations, to the joint construction of bridges and customs installations that are an example of efficiency, safety and success for international trade.

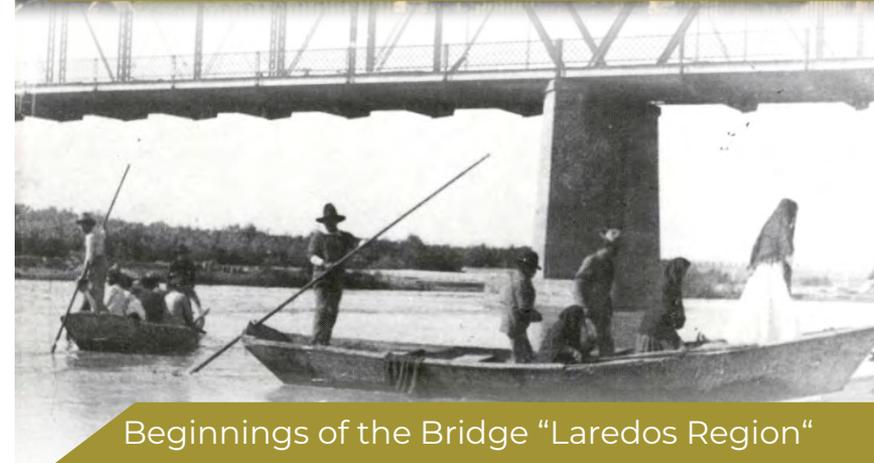
At the Laredo Region there is a clear knowledge that it is important to prepare for the future, so both communities can work together to overcome challenges and to achieve shared goals. That is why in 2008 the “Plan de Gran Vision para la Reigon Laredo 2040” (Laredo Region Long-Term Vision Plan 2040) was developed. Later on, in 2016 it was updated for the City of Nuevo Laredo, while on the U.S. side the City of Laredo, Texas developed and approved it “Laredo Comprehensive Plan” in 2017.

Both Plans were developed with the participation of thousands of citizens, specialists, academics, representatives of private organizations and also of public servants. The objectives stressed the importance of aligning economic growth and development with an improvement of the quality of life for all its citizens, with eyes set on the shared future of the region, but without ever forgetting the shared past that forged this region

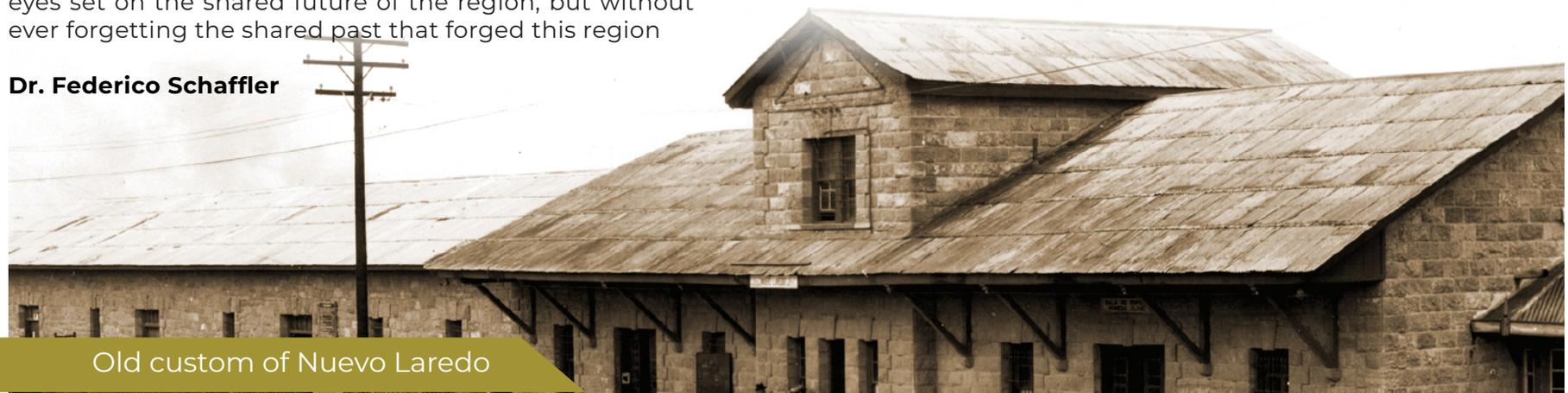
Dr. Federico Schaffler



Custom of Nuevo Laredo 1935



Beginnings of the Bridge “Laredos Region”



Old custom of Nuevo Laredo

GEOGRAPHIC

Geographic Location of the Region

Location, Extension and Boundaries

The “Laredos Region” is located between 27 ° 29 '48 “ north latitude and 99 ° 30' 01” west longitude.

The heights in the region goes from 100 meters above sea level (masl) at the southeast on the right bank of the Rio Grande to 250 masl above sea level in the west.

It records 110 masl on the river bank and approximately 70% of the region is located between 120 and 130 meters above sea level, being 150 masl the maximum height.

The primary communication road of “Los Dos Laredos” is the National Highway 85 / Interstate Highway 35 that links the region with the main commercial destinations of Mexico and U.S.A.



Source: Elaboration ICCE and Google Maps

WEATHER

Soil and Atmospheric Conditions

Hidrography

The Río Bravo or Grande of the North is the main water source of the region and has two major streams: El Coyote, in the south and Las Alazanas, in the northwest. A notable geographical feature of Laredo, Texas is the Lake Casa Blanca at the Lake Casa Blanca International State park.

Topography

The Region is part of what is called physiographically Province of the Great Plains of North America, whose main features are the presence of vast plains interrupted by scattered low hills of gentle slopes and constituted dominantly by conglomeratic material, that is to say that presents a half plane relief and does not record important heights or depressions.

Weather

According to weather classification, Nuevo Laredo is located in a region of dry-steppe weather, with some of the conditions that characterize the steppe as a natural region.

It is characterized by being dry and extreme, with large temperature swings ranging from -3°C in winter to 46°C in summer.

The month in which is recorded the higher temperatures is August and the coldest month is January. Its annual average rainfall is 472.5 mm^3 and the prevailing winds come from the south.



Sunrise of Nuevo Laredo, Tamps., Méx.



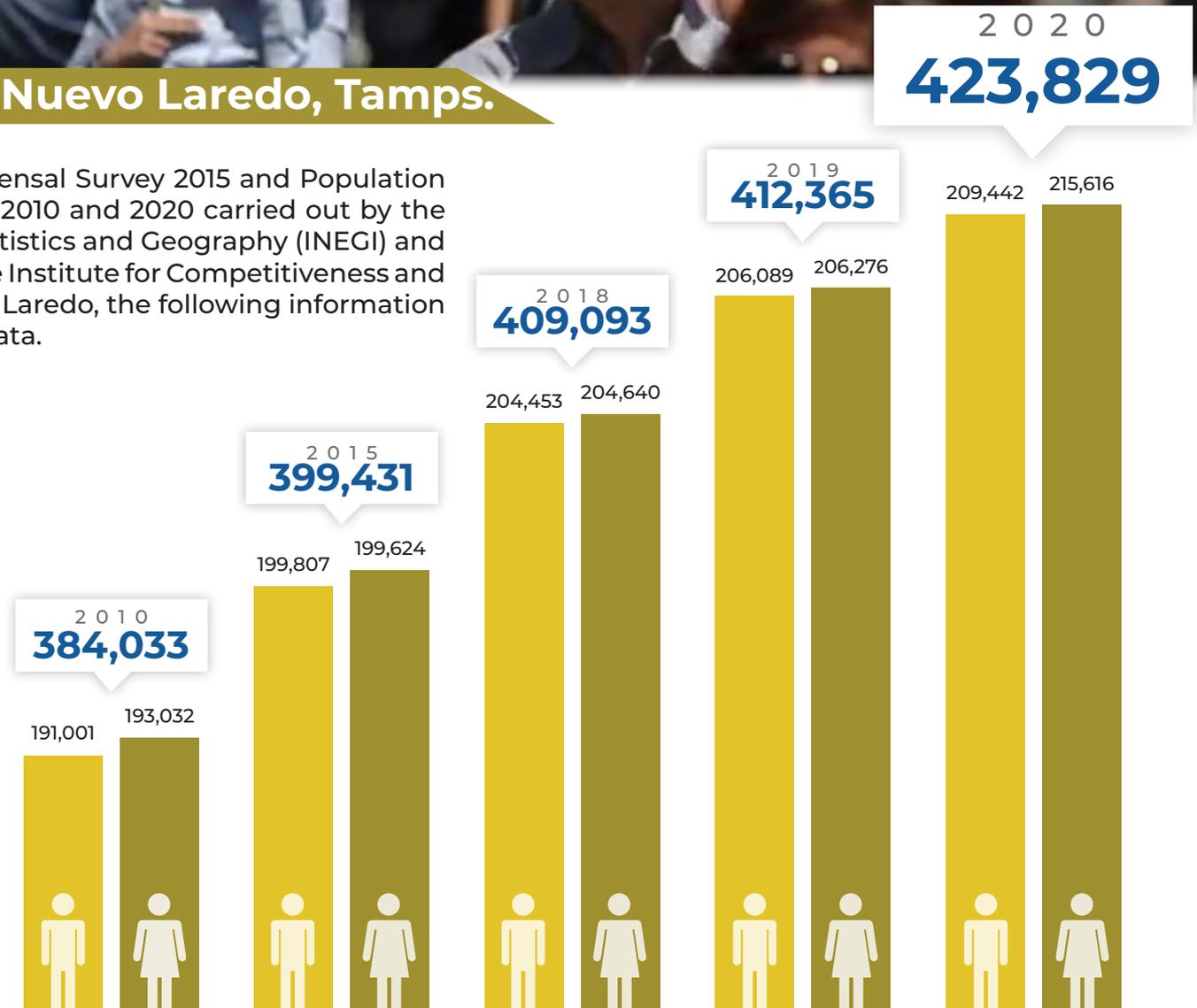
Sunset of Nuevo Laredo, Tamps., Méx.

POPULATION

Region Population Statistics

Population of Nuevo Laredo, Tamps.

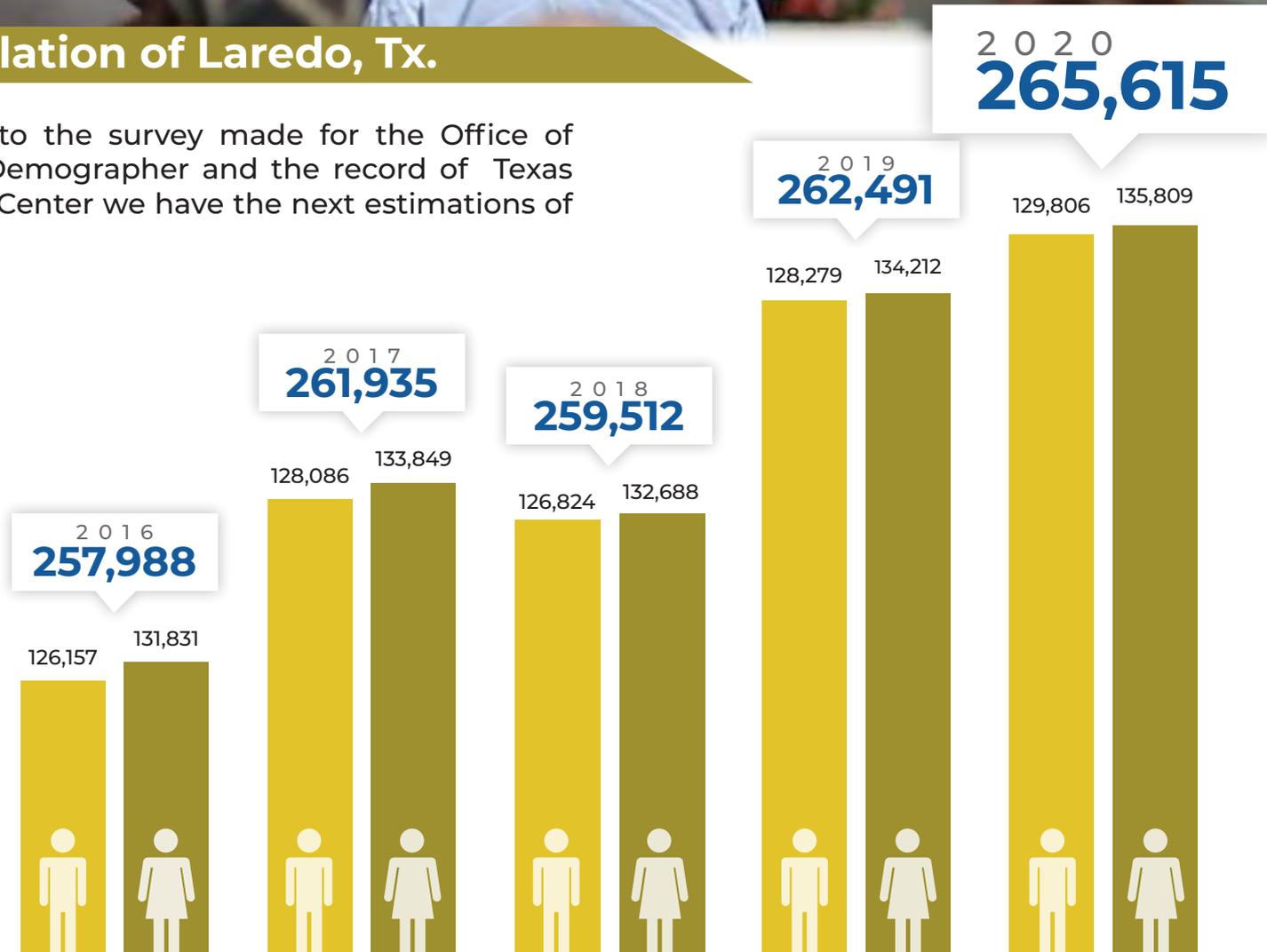
According to the Intercensal Survey 2015 and Population and Housing Censuses 2010 and 2020 carried out by the National Institute of Statistics and Geography (INEGI) and projections made by the Institute for Competitiveness and Foreign Trade of Nuevo Laredo, the following information regarding population data.





Population of Laredo, Tx.

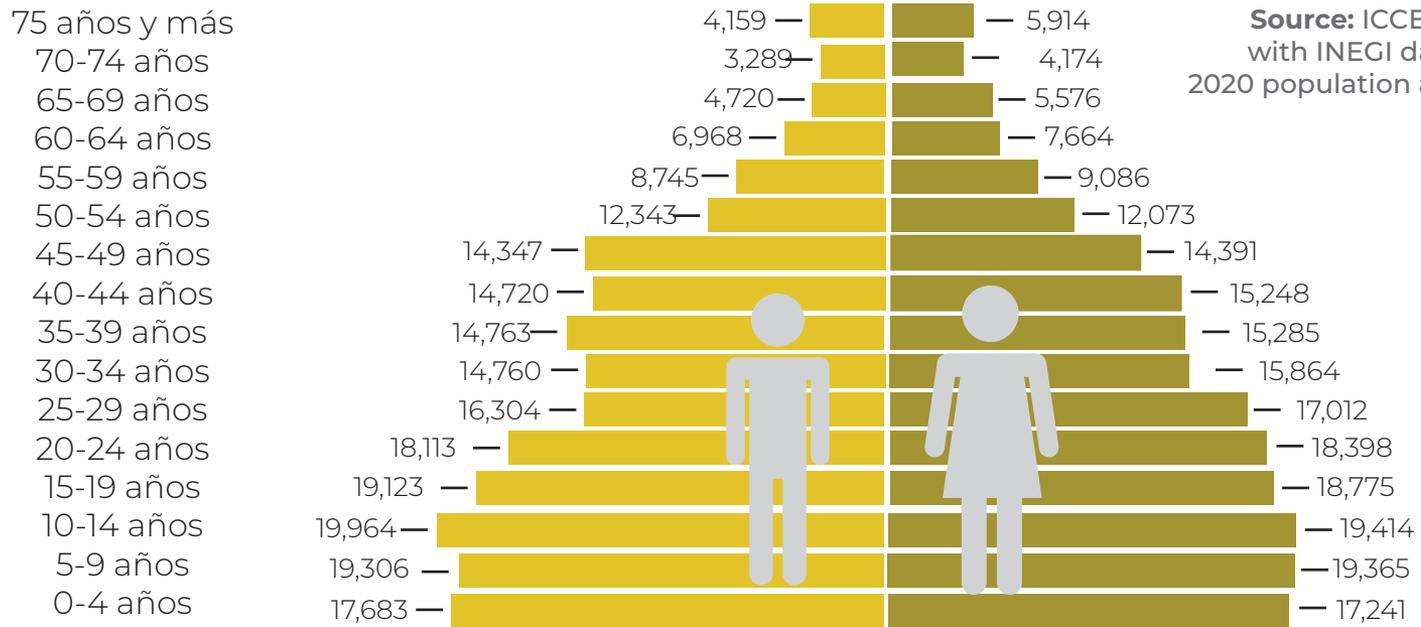
According to the survey made for the Office of the State Demographer and the record of Texas State Data Center we have the next estimations of population:



Source: Office of the State Demographer, Texas State Data Center Compiled for Texas Center for Border Economic and Enterprise Development

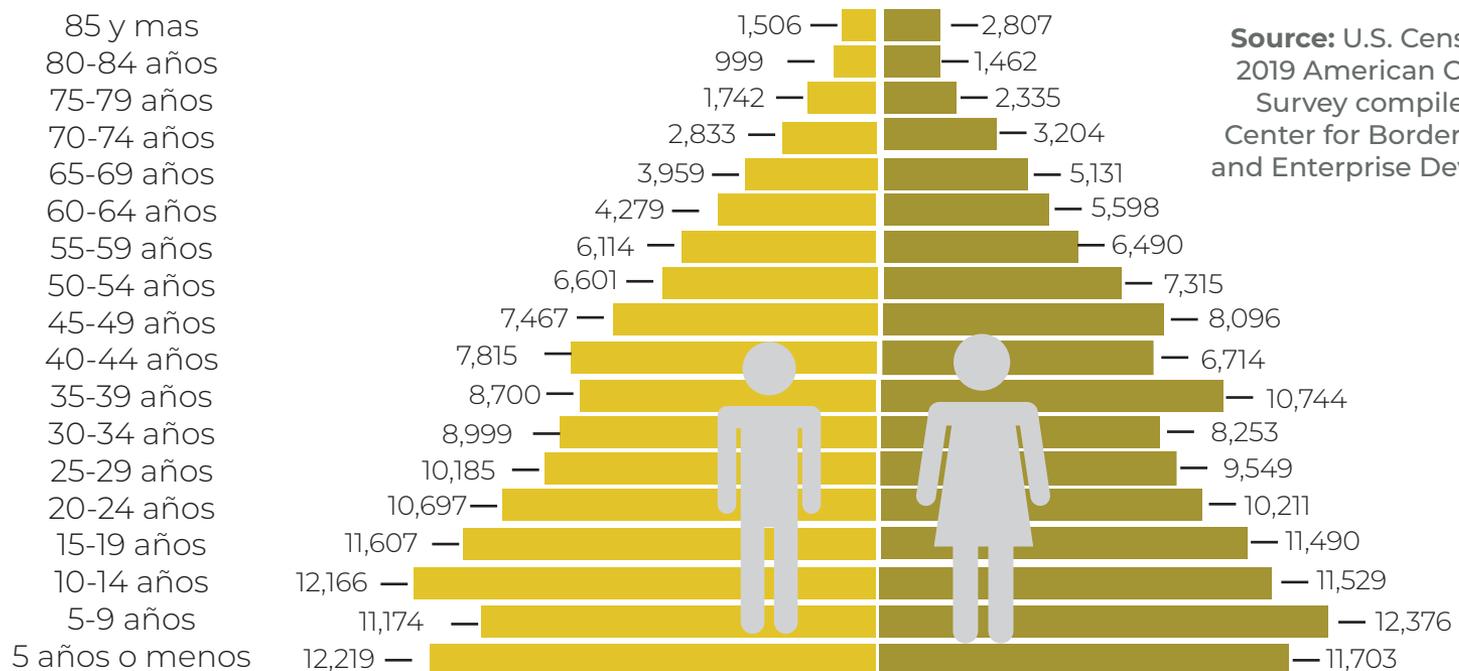
Distribution of Population by Age and Gender

**Pyramid of population by Men and Women
Nuevo Laredo, Tamps. (2020)**



Source: ICCE elaboration with INEGI data from the 2020 population and housing census

**Pyramid of population estimations by Men and Women
Laredo, Texas (2019)**



Source: U.S. Census Bureau 2019 American Community Survey compiled by Texas Center for Border Economic and Enterprise Development

DESTINATIONS

Tourist Destinations to Mexico and U.S.A



Fuente: Elaboración ICCE con mapas de Google Maps

BRIDGES

International Bridges of the Region



International Bridge I

The Port Infrastructure is composed by five International Bridges strategically located in the Los Dos Laredos Region “The most important Customs and Logistic Platform of America”.

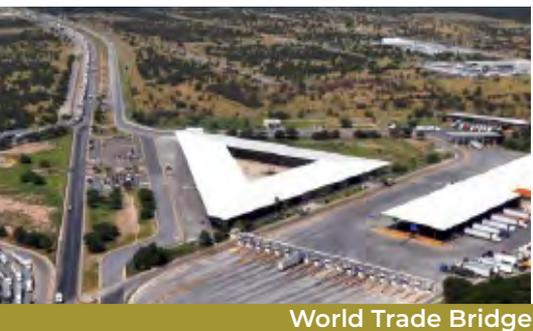
Gateway to the Americas International Bridge (Bridge I): Bridge mainly for pedestrian use and four vehicle lines. Connects Nuevo Laredo, Tamaulipas with Downtown Laredo, Texas. It is also known as International Bridge I.



Juarez-Lincoln International Bridge

Juarez Lincoln International Bridge (Bridge II): This bridge is for light vehicle crossing and connects Nuevo Laredo, Tamaulipas with Laredo, Texas. It is operated by the city of Laredo and the Department of Communications and Transportation of Mexico. It is also known as international bridge 2

World Trade Bridge: Dedicated exclusively for vehicles of commercial transportation, it is our greatest tangible heritage, such work has the most modern and important infrastructure to perform operations of foreign trade in Latin America.



World Trade Bridge

Railway Operations Bridge: The railway bridge Laredo-Nuevo Laredo, is located within the states of Tamaulipas, in Mexico and Texas, in the United States. It was built in 1881, when two railways arrived to Laredo and where more than 1,800 railway wagons cross per day.

Solidaridad - Colombia International Bridge: It is located in the municipality of Anahuac, Nuevo Leon and it is one of the four vehicle international bridges located in the border of United States and Mexico in the city of Laredo, Texas.



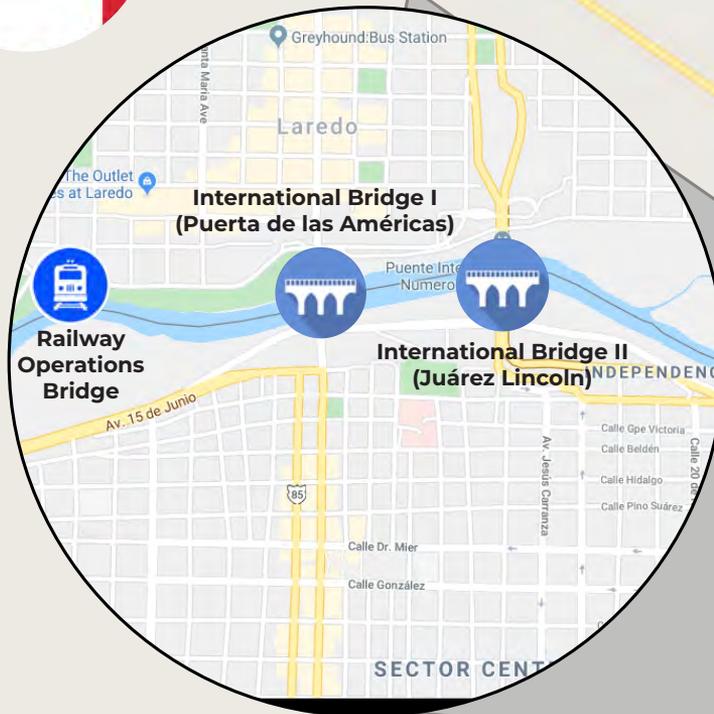
Railway Operations Bridge



Solidaridad-Colombia International Bridge



Solidaridad-Colombia International Bridge



World Trade Bridge (Bridge III)

Source: ICCE elaboration with Google Maps

SOCIOECONOMIC
INFORMATION



THE MOST
COMPETITIVE REGION
OF AMERICA
AND THE WORLD

STATISTICS

Socioeconomic Statistics

Gross Output (GO) of Nuevo Laredo, Tamps., Mex.

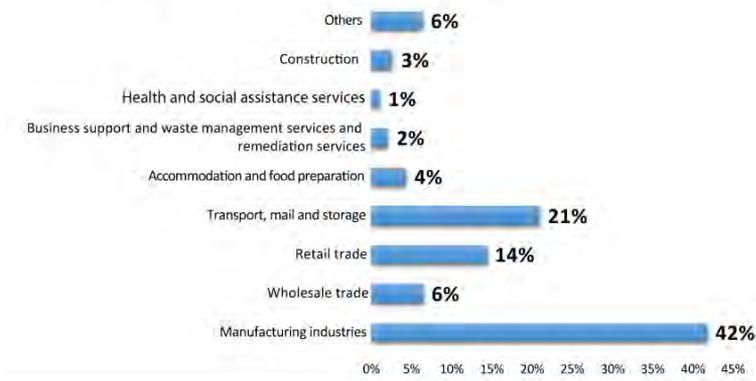
The GO is the measure of total economic activity in the production of new goods and services in an accounting period. It sums up the production of all the economic activities in the country, state or city.

Below are the data corresponding to Total Gross Output in millions of pesos in a generalized way, as per economic activity in Nuevo Laredo.



Source: ICCE elaboration based on economic surveys 2019 from INEGI

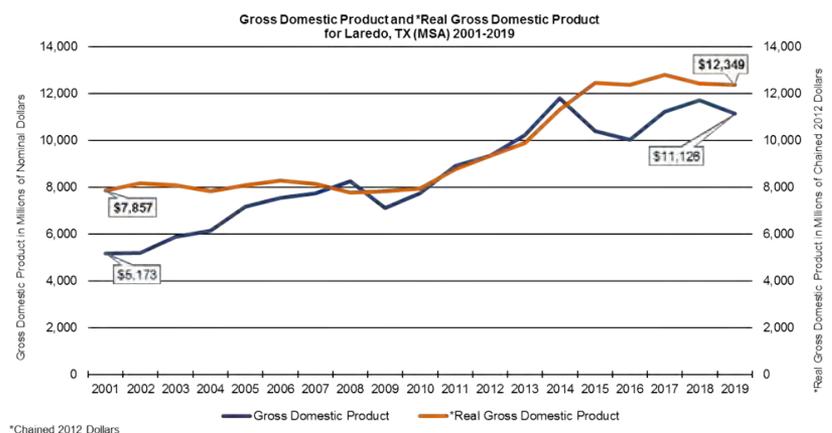
Total Gross Production by Economic Activity



Source: ICCE elaboration based on economic surveys 2019 from INEGI

Gross Domestic product (GDP) of the metropolitan area of Laredo, Tx. U.S.A.

The Gross Domestic Product is a monetary measure of the market value of all the final goods and services produced by an economy in a period of time., it helps measuring the growth or decrease of the goods and services produced by enterprises, only inside of their territory. It reflects the enterprises competitiveness.



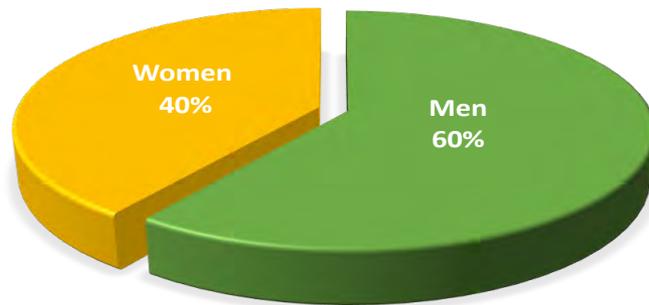
*Chained 2012 Dollars

Source: Federal Reserve Bank of St. Louis, Economic Research Division, Federal Reserve Economic Data. Compiled by Texas Center for Border Economic and Enterprise Development

Economically Active Population of Nuevo Laredo, Tamps. Mex.

Economically active population is the group of people with an age range to join and leave the employment environment, who are actually working or who are actively looking for a job. It is, therefore, composed by those who are working and for those who are unemployed. To investigate this index provides us relevant data related to the degree of development of the corresponding location.

