





...20 Years of Service in the International Trade...

### 2020 Bi-national Socioeconomic Handbook "Laredos Region"

Information addressed:



- Businessmen
- Investors
- Entrepreneurs
- Investigators
- Academics
- Students
- Society in General



"The Most Competitive Region of America and the World"



From left to right: Mrs. Adriana Herrera Zárate, President of Sistema DIF of Nvo. Laredo; Enrique Rivas Cuéllar, Municipal President of Nvo. Laredo; Pete Saenz, Mayor of Laredo, Tx.; Tano E. Tijerina, Web County Judge in Texas.



100

Tamaulipas; Nancy Patricia D'Alesandro Pelosi, Speaker of the United States House of Representatives.





Entourage of officials and representatives of the Border of Mexico and United States Embrace Ceremony 2020.

A Hug for the Brotherhood of Two Nations from "Los Dos Laredos" to the World! Embrace Ceremony 2020

#### Mayor Nuevo Laredo, Tamps., Méx.

This Municipal Government of Nuevo Laredo, Tamps. proudly presents through the Institute for Competitiveness and Foreign Trade of Nuevo Laredo (ICCE) the **Binational Socioeconomic Handbook 2020**, "Laredos' Region", where we show the importance, potential benefits and competitive advantages of the sister cities of Nuevo Laredo, Tamaulipas and Laredo, Texas as "The most important Logistical and Customs Platform in America and the world."

Ever since ICCE, it has been institutionalized the commitment to quantify the economic reality of this thriving border zone. Information has always been the platform to create a knowledge-based society. COMPETITIVENESS is not possible if the parties called for its creation do not know, nor recognize regional spaces and opportunities. Current challenges demand more than ever the accurate diagnosis of economic realities involving a region such as ours, so particular in its economic cycles and variations of international trade. To be innovators requires changes in our way of reaching the most immediate reality and this can only be possible if we are able to identify opportunities. In regards to this, the 2020 Binational Socioeconomic Handbook is the essential tool to illustrate our binational potential for present and future generations.

With a well-defined path between society and government, we invite you to get acquainted with the competitive advantages and featured benefits of this "Laredos Region" open to welcome investments, reaffirming the commitment of providing the required assistance for the establishment of more and better enterprises.

Currently the city of Nuevo Laredo, has been strengthened by its leadership at the state, national and international levels, based in its highest levels of **COMPETITIVENESS** in public works, social and economic development, public services, public safety, as well as in the clear management of its resources.

In Nuevo Laredo, Tamaulipas, we welcome you with open arms and reiterate to you our highest respect and friendship.

> C.P. Enrique Rivas Cuéllar PRESIDENT OF NUEVO LAREDO

#### from Mayor of Laredo, Tx. E.U.A.

he 2020 edition of the Binational Socioeconomic Handbook "Laredos Region" is proudly released to you with the joint effort between the Government of the city of Laredo, Texas, Laredo Economic Development Corporation, Laredo Chamber of Commerce and Texas A&M University through the Institute for Competitiveness and Foreign Trade of Nuevo Laredo (ICCE).

MESS/

As sister cities, Laredo, Texas and Nuevo Laredo, Tamaulipas, continue promoting unity in order to advance as the most important Logistics and Customs Region of America.

We affirm our solid commitment to boost commerce, tourism and port infrastructure to the benefit of International Trade, by requesting the necessary funds to finalize projects that will keep us being the most important land Port of the United States. Laredo, Texas continues being on the second place from all customs ports in United States, with \$231.58 thousand million dollars annually, which is equivalent to 5.6% of international trade corresponding to 2019. We continue innovating and developing plans in our port in a significant way in order to compete into the markets of Central America, South America and Asia.

There are many aspects that we consider essential to increase the development of "The Two Laredos", such as modernity, competitiveness, innovation, efficiency, industry diversity and infrastructure improvement. In addition, we are constantly seeking to increase mobility between our residents and entrepreneurs, allowing a direct and fast connection with other cities of our state and nationwide.

The government of Laredo, Texas, receives with open arms entrepreneurs, investors and tourists, always providing the best service and attention.



ш

#### General Director ICCE of Nuevo Laredo, Tamps. Méx.

his Bi-national Socioeconomic Handbook 2019 "Laredos' Region," incorporates demographic, social and economic aspects of the City of Nuevo Laredo, Tamaulipas and the sister City of Laredo, TX. with the purpose of illustrate the potential and greatness of the this Region at a national and international level.