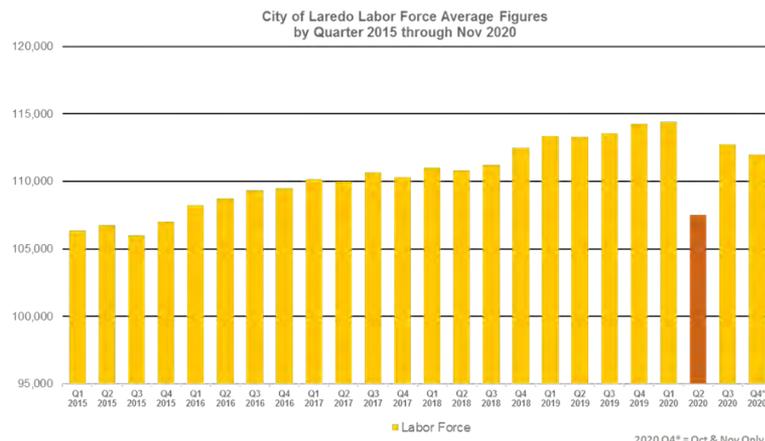
In 2020, according to the 2020 Population and Housing Census carried out by INEGI, the Economically Active Population of Nuevo Laredo was **208,620** people who are of working age, of which 40% are women and 60% men.



Source: Graph made by the ICCE of Nuevo Laredo based on the 2020 Population and Housing Census carried out by INEGI

Economically Active Population of Laredo, Tex. E.U.A.

According to the Compilation made by the Texas Center for Border Economic and Enterprise Development based on the U.S. Bureau of Labor Statistics, Local Area Unemployment Statistics, in Laredo Tex., There is an estimated **EAP of 112,000 people of working age.**



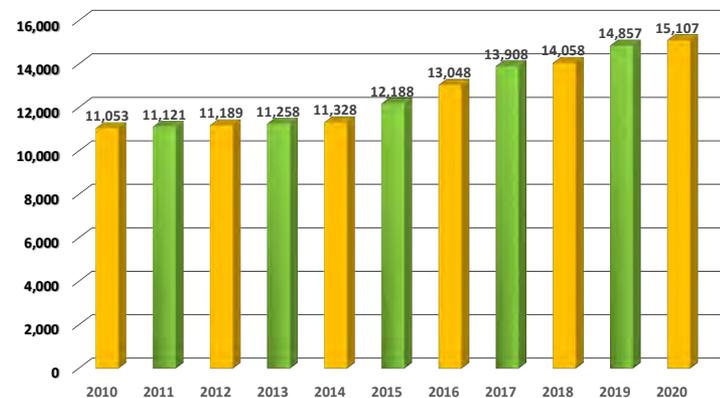
Fuente: Bureau of Labor Statistics, Quarterly Census of Employment and Wages compilado por Texas Center for Border Economic and Enterprise Development

Economic Units in Nuevo Laredo Tamps., Mex.

An Economic Unit is a productive establishment, from a small shop to a factory settled in a place permanently and delimited by buildings and fixed installations, in addition these carry out the production and/or commercialization of goods and/or services.

As of December 2020, Nuevo Laredo has a total of 15,107 establishments, among which the units within the following economic activities stand out:

In the first place we have the retail trade, which represents 34.28% (5,178 E.U.). In second place, other services other than government activities 21.75% (3,286 E.U.). In third place, temporary accommodation and food and beverage preparation services 11.68% (1,765 EU), followed by transport, postal and storage services 5.51% (833 EU), manufacturing industry 5.16% (779 EU), health and social assistance 4.49% (679 EU), financial and insurance services 3.44% (520 EU), educational services 3.11% (470 EU), professional, scientific and technical services 2.03% (307 EU), wholesale trade 1.81% (274 EU), real estate services 1.81% (274 EU), leisure services 1.38% (208 EU), legislative activities 1.12% (169 EU), business support services 1.09% (165 EU), construction 0.64% (97 EU) and other economic units 0.68% (103 EU).



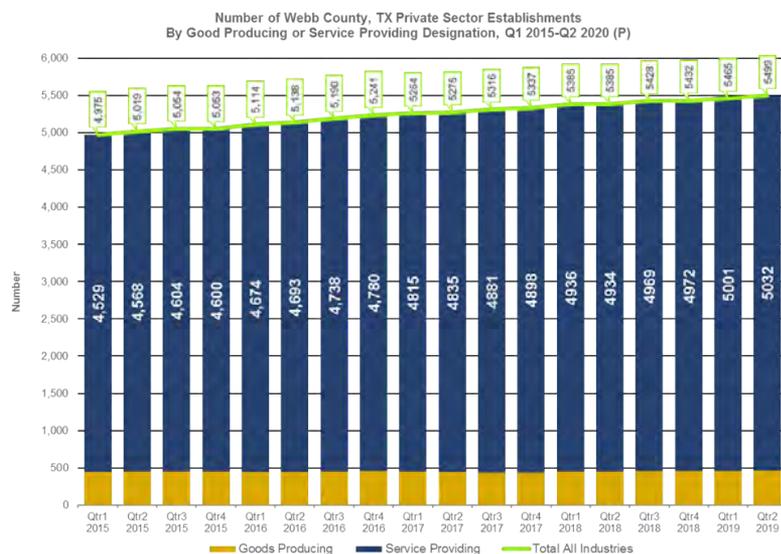
Source: National Directory of Economic Units (DENUE) 2010-2020

According to the statistics, it is observed that in the corresponding period of 2010-2020 there is an increase in the number of economic units of 36.67% and with an annual average growth rate of 3.3%.

Productive Establishments of Metropolitan Area of Laredo, Tex.

Currently in the Laredo metropolitan area and according to data from the labor statistics office, there are as of the 2nd quarter of 2019, a total of 5,499 private sector establishments, 5,032 correspond to services and 467 focused on products.

In the periods that comprise the 1st quarter of 2015 to the 2nd quarter of 2019 there has been a growth of 10.53% and with an annual growth rate of 2.34%.

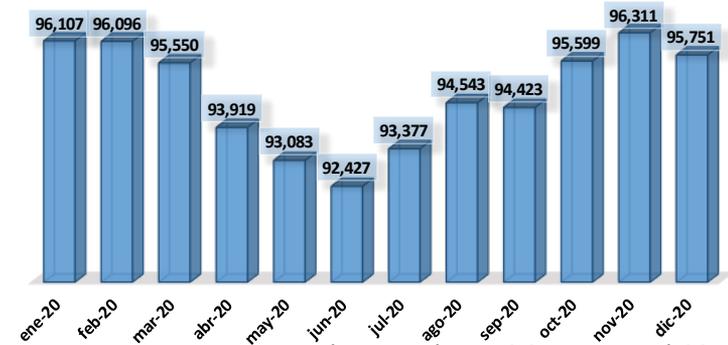


Source: Bureau of Labor Statistics, Quarterly Census of Employment and Wages compiled by Texas Center for Border Economic and Enterprise Development

Employment Statistics in Nuevo Laredo and city of Laredo, Tx.

In Nuevo Laredo, as of December 2020, the number of contributors to the Mexican Social Security Institute is 95,751. Below is the monthly behavior during 2020.

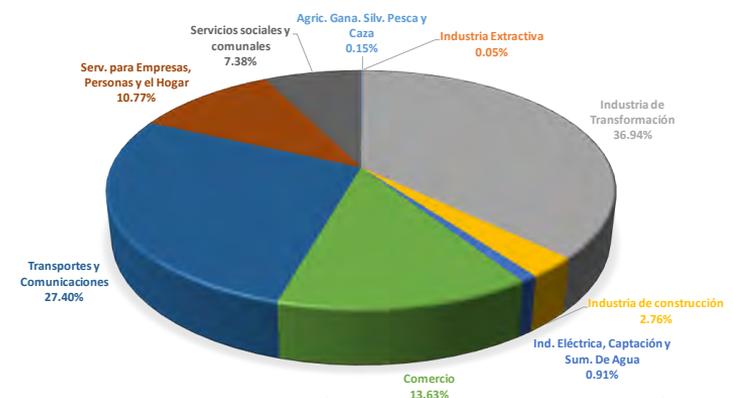
Monthly Behavior of IMSS contributors Jan-Dec



Fuente: Instituto Mexicano del Seguro Social (IMSS)

Similarly, the breakdown of contributors by economic activities present in the city is shown.

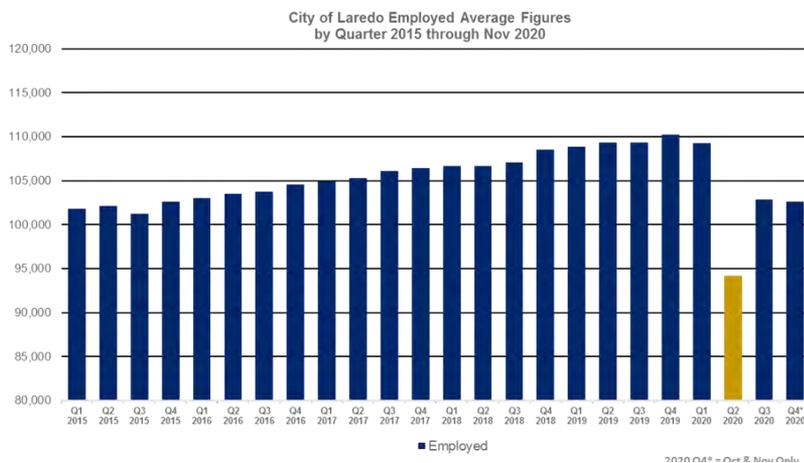
Contributors registered with the IMSS by Economic Activity December 2020



Source: Instituto Mexicano del Seguro Social (IMSS)

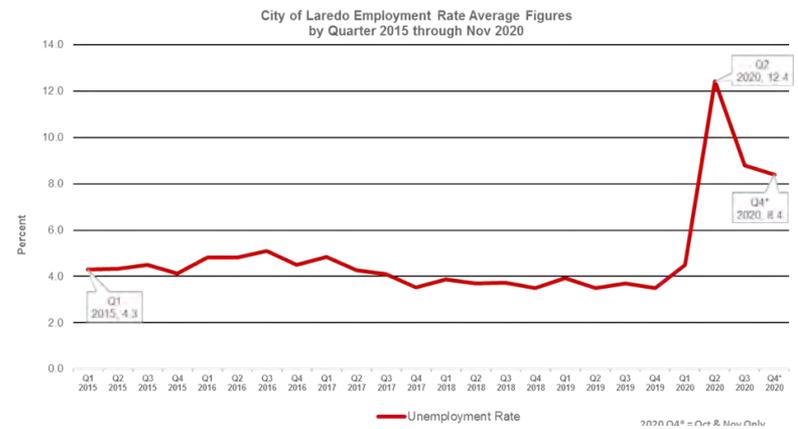
As can be seen, the economic activity that concentrates the largest number of contributors is the transformation industry with 36.94% that corresponds to 35,373 employees, in second place is the transport and communications activity with 27.4% that represent 26,239 contributors and in third place commerce with 13,054 contributors that corresponds to 13.63%.

In the following graph you can see what has been the behavior of employment by quarter from the 1st quarter of 2015 to the 4th quarter of 2020 in which an average of 102,000 people with employment are observed.



Source: Bureau of Labor Statistics, Quarterly Census of Employment and Wages compiled by Texas Center for Border Economic and Enterprise Development

Below is a graph of the average unemployment rate in the city of Laredo. in which it can be observed that in the 4th quarter of 2020 and corresponding only to the months of October and November there is a rate of 8.4%.



Source: Bureau of Labor Statistics, Quarterly Census of Employment and Wages compiled by Texas Center for Border Economic and Enterprise Development



INDICATORS

Competitiveness Indicators

Urban Competitiveness Index 2020

Every two years the Mexican Institute for Competitiveness (IMCO by its acronym in Spanish), do the evaluation of different indicators. In this study, a total of 73 cities / metropolitan areas were evaluated dividing them by the amount of population living in them.

Nuevo Laredo is within the group of 250 to 500 thousand inhabitants. Within this group, it ranks 11th out of 25 with a score of 49. It is worth mentioning that, in 2016, our score was 46.07, signifying an improvement of 2.93 pts. at the ICU 2020.



Source: Instituto Mexicano para la Competitividad

Since the creation of the Urban Competitiveness Index in 2008, Nuevo Laredo has shown an important improvement since it has constantly worked to increase the rating of these indicators, going from position 16 in its group to 11 with the firm objective of making Nuevo Laredo a more competitive city.

Municipal Budget Information Index 2020

According to the 2020 Municipal Budget Information Index (IIPM), the general average compliance of the evaluated cities is 51%.

Currently, Nuevo Laredo has 80% compliance within the evaluated indicators and is recognized as the best evaluated municipality within this index.



Source: Made by ICCE ith data from IMCO

Among the main strengths of Nuevo Laredo according to IMCO the following can be mentioned:

- 1. Low Informality:** 33% of the employed population is in informal employment when the average of the cities evaluated is 49%.
- 2. Pay inequity:** Nuevo Laredo has a GINI coefficient of 0.28 when the average of the cities is 0.36.
- 3. Average labor product:** In Nuevo Laredo it is \$ 247, while the average is \$ 160.
- 4. Budget transparency:** 80% compliance with the criteria of the Budget Information Index, while the average is 51%.

LAREDO'S REGION STRATEGIC INVESTMENT POINT



THE MOST
COMPETITIVE REGION
OF AMERICA
AND THE WORLD

LAREDOS REGION

Influence Circle of the Laredos Region

Historically and geographically, our “Laredos Region” has been strategic and fundamental to the North American economy. To visualize this importance in a simple way, let’s imagine placing the point of a compass in “Los Dos Laredos” and then opening it 500 kilometers (310 miles). This area (as we see in the attached illustration) is located in southern Texas, two-thirds of Tamaulipas, and the entire states of Coahuila and Nuevo León.

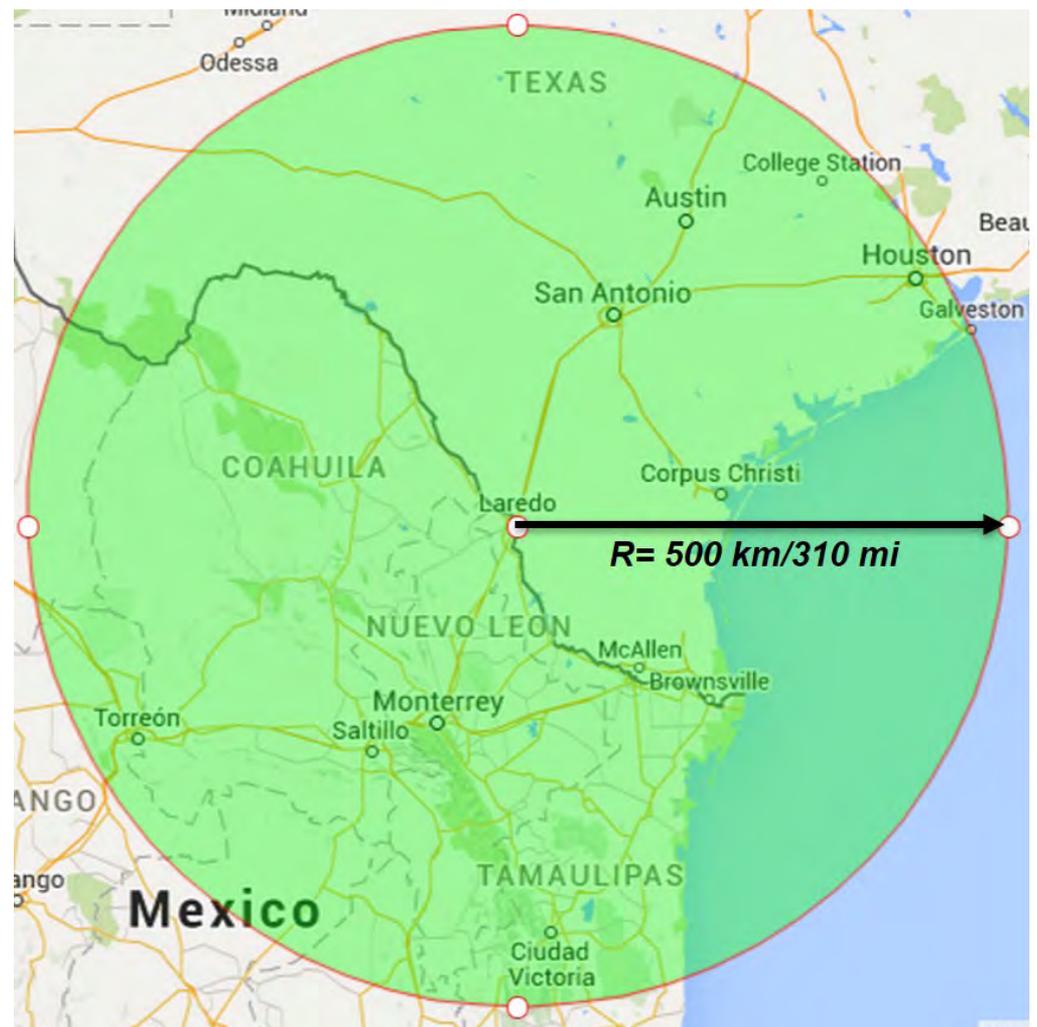
In this region we find more than 21 million people, as well as vast energy and mineral wealth; air, sea and land ports industrial, commercial, agricultural and research and development centers, world-class companies expert in logistics and global trade; banking specialized in foreign trade and the energy sector; world-class universities, hospitals and tourist destinations; competitive and competent human resources, as well as a stable climate and closeness to the rest of North America and the world.

The productive sectors of these four large and important states are located in this region of influence, whose central node is the “Laredos Region”.

This “Circle of Influence” concept was originally developed in 2014 by María Eugenia Calderón-Porter, Vice President of the Office of Global Initiatives / Binational Center of Texas A&M International University. The focus of this concept is to be able to observe the diversity of high-level professional skills in that region. If the measure of this space is taken and applied to any other headquarters in the world, it will be difficult to find the same diversity of services, specialized human resources and experience in logistics.

Since then the circle has been used repeatedly around the world to symbolize the importance of the “Laredos Region”, as well as the great competitiveness, capacity and talent of its people, companies and organizations.

Source: Texas A&M International University Office of Global Initiatives



ADVANTAGES

Competitive Advantages of the Region

Nuevo Laredo, Tamaulipas

- The World Trade Bridge between Nuevo Laredo and Laredo is the **# 1 Land Port in Latin America**, one of the most important in the world; as around **14,000 trucks and 1,800 freight rail cars cross daily**.
- We have the most experience and infrastructure of Customs Agencies, we have approximately **520 agencies**, as well as a solid infrastructure and leadership in cargo transportation, with **more than 450 transport companies**.
- Nuevo Laredo has the largest import and export activity in the country, collecting around **17% of the national VAT**.
- Excellent port facilities with **five international bridges**; we maintain the leadership worldwide, as the most efficient and **competitive Customs and Logistics Platform** in Latin America.
- We have **the best geographical location** since it unites the two most industrialized and commercial nations, Mexico and the United States.



Laredo, Texas

- Laredo, Texas is **the 2nd most important port in the United States**, preceded by the port of Los Angeles..
- It is **the # 1 Port between the border of Mexico and the United States** with more than 525.1 billion dollars in Imports and Exports..
- Laredo has **7 customs districts of the 15 main exporters** in the United States
- Laredo is **the national leader in the export** of automotive vehicle parts..
- In logistics infrastructure, we have an **entrance for air cargo and ground transportation.**
- **Specialized broker** for the automotive supply chain

Laredos Region

- **40% of the commercial** exchange between Mexico and the United States is carried out by this Region.
- We maintain a **recognized and world-class Workforce** that guarantees the economic development of the region.
- The “Laredos Region” has availability of qualified, **flexible and highly competitive labor.**
- **Higher and higher education institutions with a direct link to the needs of the productive sector and offering world-class education.**



REGION **LAREDO** REGION

“MÁS UNIDOS QUE NUNCA”



INVEST IN TAM

Digital Platform

Digital Platform that will contribute to project the State of Tamaulipas in its 7 regions, to generate a greater impact in the promotion of competitive advantages in the national and international context.

It is an online multi-content platform to position and reference the competitive advantages, as well as the investment opportunities that Tamaulipas offers the world in the strategic sectors of the state, in which the following information can be consulted:

Content

- Information on the state of Tamaulipas by municipalities and regions.
- Geographical data, climate, connectivity and demographics.
- Infrastructure in roads, airports, railways, seaports, industrial parks, security and roads.
- Drinking water, energy, telephone and fiber optic services, commercial and industrial services and communication media.
- Health services, hotels, housing, recreation and tourism, culture and sports.
- Information on economic activities, labor market and education.

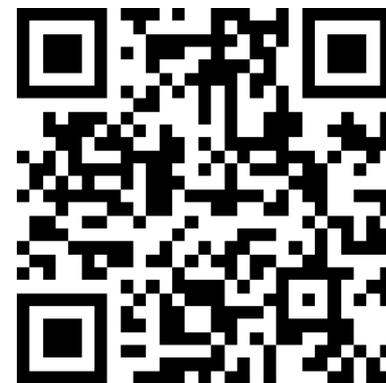
Benefits

- To be the platform where the information is concentrated and to generate the trust required by investors, site selectors, brokers, suppliers and business sectors in general.
- Have an effective promotion tool that is at the forefront of technology, with defined strategies for an impact on a global level.

- Standardize information and image of each municipality and promote Tamaulipas as a great socioeconomic Region of Mexico and the World.
- Promote Tamaulipas as one of the most competitive states in Mexico.



[https:// www.investintamaulipas.com](https://www.investintamaulipas.com)



WORLD TRADE CENTER

WTC Nuevo Laredo, Tamps.



STRATEGIC CONNECTION

We create, encourage and strengthen commerce and investment opportunities, in order to promote strategic connectivity and social, commercial, cultural and business exchange.

WORLDWIDE LIAISON

We link domestic and foreign companies who are looking for ways of connecting globally.

Services

CONSULTING SERVICES

- Business Information
- Development of PYMEs (small and medium enterprises)
- Investment Promotion

WTC CLUB

- Connectivity and linkage with the WTC's global network
- International recognition
- Globalization of the members' company
- Commercial positioning with the network

EDUCATION

- Diploma courses
- Conferences
- Development of "In company" training programs
- Courses and Workshops

TRADE MISSIONS

- "Eye opener" international experiences
- Design of trade missions for foreign companies into Mexico



REAL STATE

- WTC Complex in Nuevo Laredo with an area for businesses, offices,
- restaurants and shops
- 100 Spaces for commercial use, co-working, meeting rooms, individual
- offices or entire floors
- Hotel
- Medical area for outpatient services

EVENTS

- Fairs and expositions
- Conferences
- Cultural promotion
- Areas for events

CONTACT

Marisol Pérez Padilla
52 867 274 7852
Centro Cultural Blvd. Luis Donaldo Colosio Km 2.5
C.P. 88000

INCENTIVES

Investment Incentives “Laredos Region”

Incentives from the Municipal Government of Nuevo Laredo and the State of Tamaulipas

- **Land:** Cession for construction of industrial buildings.
- **Water Consumption:** Special rates available.
- **Procedure or registration of new companies:** Subsidy up to 90% in the payment of fees.
- **Municipal procedures:** Reduction of fees in municipal procedures of at least 50%.
- **Warehouses at affordable prices:** 75% to 80% of the market price.
- **Payroll tax:** Subsidy up to 90% of the 3% payroll tax.
- **Training:** Scholarships from 1 Minimum Wage in Force up to 3 Minimum Wage in force up to 90 days.

Investment incentives in Laredo, Texas

Type of Industries

In keeping with the broad based approach to economic development, agreements will not be restricted to any particular type of industry. Preference will, however, be given to manufacturing and any other type of industry which provides relatively higher wages.

Hospitality (Hotel, motels, inns, or such businesses that provides transitional or short-term lodging), Tourism (businesses that are involved in catering to pleasure travel) and Retail (businesses that sell consumers goods and/or services to earn a profit.) will only be considered if City Council determines that project will make a unique or unequalled contribution to the economy and project is expected to have at least \$10 million in Added Value to real property and 10 New Permanent full-time jobs.

New Permanent Full Time Jobs	Added value in real property	Percent of Abatement	Term
50 to 100 jobs	\$1 million up to \$2.5 millions of dollars	25%	5 years
101 to 150 jobs	More than \$2.5 millions up to \$5 millions of dollars	50%	5 years

151 to 200 jobs	More than 5 millions up to \$10 millions of dollars	75%	5 years
More than 200 jobs	More than \$10 millions of dollars	100%	5 years

In case where:

1. The required additional investment exceeds \$10 million and the above number of jobs is not expected to be met within the first year of occupancy; or
2. This is a Hospitality, Tourism, and Retail development where City Council determined that project will make a unique or unequal contribution to the economy; an abatement may be allowed utilizing the following criteria, if jobs and Added Value are met

Living Wage Requirement

In order to count as a permanent full-time job under this tax abatement program, the job should pay employees wages at a minimum level which is equal to two dollars (\$2.00) above the U.S. minimum wage in effect at the time of the agreement. Additional compensation, such as commissions and mileage, will be taken into consideration and will be included in the wages. However, overtime will not be considered.

Incentives may also include:

- Permit Fee Waivers from City of Laredo
- Expedited Permitting
- Neighborhood Empowerment Zones

In addition, workforce incentive programs are available through various local workforce programs that provide initiatives such as customized training, grants, and employer tax incentives.

For complete details, go to:

<http://www.laredoedc.org/site-selection/incentives>

ENTREPRENEURSHIP

Employment and Entrepreneurship

Within the municipal government of Nuevo Laredo we are committed to employment and entrepreneurship, for which we have the following services:

Job Bank

Provides the linking guide for the citizens who apply for employment with the registered companies, in order to achieve their placement in the labor sector. Helps companies in their search for personnel to fill their vacancies

Job Search Platform

Tool for linking the job seeker with companies and institutions that require staff, so that citizens have access to this information directly and companies can promote their vacancies and receive information from candidates directly.

Job Affairs

The objective is to gather the companies in a single place with easy access that require personnel in the city to promote their vacancies directly with the attendees of the event.

Mobile Employment

Traveling program that takes the vacancies of registered companies to strategic points in the city, with the objective of bringing them closer to interested job seekers, who live in the sector, with the company of a group of representative companies that require personnel.

Quick Opening of Companies System (SARE)

It is a program of simplification, reengineering and administrative modernization of the municipal procedures involved in the establishment and start of operations of a low risk company in previously built premises.

Micro Industrial Limited Liability Company (S of RLMI)

Support program for the formalization of companies through the Constitution of the Micro Industrial Limited Liability Company, the articles of incorporation of the company is provided quickly and free of charge.

PyMEs programs

Advice is given, as well as a guide to procedures, to promote and support entrepreneurs of micro, small and medium-sized companies in conjunction with Inversión Tamaulipas as well as visit the educational entities of higher and higher education, which are close to completion. their studies, as well as to city agencies, such as CANACO, CANACINTRA, COPARMEX, Council of Institutions to publicize the steps to establish a business in the city, as well as the use of the following tools:

- Trade Mark
- Logo Registration
- Use of barcode
- Company constitution

Training for businessmen and entrepreneurs

Training to support people who want to start a business or want to grow the one they already have; the objective is to grow the economy of the people of Nuevo Laredo and have another option of income, this through the support of the regional office of NAFIN.

During 2020 they opened about

85

New business and an average of 1.6 per week

IST CENTER

Centro de Innovación Socioeconómica y Tecnológica NLD

Who are we?

We are a trusted agent that contributes to the modernization and transformation of the economic fabric of Nuevo Laredo and the region, through activities and services of high added value that incorporate knowledge and technology and that integrate the individual capacities of the agents of the environment..

Strategic Objectives

- **Companies:** Technological and non-technological services that reinforce the capacities of innovation and, in general, the competitiveness of companies.
- **Universities:** Identification of projects to be developed in collaboration between universities and remnants of agents (companies, IST Center, etc.). Contributing to the training of research teaching staff and students with a research profile.
- **Public Sector:** Advisor with qualified opinion on competitiveness and innovation in the Nuevo Laredo environment.
- **Society:** Dynamic agent and promoter of new practices and innovative solutions that try to solve the needs of society.

Summary of Strategies

- **Diploma in Industry 4.0:** The training objective is to respond to the needs of technical knowledge and capacities for understanding and handling of concepts and techniques identified in the industry 4.0 field.
- **Industry 4.0 Assessment:** Carrying out the 14.0 Assessment aimed at manufacturing companies allows companies to identify in greater detail the specific needs and business opportunities based on Industry 4.0 in companies. It allows to focus on deciding and hitting the investments to be made to improve the situation in Industry 4.0 topics.
- **Innovation Agendas:** Methodology that develops a living document that collects the set of projects and actions that respond to the challenges of the company and whose implementation facilitates the development of the necessary capacities to innovate and move towards systemic innovation.

Innovation agendas are a useful aid for those companies that want to innovate continuously and systemically.

Strategic Allies



Resultados



MILE ONE

Entrepreneurship center, Laredo, Texas

www.mileoneinc.com

let's get back to **business**



Coworking



Incubation



Guidance



1312 Houston St. Downtown Laredo, TX 956 413 8855

SUM NLD



Ing. Rosey Muciño
Coordinadora de Programas



Ing. César Hernández
Director del Campus



Ing. Israel Pérez
Coordinador de Proyectos
Especiales



**RECONOCIMIENTO COMO
INCUBADORA DE ALTO
IMPACTO POR EL INADEM
EN 2018.**

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-  Startup México Nuevo Laredo
-  712 92 83
-  cesar@startupmexico.com

TALLERES



+100 Horas de capacitación

+20 Cursos y talleres ofrecidos

+150 Personas beneficiadas

Aniversario

Startup

INICIATIVAS DIGITALES



Mentor Internacional

Se robusteció la red de mentores de nuestro campus, 6 nuevos expertos se unieron de diversas partes del mundo. Venezuela, Uruguay, Nicaragua, España y Colombia son de momento los países presentes.



Haciéndolo Posible

Los emprendedores siempre tienen una gran historia que contar sobre cómo ha sido su camino, Haciéndolo Posible es el espacio para que todas estas historias se compartan con la comunidad.

Podcast

Primer podcast en toda la red de Startup México a nivel nacional, donde expertos, empresarios, emprendedores y mentores, comparten sus experiencias y consejos.

Foro Políticas Públicas

El primer espacio, el Foro de Políticas Públicas para Emprendedores, donde los funcionarios públicos interactúan y responden a los emprendedores varios de sus dudas.

#40Tips

A lo largo de un mes compartimos en redes varios consejos y herramientas dedicados a los emprendedores para ayudarlos a sobrellevar la pandemia con + 60 publicaciones dedicadas.



POLÍTICAS PÚBLICAS PARA EMPRENDEDORES

#40Tips



CENTRO IST



CLUB ROTARIO NUEVO SANTANDER



MILE ONE



GOBIERNO MUNICIPAL

ALIADOS

+2000

ESTUDIANTES BENEFICADOS



ALIADO DESTACADO



BIT HACKATHON

Es una iniciativa de innovación que aporta soluciones a diversos sectores productivos a través de proyectos tecnológicos realizados por jóvenes universitarios neolaredenses.

3 EDICIONES

BIT **BiT**
BINATIONAL INNOVATION AND TECHNOLOGY HACKATHON



2018 2019 2020



INICIATIVA ORIGINAL DEL CAMPUS CON LA FINALIDAD PROMOVER EL EMPRENDIMIENTO A TRAVÉS DE CONFERENCIAS EN LAS PRINCIPALES ESCUELAS DURANTE TODA UNA SEMANA.

CUENTA CON 2 EDICIONES, UNA EN 2018 Y LA OTRA EN 2019.

PROGRAMAS



+600

EMPRENDEDORES ATENDIDOS ENTRE NUESTROS PROGRAMAS, CURSOS Y TALLERES.

6

PROGRAMAS POR CONVOCATORIA REALIZADOS

PRE INCUBACIÓN (2 GENERACIONES)
Idea de Negocio - Proyecto | 1 Mes de duración
INCUBACIÓN (2 GENERACIONES)
Proyecto - Empresa | 6 Meses de duración
ACELERACIÓN (2 GENERACIONES)
Empresa - Empresa con crecimiento | 4 Meses de duración

+100

EMPRESAS GRADUADAS DE NUESTROS PROGRAMAS



3

rsario

- +60 MENTORES LOCALES**
- +400 MENTORES A NIVEL NACIONAL**
- 6 MENTORES INTERNACIONALES**
- +500 SESIONES DE PROGRAMAS REALIZADAS**



GOBIERNO DE
**NUEVO
LAREDO**
2018-2021

LAREDOS RE

NUEVO LAREDO

A World of



COMERCIO
EXTERIOR
Y LOGÍSTICA

Our Region has the best Sea and Land connectivity in Latin America.
First in land port of the continent close to World's Largest Market (US).

- Unbeatable geographic location
- Largest custom brokers infrastructure
- Transportation and logistic services.

PRE-CLEARANCE FACILITY LAREDO TEXAS



- Full clearance of Mexico bound air cargo
- Enhanced efficiency and thus reduced costs
- Merchandise enters Mexico as domestic product



**KANSAS CITY
SOUTHERN**
International terminal
INTERMODAL



1800 Railcars
per day



WORLD TRADE BRIDGE

- Exclusive for international trade
- Professional Services
- Advanced Technology
- 75% of the Country Imports
- 40% Trading MEX/US
- 14,000 trucks per day

**INTERNATIONAL
TRADE**



LOGISTIC



INDUSTRY



LAREDO
ECONOMIC DEVELOPMENT CORPORATION
www.laredoedc.org

REGION

- LAREDO, TEXAS

Opportunities



INDUSTRY

PROGRESO INDUSTRIAL PARK

ATTRACTIVE CITY INCENTIVE: FREE SPACE
AVAILABLE ACCORDING TO YOUR NEEDS
12 LOTS (106 ACRES)

- 10 min to the world trade bridge
- 5 min from railroad spur
- Space according to your needs
- High availability of labor workforce
- Direct connections to highway
- Administrative offices
- Fiber optic network available



Committed to the environment

- TREATED WATER
- UNDERGROUND UTILITIES
- LED LIGHTING
- GREEN AND RECREATIONAL AREAS

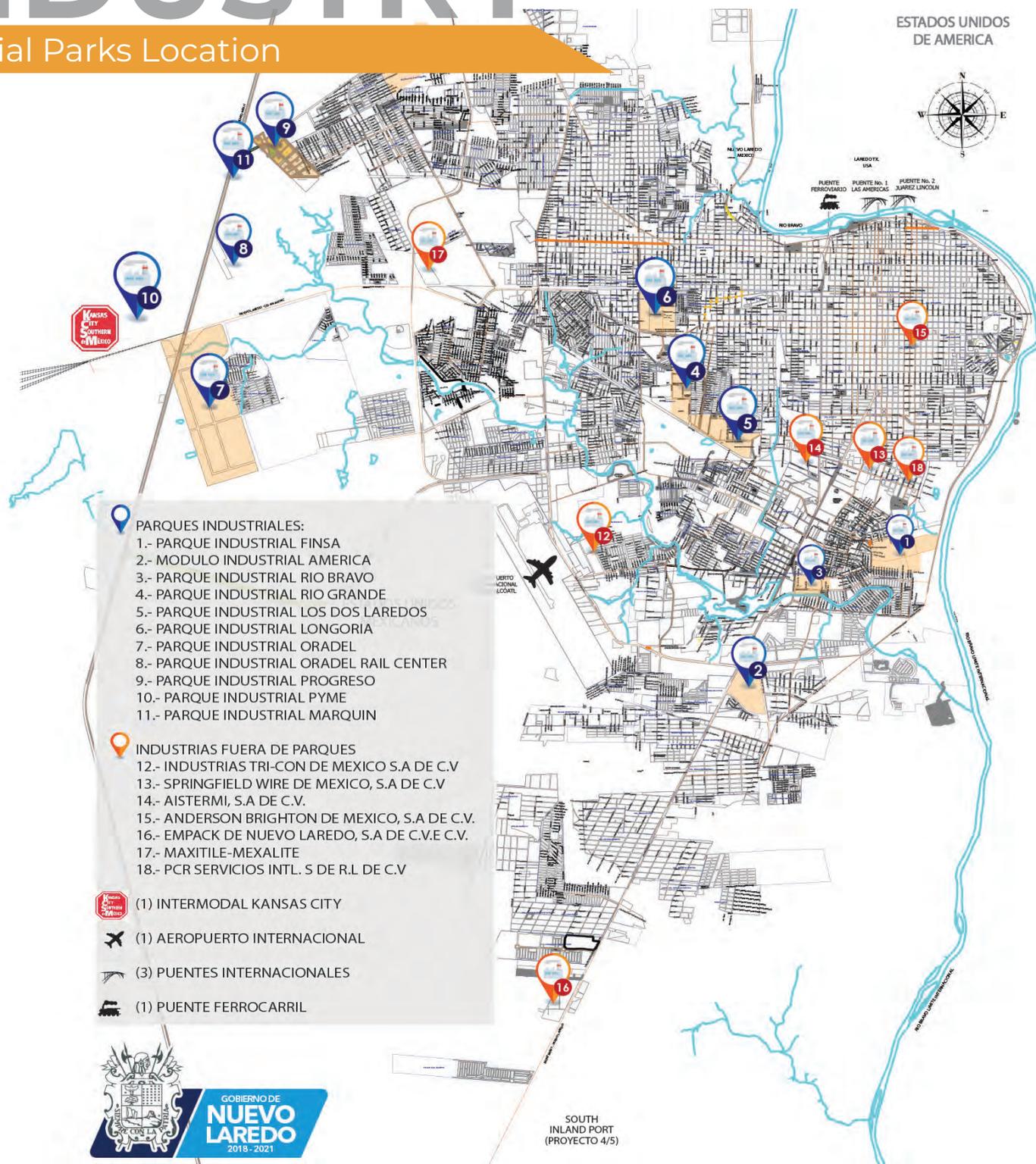
NUEVO LAREDO INDUSTRIAL PARKS

- Longoria
- Río Grande
- Río Bravo
- Módulo Ind. America
- Finsa
- Pyme y Log. Tecnologis
- Dos Laredos
- Oradel
- Oradel Industrial
- Rail Center
- Progreso
- Marquin

¡Cada día
mejor!

INDUSTRY

Industrial Parks Location



NLD Industrial Parks Directory

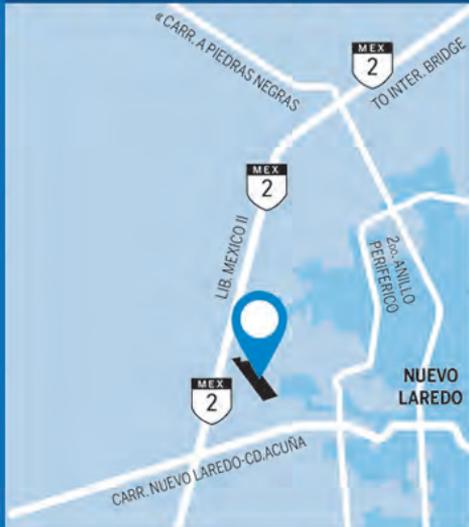
Industrial Park	Representative	Address	Telephone	E-mail / Web page
Parque Industrial Longoria		Sonora No. 2035		
Parque Industrial PYME	Lic. Benjamín Humberto Contreras Muñiz	Sonora No. 2035	(867) 712 0327	benjamin.contreras@yahoo.com
Parque Industrial Progreso		Matamoros No. 309, Sector Centro		
Parque Industrial Oradel	Arq. Carlos A. Montoya Vega	Bld. World Trade Center No. 101 Pte.	(867) 711-4555 (1-888) 337-6200	cmontoya@oradel.com / www.oradel.com
Parque Industrial Rail Center	Arq. Carlos A. Montoya Vega	Carretera Federal Anáhuac – Nuevo Laredo	(867) 711-4555	cmontoya@oradel.com / www.oradel.com
Parque Industrial Río Grande	Ing. Jaime García Gómez	Reforma No. 3702, Col. Jardín	(867) 714 2330 710 8500	jgarciag@radiadoresdaniel.com
Parque Industrial Río Bravo	Lic. Soraya Young	Reynosa, Tamps.	(956) 630 0585	soraya@gruporiosanjuan.com / www.gruporiosanjuan.com
Modulo Industrial América	Misael Pesina Martínez	Consorcio Ind. de Exp. Calz. del Valle No. 409 Ote. 4to piso, Col. del Valle, Garza García N.L.	(55) 3098 9000	mpesina@igs.com.mx / www.igs.com.mx
Parque Industrial FINSA	Arq. Héctor Manuel Contreras	Ave. Ind. No. 6000	(867) 715 1543 715 1603	hcontreras@finsa.net / www.finsa.net
Parque Industrial Los 2 Laredos	C.P. Guillermo Fdz. de Jáuregui	Av. Guerrero No. 1854, Col. Juárez	(867) 724 0400	gfjauregui@onilog.com / ydelgadillo@onilog.com
Parque Industrial Marquín	Edgar Martínez Quintilla	Libramiento Mex II 13.5 Oriente	(956) 722 99 78	edgar.martinez@cargoquin.com

INDUSTRIAL PARK EL PROGRESO

A World of Opportunities



LOCATION



Park Location:
Lib. Mex II, Km. 13.5 Oriente
Nuevo Laredo, Tamps., Mexico

INFRASTRUCTURE AND SERVICES

- Direct management of the land
- Space according to your needs
- Competitive industrial incentives
- State-of-the-art Design and infrastructure
- Administrative offices

THE PERFECT CHOICE:

- 10 minutes away from the World Trade Bridge
- 5 minutes away from the railroad spurs
- Spaces according to your needs
- Great availability of workforce
- Direct connection to the interior of the country (Direct connection to highways)
- State-of-the-art Design and Infrastructure
- Administrative Offices
- Fiber network available

- Natural Gas Available

Committed with the Environment

- Treated Water
- Led Illumination
- Underground utilities
- Green and Recreational Areas

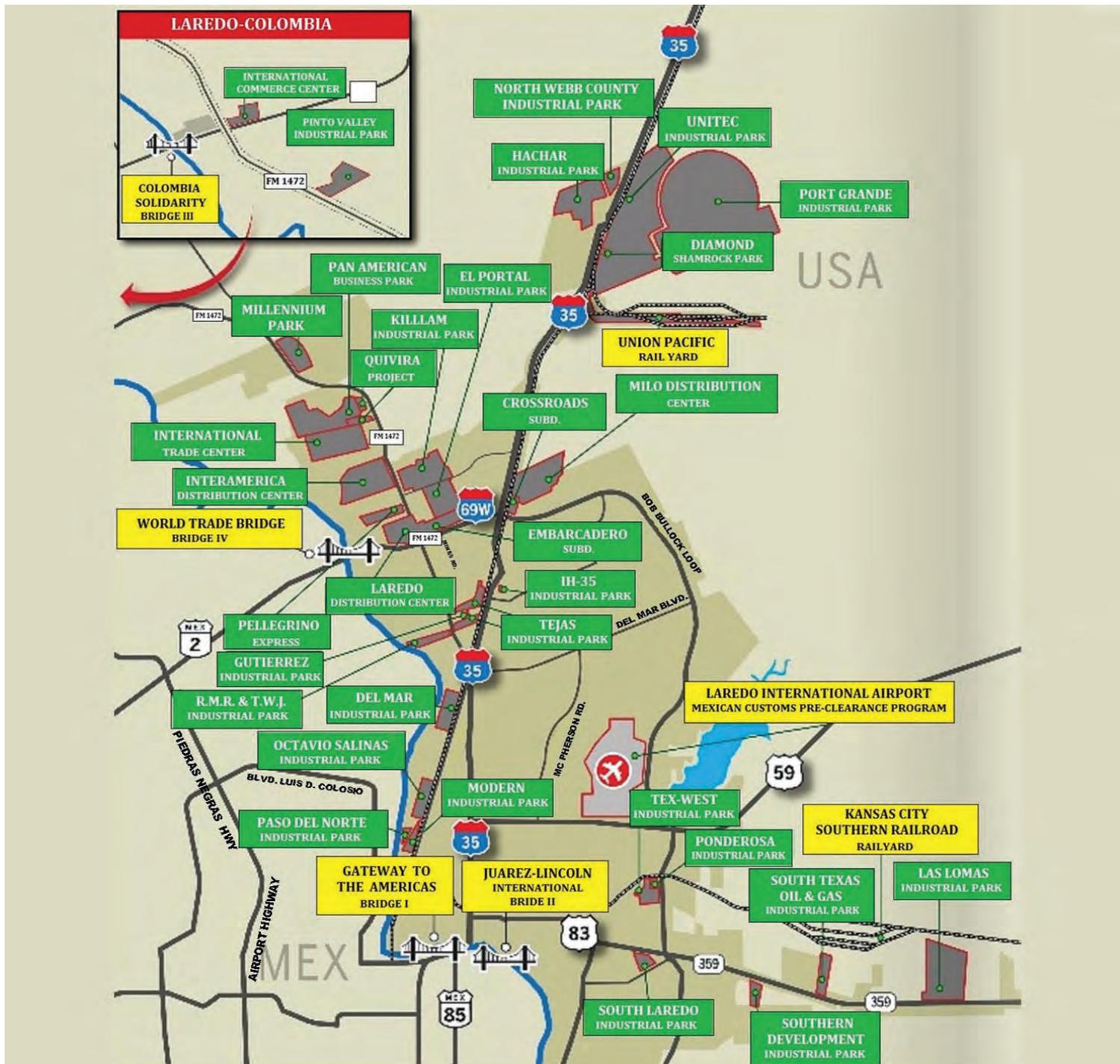


More Information:

Lic. Benjamín Humberto Contreras Muñiz
Representative
benjamin.contreras@yahoo.com
Tel. +52 (867) 712.0327

INDUSTRY

LTX Industrial Parks Location



PUBLIC WORKS

Main Works of Infrastructure in NLD

1.

HIGHWAY

Modernization of the Piedras Negras road and the Piedras Negras roundabout in the second peripheral ring - Colosio Norponiente



Puente del Comercio Mundial (Puente III)



Puente Internacional I (Puerta de las Américas)

Puente Ferroviario

Puente Internacional II (Júarez Lincoln)



2.

PAVING

Asphalt paving between calle Dr. Prometeo and Dr. Carlos Canseco and Ave. Río Coatzacoalcos.



3.

REHABILITATION

Asphalt paving between calle Dr. Prometeo and Dr. Carlos Canseco and Ave. Río Coatzacoalcos.

Main roads

Secondary roads

Bravo River



4.

RESURFACING

Repaving Eva Sámano Poniente between Carmen G. de Garza and Blvd Anáhuac towards Calzada de los Heroes.



5.

MODERNIZATION

Superior Vehicle Pass
Monterrey and Airport
Highway

6.

PAVING

Don Victor Lozano Rendón road,
internal road in megapark, round-
about section, convention center
road and access to the water park.

Main roads

Secondary roads

Railroad tracks



ORADEL[®]
INDUSTRIAL CENTER

**A GREAT
PLACE
TO GROW**



ORADEL XII

Information & Contact

Carlos Montoya
Tel. (52)(867) 711-4555
cmontoya@oradel.com
1-(888)-337-6200

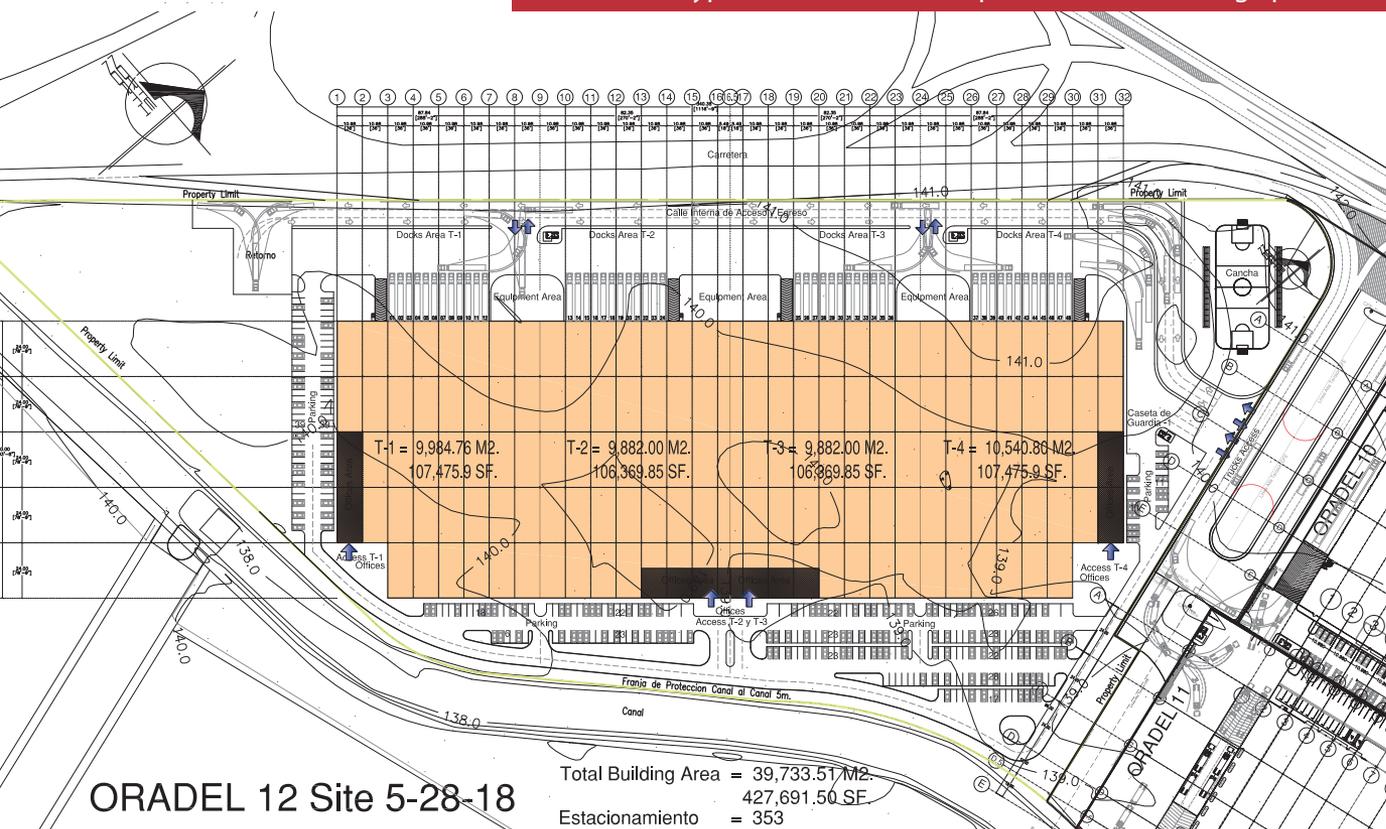
Daniel Mondlak
Tel. (52)(55) 5202-0963
dmondlak@oradel.com
1-(214)-432-6121

Rentable Area: Phase 1.- 213,845.75 s.f.
Phase 2.- 213,845.75 s.f.
TOTAL 427,691.50 s.f.

Building General

Dimensions: 393'-8" x 1,116'-9"
Bay Size: 78'-9" x 36'
Clear High: 33 ft
Floor Type: 6" Reinforced Concrete
Wall Type: 6" Concrete Tilt-up

Roof Type: Standing Seam KR-18, R-11 insulation
Docks: Up to 48, 8'x10' loading docks
Drive-in Doors: Up to 4, 14'x16' doors
Guard booths: Two
Fencing: 7' metallic structure and cyclone fence
Loading Areas: 40 meter wide, 6" inch thick reinforced concrete
Car Parking Spaces: 353



ORADEL[®]
INDUSTRIAL CENTER

Bld. World Trade Center #101
Pte. Parque Industrial Oradel
88285 - Nuevo Laredo,
Tamaulipas
MEXICO

Toll Free:

USA - 1-888-337-6200
Mexico - 1-800-ORADEL1

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oradel.com

FOREIGN TRADE STATISTICS



THE MOST
COMPETITIVE REGION
OF AMÉRICA
AND THE WORLD

FOREIGN TRADE

Importance of the region

The Laredos Region is vital for Mexico's foreign trade with the world, mainly with the United States and Canada.

The advantage of its excellent and strategic geographic location is complemented by the experience, talent, capacity and professionalism of those who make up the customs and transport sectors, on both sides of the Rio Grande.

The safe and agile flow of goods, in both directions, make this vibrant community a preferred node for importers and exporters from Mexico and the world.

The installed capacity for the crossing of tractors by the international bridges of World Trade and Railroad, as well as by the Colombia Bridge, guarantee for the present and for the future a competitiveness hardly equaled by any other shared border between Mexico and the United States.

By way of comparison, in 2018, with regard to total international trade operations between these two countries, the Laredo, Texas customs operated 37.4% of the total (\$ 288.8 billion) while for the

rest of the ports of entry to the US included in the Laredo Customs District (# 2 nationwide in the United States) added another 14.4% (\$ 87.8 million) to reach 51.8% of the total.

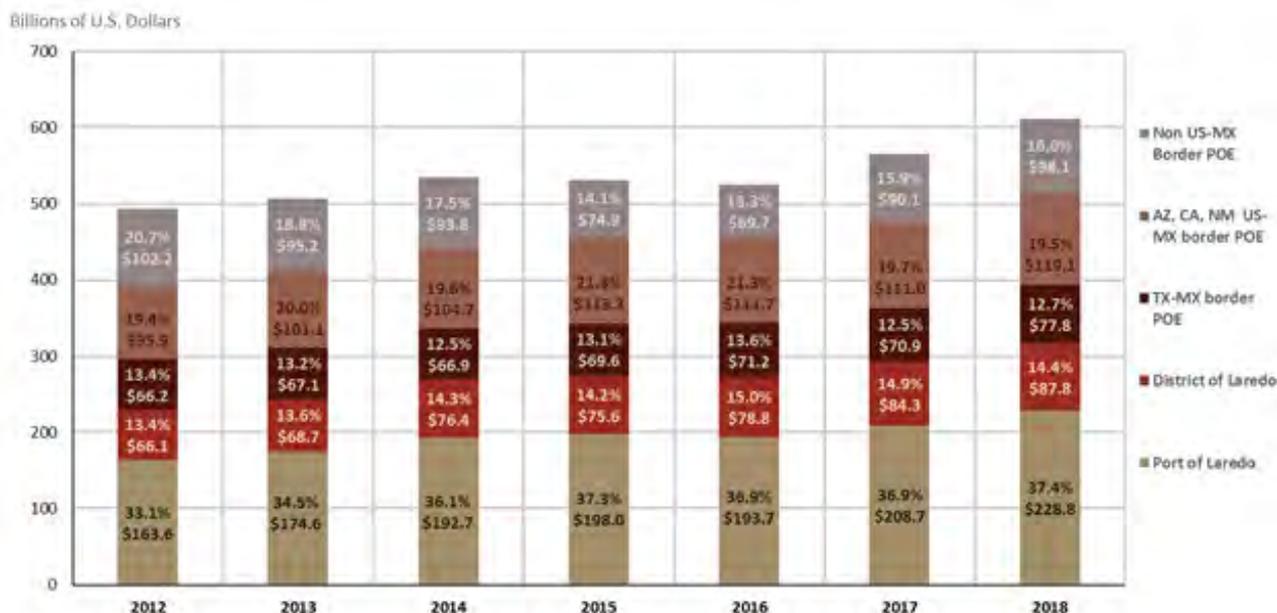
This equates to \$ 36.15 million per hour. A permanently upward trend since 2012.

When we analyze the value of the United States' total operations with the world, 30.8% crossed through the Laredos Region, which represents \$ 234.7 billion.

The synergy between customs experts, transporters, logistics operators, authorities and public servants of both countries, represent the main strength of foreign trade that crosses the Laredos Region.

If you plan to import or export between Mexico and the United States or if you already do and want to be even more competitive, rest assured that Laredo, Texas and Nuevo Laredo, Tamaulipas is not only the best decision, but the most productive and safe for your business.

Trade exchange between Mexico and the United States 2018



Source: Data generated by the Texas Center for Border Economic and Enterprise Development at Texas A&M International University.

VEHICLE TRAFFIC

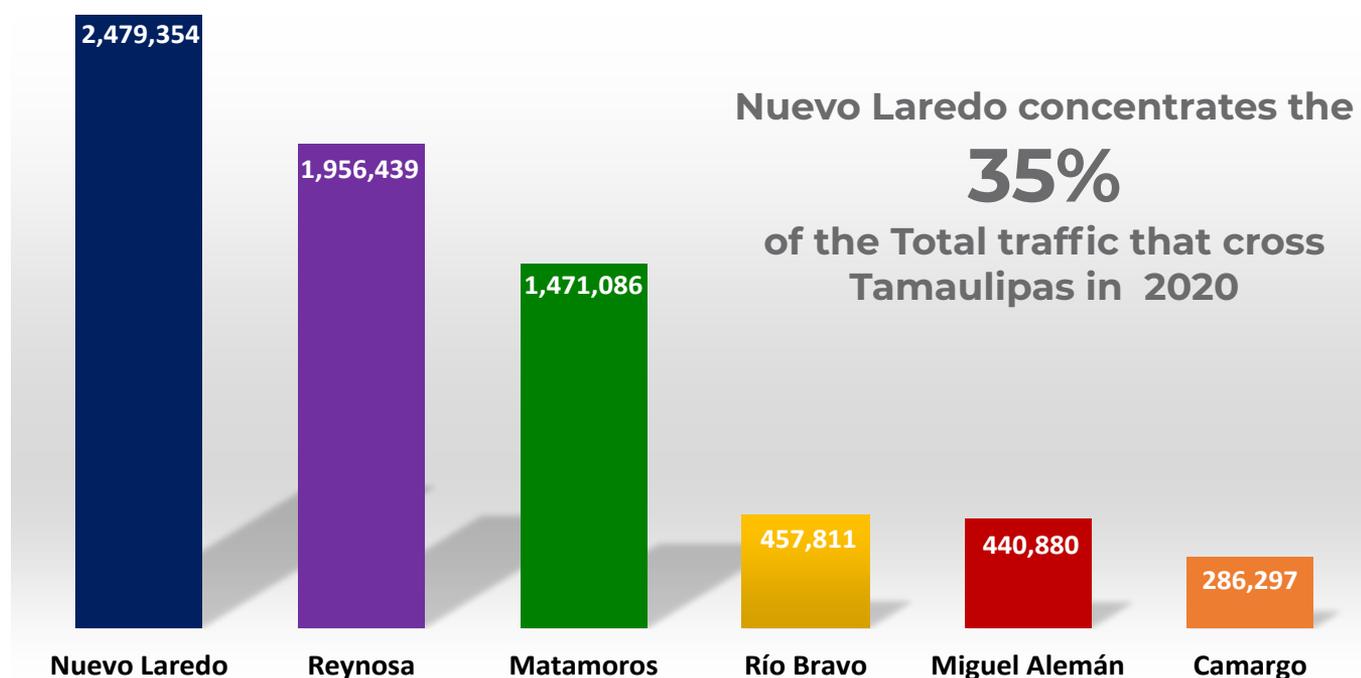
International Bridges CAPUFE, Tamps.