The document includes updated information and statistics, produced and validated by the departments and institutions of public and private sectors seeking homogeneity, interest, knowledge and easy comprehension of the available data that show the virtues, strengths and importance of "Los Dos Laredos"

This reference tool for businessmen, investors, entrepreneurs, scholars, researchers, students and society in general, without a doubt, allow us to have a bigger vision to plan, make wisest decisions and actions that contribute to increase our Competitiveness rate.



The cooperation and coordination with several institutions, which in a co-responsible and regular manner provide the statistics that they generate to this Institute for Competitiveness and Foreign Trade, made possible to have the information needed for the elaboration of this product; therefore, the ICCE acknowledges the **Municipal President of Nuevo Laredo, Tamaulipas C.P. Enrique Rivas Cuellar** for the commitment to promote the competitiveness of the region, especially to the **Government of Laredo, Texas under the leadership of the Mayor Pete Saenz** and our friends of the productive agencies of both cities, for their work and trust, as well as the users in general for their suggestions and comments that contribute to continuous improvement.

Competitiveness, is considered as the most solid strategy to face new challenges and demands that the globalization of the market imposes in every sector, particularly in International Trade.

In this important transformation that Nuevo Laredo is living, teamwork among businessmen, scholars and municipal government have done that the socioeconomic indicators have had a historic recovery, as well as the transparency in the management of public finances among other actions that encourage trust and investment, *as indicated by the Mexican Institute for Competitiveness (IMCO) and the international rating company Fitch Ratings*. In this "Laredos' Region" community and government are committed and take permanent actions to improve our development.

For this institute, the dissemination of the Bi-national Socioeconomic Handbook is of fundamental importance, in order to reach a bigger number of users, this product is also offered in a digital version in the ICCE Web Site (www.iccedenuevolaredo. org), in English and Spanish, where you can consult the available information, which will be continuously updated.

We reiterate that in the Institute for the Competitiveness and Foreign Trade of Nuevo Laredo We are at your service!



## ACKNOWLEDGMENTS

#### Bi-National Socioeconomic Handbook 2020

The Institute for Competitiveness and Foreign Trade of Nuevo Laredo, thanks all public and private institutions for their valuable contribution of their knowledge and talent for the preparation of this Binational Socioeconomic Record 2020.

#### **Special Thanks:**

United States Consulate in Nuevo Laredo, Tamps. General Consulate of México in Laredo. Conseio Estatal para el Desarrollo Económico y la Competitividad de Tamps. (CEDEC) Laredo Economic Development Corporation (LEDC). Laredo Chamber of Commerce (LCHC). Texas A&M International University (TAMIU). Laredo Manufacturing Association (LMA). Secretaría de Desarrollo Económico del Estado de Tamps. Instituto Nacional de Estadística y Geografía (INEGI). Administración General de Aduanas (AGA-SAT). Secretaría de Economía - Delegación Nuevo Laredo. Puente del Comercio Mundial Nuevo Laredo III. Secretaría de Desarrollo Económico Municipal. Secretaría de Obras Públicas, Desarrollo Urbano y Medio Ambiente Municipal. Secretaría de Educación, Deporte y Cultura. Archivo General del Municipio "Juan E. Richer". Sistema para el Desarrollo Integral de la Familia (DIF).

Dirección municipal de Comunicación Social e Imagen Institucional.

Comisión Municipal de Agua Potable y Alcantarillado (COMAPA).

Caminos y Puentes Federales (CAPUFE).

Confederación Patronal de la República Mexicana - Nuevo Laredo (COPARMEX).

Consejo para el Desarrollo Económico e Industrial de Nuevo Laredo A.C. (CODEIN). Asociación de Agentes Aduanales de Nuevo Laredo (AAANLD). Cámara Nacional de la Industria de la Transformación (CANACINTRA). Cámara Nacional de Comercio (CANACO). Asociación de Maguiladoras de Nuevo Laredo (INDEX). Central de Servicios de Carga de Nuevo Laredo (CENSECAR). Universidad Autónoma de Tamaulipas - Facultad de Comercio, Administración y Ciencias Sociales (UAT). Instituto Tecnológico de Nuevo Laredo (ITNL). Universidad Tec Milenio. Universidad Tecnológica de Nuevo Laredo (UT). Fitch Ratings México. Centro de Investigación y Docencia Económicas (CIDE). Instituto Mexicano para la Competitividad (IMCO).



#### Collaborating organizations in Laredo, Tx.



## Members of the Advisory Council ICCE









Innovación con propósito de vida.