CAPUFE is an organization focused in providing comprehensive quality highway services related to the operation, maintenance, administration, modernization and use of roads and toll highways as licensee and outsourced service provider, in order to facilitate the fast, cost-effective circulation of vehicles and persons with ease, safety and in an efficient, competitive and sustainable manner with full transparency and accountability in order to contribute to the expansion and integration of a national network of toll roads and bridges.

This area collects statistics corresponding to the state of Tamaulipas, Mexico, in regards to the topic of road vehicle traffic, which it is understood that vehicle traffic is the crossing of commercial vehicles on the different bridges operated by this organization of Federal Roads and Bridges (CAPUFE).

As relevant data in regards to Tamaulipas, during 2020 it was registered a total of 7 MILLION 91 thousand 867 road vehicle traffic.

Vehicle traffic by International Bridges of Tamaulipas 2020



Fuente: Caminos y Puentes Federales (CAPUFE)

CENTRAL DE SERVICIOS DE CARGA DE NUEVO LAREDO S.A. DE C.V.



Servicios:

- Sistema Automatizado de Actas de Importación Temporal. (SAAIT)
- Sistema de Manifiestos Americanos (SIM@)
- Inmobiliaria de Autotransporte (CIAT)
- Unidad de Verificación de Emisiones Contaminantes y Condiciones Físico-Mecánicas y de Seguridad (CONEKT)
- Venta de dispositivos electrónicos de identificación de radiofrecuencia (Transponder)

Página Web: www.censecar.com.mx

Av. César López de Lara #4690, Col. Burócrata, Nuevo Laredo, Tamps. Tel. 867 711 3300

WORLD TRADE BRIDGE

Logistics and custom platform

Since its opening on April 15, 2000 to December 2020, there have been over 42 million crossings of import and export.

Currently they cross among 6,400 and 6,800 export and 6,700 to 7,100 import daily by the Nuevo Laredo World Trade Bridge, equivalent to a total average of 12 thousand 930 crossings a day. The average capacity utilization is 60%

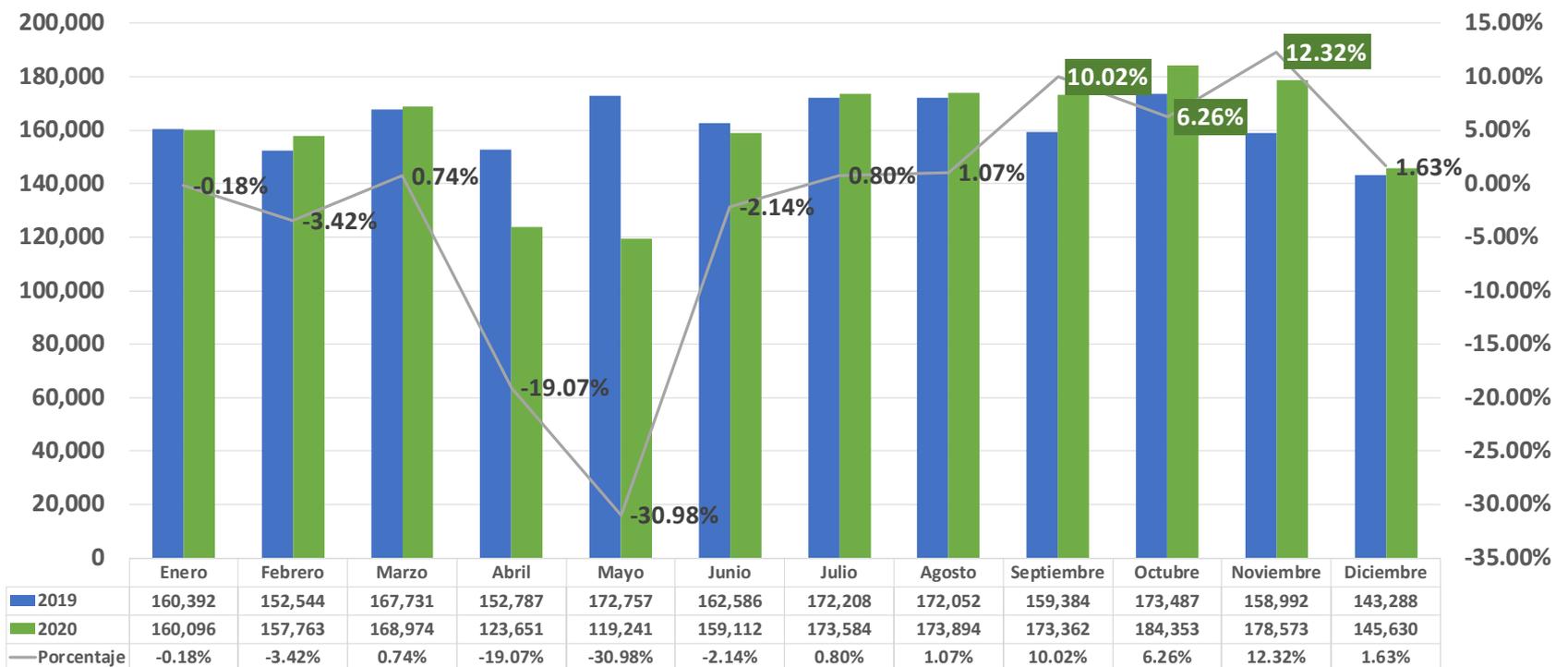
With the trend of crossings that has had since the opening of this commercial port in April 2000, is estimated a 5.5% annual growth over the next 10 years. The approximate figures would be 8,060 import crossings and 7,790 export crossings, this would give a total of 15,850 daily crossings in 2025.

Mexico has 19 ports on the northern border, among which Nuevo Laredo ranks first with 40% of commercial trade between Mexico and the United States.

Tamaulipas contributes around 20% of the collection for VAT in foreign trade operations throughout the country.

Regarding the results of the year 2019 in the annual accumulated capacity, more than **1,920,233 crosses** En cuanto a resultados del año 2020 en el aforo acumulado anual, se obtuvo **más de 1,920,233 cruces**, and the following graph shows the monthly growth percentages compared to 2019.

Comparison of Export Traffic by the World Trade Bridge 2019-2020



Source: World Trade Bridge

INFRASTRUCTURE

Bridge III Infrastructure and Services

Infrastructure

In terms of infrastructure, the World Trade Bridge has the largest capacity installed compared to any Customs of the country for the purpose of customs clearance of goods:

- It has one corridor with 5 access lanes for exports and 2 for imports.
- 19 automated selection modules for imports.
- 13 automated selection modules for exports, 10 for regular cargo and 3 for the FAST program.
- One platform for imports with a capacity for 108 docks for loading and unloading maneuvers of goods.
- One platform for exports with a capacity for 62 docks for loading and unloading maneuvers of goods.
- 2 Stationary High-tech X-ray equipment for imports.
- 1 Mobile X-ray equipment - type ZBV.
- 5 canine sensors.
- There are offices adjacent to the international bridge with competent authorities such as SENASICA; SAGARPA; PROFEPA; and SEMARNAT.
- MATCE System Operation for risk analysis.
- PHAZIR Synthetic drug analyzer equipment.
- 1 railroad crossing with trade exchange of approximately 2100 railcars daily

It is important to mention that due to the support of high-tech equipment for purposes of customs recognition, the percentage of physical and document inspections was reduced from 10% to 5% of its total.

World Trade Bridge Services

Service operation schedule

The bridge has the most extended operations schedule among the 49 Customs of the country, which means having a competitive advantage in services:

Importation:

Monday thru Friday from 8:00 to 24:00 hours, Saturdays from 8:00 to 16:00 hours and Sundays from 10:00 to 14:00 hours.

Exportation:

Monday thru Friday from 7:00 to 23:00 hours, Saturdays from 8:00 to 15:00 hours and Sundays from 10:00 to 13:00 hours.

Railroad:

It provides import and export service 24 hours a day from Monday to Sunday and has authorization for international crews, gamma ray and x-ray equipment and where 50% of the total import and export vans in Mexico are operated. Highlighting the recent obtaining of the presidential permit by the transport operating company for the construction of a second railway bridge that will double the operational capacity of the port.

Controlled Precincts: Additionally, it has the services of controlled precincts adjacent to the perimeter of the bridge, which are described below::

- Phytosanitary and Customs Inspection of Nuevo Laredo, S.A. de C.V.
- PG Servicios de Logística, S.C.
- Loginspecs, S.C.

Authorizations of goods (Annex 21 of RGCE): Regime of permanent and temporary imports, or bonded warehouse:

- Radioactive and nuclear products.
- Precursor Chemicals (except for section 2939.42.01)
- Cigarettes and tobacco products (permanent imports or bonded warehouse for general storage warehouses).
- Alcoholic beverages.
- Mineral fuels, mineral oils and products for distillation; bituminous materials; mineral waxes, etc.
- Used vehicles.

Permanent export regime

- Tequila.
- Radioactive and nuclear products.

Maneuver Operations Companies: It has 3 maneuver operations companies for providing support for loading and unloading maneuvers of merchandise.

Authorization for introduction and removal of merchandise in national territory through pipes, tubes, wires or other means of transfer.

The largest Customs Brokers Association and transportation carriers: We have a total of more than 450 customs agencies between Nuevo Laredo and Laredo, TX., and more than 520 transportation carriers, which shows the capacity of the city in providing all-inclusive services of foreign trade.

Extensive staff: It has the largest staff among the 49 Customs of the country, with approximately 400 employees.

Laboratory for sample analysis of goods

Joint Dispatch: According to agreements undertaken by both countries, it has the joint dispatch mode (SAT-CBP) which provides a significant reduction in times for the clearance of goods for this international crossing

Sectors operating through Customs

In regards to the number of operations carried out from January thru September 2019, the main sector in terms of imports and exports is the Manufacturing of parts for automotive vehicles.

Main Sectors for Imports

- Manufacturing of parts for automotive vehicles.
- Manufacturing of trucks and tractor units.
- Manufacturing of other metal products.
- Other manufacturing industries.
- Wholesale trade of other raw material for other industries.
- Manufacturing of other parts for automotive vehicles.

Main Sectors for Exports

- Manufacturing of other parts for automotive vehicles.
- Other manufacturing industries.
- Manufacturing of other metal products.
- Manufacturing of trucks and tractor units.
- Manufacturing of machinery and equipment for other manufacturing industries

International Airports: The Region has 2 international airports, one in each country. Noting that the international airport of Laredo, Tx. It has the binational authorization to operate under the “joint dispatch” scheme, which consists of being

able to carry out inspections of merchandise that are exported from the US to Mexico to 8 authorized airports in the Mexican Republic, without these merchandise having to return to be inspected upon arrival at the Mexican airport.

CIITEV (Center for Import and Temporary Internment of Vehicles): This center is the largest and with the greatest capacity for attention in Mexico operated mainly by Banjercito under the supervision of the Mexican customs authorities and where other authorities such as customs and the National Institute are concentrated for the attention of tourists and fellow nationals. Migration.

The purpose of the CITEV is to grant temporary import permits for vehicles of foreign origin for their circulation in Mexican territory, as well as to grant personal permits to nationals and foreigners regarding the time that by law they can remain in Mexico..

CITEV operational capacity:

- **Regular season:**
 - Staff of 32 employees
 - 5 windows for tourist service
 - Approximately 150 permits are awarded daily
- **High season:**
 - Workforce of 132 employees
 - 50 windows for tourist service
 - Approximately 3,000 permits are issued daily.

It should be noted that through the Nuevo Laredo CIITEV international crossing, permits are granted for 25% of vehicles of foreign origin that enter Mexico.

The Nuevo Laredo Customs World Trade Bridge has a 5-kilometer fiscal corridor for trucks for merchandise export operations to the US and 3 fixed gamma ray equipment for the non-intrusive review of import and export merchandise.



**PUENTE DEL
COMERCIO
MUNDIAL**
NUEVO LAREDO

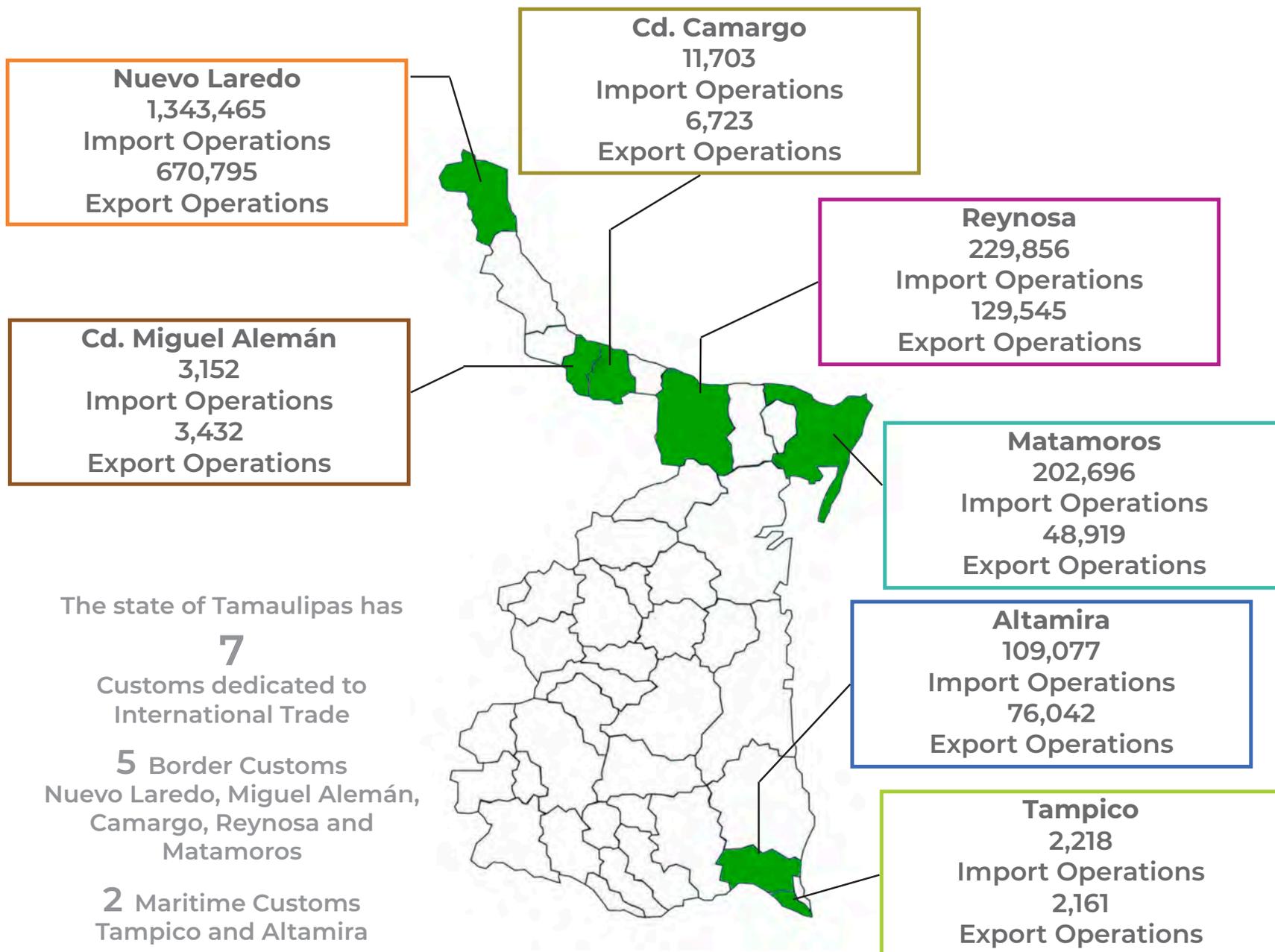
Tam

**Carr. Piedras Negras
Km. 12.5,
Ejido El Canelo, C.P. 88000
Phone. +52 (867) 724 2107, 724 2108
Página Web:
<http://www.nldpuente3.com>**



CUSTOMS

Location and number of requests by Tamaulipas Customs



Source: AGA-SAT Total annual operations 2020

STATISTICS

Foreign Trade Statistics

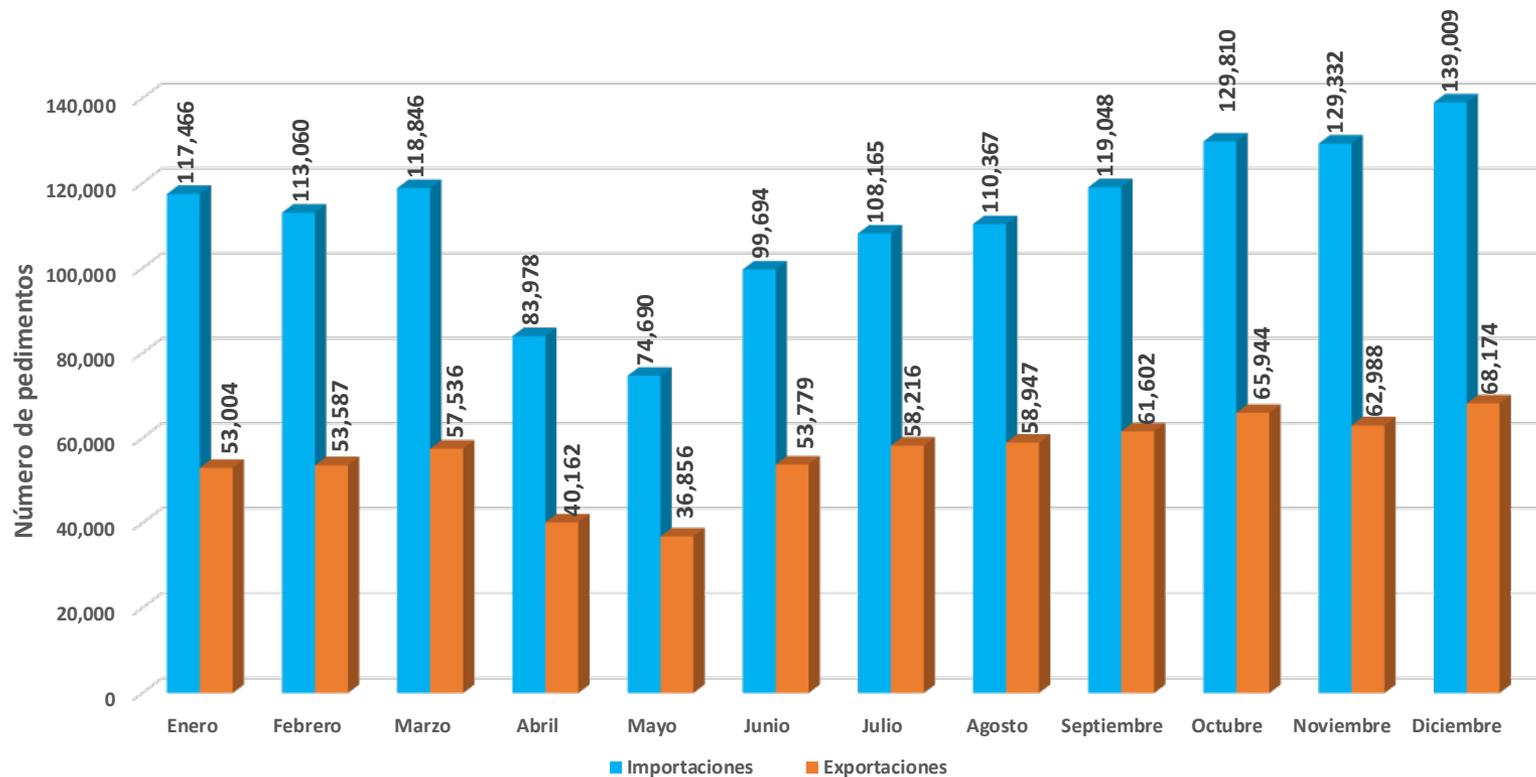
Nuevo Laredo is characterized for being the most efficient Customs and Logistics Platform in America since around 40% of the international trade activity is carried out through it, just as an average of 14,000 cargo trucks and around 1,800 freight wagons cross everyday. About the 75% of the country's imports pass by here.

In the graph below you can see the number of import and export operations that were carried out during 2020, highlighting that in Nuevo Laredo more than 2 million 14

thousand operations were carried out, measured in customs applications.

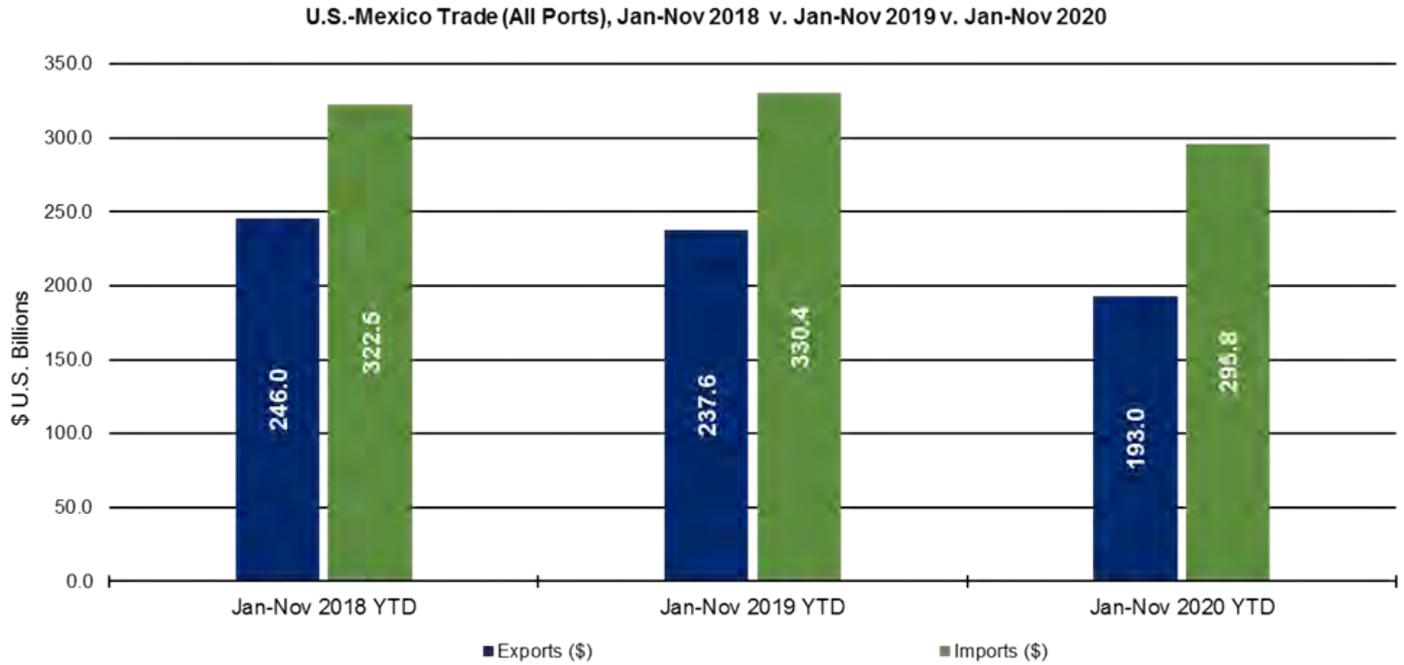
The total of imports was more than 1 million 343 thousand operations that corresponds to 66% of the total and more than 670 thousand export operations that represent 34%.

Imports and Exports 2020, Nuevo Laredo, Tamps.



Source: Graph made by ICCE de Nuevo Laredo with data from AGA-SAT

Imports and Exports by Laredo, Tx.



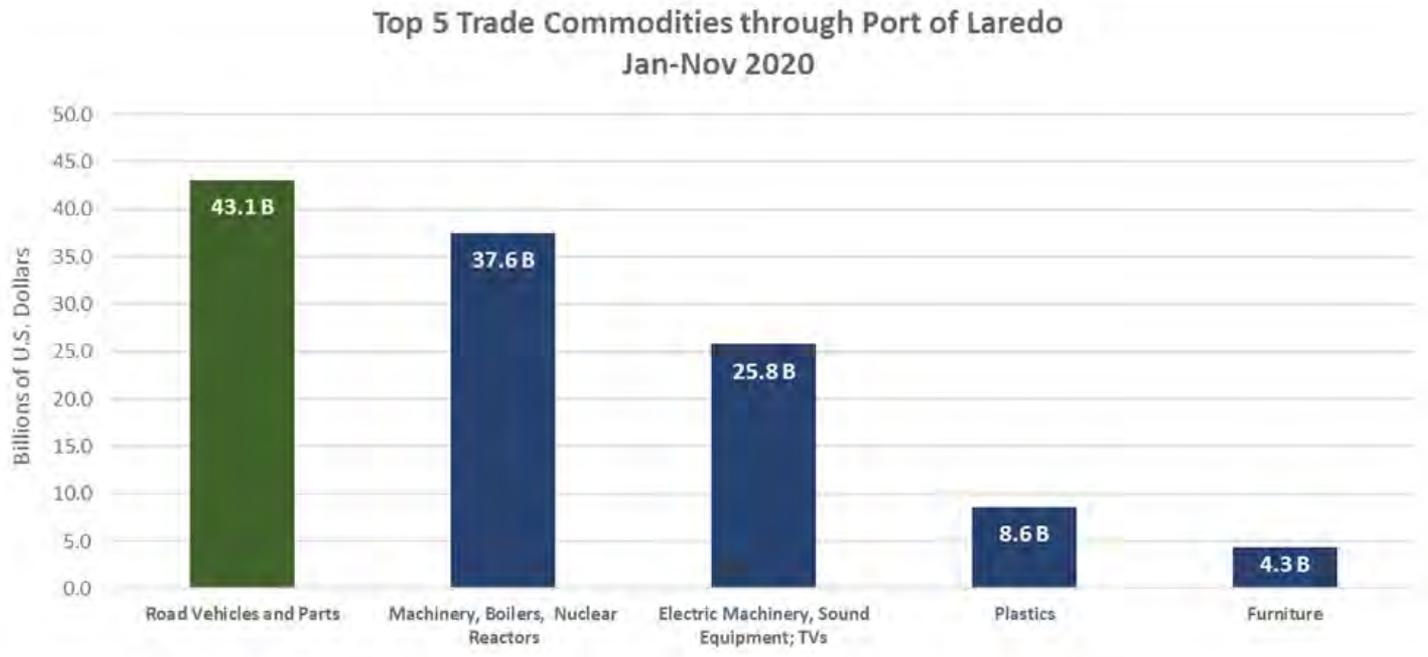
Source: U.S. Census' USA Trade Online
 Compiled by Texas Center for Border Economic and Enterprise Development



Source: U.S. Census' USA Trade Online.
 Compiled by Texas Center for Border Economic and Enterprise Development



Source: U.S. Census' USA Trade Online
 Compiled by Texas Center for Border Economic and Enterprise Development



Source: U.S. Census' USA Trade Online
 Compiled by Texas Center for Border Economic and Enterprise Development

HUNTING TOURISM, **LIVESTOCK** AND RECREATIONAL ACTIVITIES



THE **MOST**
COMPETITIVE REGION
OF AMERICA
AND THE WORLD

HUNTING TOURISM

Laredos Region

In Mexico, the practice of sport hunting, activity known globally as hunting tourism, it is only justified and in fact it is legally authorized, when there is an excess of wildlife, which may be enjoyed directly at its natural habitat through the practice of sports hunting.

The “Laredos Region” is known for its diversified livestock and it has stood out for being a natural habitat of the Texan white-tail deer. Since the ‘70’s, some stockbreeders of our region started to rent their ranches for the legal hunting of deer, helping therefore, with the expenses of the same, removing the excess of cattle and goat livestock, as a result for better pasture and natural herbs to better feed its cattle and the different species of the native wildlife.

Preserving the different species of hunting interest by the stockbreeders of the region, causes a positive impact in restoring the ecosystem. Preservation works, reduction in poaching, pest control, as well as improvement practices of soil and water collection, stimulated an increase in the population of hunting species, such as deer, wild boars, cougars, wild cats, coyotes, white-wing doves, rabbits, turtledoves and quails, as well as other flora and fauna species. For stockbreeders, the coexistence between domestic and wildlife species is possible since, through sustainable exploitation practices, wildlife is an alternative source of income for the Mexican countryside.

At the end of November and until the beginning of February of each year, we are able to see pass through in our highways all those trucks going to ranches of our region. It is estimated that each hunter spends approximately \$4,000.00 US dollars in expenses such as in gas stations, supermarkets, tire repair shops, payment for guides, ranch rentals, feed stores, etc.

Aside from the main trophy of hunting, which is the white-tail deer; there is also the hunting of coyotes, wild boars, European hogs, rabbits, white-wing doves, quail and ducks, as long as it is respected the currently official calendar.



Texan Whitetail Deer



Huiłota



White Wings Dove



The National System Product Committee of Diversified Livestock, identified the following value chains, based on the sustainable management and exploitation, extractive and non-extractive of the wildlife population and its habitat:

- Sport hunting (Hunting activity).
- Bush meat.
- Markets of Ornamental plants and companion animals.
- Alternative tourism.
- Environmental services.
- Insects and other arthropods for human consumption.
- Wildlife parts and its derivatives.

During the hunting season 2020-2021 it was registered in this region approximately **2,600 hunters** of white-tail deer, which correspond to an average of **56% of national hunters and 44% of foreign hunters and 4,169 Hunting Strips were issued.**

It is important to mention that in this same season it was also registered the exploitation of other species such as white-wing doves, ducks, teals, as well as wild boars among others.

According to field statistics carried out annually, in regards to the 35% of the total of Hunting ranches of members of ANGADI (wildlife breeders who provide sport hunting services for the Texas white-tail deer), 85% of the hunters who participate in the hunting seasons are successful in their hunt, and 80% of these hunters are satisfied with their trophies.

Asociación Nacional de Ganaderos Diversificados Criadores de Fauna (ANGADI)

The National Association of Diversified Wildlife Breeders (ANGADI) is the most important organization of producers and wildlife breeders in Mexico, it is officially established in Nuevo Laredo, Tamaulipas, having the recognition from the National Livestock Confederation and the Federal Government on May 16, 1987.

Currently it has 1,400 members, owners of land (land owners, owners of common land and small-property owners) with an area of 10 million hectares distributed in 9 states of the Mexican Republic, being a natural habitat for 70 species of game species and **more than 1000 non-game species, and 51 members with equal number of Measure Units and Upgrade(UMAs)** belong to the Municipality of Nuevo Laredo.



Golden Eagle



Mountain lion

LIVESTOCK

Livestock Association of Nuevo Laredo – Guerrero

The Local Livestock Association of Nuevo Laredo – Guerrero was founded on November 03, 1955. Along with the Livestock Associations of the State of Tamaulipas, it is established the Regional Livestock Union of Tamaulipas in Ciudad Victoria, on **May 17, 1937**, affiliated to the National Livestock Confederation. The Local Livestock Association of Nuevo Laredo – Guerrero, currently has 194 active members, 270 cattle production units (UPP) with their corresponding registration of iron branding of a five-year period. It is important to mention that Nuevo Laredo has **926 livestock producers of the social sector and 16 communal lands (ejidos)**.

318 thousand hectares are developed in the region which are used for cattle pasture and Hunting field; we have ranchers dedicated to cattle breeding with registration of breeds such as: **Charolais, Charbray, Beefmaster, Black Angus, Red Brangus, Limousin y Brahman**

Nuevo Laredo is one of the municipalities along with the state of Tamaulipas, which is authorized by the United States Department of Agriculture to carry out the **exportation of cattle**.

In 2019, SENASICA inspected in Nuevo Laredo **43,417 (forty-three thousand four hundred and seventeen) head of cattle**; the state of Tamaulipas has the modified accredited status, granted by the United States Department of Agriculture (USDA) and the Animal and Plant Health Inspection Service (APHIS), which allows stockbreeders to continue exporting with one single tuberculin test of the lot of calves to be exported.

Services for Members of the Association:

- Registration and/or revalidation of iron branding for cattle, the required documents are processed for the transfer of animals that are slaughtered or destined for livestock events, as well as products and byproducts of animal origin.
- Service of Veterinary doctor.
- Department of Veterinarian Pharmacy, Hardware store and Livestock Feed for the service of stockbreeders, small land owners and communal land owners of the region.
- Program of the National Cattle Identification System, which we have at the disposal of stockbreeders of the region as well as our Laboratory of animal pathology.
- Processing plant for balanced feed, which sells feed at lower prices in the market, preferably for cattle and sheep.
- Advisory services to our members for payment of property taxes, in regards to properties in Nuevo Laredo as well as in the municipality of Guerrero, Tamaulipas; also providing authorizations so that, on behalf of the Association, carry out the importation of consumables for the plots of land of members.
- The Quarantine Station of Cattle Exports provides services to all stockbreeders of the different states of the country, who have the option of sending their calves to United States of North America.
- Training courses in genetics, nutrition and animal reproduction.



*Asociación Ganadera Local
de Nvo. Laredo-Guerrero*

PROTEGIENDO LA GANADERÍA SE FOMENTA LA RIQUEZA NACIONAL

Address: César López de Lara #3302
Colonia: Anáhuac **Zip Code:** 88260
Teléfono: (867) 714 0963, 714 0911,
714 0910

MUNICIPAL SLAUGHTERHOUSE

Nuevo Laredo, Tamps.

The operation of the Municipal Trail depends directly on the Rural Development Directorate of the Ministry of Economic Development, which will take place under the coordination, management and conservation of the Republican City Council, in accordance with the powers and attributions granted by Article 115 of the General Constitution of the Republic, Article 132 of the State Constitution and Article 170 of the Municipal Code for the State of Tamaulipas. It will be carried out with the vigilance and supervision of the Commission of Rural Development Councilors, after payment of the corresponding fees before the Municipal Treasury and Finance Secretary.

This trail was opened in 1958 and operates daily from 8:00 a.m. at 3:00 p.m. It includes physical facilities owned by the municipality, which are used for the slaughter of animals for consumption by the population. It has the personnel, equipment and tools necessary for its operation and is complemented by areas for landing and storage pens, as well as slaughter.

Services

- Reception of live cattle.
- Gathered and rest at the stockyard.
- Slaughter of large and small livestock.
- Evisceration, horn removal, cleaning of viscera and hides.
- Supervision from the entrance of cattle up to the delivery of carcasses.
- Refrigeration of meat, during a reception schedule from 8:00 a.m. thru 4:00 p.m., except for special cases or emergencies.
- Inspection and stamps of carcasses.

This slaughterhouse provides suitable premises for participants to carry out the slaughter of animals through the procedures indicated by regulations and therefore ensure the population's health.

Providing this services allows:

- To provide the population meat that complies with the proper hygienic-sanitary conditions for its consumption.
- To prevent the illegal introduction of animals.
- To carry out the appropriate commercialization and supply of meat for human consumption.
- To generate income resulting from the collection of taxes for the slaughter of animals.
- To prevent the illegal slaughter of animals.



Municipal Slaughterhouse

RECREATIONAL ACTIVITIES

Otras Actividades Recreativas

In the Region there are other activities that allow us to have a closer contact with nature and that consequently gives us the pleasure of enjoying outdoor activities.

These allow us to have a healthy recreation as well as enjoy moments of relaxation or adrenaline.

Shooting Ranges:

Laredo has premier sport clay shooting ranges, including the South Texas Shooting Complex on Highway 359 and several other private practice ranges. Many of the private lease ranches also feature this activity, so that hunters can hone and practice those skills before getting after the real targets. However, if pure practice of your shooting is what you'd like to do then go to the Arena Gun Club to better develop your aim and range.

Fishing:

Laredo's own Lake Casa Blanca State Park is a great spot for fishing and bird watching. It is located east of Laredo, off U.S. Highway 59, off Bob Bullock Loop (turn on State Senator Judith Zaffirini Road). The Park consists of 371 acres of land and 1,650 acres of lake. It is open daily from 7 a.m. -10 p.m. Driving south east from Laredo, Falcon Lake teems with record-breaking bass and has attracted the likes of ESPN's Bass Masters.

Birding:

Laredo is home to hundreds of species of local and migratory birds, which include our very own prized birds: the White-collared Seedeater, Scaled Quail, Grey Hawk, Audubon's and Altamira Orioles, Brown Jay, Green Parakeets, Muscovy Duck, Red-billed Pigeon and Clay-colored Thrush. In Laredo, you will have unprecedented access to view many rare avian beauties. Laredo hosts an annual Birding Festival during which birders have a chance to select from a variety of full-day scenic trips.

For more information visit: www.laredobirdingfestival.org



Fishing Tournament



Shooting ranges for training



Bird watching

COMMERCE



AND TOURISM



THE MOST
COMPETITIVE REGION
OF AMERICA
AND THE WORLD

ATTRACTIONS

Tourist Attractions “Los Dos Laredos”

Centro Histórico de Laredo y Nuevo Laredo (Downtown)

You can not miss a walk through the first blocks of both Laredos, knowing its history through the oldest places, enjoying its sunsets and cultural events in different places of family recreation as well as a wide variety of establishments in an atmosphere of bazaar, where you can buy different products.

Plaza Juárez (Square)

Founding square with the monument to Santiago M. Belden. This was the first square to be built as such in our city, since the establishment of the old villa of Nuevo Laredo, it was marked where the main square was going to be located. Since the late nineteenth century it is known as Plaza Juarez.

Plaza Miguel Hidalgo (Square)

Built in 1895, originally named Plaza de la Guardia Nacional. On July 30 of that same year to commemorate the death anniversary of the Founding Father, the name was changed to “Plaza Hidalgo”.

Plaza de la Cultura (Square)

This square is integrated into the architectural complex of the City Hall. It has a quarry stone fountain called “Source del Poeta”, as a central element.

Plaza Ignacio Zaragoza (Square)

This beautiful and modern square is located in front of the Cathedral of the Holy Spirit on Paseo Colon Avenue, in subdivision Longoria.

El Reloj Público (City clock)

Located in the Plaza Hidalgo, this clock was built in 1926 and inaugurated in September of that same year. A tower covered in white quarry stone of approximately 15 meters high that includes a bell tower on a squared base with four staircases.

Presidencia Municipal (City Hall)

Headquarters of the City Hall built in the early 80s with a neoSubdivisional style, which was remodeled in 2004.



Historic Center of Laredo, Tx.



Longoria Square, Nuevo Laredo



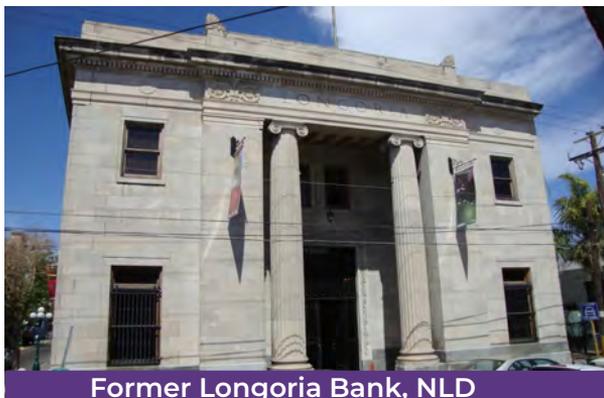
Juarez Square, Nuevo Laredo



Santo Niño de Atocha Church



Miguel Hidalgo square, NLD



Former Longoria Bank, NLD

Plaza Simón Bolívar (Square)

One of the biggest and emblematic squares of the city in which is the monument to Simon Bolivar. There is an exhibition of 19 flags from different countries representing the international union.

Banco Longoria (Historic Building)

Neoclassical marble and granite building, built towards the end of the 1920s and operated with local capital.

Iglesia del Santo Niño de Atocha (Church)

Religious building of catholic worship built between 1879 and 1888. It was designed in Nuevo Laredo by the renowned Mateo Mattei.

Catedral del Espíritu Santo (Church)

The Catedral del Espiritu Santo is the headquarters of the Diocese of Nuevo Laredo. It is located on Paseo Colón Avenue in Nuevo Laredo.

Reloj Floral (Floral Clock)

Located in the Plaza Ignacio Zaragoza, in front of the Catedral del Espiritu Santo. It is an attraction for passersby who observe it adorned with seasonal flowers and plants.

Tours in Laredo Tx.

The “Webb County Heritage” Foundation offers several tours throughout the year to visit historical sites and learn about the history of the city.

For tours by appointment, reservations with 24-hour advance notice are required. A minimum of five people per tour is required. Scheduled stops are subject to change. Price includes admission to The Republic of the Río Grande® Museum and the Villa Antigua® Border Heritage Museum. A minimum deposit of 50% is required for large groups.

For more information contact (956) 727-0977.

LAREDO TX.

Parque Viveros (Park)

It is one of the most visited family centers by the population of Nuevo Laredo where unforgettable moments are shared and nature is enjoyed, as well as its attractions among which are the regional zoo, the aquarium and its municipal pool. Located on Blvd. Adolfo Ruíz Cortinez and Venustiano Carranza.

Acuario de Nuevo Laredo (Aquarium)

It has more than 450 species of fresh and salt water, such as African cichlids, flower horn, piranhas, sea eels, butterflies, angel dwarfs, clowns, triggerfish, sea horses, surgeonfish, saltwater fish, Amazon predominant fish, electric eels, scorpion fish, starfish and sharks, considered as the most attractive. These species are from Africa, North America and South America. It also has guided tours and an area where children can touch the species with their own hands. Located at the main entrance of the Parque Viveros.

Lago Casa Blanca

Located just a few minutes from central Laredo, Lake Casa Blanca State Park offers a wide variety of outdoor sports opportunities. Visitors can water-ski, swim, boat and fish on the lake; or hike, bike, picnic, bird, geocache, study nature and camp along the shore. Trails for mountain-biking and hiking expose you to beautiful and varied landscapes. The park also has a swim area, playgrounds, a baseball field, and tennis, volleyball and basketball courts. Webb County operates an 18-hole golf course nearby.

All campsites have water and electricity; some have sewer hookups, too. There are three picnic pavilions and a recreation hall available for rental. These can host groups of 35 to 200. Open everyday from 7 a.m. – 10 p.m. For more information visit <https://tpwd.texas.gov/state-parks/lake-casa-blanca>

LAREDO TX.



Viveros Park, Nuevo Laredo



Aquarium, Nuevo Laredo



Lake Casa Blanca, Laredo, Tx.

CULTURAL SPACES

“Los Dos Laredos”



Imaginarium of South Texas



Sames Auto Arena, Laredo, Tx.



Environmental science center

LAREDO TX.

Sames Auto Arena

It is a first-rate art installation where you can enjoy concerts, conferences, civic events, commercial events, and more. This 178,000-foot facility features a 32,000-foot free floor space, seating for 10,000 spectators, 14 luxury suites, 6 boardrooms, and a private club. The Sames Auto Arena regularly hosts concerts by renowned artists and professional sports events. For more information on scheduled events visit www.learena.com

Lamar Bruni Vergara Environmental Science Center at Laredo Community College

Interested in creepy, crawly critters? If so, the Lamar Bruni Vergara Environmental Science Center is a must for your itinerary. The center contains representations of the Rio Grande ecosystem and live specimens of plant and animal to serve as a living science laboratory for local students

Lamar Bruni Vergara Planetarium

Texas A&M International University (5201 University Blvd.)

See the stars like you've never seen them before., catch a music or matinee show, or one that's in season. Before your visit, check their website for show schedules and coming attractions. www.tamui.edu/planetarium.

Imaginarium of South Texas

The Imaginarium of South Texas is a place that sparks creativity and curiosity. Kids of all ages are encouraged to learn about science and technology through hands-on experience. www.imaginariumstx.org

Estación Palabra Gabriel García Márquez (Literature)

Gabriel Garcia Marquez, Nobel Prize for Literature opened the most important cultural and literary space in the region. An old railway station is now a large literature space with more than 6,000 volumes, where you will also find paintings and sculptures, but above all a spacious lounge where is captured the life of the Colombian writer.

Cultural space of the Old Customs (Sergio Peña's Room)

Currently what was the Old Customs warehouses of Nuevo Laredo have become spaces of cultural diffusion especially for plastic artists and local musicians

Archivo General de Municipio de Nuevo Laredo, Tamps. “Juan E. Richer” (Historical Archive)

The old railway station was built in 1918 after it was torched at the time of the revolution. After a restoration process the building was authorized in 2003 to house the General Archive of the Municipality. Here is located a room with a permanent exhibition on the history of the railroad, a room with temporary exhibitions and a documentary and bibliographical collection for consultation.

Centro Cultural Nuevo Laredo (Convention Center)

Designed with contemporary style by the renowned architect Eduardo Terrazas. It is the ideal place for all kinds of educational, cultural and recreational activities, has exhibition halls and also with 2 theaters within its facilities, the experimental theater with a capacity for 300 people and the main theater where high-level shows are presented as well as exhibitions, concerts and dance recitals with a capacity of 1,200 people. This is located at Km. 2.5 of Blvd. Luis Donaldo Colosio.

Museo de Historia Natural (Museum)

It has a permanent exhibition where you can make a chronological tour of the natural history of the region, replicas of fossils, flora, fauna and geography. Located within Cultural Center.

Museo Reyes Meza (Museum)

Located within the premises of the Cultural Center it was inaugurated on June 12, 2008. It is named in honor of the painter, muralist and designer Jose Reyes Meza. Its primary objective is to offer exhibitions to promote the cultural development of the community. Reyes Meza Museum has an Educational Services Room, two Exhibition Halls and the Regional Gallery of Visual Arts.

Parque Arqueológico UMAN (Park)

Located in the facilities of the Cultural Center, this park has a collection of replicas of pre-Hispanic pieces that evoke the great past of Mexico. In this archaeological tour you can see the remnants of the earliest civilizations of the pre-Hispanic period with colossal sculptures of gods and idols of Mesoamerican cultures.



Museum of Natural History



Cultural center, Nuevo Laredo



Reyes Meza Museum, NLD



Silao Youth Center, NLD

Casa de la Cultura Nuevo Laredo (Culture)

It is the headquarters of artistic training programs and cultural development of Nuevo Laredo, it has the Lucio Blanco Theater, permanent forum for the theater season, "Thursdays and Sundays theater", with the participation of groups in the locality.

Centro Juvenil Silao (Youth Center)

Center located in Caudillo del Sur Street between Privada Paseo Colon and Paseo Colon street in Las Torres Subdivision, where cultural and recreational activities take place.

Polyforum Nuevo Laredo and Maquila Creativa

Venue where cultural, recreational and sports events are held and known as the "Los Toros de Nuevo Laredo" home of professional basketball. Close to this is "Maquila Creativa" which is an alternative forum that provides urban demonstration spaces.

Plazas Pies Mojados (Square)

Squares located in different areas of the city which consist in interactive fountains, children's playground, green areas, benches and grills so that families and children enjoy the spaces of healthy recreation and family life.



Polyforum, Nuevo Laredo



Simón Bolívar square, Nuevo Laredo

MUSEUMS

Libraries and Galleries

Center	Address	Telephone	Website
José Vasconcelos	Guerrero entre Arteaga e Independencia. Col. Sector Centro	(867) 711 1370	-
Profesor Rubén Miranda Villalba	Lincoln and Justo Sierra Col. Viveros	(867) 715 2197	-
C. Fidel Cuéllar González	Dr. Mier and América Col. Hidalgo	(867) 713 0832	-
General Emiliano Zapata	Revolución and Eva Sámano Col. Buenavista	(867) 7100030	-
Profesor José María Martínez	Ayuntamiento Sur S/N Col. Infonavit Fundadores	(867) 7141415	-
Octavio Paz	Prolongación Emiliano Zapata entre Venustano Carranza and Gustavo Díaz Ordaz Col. Concordia	(867) 717 3676 (867) 717 3427	-
Laredo, Texas			
Republic of the Rio Grande Museum	1005 Zaragoza St. (en el Hotel La Posada)	(956) 727 0977	webbheritage.org
Border Heritage Museum	810 Zaragoza St.	(956) 727 0977	webbheritage.org
Washington´s Birthday Celebration Museum	1000 Zaragoza	(956) 722 1701	wbcalaredo.org
Galería de Arte Helen Richter Watson	5201 University Blvd. (Texas A&M Int. University)	(956) 326 4483	tamtu.edu/WatsonGallery
Laredo Center for the Arts	500 San Agustin Ave.	(956) 725 1715	laredoartcenter.org
Casa Ortiz	915 Zaragoza St.	(956) 326 3200	tamtu.edu/casaortiz
Laredo Theater Guild International (Comunidad Teatral)	-	(956) 319 8610	laredotheaterguild.com
Laredo Little Theatre	4802 Thomas Ave.	(956) 723 1342	laredolittletheatre.org
Instituto para la Educación Teatral de Laredo	500 San Agustin Ave.		liteproductions.org
Orquesta Filarmónica y Coro de Laredo	-	(956) 326.3039	laredophil.com

AMUSEMENT

Amusement centers "Los Dos Laredos"

Center	Address	Telephone	Website / E-mail
Cinépolis Paseo Reforma	Paseo Reforma Infonavit Fundadores, Nuevo Laredo, Tamps.	(01 800) 043 4445	cinepolis.com.mx
Cinépolis México	Ave. Guerrero Esq. Madero. Colonia: Sector Centro, Nuevo Laredo, Tamps.	(867) 712 3860	cinepolis.com.mx
Cinemex Dos Laredos	15 De Septiembre No. 3553 Colonia: Campestre, Nuevo Laredo, Tamps.	-	cinemex.com
Cinemark Mall del Norte	5300 San Dario Ave. Laredo, Tx	(956) 725 0132	-
Hollywood Theater	2401 Jacaman Rd. Laredo, Tx	(956) 724.3456	-



ZOO

Nuevo Laredo, Tamps.

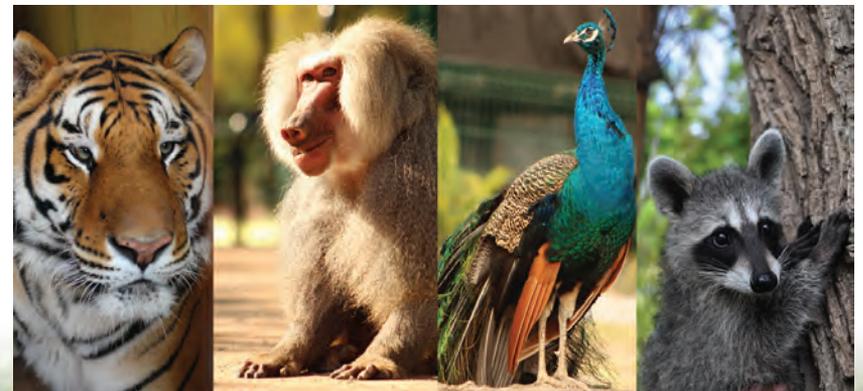
Nuevo Laredo has a zoo that is more than 10 years old. An avant-garde space whose main objective is the conservation of wildlife, with an important collection for family recreation, where educating and raising awareness in the management of them has always increased the interest of visitors. Creating more and more relevant events for family coexistence in an ecological and natural environment. In this one, conservation and research projects are carried out for the integration of the citizen with the participation of educational institutions.

We promote the approach with the species with interaction programs, implementing responsible environmental measures.

The zoo is managed professionally by personnel trained in their areas of work: leadership in management, administration, management of exotic species, nutrition, security, design and construction of shelters, training professionals for its operation and daily improvement. This zoo started with 19 species and we already have 118 different species.

The Zoo has:

- 580 specimens and 118 species
- 94 shelters
- "MASSAI" Salon for special events
- 5 hectare-land
- Herpetarium with 32 species of reptiles and serpents
- Karibu Theater
- Medic area
- Shelter for Earth Turtles



EVENTS CALENDAR

“Los Dos Laredos” 2021

February

- International Bridge Ceremony
- Guerrereando “La Fiesta de Centro Histórico”
- Pipes & Stripes Car and Air Show
- Jalapeño Festival

March

- Paseo por la Paseo
- Torneo de Pesca NLD 2021 (Presa “La Coyota”)
- XXI Torneo de Golf Club Rotario Nuevo Laredo
- Campechaneada

April

- Paseo por la Paseo

May

- Campechaneada / Suena Tam
- Armando Manzanero y Rodigo de la Cadena

June

- Taco Fest 2021
- Festejos de Aniversario de Fundación de la Ciudad de NLD / Campechaneada

July

- Guerrereando “La Fiesta del Centro Histórico”
- Sister Cities Festival

August

- Hunters Extravaganza Houston, Tx
- Hunters Extravaganza Forth Worth, Tx
- Hunters Extravaganza San Antonio, Tx

September

- EXPOMEX
- Fiestas Patrias
- Día Mundial del Turismo
- Ceremonia del Grito de Independencia
- XXXII Convención Nacional de Ganadería Diversificada
- Premiación del 6to concurso de Fotografía Digital de Flora y Fauna de la Región

October

- Paseo por la Paseo
- Festival de la Catrina NLD 2021
- Biker Fest

November

- Desfile Cinegético
- Inicio de Temporada Cinegética (Ranchos de la Región)
- NLD GRILL Fest

December

- Christmas Parade 2020
- Encendido del Árbol Navideño, Pista de Hielo

**Note: The performance of the aforementioned events will be reserved to the authorities for health contingency reasons

HOTELES

“Los Dos Laredos”

Hotel	Address	Telephone	Website
Best Western Plus	Paseo Colón #3333	(867) 711 6200	bestwestern.com
Holiday Inn Express	Blvd. Luis Donaldo Colosio #5939	(867) 711 9191	holidayinn.com
Real Inn	Reforma S/N	(867) 711 0300	caminoreal.com
Festa Inn	Reforma #5102	(867) 711 4600	fiestainn.com
Quality Inn	Reforma #5330	(867) 711 4444	choicehotelsmexico.com
City Express	Cesar López de Lara #3940	(867) 711 0100	cityexpress.com
Colón Plaza	Cesar López de Lara #3446	(867) 711 9330	hcolonplaza.com
Santa María Hotel Plaza	Reforma #4446	(867) 715 8870	-
Motel Villa Real	Guerrero #2001	(867) 714 5179	-
Cazadores	Ocampo #2502	(867) 715 0959	-
Santa Mónica	Reforma #3701	(867) 714 2116	-
Laredo, Texas			
Best Western Plus	3113 San Bernardo Av.	(956) 608 2491	bestwestern.com
Best Western San Isidro Inn	1410 Hospitality Dr.	(956) 723 1600	bestwestern.com
Courtyard by Marriott	2410 Santa Ursula	(956) 725 5555	marriott.com
Embassy Suites	110 Calle Del Norte	(956) 723 9100	hiltonhotels.com
Fairfield Inn & Suites	700 W. Hillside Rd.	(956) 722 4533	marriott.com
Homewood Suites by Hilton	98 Calle Del Norte	(956) 753 9200	hiltonhotels.com
La Posada Hotel/Suites	1000 Zaragoza St.	(956) 722 1701	historiclaposadahotel.business.site
La Quinta Inn/Suites Airport	7220 Bob Bullock Lp.	(956) 724 7222	wyndhamhotels.com/laquinta
SpringHill Suites	5940 San Bernardo	(956) 717 0800	marriott.com
Staybridge Suites	7010 Bob Bullock Lp	(956) 722 0444	ihg.com/staybridge

RESTAURANTS

& Bars of “Los Dos Laredos”

In the Region, Tex-Mex gastronomy is very popular, corresponding to the culinary customs and dishes of the Mexican-American people who reside in the region. It is a fusion of two styles and two ways of understanding the cuisine (Texan and Mexican), although not very different as far as ingredients are concerned.

In the traditional dishes we can find grilled beef, roast goat kid, barbecue, a variety of sauces, choriqueso and flour

tortillas among others.

However, in Los Dos Laredos we have a wide variety of restaurants to delight your palate, savoring from a delicious typical dish of the region to an exquisite international cuisine.



Tomatillos Cantina & Bar

Calle Reforma # 5038
Tel. (867) 715 1130, 7 15 10 30



El Rancho Restaurant & Bar

Guerrero #2114
Tel. (867) 715 4666, 714 8018



El Papalote Taco & Grill

Reforma # 3102
Tel. (867) 715 003, 7 15 00 21



Wing Daddy's Reforma

Reforma #4400
Tel. (867) 715 7473



Apple Bee's Restaurant & Bar

Reforma # 4400
Tel. (867) 719 2870



Koto Sushi-Bar

Reforma # 3934
Tel. (867) 714 4446, 714 4465



Wings Army NLD

Ocampo #3102
Tel. (867) 714 3176



Al Dahabi Restaurant & Bar

Guerrero # 1729
Tel. (867) 121 60 35



Restaurante Hacienda de Colón

Río Papaloapan cruz con Paseo Colón
Tel. (867) 714 1707



La Terraza y La República

Nuevo León # 2916
Tel. (867) 714 4092, 719 29 93



Mijitos Cuisine N Bar

Campeche #2319 Col. Guerrero Nuevo Laredo, Tamps.
Tel. (867) 714 2362



Morena Linda

Ocampo #3428
Tel. (867) 7141646, 7 14 07 23



Hotwings

Sucursal #1 Paseo Reforma Local 66 / Sucursal #2 Campeche 2370
Tel. (867) 717 0403, 719 25 05



Roberto's Restaurant & Bar

Reforma #3934 Paseo Reforma Express Tel. (867) 714 0787



Oriental Wok

Av. Reforma #3102
Tel. (867) 719 1398



COCO 'S

Paseo Colón #3058
Tel. (867) 198 156



Maleno's
Campeche 2501
Col. Madero
Tel. (867) 714 3885



La Fajita Restaurant
Guerrero 2703
Tel. (867) 719 30 75



Los Ajos
Obregón # 3401
Tel. (867) 714 8886



La Capital Botanero Bar
Melchor Ocampo # 3147
Tel. (867) 688 4942



Super Salads
Reforma #3934
Cruz con Orizaba
Local Sub ancla 1
Tel. (867) 719 3088



Chema y Lupe Steak House & Bar
Obregón #3636
Tel. 044 (867) 205 1688



La Portuaria
Campeche 1140
Col. Madero
Tel (867) 333 1002



The Broken Tart
Guerrero # 2013
Tel. (867) 137 2110

Restaurant	Address	Telephone
Diligencias	Campeche #2104	(867) 714 2230
La Fajita	Guerrero #2703	(867) 719 3075
La Cabaña	Paseo Colón #3838	(867) 714 4416
La Fogata	Maclovio Herrera #2103	(867) 713 3085
La Palma	Campeche # 2311	(867) 714 4329
Tango Tango	Av. Reforma #3609	(867)715 2222
Laredo's Parrillita	Venezuela #5814	(867) 710 8609
	15 de Septiembre #135	(867) 719 4326
	Guerrero #305	(867)712 6142
Arandas	5 de Febrero y Guerrero	(867)719 2100
	Dr. Mier #7324	(867)710 1030
	Aquiles Serdán #2836	-
	Prolongación Monterrey #5014	-
	Andador 48 #43	-
La Vaca Frita	Av Obregón y Venustiano Carranza	(867)714 5105
El Guaje	Belden #3300	(867)712 7525
Hacer Humo	Jesús Carranza #2501	(867) 196 0283
Triskel	César López de Lara #3446	(867)711 93 33

Oriental Food

Sushi Rox	Coahuila #2919 Local 5	(867) 719 1910, 717 1806
Mr. Rollo Sushi	Anáhuac #3551	(867) 714 7652
Tora Sushi Restaurant &Bar	Anáhuac #3400	(867) 7194709
Kampai Sushi-Express	Morelos #3840	(867) 7151010
Sushi Khai	Campeche #2722	(867) 189 8945

Mariscos

El Marinero	Lincoln #2916	(867)714 8487
Mariscos Beto's	América #2202	(867)714 5367
La Laguna	Héroe de Nacataz #1717	(867)714 1217
Mandinga	Obregón #1307	(867) 712 4764
El Tanteo	Carretera Nacional km. 18	(867)718 2408
Mariscos Costa Grill	Leandro Valle #3147	(867) 714 4785
Mariscos My Nacho	Obregón #2644	(867)719 4751

Fast Food & Breakfast

Pilot Wings	Anahuac #3411	(867) 715 3000, 715 9555
El Palco Bar & Grill	Av. Reforma #3934	(867) 7144 1116
Carl's Jr.	Reforma #4349	(867) 7194643
Hamburguesas Río	Campeche #2902	(867) 714 0381
Pino Burguer	Maclovio Herrera #2344	(867) 712 2933
	Guerrero y Veracruz	(867) 719 0844, 719 0855
KFC Pollo	Reforma s/n Esq. 15 de Septiembre	(867)714 2977
Dip & Chill Fries	Venustiano Carranza # 1017	867 333 5958
Tostadas Madero	Boulevard Pedro Pérez Ibarra #96	(867) 715 1107
El Padrino	Maclovio Herrera #2921	(867) 712 9320
Tostadas Campeche	Campeche #2421	(867) 715 3961
Tostadas La Siberia	Canales #2813	(867) 712 1726
Lonchería "El Popo"	Dr. Mier #2502	-
Snack & Chill	Av. Ocampo #3216	(867) 329 3701

Taquería “La Unica”	Arteaga #2805	(867) 712 5201
Desayunos Mar-La	Héroe de Nacataz y Reynosa	(867) 713 3171
	Francisco Munguía #2445	(867) 724 0185
	Jesús Carranza #1209	(867) 712 5533
	Campeche #2114	(867) 719 5180
	Guerrero #1612	(867) 713 4494
	Guerrero y Bravo	(867) 712 1252
	Tecnológico #100	(867) 719 4953

Pollo Loco	Reforma #7412	(867) 139 06 03
	Guerrero # 2454	(867) 715 2764

Pollo Feliz	Independencia #3504	(867) 713 2218
	Sucursal Express Campeche #2314	

Vegetarian Food & Coffee Shop

El Nuevo Sol	Reforma #4440 (Plaza HEB)	(867) 719 3488
	Reforma #5601	(867) 717 5133
	Obregón y Madero	(867) 7123920

Deli House	Aquiles Serdán #3428	(867) 714 3962
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Café Paris	Andador 15 #21 Col. ISSSTE	(867) 717 0706
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Fe Café	Paseo Reforma #5601 local 33	(867) 717 0402
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Café-Tal	Campeche #1822	(867) 714 9351
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Starbucks	Paseo Colón & Av Reforma	
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Sabor a Cielo	Juárez #1609	(867) 719 0642
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Teabora Casa de Té	Campeche #1953	(867) 245 7561
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Restaurants in Laredo, Texas

El Querreque Grill	9701 Mc Pherson Rd.	(956) 796 0313
Palenque Grill	7220 Bob Bullock Loop 4615 San Bernardo Ave.	(956) 5167600 (956) 7013576
El Capataz	7220 Bob Bullock Loop, Unit C 7	(956) 723 7400
Texas Roadhouse	5722 San Bernardo Ave.	(956) 727 1164
Logan's Roadhouse	5300 San Dario Ave.	(956) 728 8513
Danny's Restaurant	4320 McPherson Ave.	(956) 724 2003
Olive Garden	5319 San Dario Ave.	(956) 796 0480
Lin 's Grand Buffet	2310 E. Saunders St	(956) 723 1288
La Roca Seafood Restaurant	4120 San Bernardo Ave	(956) 753 1620
Luby 's	710 W Calton Rd	(956) 722 3397
Red Lobster	5315 San Dario Av.	(956)791 5667
Long Horn Steakhouse	5301 San Dario Av.	(956) 726 8504
Zaragoza Grill	1000 Zaragoza St.	(956) 753 4444
Cosmos Bar & Grill	7518 Mcpherson Rd Unit	(956) 727 3393
El Taco Tote	10211 McPherson Rd.	(956) 723 9999
Lonchería El Popo	9109 McPherson Rd.	(956) 728 7822
Taco Palenque	4515 San Bernardo Ave.	(956) 715 9898
Golden Corral	5930 San Bernardo Ave	(956) 791 3374



COMMERCE

Shopping centers “Los Dos Laredos”

A tour through the downtown of Nuevo Laredo where are located in the Guerrero Avenue and its surroundings a variety of places where you can find from curiosities, crafts, souvenirs, candy stores, liquor stores, herbal stores, bakeries, etc.

The pleasure of shopping a souvenir from our city is part of the emotions that the vacations leave us.

Mercado Maclovio Herrera (Tourist Market)

It has a long history in the city of Nuevo Laredo; It was built in 1947 and destroyed by fire in 1980. In 1985 it was rebuilt and named “Mercado de Reforma” but habit has caused people to keep calling it by its original name Maclovio Herrera. Here you will find crafts, traditional costumes, traditional sweets, pinatas, jewelry and a variety of traditional Mexican items.

Pasaje Villa Española (Tourist Market)

It is a place where you can also find Mexican handicrafts, souvenirs and there is another variety of professional business services such as opticians, dentists and others.

Longoria Passage

Located on the main avenue of the historic center of Nuevo Laredo. Inside are several businesses in which you will find all kinds of crafts from the region and the interior of the country. The best quality and fine finish handmade by the best craftsmen.



Maclovio Herrera Market



Spanish Villa Passage



Shopping centers of Nuevo Laredo, Tamps.

The “Laredos Region” has several plazas and shopping centers as a collective space with different stores recognized, places of entertainment and fun. Here you can find department stores, gifts, aesthetics, boutiques, jewelers, banks, cinemas, small restaurants, coffee shops and among others.



Comercial Real Plaza



Reforma Express Plaza



Paseo Reforma Plaza



Dos Laredos Plaza



Carrizo Plaza



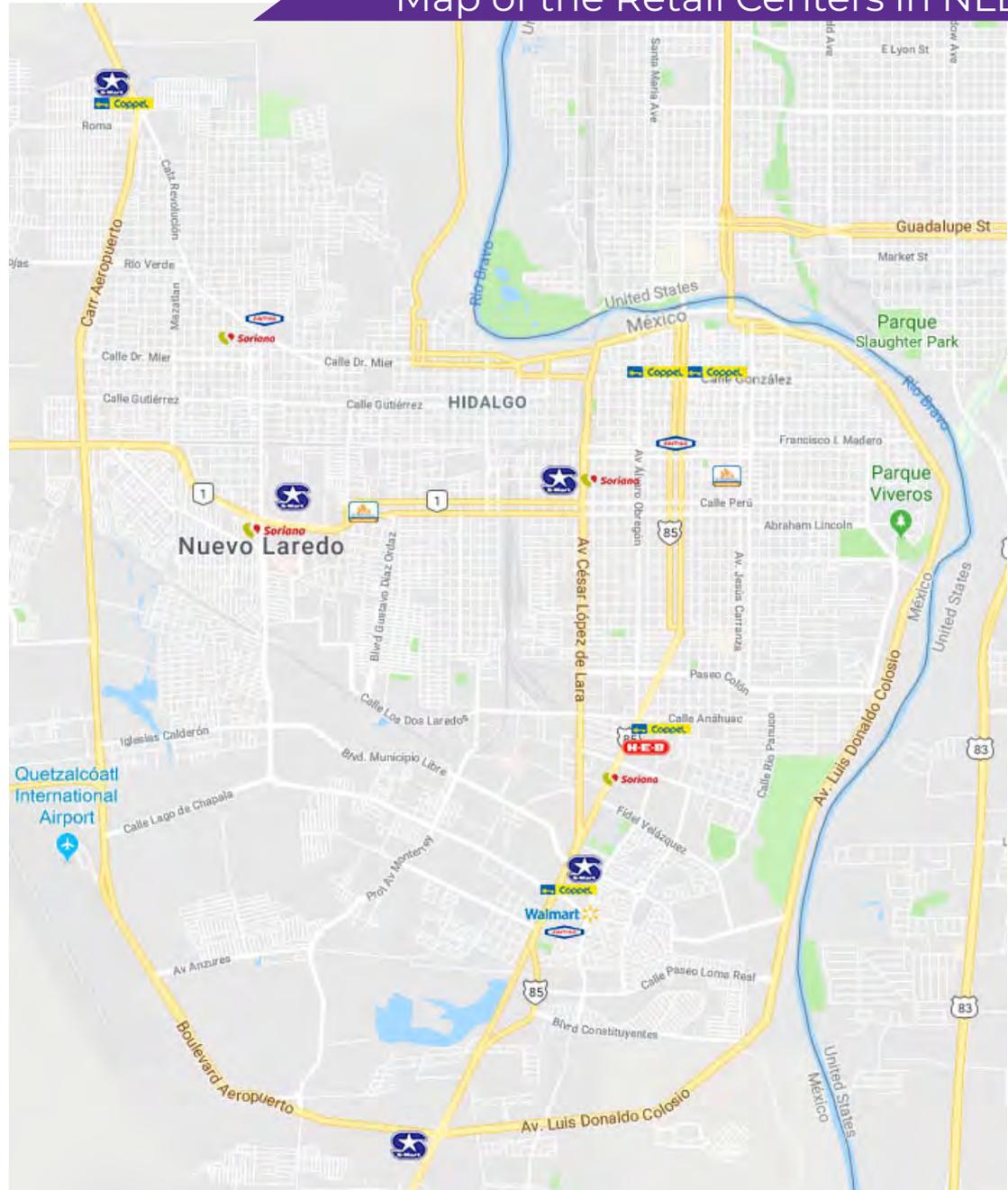
Paseo Colón and Reforma plaza

Paseo Colón & Reforma Plaza

This shopping plaza is located on Reforma Av. and Paseo Colón, featuring the following first-class establishments such as Starbucks, Domino's Pizza and Banco Intercam.

Map of the Retail Centers in NLD

1. H-E-B	Reforma 4400 Col. México
2. Walmart	Reforma 5601 Paseo Reforma
3. Soriana Maldonado	Donato Guerra 3830 Col. Hidalgo
4. Soriana Reforma	Reforma y 15 de Sept Col. Campestre
5. Soriana Carrizo	Belden 7435 Col. Buena Vista
6. Soriana Eva Sámano	Eva Sámano 7201 Col. La Fe
7. Chedraui Aquiles Serdán	Aquiles Serdán 1725 Col. Ferrocarril
8. Chedraui Hipódromo	Perú 6301 Col. Hipódromo
9. S-Mart López de Lara	César López de Lara 1800 Col. Juárez
10. S-Mart Fundadores	Pedro Pérez Ibarra 37 Col. Infonavit
11. S-Mart Eva Sámano	Carretera Anáhuac 7202, Parque Industrial Longoria
12. S-Mart Revolución	Lisboa 8810 Col. Voluntad y Trabajo 4
13. S-Mart Colinas	Carr. Nacional 8506 Col. Bosques del Sur
14. Famsa Paseo Reforma	Reforma 5601 Col. Infonavit
15. Famsa Guerrero	Guerrero y Madero 1404 Col. Ojo Caliente
16. Famsa Carrizo	Calz Revolución 7300 Col. Buena Vista
17. Coppel Guerrero	Guerrero 748 Sector Centro
18. Coppel Alameda	González 2815 Sector Centro



19. Coppel Reforma	Reforma Col. Campestre	22. SMART Reservas	Reservas Territoriales y Blvd. Canseco
20. Coppel Tecnológico	Tecnológico esq. con Pedro Pérez Ibarra Col. Infonavit	23. Mi Tienda del Ahorro	Calzada Revolución 1713 Col. Lomas del Río
21. Coppel Revolución	Lisboa 8810, Col. Voluntad y Trabajo 4		

Shopping Malls in Laredo, Tx.

The Outlet Shoppes

It was opened on March 16, 2017 and it's located next to Bridge I – Gateway to the Americas in the heart of downtown Laredo. (1600 Water St., Laredo, Texas, 78040). The center is home to over 50 stores such as H&M, Nike, Abercrombie and Fitch, Michael Kors, Nine West and many others. For information visit theoutletshoppesatlaredo.com

Mall del Norte

Mall del Norte is a super regional shopping mall in Laredo, Texas. The mall opened in 1977 and has since been renovated several times. It is located along Interstate 35 in the city's rapidly growing retail hub of town (5300 San Dario Ave.). With over 160 stores, restaurants and theaters, it is one of the largest malls in South Texas, and one of the largest malls in Texas overall.

Other Shopping Malls

- Independence Plaza (McPherson Ave. at Bob Bullock Loop)
- Fountain Center (107 Calle Del Norte)
- French Quarter Plaza (1605 E. Del Mar Blvd.)
- Times Square Plaza (1705 E. Del Mar Blvd.)
- North Creek Plaza (7305 San Dario Ave.)



Mall del Norte



Outlet Shoppes at Laredo



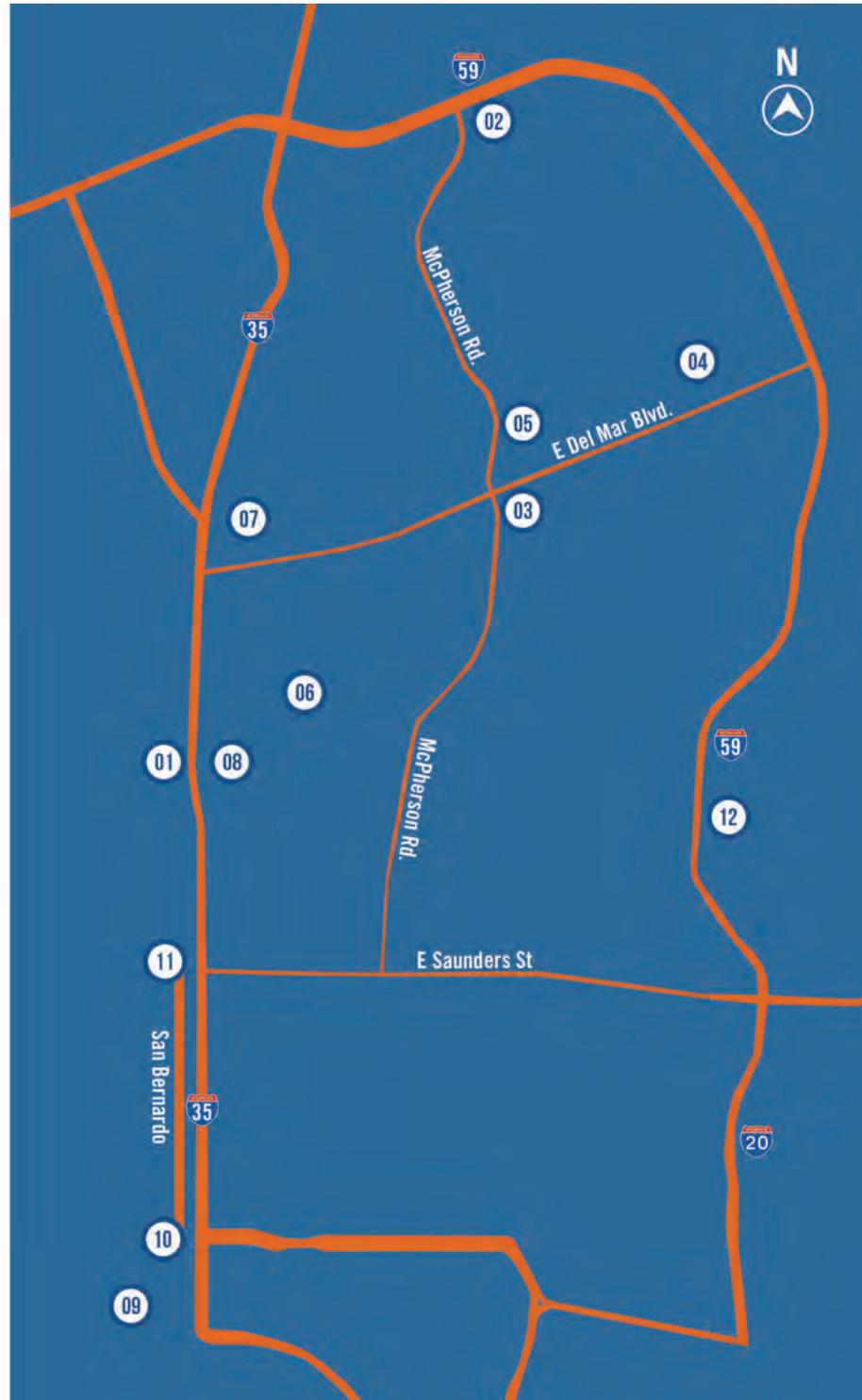
Map of the Retail Centers in Laredo, Tx

- 01 RIO NORTE SHOPPING CENTER
- 02 INDEPENDENCE PLAZA
- 03 FRENCH QUARTER PLAZA
- 04 SHOPPES AT WINDFIELD
- 05 TIME SQUARE PLAZA
- 06 FOUNTAIN CENTER
- 07 NORTH CREEK PLAZA
- 08 MALL DEL NORTE
- 09 THE OUTLET SHOPPES
- 10 DOWNTOWN LAREDO
- 11 SAN BERNARDO AVENUE
- 12 LAREDO EAST TOWN CENTER



LaredoChamber
of Commerce

Address:
2310 San Bernardo C.P. 88042
Phone. (956) 722 9895
800 292 2122



SPORT

Sports Facilities of “Los Dos Laredos”



“Benito Juárez” Sport Complex



“Max A. Mandel” Golf course



Ciudad Deportiva, Nuevo Laredo

The practice of sport is one of the pillars for a healthy life at any age, so in the Region there are sports venues that allow citizens to enjoy sports, and in these venues local, regional and local competitions are held. national As well as events at professional level.

Golf Courses in “Los Dos Laredos”

Club Campestre “Ribera del Bravo” de Nuevo Laredo

Private field that has 18 holes, swimming pool, tennis court and restaurant located in subdivision Campestre
Tel. (867) 714 2334

Max A. Mandel

Golf Course located in the city of Laredo Texas in
27700 FM 1472.
Tel. (956) 726 2000

Laredo Country Club

1415 Country Club Dr.
(956) 727 2900
www.laredocc.com

Casa Blanca Golf Course

3900 Casa Blanca Rd.
(956) 726 2019
www.golfcasablanca.com

Alexander Mini Golf Course

6911 Rocio Drive
956-724-2551
<http://www.alexandercrossings.com/index.html>

LAREDO TX.

Sport Complexes

Nuevo Laredo has two multipurpose sports spaces:

The Benito Juárez Sports Unit is a sports complex that has various spaces inside, such as: Multipurpose stadium that is currently used for soccer matches and has a capacity of approximately 5,000 spectators.

Multiple Arts Gym

Located in the Sports Complex Benito Juárez where different disciplines are practiced.

Sport Gym “Ricardo Finito López”

Gym Located within the Benito Juárez Sports Unit that is also used to exercise high performance athletes

Sport Complex Solidaridad

Located in the Subdivision Solidaridad is an area with squares wet feet and fields of synthetic grass and apparatus for exercise

“La Raqueta” Sport Park

Sports Park located in Laguna de Montebello Street between Laguna Superior and Laguna Inferior in Los Aztecas Subdivision.

“Polvo Enamorado” Park

Recreational and sports park with sports fields of synthetic grass, palapas and sports games.

Centro Acuático Villas (Aquatic Center)

Modern sports complex that has a temperature-regulated semi-Olympic pool. It is completely conditioned with all the amenities, first-level requirements and completely paved access.

“Lauro Luis Longoria” Bullring

Inaugurated on February 20, 1994 with capacity for 8,000 spectators, on weekends there are usually bullfights and concerts, boxing among other shows. This square has presented great bullfighters such as: Jose Tomas, Cristina Sanchez, Eloy Cavazos, Miguel Espinoza Armillita, David Silveti, Alejandro Silveti.



Sport Gym Ricardo “Finito” López

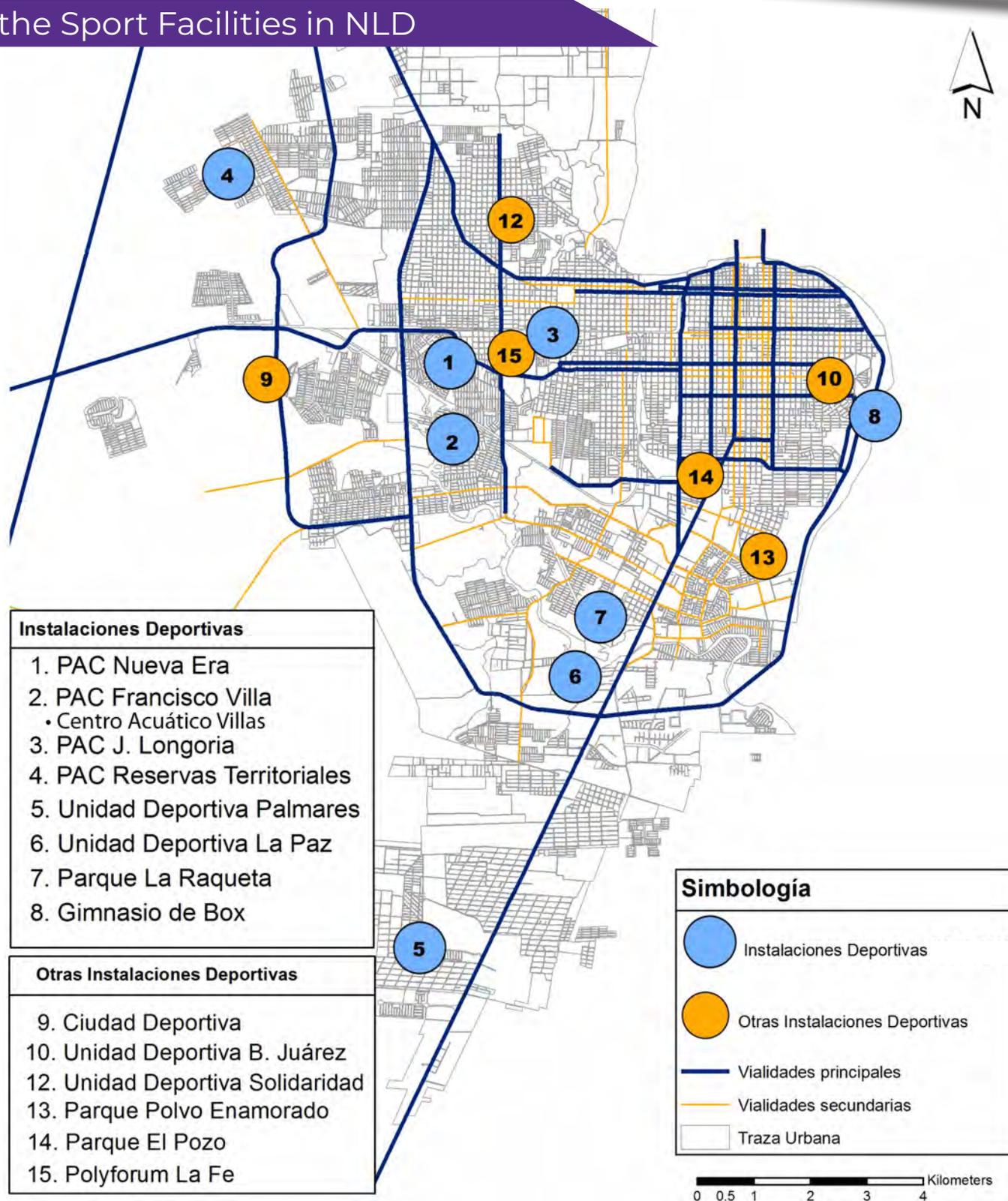


“Solidaridad” Sport complex



Villas Aquatic center

Map of the Sport Facilities in NLD



TECOLOTES

of “Los Dos Laredos”

Tecolotes of Nuevo Laredo is one of the longest established teams in the Mexican league of Baseball, the border team initiated its history during the summer season of 1940, under the name of “La Junta de Nuevo Laredo”, calling themselves this way due to the Federal Board of Material Improvements (Government department in charge of municipal public works), having the park the same name where their first games took place.

In 1949 the team changed its name to Tecolotes de Nuevo Laredo, while **in 1985 it became the first team to play in two countries, Mexico and United States, becoming therefore in “Tecolotes de los Dos Laredos” (Owls of the Two Laredos).**

Currently, Tecolotes play at the “La Junta” Park of Nuevo Laredo and the Uni-Trade stadium of Laredo, Texas.



“Tecolotes de Los Dos Laredos”

**“A team,
2 Nations”**



Mayors of “Los Dos Laredos”



“La Junta” Baseball park

HEALTH 
TOURISM



THE MOST
COMPETITIVE REGION
OF AMERICA
AND THE WORLD

MEDICAL SERVICES

Of “Los Dos Laredos”

Our Region has world-class medical services which are offered in hospitals, clinics, private practices, as well as in optician's offices, laboratories and pharmacies.

“Los Dos Laredos” has consolidated on this important economic activity; we grow with plans and programs that encourage the touristic activity through health services. The constant development of all and each one of the collaborators leads to permanently offer a professional quality service.

This Region is known for its huge efficiency in the management of Medical Tourism, providing the best attention and service to its visitors.

It has qualified physicians that provide excellent services with highly competitive prices.

Clinics & Hospitals in Nuevo Laredo, Tamps.

Hospital	Address	Telephone	Specialties
Hospital México Americano	Priv. Esteban Baca Calderón 4400 Col. La Concordia	(867) 454-1000; USA 1(8) 555-0091-81	<ul style="list-style-type: none"> • Cuarto para Cirugía Bariátrica • Medicina Reproductiva • Oculoplástica • Servicio de Inhaloterapia
Hospital San Gerardo	Coahuila 2248, Col. Guerrero	Tel. (867) 714-7446, 715-4525 o 50	<ul style="list-style-type: none"> • Mastografía
Hospital San José	Guerrero 3005, Col. Guerrero	(867) 711-2900 Urgencias: (867) 711-2907	<ul style="list-style-type: none"> • Cirugía Maxilofacial • Hemodiálisis • Tx de eventos Cardiovasculares
Hospital de Especialidades	Obregón 3256, Col. Jardín	(867) 714-0805 Fax. (867) 715-7684	<ul style="list-style-type: none"> • Medicina Nuclear
Hospital San Ángel	Baja California 3401, Col. Jardín	(867) 711-2020	<ul style="list-style-type: none"> • Reconstrucción de rodilla
Cruz Roja Mexicana	Independencia No.1619 Col. Victoria	(867)712 09 49	
Hospital General	Maclovio Herrera No.2333 Fraccionamiento Ojo Caliente	(867) 715 80 20	
Instituto de Seguridad y Servicios Sociales de los Trabajadores del Estado	Bolívar y Reynosa Col. Ojo Caliente	(867) 714 80 90	
Unidad Médica Familiar Clínica No. 78	Washington y Aquiles Serdán Col. Guerrero	(867) 714 81 50	
Hospital General De Zona No. 11	Reynosa y Victoria Sector Centro	(867) 712 08 71	
Centro de Rehabilitación Integral	Boulevard Jaumave 6970	(867) 150 40 00	

Hospitals in Laredo, Texas.

Hospital	Address	Telephone
Laredo Medical Center	1700 East Saunders, Laredo, Texas	+1 (956) 796 5000
Doctors Hospital of Laredo	10700 McPherson Rd, Laredo, Texas	+1 (956) 523 2000
Laredo Speciality Hospital	2005 Bustamante Street	+1 956-753-5353
Gateway Community Health Center	1515 Pappas Street	+1 956-795-8100

Medical services offered:

Medical Specialties:

- Allergology and immunology
- Cardiology
- Ambulatory surgery
- Bariatric Surgery (Obesity)
- General Surgery and Laparoscopy
- Plastic and Reconstructive (Esthetic) Surgery.
- Dermatology
- Endodontics
- Endoscopic gastroenterology
- Gynecology 2 and Obstetrics (Births)
- Pain Medicine
- Family Medicine
- General Medicine
- Internal Medicine
- Neurology
- Pneumology
- Pediatric Pneumology
- Ophthalmology
- Medical and Surgical Oncology
- Otorhinolaryngology
- Pediatrics
- Radiology and Image
- Traumatology and Orthopedics
- Urology
- Nutrition

Specialized Services:

- Clinical and Lab Analysis
- Blood Bank
- Electroencephalogram test
- X-Rays
- Strength tests
- Medical Emergencies Services.
- CT Scan
- 3D ultrasound
- Joint replacement
- Cardio-Pulmonar recovery
- Intensive Care



San Gerardo Hospital

FARMACIAS

Farmacias Más Salud

¡Cada día mejor!

Ubicaciones:

- Sistema DIF Nuevo Laredo
- Maclovio Herrera # 244
- Fracc. Infonavit
- Av. Luis Echeverría # 08-A
- Col. Nueva Era
- Jesús González Bastein # 621

- Fracc El Progreso
- Prometeo # 322
- Fracc. Santa Cecilia Km. 13
- Quirino Mendoza # 9811
- Col. Unión del Recuerdo
- Av. La Cruz # 707

- Col. Palacios
- Luis Caballero # 2002

Horario de Atención
9:00 - 15:00 hrs

- ✓ **Atención Médica de Buena Calidad**
- ✓ **Consultas Accesibles**
- ✓ **Medicinas a bajo costo**

EDUCATIONAL



DEVELOPMENT



THE MOST
COMPETITIVA REGION
OF AMERICA
AND THE WORLD

EDUCATION

Programs completed in 2020



Scholarships 2019-2020

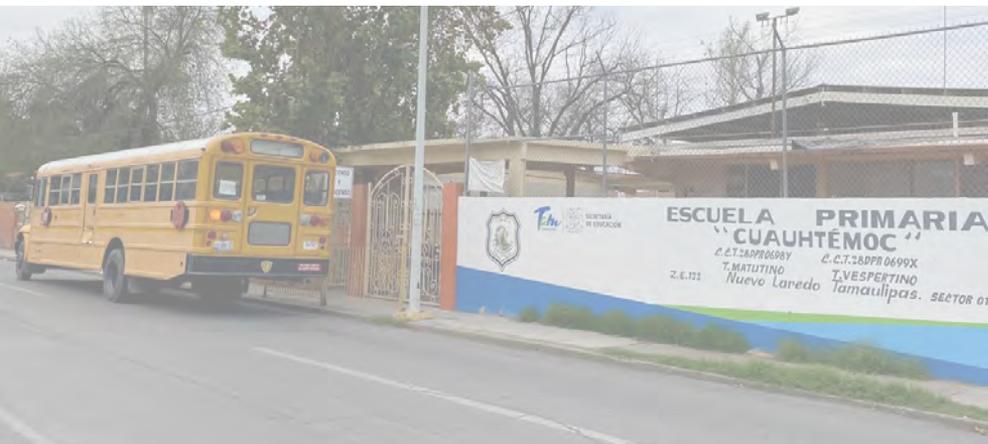
+17,000 students and an investment of
86 millions of pesos

Mi escuela Digna, Moderna y Saludable 2019-2020

+17,000 alumnos and an investment of
31 millions of pesos

School Transportation Program 2019-2020

25 schools benefited and an investment
of **5.4 millions of pesos**



Delivery of Support Books 2019-2020

+70,000 students benefited and an
investment of
13 millions of pesos

Backpacks and School Supplies 2019-2020

+70,000 students benefited and an
investment of
25 millions of pesos



Comprehensive Support
+ of 30 Schools Benefited
1,201 students enrolled in progress
2019-2020 and **578** enrolled in
2020-2021

467 parents benefited
1,343 students benefited with
psychological attention

SCHOOLS

Nuevo Laredo High Schools

School	Address	Telephone	Specialties
 Preparatoria Louis Pasteur	Perú #920 Colonia: Viveros	(867) 715 2000	<ul style="list-style-type: none"> • Técnico Programador • Técnico Analista y Programador Bilingüe
 Instituto de Ciencia y Tecnología	Aquiles Serdán #1032 Colonia: Sector Centro	(867) 713 1621	<ul style="list-style-type: none"> • Computación • Administración • Electrónica • Administrador Contable
Preparatoria Municipal “José Vasconcelos”	Prolongación Lago de Chapala #522 Colonia: Los Fresnos	(867) 711 3505	<ul style="list-style-type: none"> • General (3 años)
 Preparatoria Municipal “Gregorio Chapa Saldaña”	Río Colorado #6204 Colonia: Fraccionamiento San Andrés	(867) 711 3505	<ul style="list-style-type: none"> • General (3 años)
Preparatoria Técnica Municipal “Manuel Gómez Morín”	Sector Idorines Bulevar Progreso #420	(867) 711 35 05	<ul style="list-style-type: none"> • Técnico en Mecatrónica • Técnico en Fuentes de Energía Alterna • Técnico en Construcción • Administración
 Universidad Tec Milenio	Bulevar Fundación Longoria Wright # 9 Colonia: Fraccionamiento Las Viñas	(867) 188 6650	<ul style="list-style-type: none"> • Preparatoria Tradicional • Preparatoria bilingüe
 Centro De Bachillerato Tecnológico Industrial y De Servicios (CBTIS 234)	Calzada Revolución #7128 Colonia: Buena Vista	(867) 713 0345	<ul style="list-style-type: none"> • Programador • Electrónica • Construcción • Administración
 Preparatoria Royal	Guerrero #2601 Colonia: Juárez	(867) 714 8402 (867) 714 7799	<ul style="list-style-type: none"> • General (3 años)

School	Address	Telephone	Specialties
	Colegio Tamaulipas Iturbide #2333 Colonia: Guerrero	(867) 715 4038	• General (3 años)
	Instituto Anglo - Español De Nuevo Laredo S.C. Venezuela #3326 Colonia: Juárez	(867) 714 8385	• Logística • Diseño Gráfico Digital
	Instituto América de Estudios Superiores Madero #1341 Colonia: Victoria	(867) 714 5021	• General (3 años)
	Centro De Capacitación para El Trabajo Industrial (Cecati 193) 5ta Avenida y Lázaro Cárdenas Colonia: Concordia	(867) 717 0848	• Computación • Electrónica Automotriz • Operador de Autotransporte • Mecánica Automotriz • Máquina y Herramientas • Refrigeración y Aire Acondicionado
	Nuevo Laredo City College Mina #3011 Colonia: Sector Centro	(867) 712 5977 (867) 712 2031	• Diseño Gráfico. • Enfermería General • Computación Fiscal Contable
	Instituto de Computación y Electrónica de Nuevo Laredo Madero #2540 Colonia: Sector Centro	(867) 712 7507	• General (2 años)
	Preparatoria Federal por cooperación "Juvenal Boone Flores" Bulevar Constituyentes y Calle 1 Colonia: Fraccionamiento Benito Juárez	(867) 717 0635 (867) 717 0652	• General (3 años)
	Instituto Irlandés Bulevar Longoria # 46 Residencial Longoria	(867) 718 1392	• General (2 años)
	Colegio de Educación Profesional Técnica (CONALEP) Prolongación Río Grande y Chicago	(867) 710 8711 (867) 710 8752	• Informática • Electronicomecánica • Contaduría • Mantenimiento Equipo de Cómputo y Control Digital



School	Address	Telephone	Specialties
Colegio De Bachilleres No. 1	Bulevar Pedro Pérez Ibarra #2801 Colonia: Infonavit	(867) 715 5819 (867) 714 9504	<ul style="list-style-type: none"> • Informática • Auxiliar Contable • Inglés
Colegio de Bachilleres No. 18	Av. Universitaria # 3902 Colonia: Fracc. el Campanario	(867) 187 0126	<ul style="list-style-type: none"> • Informática • Auxiliar Contable
Colegio de Bachilleres No. 23	Av. la Cruz y calle dos S/N Colonia: Ejido el Bayito	(867) 736 6025	<ul style="list-style-type: none"> • Informática
Centro de Bachillerato Tecnológico, Industrial y de Servicios (CBTIS 137)	5ta Avenida #100 Colonia: Guadalupe Borja de Díaz Ordaz	(867) 717 0406 (867) 717 0375	<ul style="list-style-type: none"> • Laboratorista Clínico • Electricidad • Programador • Tec. Automotriz • Tec. Contabilidad • Administración de Recursos Humanos • Mecatrónica y Mantenimiento Automotriz



UNIVERSITIES

Nuevo Laredo Universities

School	Address	Telephone	Specialties
 <p>Universidad Autónoma de Tamaulipas Facultad de Comercio, Administración y Ciencias Sociales</p>	Ayuntamiento Sur S/N Colonia: Infonavit	(867) 711 1301	<ul style="list-style-type: none"> • Licenciado en Tecnologías de la Información • Licenciado en Comercio Exterior • Licenciado en Administración • Contador Público • Licenciado en Derecho Posgrado: <ul style="list-style-type: none"> • Maestría en Administración Doctorado: <ul style="list-style-type: none"> • Administración Estratégica
 <p>Facultad de Enfermería</p>	Aldama y Pino Suárez Colonia: Sector Centro	(867) 712 8092	<ul style="list-style-type: none"> • Lic. Enfermería • Lic. Seguridad e Higiene Industrial
 <p>Universidad Pedagógica Nacional</p>	Reynosa #1410 Colonia: Sector Centro	(867) 712 8939	<ul style="list-style-type: none"> • Maestría en Educación Básica • Maestría en Educación Bilingüe • Maestría en Innovación Educativa • Maestría en Educación Media Superior
 <p>Escuela Normal Cuauhtémoc</p>	Loma Real y Andador #5 Colonia: Fracc. Benito Juárez	(867) 717 0447	<ul style="list-style-type: none"> • Lic. Educación Preescolar • Lic. Educación Primaria
 <p>Universidad Tecnológica de Nuevo Laredo</p>	Bulevar Universidad Tecnológica #3302 Colonia: Fracc. Oradel	(867) 890 0000	<ul style="list-style-type: none"> • TSU Operaciones Internacionales y Despacho Aduanero • TSU en Mecatrónica • TSU Mantenimiento Industrial • TSU Energía Renovables en Calidad • TSU Desarrollo de Áreas de Logística y Transporte • Ing. Logística Internacional • Ing. Mecatrónica y Mantenimiento Industrial • Ing. Desarrollo e Innovación Empresarial

School

Address

Telephone

Specialties



Universidad Panamericana de Nuevo Laredo

Morelos #2311
Colonia: Juárez

(867) 715 2731

- Pedagogía
- Psicología
- Médico Veterinario
- Contador Público Auditor
- Lic. en Administración de Empresas
- Lic. en Derecho y Ciencias Sociales
- Administración Educativa y Empresarial



Universidad del Norte de Tamaulipas

Madero #2540
Colonia: Sector Centro

(867) 712 7507

- Contaduría Pública
- Administración y Mercadotecnia
- Comercio Internacional y Aduanas
- Ciencias de la Educación y Tecnologías Académicas
- Ing. Sistemas Computacionales
- Ing. Petrolero y Energías Alternas
- Ciencias de la Comunicación y Periodismo



Centro de Estudios Superiores Royal

Guerrero #2601
Colonia: Juárez

(867) 714 8402,
(867) 714 7799

- Lic. Administración
- Lic. Comercio Internacional
- Lic. Mercadotecnia y Publicidad
- Lic. Sistemas Computacionales
- Lic. Psicología
- Lic. Contaduría



Universidad México Americana del Norte

15 de Septiembre #2625
Col. Campestre

(867) 7148 070

- Lic. Psicología
- Médico Cirujano Dentista
- Médico Cirujano Partero



Instituto Tecnológico de Nuevo Laredo

Reforma #2007 Sur
Colonia: Fundadores

(867) 711 9050

- Arquitectura
- Ing. Civil
- Ing. Electrónica
- Ing. Sistemas Computacionales
- Ing. Industrial
- Ing. Gestión Empresarial
- Ing. Mecánica
- Ing. Mecatrónica
- Lic. Contaduría



Universidad Tec Milenio

Bulevar Fundación Longoria Wright # 9
Colonia:
Fracc. Las Viñas

(867) 188 6650

- Lic. Administración de Empresas
 - Lic. Diseño Gráfico y Animación
 - Lic. Comercio Internacional
 - Ing. Industrial
 - Ing. Mecatrónica
 - Lic. Mercadotecnia
- Posgrado:
- Maestría en Educación
 - Maestría en Gestión de Tecnologías de Información (online)
 - Maestría en Administración

EDUCATIVE CENTERS

Laredo, Tx.

Laredo Independent School District

Laredo Independent School District is a public school district based in Laredo, Webb County, Texas. The district serves the south central portion of Laredo. Laredo ISD consists of twenty elementary schools, four middle schools, and four high schools – one of these, the Hector J. Garcia Early College High School is located adjacent to the Texas A&M University campus and allows students to earn dual university credit.

Specialized Schools

- “Vidal M. Trevino School of Communications & Fine Arts allows students to complete core courses at one of the other high schools while giving them the opportunity to enter specialized fields of study.
- Dr. Dennis D. Cantu Health Science Magnet School
- Sabas Perez School for Engineering
- Francisco S. Lara Academy (Alternative School)
- Jose A. Valdez High School (Non-Traditional School for at-risk students)

United Independent School District

The United Independent School District is a school district headquartered in Laredo, Texas. It serves portions of the city of Laredo, the cities of El Cenizo and Rio Bravo, and several unincorporated areas in Webb County. It consists of twenty-eight elementary schools, ten middle schools, three 9th grade campuses, four high schools and one alternative school.

United Independent School District Advance Academics
The Advanced Academics Department of the United ISD provides a comprehensive, developmentally appropriate differentiated TEKS- based curriculum for the district’s gifted/talented 6-12 population through appropriate professional development. Students entering the high school level have the option to apply to one of three magnet schools upon meeting eligibility criteria.

UISD Magnet Schools

- J.B. Alexander High School Magnet for Health and Science
- United South High School Academy of Global Business and Advanced Technology
- United High School Engineering and Technology Magnet

Private Schools

- Roman Catholic Diocese of Laredo Schools (Elementary & Middle)
- Blessed Sacrament School (Parochial) K3 – 8th
- Mary Help of Christians (Salesian) K3 – 8th
- Our Lady of Guadalupe (Diocesan) K3 – 6th
- St. Augustine Elementary /Middle (Diocesan) K3- 8th
- St. Peter’s Memorial (Diocesan) K3 – 8th

United Day School (Elementary and Middle)

United Day is a private nondenominational school serving students Pre-K through the 8th grade. It utilizes the Character Counts Program as basis for its educational program. This program is based on the Six Pillars of Character that transcend political, cultural, religious and socioeconomic differences.

St. Augustine High School

St. Augustine High School, a preparatory institution, forms part of the Catholic Diocese of Laredo. It bases its curriculum on the State of Texas’ Distinguished Achievement Plan (DAP). It serves students 9th through 12th grade.

Charter Schools

Harmony Public Schools

Harmony Public Schools are high performing K-12 public charter schools in Texas that focus on math, science, engineering, and computer technologies. Any student can apply for enrollment at one of its campuses, and — if selected in the blind lottery — attend. Families also do not pay tuition, since the cost is covered by the state just like a traditional public school. Harmony Schools in Laredo:

- Harmony School of Innovation K – 5th
- Harmony Science Academy 6th – 8th
- Harmony School of Excellence 9th – 12th

Other Charter Schools

- Gateway Academy Alternative School (coeducational)
- Premier Charter Alternative School (coeducational)

Technical Training and Higher Education

Laredo Community College

Laredo Community College is a two-campus district serving the diverse needs of a growing community. The downtown Fort McIntosh Campus maintains its historic origins, while history begins anew at our South Campus in South Laredo, with contemporary architecture and the latest technology, which opened in the spring of 2004. The two LCC campuses serve more than 12,000 students each year through a variety of affordable academic programs, technical and vocational programs, non-credit community interest courses, and adult education courses that help area adults obtain English skills, job skills or a General Educational Development diploma.

For information visit: www.laredo.edu

LCC Campus Fort McIntosh
West End Washington Street

LCC South Campus
5500 South Zapata Hwy.

Brightwood College

Brightwood College in Laredo, TX, is a privately-owned institution located at 6410 McPherson that offers health care programs in medical assistant, patient care technician, pharmacy technician, and medical billing and coding. The school also provides a degree program in business administration.

In addition to a quality education, Brightwood College offers many resources to help its students while they complete their training, and even after graduation. Tutoring classes, refresher courses, externships, and Career Development are a few examples of the support services provided to students and alumni.

To find out more about Brightwood College visit www.brightwood.edu

Texas A&M International University

Texas A&M International University (TAMIU), located at 5201 University Blvd. (off Loop 20) is a public international university, poised at the Gateway to Mexico and serving as the cultural and intellectual hub of a vibrant multilingual and multicultural community.

To fulfill its mission, the University offers a range of baccalaureate and masters programs and the Doctor of Philosophy degree in International Business.

Texas A&M International University offers a variety of undergraduate and graduate degrees under its various colleges:

- “A.R. Sanchez, Jr” School of Business
- College of Arts & Sciences
- College of Education
- College of Nursing and Health Sciences
- University College

For information on specific programs of study visit: www.tamtu.edu

TAMIU

Texas A&M International University



TEXAS A&M INTERNATIONAL UNIVERSITY

Texas A&M International University in Laredo, Texas celebrates its 50th anniversary with the motto “A World of Difference” and solid growth of today having 8,453 enrolled students. Similarly, this celebration is supported by a year of activities, which began in August 2019 with the inauguration of its most recent building, the Center for Academic Innovation (AIC), with three floors, in which \$ 68 million were invested of dollars.

History

This prestigious institution started in August of 1970 as “A&I University at Laredo” and in September of 1977 it became “Laredo State University”. On September 1, 1989 it became a member of The Texas A&M University System and was named Texas A&M International University in 1993.

The 74th Texas Legislature approved an expansion to four-year status in the Fall of 1995, further authorizing the University to develop joint degree programs with Mexican and Canadian institutions of higher education. Additional authorization since has permitted the development of doctoral level programs.

Recognitions

In the last three years, four independent studies have ranked TAMIU among the top 20 universities in the United States for the socioeconomic mobility of its graduates, who ten years after graduating go from being in the lowest 40% income to be among the 40% higher expenses. This can be understood as part of the student body goes from being almost in poverty to being middle or upper-middle class.

Another recent study places TAMIU as the ninth university in Texas to estimate a global income for its graduates of more than a million dollars after a professional career of forty years.

A difference to the future.

This is the type of impact and transformation that TAMIU

offers not only for the students of the Laredo Region, but for our students from multiple countries around the world. By celebrating “A World of Difference” in its fiftieth anniversary, TAMIU celebrates the positive change in the lives of our more than 29 thousand graduates, as well as in the economy and society of our great binational region.



Academic Innovation Center Texas A&M

COMMUNITY SERVICE

FACILITIES



THE MOST
COMPETITIVE REGION
OF AMERICA
AND THE WORLD



DIF SYSTEM

NUEVO LAREDO

Under the slogan “We Protect What Is Most Important ... The Family”, the System for the Integral Development of the DIF Family complies with a series of programs to promote and provoke unity in neo-local families. In charge of **Mrs. Adriana Herrera Zárte**, a series of programs is applied to strengthen the nucleus of families, bring health services closer, promote the inclusion of people with disabilities and the rights of children and



+ Sra. Adriana Herrera Zárte

President of DIF System Nuevo Laredo 2018-2021



+ Central DIF

Modernization of the facade and reception

adolescents, as well as encourage activities among active adults in optimal health to reintegrate them into useful life.

CENTRAL DIF

In the DIF we have adequate offices for the attention of citizens, currently **an average of 207 people are served daily.**

The vehicle fleet has been increased with the aim of providing a greater service to the community, such as: **20 new vehicles and a medical unit, with which today an average**



+ PANNARTI

Giving workshops

of 500 people are served every day.

The **Coordination of Citizen Attention** was created to provide specialized service and with which more than 300 people are served daily.

SHELTERS

Through the **Mi Casa DIF and Semillas de Amor** shelters, the DIF System has children and adolescents under its care and custody, providing them with food, education and, above all, protection of their physical and emotional integrity.

The DIF System seeks to prevent young people vulnerable to work from abandoning their basic studies, for this reason it has the **Pannarti Center** which is a care center for children and adolescents which



increased its population by 300% and in which workshops are given.

It has a **Center for Attention to Border Minors (CAMEF)** to attend minors who are repatriated by American authorities through this border.

DAY CARE CENTERS

We have the education of children in the different nurseries where some function as pre-school education centers and in which have just been included **Community Child Care Centers (CAIC)** benefiting 200 children, in addition to having a **Child Daily Care Center (CECUDI)** with 210 children benefited.

MEDICAL AREA

In the central offices there is the Medical Area, which has extended its services to different sectors of



+ Medical Area

Campaign Hearing Aids



+ Medical Area

Cataract Surgery Campaign

the city with dispensaries and medical assistance brigades to benefit families from different sectors of the city where different relevant activities are carried out such as:

- Permanent toxin, botulimic, cataract, hearing aid, HPV health campaigns with which more than 530 people have benefited.
- **Medical Assistance Brigades** with 5,600 beneficiaries.
- Increase in the number of medical dispensaries from 2 to 8.

CRI COMPREHENSIVE REHABILITATION CENTER AND AUTISM CENTER

The Comprehensive Rehabilitation Center has programs aimed to the inclusion and medical care of people with a physical



+ CRI-DIF

Therapies

disability, with the intention of improving people's quality of life.

Currently, different adjustments have been made with the firm purpose of benefiting more people by helping to improve their quality of life, among the actions carried out are the following:

- Specialized consultations (650 per month), therapies (1,700 per month) and office studies (130 per month).
- Activation of the Caminos de Luz school and reactivation of the Valpar Process.
- Acquisition of vehicle to transport people with medical appointments to the CRI (more than 100 people benefited).



+ Centro de Autismo

• Another important achievement within the DIF System is the inauguration of the **Autism Center** with a care capacity for 420 persons.



DIF SYSTEM

NUEVO LAREDO

Amor, Casa Club del Adulto Activo, Day Stay “Reina de la Paz” and Nursing Home “Vida y Esperanza” work in favor of this population sector.

There has been an improvement of the infrastructure of different centers in addition to the Silver Alert Program mentioned below:

- Renovation of the “Vida y Esperanza” nursing home with 80 beds and new furniture for the dining room, benefiting more than 80 older adults.

- In Villas Amor the number of residences was increased, which now has 8 and there are 4 more in the project.

- The Silver Alert program was activated, which aims to prevent the loss of older people, their location and their subsequent family reintegration.

This project seeks to generate security, protection and special care for the elderly.

People who have an elderly person under their care and wish for them to be a beneficiary of this program can be registered in the database.

Subsequently, you are given a distinctive bracelet, each of these bracelets must be worn at all times by the people registered in the program.

ATTORNEY FOR THE PROTECTION OF GIRLS, BOYS AND ADOLESCENTS

Among the programs that work in the attorney for the protection of girls, boys and adolescents are the following:

- The stimulus program “Our Children Our Future” was activated for children in orphans.
- The workshop on Detection of Child Sexual Abuse was held, which was taken by directors and attorneys of the Nuevo Laredo,

+ Attorney for the Protection of Girls, Boys and Adolescents

Miguel Alemán, Díaz Ordaz, Camargo, Mier and Guerrero DIF System. Also servers of the Tamaulipas Attorney General's Office, the Ministry of Health, Education, municipal public servants and Public Security officials.



+ CEDIF Centers

Workshops

CENTERS FOR THE INTEGRAL DEVELOPMENT OF THE FAMILY CEDIF

In support of women, there are CEDIFs, which are **training centers** where they can start their own business and generate additional income for their family.

OLDER ADULTS

Promoting the care and protection of the elderly is a daily task and therefore in centers such as Villas

+ Older adults

Casa Club, Nursing Home and Villas Amor





SISTEMA DIF

NUEVO LAREDO

DIRECTORY



HEADQUARTERS
Maclovio Herra #2244
Tel. 867.712.10.32

ATTORNEY OFFICE, PSYCHOLOGY AND SOCIAL WORK
Héroe de Nacataz #2244.
Col. Sector Centro. · Tel. 867.712.10.32

REHABILITATION CENTER INTEGRAL (CRI-DIF)
Address: Jaumave #6970
Col. La Fe. · Tel. (867) 150.40.00.

CRI SPECIAL NURSERY
Address: Bulevar Ávila Camacho and Jaumave s/n.
Col. La Fe. · Tel. (867) 710.75.69

NUEVO LAREDO AUTISM CENTER
Address: Calle Laguna Madre and Laguna San Julian, Col. Lagos,
Teléfono: 867.137.1511

VELATORY "LA FE"
Eva Sámano No. 336 Sur, joint with Revolución Col. Buenavista
Tel: 867.710.00.54

CECUDI
Address: Calles Iglesias Calderón and Doroteo Arango, Colonia Francisco Villa.
Tel: 867.726.3500

KINDERGARTEN "MI CASA DIF"
Address: Aquiles Serdán 1500, Centro.
Tel: 867.712.1032

KINDERGARTEN "LOMAS DEL RÍO"
Address: Crespón and Límite Sur, Col. Lomas del Río.
Tel: 867.115.8359

DAY CARE AND CENTER ASSISTANCE "SAN NICOLÁS"
Address: Calle Linda Vista between Reforma and Buenavista, Fracc. Alamedas
Tel: 867.717.2146

DAY CARE AND CENTER ASSISTANCE "MI ANGELITO"
Address: Prolongación Monterrey No. 3920, in front of plaza de Toros "Lauro Luis Longoria"
Tel: 867.714.9484

ASSISTANCE CENTER COMMUNITY CHILDREN "MI ARCOÍRIS"
Address: Calle Unión No. 111, Col. Unión del Recuerdo

SOCIAL CARE AND MEDICAL CARE
Address: Héroe de Nacataz #2244.
Col: Sector Centro. · Tel. (867) 712 10 32.

DISPENSARY DR. ANSELMO GUARNEROS
Address: Quirino Mendoza #9815
Col: Santa Cecilia · Tel. (867)189-90-78

DISPENSARY LA JOYA
Address: Victoria 8816
Col. La Joya

DISPENSARY LOS OLIVOS II
Address: Avenida Vencedor entre Canadá and Diploma
Col. Los Olivos II

MEDICAL DISPENSARY EL CAMPANARIO
Address: Río Grijalva and Río Churubusco
Col. El Campanario

MEDICAL DISPENSARY EL PROGRESO
Address: Monte Olimpo between Esfinge and Himeneo , Col. El Progreso

MEDICAL DISPENSARY VALLES DEL PARAÍSO
Address: Nogales and Durazno
Col. Valles del Paraíso.

BORDER MINORS ATTENTION CENTER, "CAMEF"
Address: Jesús Carranza 1619 Sector Centro.
Frac. Ojo Caliente Tel: 867.712.6976
Atención las 24 Hrs. /365 días.

SHELTER "SEMILLAS DE AMOR"
Address: Jesús Carranza #1619 , Sector Centro. Frac. Ojo Caliente
Tel. (867) 712-0643.

CENTER OF ATTENTION TO WOMEN
Address: Calle Mayas, between Nilo and Carretera al Aeropuerto, Col. Voluntad and Trabajo No. 2
Tel:867.115.1357

UNEVIG
Address: Calle Tuxpan 8737 (between calle Río Nazas and Carretera Aeropuerto) Colonia: Voluntad and Trabajo II
Teléfono: 075 y 867.115.2038

CLUB HOUSE OF ACTIVE ADULT
Address: Laguna del Norte 5350, Col. Infonavit. Tel: 876.717.5400 and 867.717.5403
Capacity: 600 personas.

ASYLUM "VIDA Y ESPERANZA"
Address: Laguna del Norte 5350, Col. Infonavit. Tel: 867.714.38.57
Atención 24 hrs., 365 días al año.

DAILY CARE HOUSE OF THE OLDER ADULT "REINA DE LA PAZ"
Address: Silvestre Terrazas and Tomás Urbina Norte, Col. Francisco Villa. Tel: 867.726.3355.

"VIDA PLENA" VILLAGE FOR OLDER ADULTS
Address: Sonora y Porfirio Díaz, Col. Madero · Tel. 867.714.2544.
Atención 24 hrs, 365 días del año.

PANNARTI
Address: Silvestre Terrazas and Tomás Urbina Sur, Col. Francisco Villa,
Tel: 867.726.3329.

CEDIF No. 2
Address: Calle Carlos Osuna and Madero Sur, Col. Buenavista

CEDIF No. 3
Address: Calle Artículo No. 123 corner with Priv. Nuevo León, Col. San Rafael.

CEDIF No. 4
Address: Calle Mayas, between Nilo and Carretera al Aeropuerto, Col. Voluntad y Trabajo No. 2. Tel: 867.115.1357

MUSIC SCHOOL
Address: Eva Sámano 1511 · Col. La FE
Office hours: 9:00 a.m. a 2:00 p.m. and 3:00 p.m. a 7:00 p.m.
Class hours: 3:00 p.m. a 8:00 p.m.
Tel: 867.736.4000



CIVIL DEFENSE

and Fire Department of Nuevo Laredo.

The Department of Civil Defense and the Fire Department are essential entities for Nuevo Laredo, since their main purpose is to provide protection and assistance to all those involved in any accident or disaster, as well as safeguarding properties and the environment, while managing emergency rescue services for the community



Comisión de Protección Civil y Bomberos de Nuevo Laredo

CENTRAL
Héroe de Nacataz y Morelos
Col. Centro
Tel: 712 30 30 y 712 21 24

SUB ESTACIÓN #2
Luis Caballero y Gutiérrez,
Col. Hidalgo
Tel: 710 23 93

SUB ESTACIÓN #3
Priv. Dionisio Carreó
y Carretera Anahuac
Col. Nueva Era
Tel: 710 23 93

SUB ESTACIÓN #4
Blvd. Las Torres
y Blvd. Colosio
Col. Vista Hermosa
Radiofrecuencia o
911

SUB ESTACIÓN #5
Carlos Canseco
y 2 do. Anillo Priferico
Col. Reservas Territoriales
Radiofrecuencia o
911

SERGIO OJEDA

¿Sabías que...

- Nuevo Laredo cuenta con una estación central y 4 sub estaciones de Protección Civil y Bomberos.



COMAPA

Comisión de Agua Potable y Alcantarilado



The Municipal Government is committed to care and preserve the environment through service procedures and activities, while conserving and protecting the biodiversity and ecosystem of our city, by encouraging citizens' participation with the purpose of improving the environmental goals for preventing pollution and complying with the applicable legal regulations in order that Nuevo Laredo becomes better every day.

The Municipal Commission of Drinking Water and Sewage has as mission to provide quality services and efficiency in the supply of drinking water, sewage and drainage, by contributing to the well-being of users and guaranteeing the sustainable development of the city.

COMAPA Recognized as

1

**in Tamaulipas. A reference bound by
your healthy and transparent finances**

Coverage in the city

96% sanitary drainage

98% drinking water coverage

92% Sanitation

073

**Reports and
Comments**



Water treatment plants

Water treatment plants

- Downtown Plant (2,000 lps)
- South Plant (600 lps)
- North-West Plant (200 lps)



Treatment Plant

Treatment Plant

- International Wastewater Treatment Plant (1,360 lps)
- North-West Plant (200 lps)
- Three Secondary Plants (40 lps)

COMAPA (HEADQUARTERS)

Victoria #4610, Col. Hidalgo

Tel: (867) 890 0900

Horario:

Mon-Fri 8:00-14:00 hrs



Consulate General of Mexico in Laredo

The Consulate General of Mexico in Laredo Tx., Offers 44 consular documentation services such as:

- Passport issuance and renewal
- Consular license plates
- Birth Records (Mexican Children)
- Powers of attorney
- Visas for foreigners
- Checks and household items
- Among others

Other Activities

- Community service provider in health, education, community organization and financial education.
- Cultural, commercial, tourist promotion, cooperation with the various authorities and binational actors in the region.



Juan Carlos Mendoza Sánchez
Cónsul General de México
en Laredo, Texas.

Welcome to Los Dos Laredos, the door that unites Mexico and the United States of America...

Hours of Operation:

Monday-Friday 8:00 - 14:00 and 15: 00-16: 00

Mexican Protection Hours

Monday-Friday 8:00 - 18:00

Emergency Tel: (956) 251 9096

CFE Distribución
Golfo Norte

Atención Personalizada en:
Av. Transformación #427
Parque Industrial Finsa

Teléfono de contacto **071**

Extensión Geográfica

Giro
Distribución
de Energía Eléctrica



ESTADO	MUNICIPIO
TAMAULIPAS	Nuevo Laredo
	Guerrero
	Cd. Mier
	Miguel Alemán
NUEVO LEÓN	Camargo
	Anáhuac
	Lampazos
	Colombia
COAHUILA	Candela
	Villa Hidalgo

179,340 Clientes

19 Subestaciones
Capacidad Total: 642.75 MVA's
Demanda Máxima: 432.51 MW
Margen de Reserva: 29.16%

CFE
Comisión Federal de Electricidad®

**PENSAMOS EN TU
SEGURIDAD Y COMODIDAD**

Paga tu aviso – recibo en nuestra
APP CFE Contigo



¡DESCÁRGALA YA!



**Nuestros Centros de
Atención a Clientes:**

Agencia Poniente Victoria #4730 Col. Hidalgo

Agencia Oriente Aquiles Serdán #1801 Fracc. Ojo Caliente

Y ponemos a tu disposición los medios de cobranza autorizados.



070

Reportes, Sugerencias y Peticiones

CIAC

Centro Integral de Atención Ciudadana

**(867)
711 3513**



TELEPHONE 
DIRECTORIES



THE MOST
COMPETITIVA REGION
OF AMERICA
AND THE WORLD

Local Organizations in NLD

Organization	Address	Representative
Asociación de Agentes Aduanales de Nuevo Laredo A.C.	César López de Lara #3603 Colonia: Jardín (867) 711 5800	A.A. Yolanda Malagón Medina
Cámara Nacional de la Industria de la Transformación de Nuevo Laredo	González #2609 Colonia: Sector Centro (867) 712 9698	Lic. Rubén López Escamilla
Central de Servicios de Carga de Nuevo Laredo S.A. de C.V. (CENSECAR)	Cesar López de Lara #4690 Colonia: Burócratas (867) 711 3300	C. Roberto Quintanilla Buendía
Asociación de Maquiladoras de Exportación de Nuevo Laredo A.C. (INDEX)	Av. Reforma #3344 Colonia: Jardín (867) 719 1562	Ing. Juan Elyd Sáenz
Cámara Nacional de Comercio y Servicios Turísticos de Nuevo Laredo (CANACO)	Obregón #2244 Altos Colonia: Juárez (867) 7191026 (867) 719 1036	Dr. Alejandro Urbiola Morales
Comité para el Desarrollo Económico e Industrial de Nuevo Laredo A.C. (CODEIN)	Lago de Chapala #5940 Colonia: Encinos (867) 712 3437	Arq. Carlos Alfredo Montoya Vega
Confederación Patronal de la República Mexicana (COPARMEX)	Lerdo de Tejada #1521 Colonia: Fraccionamiento Ojo Caliente (867) 712 4620 (867) 712 0092	A.A. Héctor de la Miyar Garza
Asociación de Constructores de Nuevo Laredo A.C.	Lago de Chapala #5940 Colonia: Encinos (867) 714 8098	Ing. José Cruz De la Luz Paz
Consejo de Instituciones de Nuevo Laredo A.C.	15 de Septiembre #8 Colonia: Burócratas (867) 715 4198	Lic. Fernando Rodríguez Garza
Colegio de Ingenieros Civiles de Nuevo Laredo A.C.	Lago de Atotonilco #5330 Colonia: Lagos (867) 717 4026	Ing. Rubén Gerardo Ramos García
Asociación Nacional de Ganaderos Diversificados de Fauna (ANGADI)	Toluca #3639 Colonia: México (867) 715 1524 (867) 715 6782	Ing. Trinidad Benavides García
Cámara Mexicana de la Industria de la Construcción (CMIC)	Lago de Chapala #5940 Colonia: Los Encinos (867) 719 0707	Ing. Carlos Alberto Atilano Rodríguez
Asociación Mexicana de Profesionales Inmobiliarios, A.C. (AMPI)	Ocampo #2204 Colonia: Guerrero (867) 715 4037	Lic. Fernando Torres Urteaga
Colegio de Arquitectos de Nuevo Laredo A.C.	Quetzalcóatl #03 Colonia: Mejoras Materiales (867) 715 1358	Arq. Miguel Isidro Medina Biscalo
Asociación Médica de Nuevo Laredo A.C.	Obregón #3315 Colonia: Jardín (867) 715 7487	Dr. Julio César de la Rosa
Colegio de Notarios de Nuevo Laredo A.C.	Madero #3656 Colonia: Sector Centro (867) 712 1364 (867) 712 4649	Lic. Ricardo de la Fuentes Téllez
Asociación de Hoteleros de Nuevo Laredo	César López de Lara 3940 Col. Burócratas (867) 144 2268	C.P. Ernesto Díaz Maldonado

Organization	Address	Representative
Feria y Exposición Fronteriza (EXPOMEX)	Netzahualcóyotl Col. Viveros (867) 714 1200	Lic. Eusebio Gerardo Sanmiguel Salinas
Asociación Ganadera Local de Nuevo Laredo - Guerrero	César López de Lara #3302 Colonia: Anáhuac (867) 714 0963 (867) 714 0911	Lic. Felipe Javier Fernández Martínez
Barra Colegiada de Abogados de Nuevo Laredo A.C.	Guerrero 1031 Colonia: Centro (867) 712 2059	Lic. Osiel Ibarra
Barra de Abogados de Nuevo Laredo A.C.	Maclovio Herrera #2007 Colonia: Fraccionamiento Ojo Caliente (867) 712 2059	Lic. Javier Alan Pérez Ramos
Colegio Neolaredense de Contadores Públicos A.C.	Priv. Melvin Jones 4002 Colonia: Burócratas (867) 715 8047 (867)714 4235	C.P. Salvador Arzola Lucio
Consejo para el Desarrollo Económico y la Competitividad de Nuevo Laredo	(867)711 3003	Ing. Juan Antonio Lazalde Romo

Federal Government

Department	Address	Telephone	Web site / Email
Instituto Nacional de Migración (INM) Titular: Lic. Seguismundo Doguim Martínez	Guerrero y 15 de junio, Puente No. 1 Col.Sector Centro Código Postal: 88000	(867) 712 1177 ; 712 5600; 712 3604	www.inm.gob.mx
Instituto Nacional Electoral (INE) Titular: Lic. Manuel Moncada Fuentes	Doctor Mier #4336, Col.Hidalgo, Código Postal: 88160	(867) 713 2760; 713 2561; 713 4051	manuel.moncada@ine.mx www.ine.mx
Secretaría de la Defensa Nacional (SEDENA)16 Regimiento de Caballería Motorizado Titular: Cnel. César Omar Quinn Ponce	Dr. Mier #6099 Cuartel Militar "Macario Zamora" Código Postal: 88289	(867) 713 0169	denuncia16rcm@sedena.gob.mx www.sedena.gob.mx
Caminos y Puentes Federales (CAPUFE) Titular: Lic. Emilio de la Garza Cantú	15 de Junio Puente Internacional No.1 s/n ,Col Sector Centro ,Código Postal: 88000	(867) 712 4689	www.capufe.gob.mx
Procuraduría General de la República (PGR) Coordinador Nuevo Laredo: Lic. José Luis Velázquez Morante	Prolongación Guerrero No.4550, Col. Campestre, Código Postal: 88278	(867) 712 2074	www.pgr.gob.mx
Instituto Mexicano del Seguro Social (IMSS) Titular: Lic. Manuel Arturo Martínez Martínez	Reynosa y Victoria s/n, Col. Sector Centro, Código Postal: 88000	(867) 712 1184; 712 6212	www.imss.gob.mx
Aduana de Nuevo Laredo Titular: Mtro. Raymundo Bautista Contreras	Carretera Nuevo Laredo - Piedras Negras s/n Código Postal: 88000	(867) 711 3204	www.sat.gob.mx
Aduana de Colombia Titular: Lic. Noemi Zuazo Ríos	Carretera Nuevo Laredo - Piedras Negras Km 34.5 Colombia, Nuevo León, Código Postal: 65000	867) 734 5101	www.sat.gob.mx
Secretaría de Comunicaciones y Transporte (SCT). Titular: Lic. José Guadalupe Estrada Gil	Camargo y Dr Mier Palacio Federal 2º Piso	(867) 712 9292	www.sct.gob.mx
Servicio de Administración Tributaria (SAT) Titular: CP. Matías Alberto Rentería	Ocampo No. 101 esquina con 15 de junio Col. Sector Centro, Código Postal: 88000	(867) 7123200	www.sat.gob.mx
Secretaría de Economía Subdelegación Federal en Nuevo Laredo Titular: Lic.Aldo Rafael Martínez Durán	Reforma #3344, 1er. Piso Col. Jardín, Código Postal: 88260	(867) 714 9373 ; 714 0303; 714 0196	www.economia.gob.mx

Department	Address	Telephone	Web site / Email
Instituto de Seguridad y Servicios Sociales de los Trabajadores del Estado (ISSSTE) Titular: Dr. Gabriel Mancillas Salinas	Reynosa y Simón Bolívar s/n, Col. Fracc. Ojo Caliente, Código Postal: 88000	(867) 714 8090; 714 8329; 714 8016	www.issste.gob.mx
Secretaría de Agricultura Ganadería y Desarrollo Rural (SADER) Titular: Ing. Josefina Almanza Sancen	Francisco I. Madero #3101, Col, Hidalgo, Código Postal: 88000	(867) 712 5655	ddr01@tml.sader.gob.mx, ddr02@tml.sadergob.mx www.sader.gob.mx
Procuraduría Federal del Consumidor (PROFECO) Titular: Lic. Eduardo Anaya Hernández	Héroe de Nacataz esq. Reynosa - Planta Alta, Edificio anexo al Centro Cívico, Col.Sector Centro, Código Postal: 88000	(867) 711 3666 ext 104	profeco_nuevolaredo_servi@hotmail.com
Instituto del Fondo Nacional de la Vivienda para los Trabajadores (INFONAVIT) Titular: C.P. Cristabell Zamora Cabrera	Boulevard Pedro Pérez Ibarra No. 4643 Col. La Concordia, Código Postal: 88274	(867) 718 6611; 718 6791	www.infonavit.org.mx
Comisión Internacional de Límites y Agua entre México y EU (CILA) Titular: Ing. Agustín Boone González	15 de Junio Interior, Puente Internacional I Codigo Postal: 88000	(867) 713 33 05; 713 49 73; 712 63 38	aboone@cila.gob.mx cila.sre.gob.mx/cilanorte
Instituto Nacional de Estadística, Geografía (INEGI) Titular: Ing. Marco Antonio Chapa Martínez	González s/n, Palacio Federal Planta Baja Col. Sector Centro, Código Postal: 88000	(867) 712 9492; 713 0342	www.inegi.org.mx

State Government

Department	Address	Telephone	Web site / Email
Oficina Fiscal del Estado Jefe Interino: C.P. Arturo Sanmiguel Cantú	Mendoza #1111 Col. Sector Aduana Código Postal: 88000	(867) 712 0003; 712 4750	finanzas.tamaulipas.gob.mx www.tamaulipas.gob.mx/ finanzas
Ventanillas de Atención a Microempresas Emprendedores y Mipymes en Nuevo Laredo	Héroe de Nacataz y Reynosa Anexo al Centro Cívico Col.Sector Centro Codigo Postal: 88000	(867) 713 6666 ext 202	sdenuevolaredo@ tamaulipas.gob.mx
Servicio Estatal de Empleo Titular: Lic. Hugo Pedro Flores	Héroe de Nacataz Esquina con Reynosa, Col.Sector Centro, Código Postal: 88000	(867) 715 7507; 715 7508; 715 6424; 715 6426	www.empleo.gob.mx

Department	Address	Telephone	Web site / Email
Instituto Registral y Catastral del Estado de Tamaulipas Oficina Nuevo Laredo Encargado: Lic. Diana Lizbeth Cruz Biznes	Paseo Colón #3565 Col. Jardín Código Postal: 88260	(867) 714 7697	www.registropublico.tamaulipas.gob.mx
Instituto Tamaulipeco de Educación para los Adultos (ITEA) Titular: M.E. Héctor Nathán Olivares Castillo	Reynosa #4305 ,Col. Campestre, Código Postal: 88278	(867) 712 7772	cznuevolaredo@inea.gob.mx
Procuraduría General de Justicia del Estado Titular: Lic. Eduardo Becerra González	Jaumave y Carretera Anáhuac Edificio de Seguridad Pública Municipal, Colonia: La Fe, Código Postal: 88187	(867) 711 2715	-

Internationals

Department	Address	Telephone	Web site / Email
Consulado General de Estados Unidos en Nuevo Laredo Titular: Deanna Kim	Paseo Colón #1901 Col. Madero	(867) 714 0512	nuevoLaredo-ACS@state.gov nuevolaredo.usconsulate.gov
Consulado General de México en Laredo, Texas Titular: Juan Carlos Mendoza Sánchez, Cónsul General	1612 Farragut St., Laredo, Texas, Codigo Postal: 78040	001 (956) 723 0990	consul@srelaredo.org consulmex.sre.gob.mx/laredo
City Hall, Downtown Titular: Pete Saenz, Alcalde Regente: Jesús Ollervides	1110 Houston Street Código Postal: 78040	001 (956) 791 7300; 001 (956) 791 7304	www.ci.laredo.tx.us
Chamber of Commerce Titular: Miguel Conchas, Presidente	2310 San Bernardo, Código Postal: 780402	001 (956) 722 9895; 001 (800) 292-2122	chamber@laredochamber.com www.laredochamber.com
Laredo Economic Development Corporation	616 Leal St, Código Postal: 78044	001 (956) 722 0563; 001 (800) 820 0564	info@laredoedc.org www.laredoedc.org
Texas A&M International University Titular: Dr. Pablo Arenaz, Presidente	201 University Boulevard, Código Postal: 780415	001 (956) 326 2001	president@tamiu.edu www.tamiu.edu
Association of Laredo Forwarding Agents Inc Titular: A.A. Dionisio González de Castilla Presidente	107 Calle del Norte st. 114, Código Postal: 78045	001 (956) 791 7690	jdeleon@aduanet.net www.alfaforwarders.org

Department	Address	Telephone	Web site / Email
Laredo Motor Carriers Association Titular: Ernesto Gaytán Jr. Presidente	216 W. Village Blvd. Suite 102-11, Laredo, TX., Código Postal: 78041	001 (956) 334 6771	www.laredomca.com
Max A. Mandel Campo de Golf Titular: Tom Horsman	27700 FM 1472, Laredo, TX. Código Postal: 78045	001 (956) 726 2000	www.themaxlaredo.com themaxgolf@gmail.com
Sames Auto Arena	6700 Arena Blvd Laredo, Tx. Código Postal: 78041	001 (956) 791 9192	my2cents@learena.com www.learena.com
Laredo Country Club	1415 Country Club Dr, Código Postal: 78045	001 (956) 727 2900	lcc@laredocontryclub.net
Logistics & Manufacturing Association, Port Laredo Titular: Jason Hinojosa, Presidente	Laredo, Tx, Código Postal: 78045	001 (956) 645 2512	www.lmaportlaredo.org

NLD City's Institutions

Department	Address	Telephone	Web site / Email
Instituto Municipal de Investigación Planeación y Desarrollo Urbano (IMPLADU)	Santa Anita #3101, Madero	(867) 719 4503	www.impladu.nld.gob.mx
Instituto Municipal para la Prevención de Adicciones, Conducta y Tendencias Antisociales (IMPACTA)	Belden #1200, Victoria CP. 88030	(867) 196 3663	-
Instituto Municipal para el Desarrollo de la Juventud (IMJUVE)	Caudillo del sur #5710, las Torres CP. 88184	(867) 710 7061	www.imjuveld.com
Instituto Municipal de Vivienda y Suelo Urbano (IMVISU)	Héroe de Nacataz #2621, Centro. CP. 88000	(867) 711 3503	www.imvisu.nld.org
Instituto Municipal de la Mujer de Nuevo Laredo (IMMUJER)	Orizaba #3829 México CP. 88280	(867) 713 5281	www.inmujernl.mx
Instituto para la Competitividad y el Comercio Exterior de Nuevo Laredo (ICCE)	Matamoros #309 (Antiguo Banco Longoria, 3er piso) CP. 88000	(867) 712 0525 (867) 712 1971	www.iccedenuevolaredo.org

Airports

Department	Address	Telephone
Aeropuerto de Nuevo Laredo Quetzalcóatl	Carretera a Piedras Negras Km 5, Col. Enrique Cárdenas González	(867) 718 1332
Laredo International Airport	5210 Bob Bullock Loop, Laredo, Texas	001 (956) 795 2000

Travel Agencies

Department	Address	Telephone
Aeroméxico/World Logistics	Guerrero #2214 ,Col.Juárez	(867) 714 7600; 714 3514; (867) 714 7614; 714 3934
Lozano Travel	Paseo Colón #2300 Local 2,Col. Madero	(867) 715 4455
Viajes Escamilla	(867) 712 1428 ; 712 9888	(867) 712 1428 ; 712 9888
CBD Agencia de Viajes	Perú # 3750 Col.Juárez	(867) 714 8800
Viajes Bojórquez	Veracruz #3548 ,Col. Jardín	(867) 719 0069

Bus Stations

Department	Address	Telephone
Central de Autobuses Grupo Senda	César López de Lara # 2844	(867) 719 5144; 715 9871; 01800 890 9090
Autobuses Expresso Futura (Frontera)	César López de Lara	(867) 715 6562; 719 5060
Greyhound	César López de Lara #3910	(867) 7142287; 7140497
Greyhound Laredo Texas	610 Salinas Ave, Laredo, TX 78040	(956) 723 4324 ; 723 1321
Nueva Central de Autobuses del Noreste Ómnibus de México Autobuses del Noreste Enlaces Terrestres Nacionales	César López de Lara #3228	(867) 715 5982 (867) 715 6252 (867) 715 5451
Tornado Bus Company	1005 San Bernardo Ave, Laredo, TX 78040	(956) 796 0003
Turimex	8915 San Dario Ave,Laredo TX. 78040	(956) 728 1942
Central de Autobuses Estrella Blanca	César López de Lara #4033	(867) 719 5060

Taxi sites

Department	Address	Telephone
Sitio Bohemia	Dr. Mier y Ocampo, Col .Hidalgo	(867) 712 2040 ; 712 0007
Sitio Guerrero	Maclovio Herrera y Guerrero, Col. Guerrero	(867) 712 5444
Sitio Analy	Reforma y 15 de Septiembre,Col. Campestre	(867) 715 4522
Sitio Fundadores	Pedro Pérez Ibarra y Reforma ,Col. Infonavit Fundadores	(867) 719 1050
Sitio San José	Campeche y Reforma, Col. Jardín	(867) 715 0556
Sitio Hidalgo	Guerrero y González,Col.Sector Centro	(867) 712 0008
Sitio Laredo	César López de Lara y Washington, Col.San Rafael	(867) 712 0888
Sitio Buenavista	Eva Sámano y Calzada Revolución,Col. Buena Vista	(867) 710 3808
Sitio Smart Revolución	Carretera Piedras Negras Y Lisboa,Col. Voluntad y Trabajo 4	(867) 195 1141
Sitio Smart La Fe	Eva Sámano # 2107, Col.La Fe	(867) 724 4445
Sitio Smart Colinas	Carretera Monterrey – Nuevo Laredo Km.10, Col.Colinas del sur	(867) 217 4654
Sitio Wal-Mart	Lago de Chapala y Lago Escondido,Col.Frac. Centro Comercial	(867) 715 5630
Sitio Tecnológico	Reforma # 4830, Col.Campestre	(867) 714 7401
Sitio Especialidades	Alvaro Obregón 3302, Col. Jardín	(867) 715 4474

EMERGENCY

Emergency Numbers



City Government

(867) 711 3500

CIAC

711 3513



U.S. Consulate in Nuevo Laredo

(867) 714 0512



Water Commission

(867) 890 0900



Federal Electricity Commission

(867) 719 4261, 712 1202,
712 0086

Emergencies: 071



Fire Department

(867) 712 3030, 712 2124



Natural Gas

(867) 711 1850

Urgencias: 01 800 091 4000



Specialties Hospital

(867) 714 0805



San José Hospital

(867) 714 9160, 711 2900



Red Cross

(867) 712 0949, 712 0989



General Hospital

(867) 715 8043, 715 8040



IMSS

(867) 712 3491, 714 8132



ISSSTE

(867) 714 8016



Publ. Transit Authority

(867) 711 3900, 711 3902



Preventive Police Road Division

(867) 718 0177



Ministerial Police

(867) 711 2715



PGR

(867) 712 2074



Civil Protection

(867) 712 8911



Profeco

(867) 713 6666 ext 104
01 800 468 8722

911

One Emergency Number

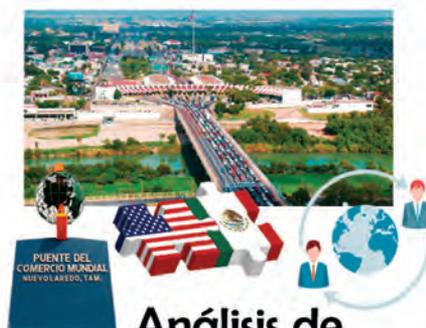


GOBIERNO DE
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2018 - 2021



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Tel. (367) 712 0525 / 712 1971

E-mail: contacto@iccedenuevolaredo.org

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Matamoros No. 309 Altos, Sector Centro Nuevo Laredo, Tamps. C.P. 88000



Institute for Competitiveness and Foreign Trade of Nuevo Laredo

Lic. Jorge A. Viñals Ortiz de la Peña

General Director

jvinals@iccedenuevolaredo.org

Lic. Hailed Cárdenas Álvarez, MAN

Economy and competitiveness coordinator

hcardenas@iccedenuevolaredo.org

Ing. Hernán Lesher Arguello, MAN

Information and Statistics Coordinator

hlesher@iccedenuevolaredo.org

Lic. Jessica Kasandra Gutiérrez Grandini

Head of Competitiveness

jgutierrez@iccedenuevolaredo.org

Lic. Angela Michel Pool Ríos

Head of Marketing

apool@iccedenuevolaredo.org

Lic. María Yaneth Ayala Martínez

Administrative coordinator

mayala@iccedenuevolaredo.org

Jesús Guadalupe Cárdenas González

Administrative Assistant

jcardenas@iccedenuevolaredo.org



Municipal Government of Nuevo Laredo

Héroe de Nacataz No. 3200, Fracc. Ojo Caliente

C.P. 88040, Nuevo Laredo, Tamps. Méx.

Tel. (867) 711 3500

<http://www.nld.gob.mx>



Banco Longoria Building

Héroe de Nacataz No. 3200, Fracc. Ojo Caliente

C.P. 88040, Nuevo Laredo, Tamps. Méx.

Tel. (867) 711 3500

<http://www.nld.gob.mx>