**C.P. Enrique Rivas Cuéllar** President of Advisory Council

A.A. Edgardo Pedraza Quintanilla President of the Customs Agents Association of Nuevo Laredo

C. Roberto Quintanilla Buendía President of the Cargo Services Central of Nuevo Laredo

Dr. Alejandro Urbiola Morales President of the National Chamber of Commerce, Services and Tourism of Nuevo Laredo

Dr. René Adrián Salinas Salinas Director of the Faculty of Commerce, Administration and Social Sciences of the UAT

Dr. Abiu González Ixba Director of Tec Milenio

Ing. Javier Octavio Ramírez Núñez Director of Technological Institute of Nuevo Laredo

Ing. Juan Elyd Sáenz President of the Association of Export Maguiladoras of Nuevo Laredo A.C.

Ing. Ramiro Ernesto Delgado Garza President of the National Chamber of the Transformation Industry Delegation of Nuevo Laredo A.C.

C. Daniel Treviño Martínez President of the Competitiveness and Foreign Trade Commission

C.P. Eduardo Javier Lozano Guajardo President of the Transport and Urban Mobility Commission

Ing. Martín Eduardo Reyes Madrigal Secretary of Municipal Economic Development of Nuevo Laredo

Lic. Luis Edmundo González Elizondo Director of Para-municipal Entities and Organizations of Nuevo Laredo

Bi-National Socioeconomic Handbook 2020 "Laredos Region" |



## TEST Mational Socioeconomic Handbook 2020

Living at the border is speaking and thinking in two languages, it is about having the chance of being in another country in just a couple of minutes, of sharing food, culture and traditions, but without a doubt, it goes beyond all of this.

The Two Laredos have joint challenges and opportunities. The united efforts of the governments and commercial community in both sides of the river, have allowed this region to become the epicenter of transportation, customs and logistics at the border of Mexico and United States. All of this effort is exemplified in the numbers of the Gross Domestic Product (PIB) which combined results in a rough estimate of more than \$254,000 thousand million pesos.

I congratulate the Institute for Competitiveness and Foreign Trade of Nuevo Laredo for the initiative of preparing this handbook, which has continued along these last years and which has served as a guide for visitors and persons who live in this dynamic region. Congratulations!

Kathryn Flachsbart General Consul of United States in Nuevo Laredo, Tamps.

This Binational Handbook illustrates the potential of the region of the Two Laredos as a Logistics Platform of North America, is a reference tool that shows the user the opportunities of the largest land trading port of the American Continent, through which it crosses around 1,800 railcars and more than 14 thousand trailers a day, carrying more than 40% of the trade between Mexico and United States of America, which positions the region as one of the most important worldwide regions on a commercial level.

The Consulate General of Mexico in Laredo, Tx., is committed to promote shared prosperity between the Two Laredos, for this it is implemented daily a thorough cross-border diplomacy which is reflected in the standards of living of Laredoans from Laredo, Tx and Nuevo Laredo, who live in these two sister cities, which are an example of cooperation in North America.

Juan Carlos Mendoza Sanchez Consul General of Mexico in Laredo, Tx. The Secretary of Economic Development of the State of Tamaulipas, which I deign to represent, congratulates the Government of Nuevo Laredo and the Institute for Competitiveness and Foreign Trade (ICCE), for carrying out this extraordinary consultation tool that empowers this important Region to global level.

This Secretariat has the firm commitment to give all the facilities to national and foreign investors, so that they come to settle in the State of Tamaulipas, where they will find the highest economic, human and infrastructure productivity so that their companies become more competitive at the level. world.

#### Lic. Carlos A. Garcia Gonzalez Secretary of Economic Development of the State of Tamaulipas

2020 starts with great expectations and a new decade begins with it, which in its early years shows the beginning of a new dawn for the Two Laredos. After a disputed process and a period of great uncertainty, the senate of United States approved the trade agreement T-MEC between USA, Mexico and Canada.

The treaty guarantees Competitiveness in International Trade, in which this "Laredos Region" plays an essential role as the "backbone" of America, giving the green light to new investments. Laredo, Texas and Nuevo Laredo, Tamaulipas, undoubtedly assure their position as the most important trading port.

As a representative body of the joint commerce of Laredo, Tx., we are honored to have the opportunity of joining forces with our friends from ICCE of Nuevo Laredo in preparing the 2020 Binational Socioeconomic Handbook in this significant time for both nations. The Chamber of Commerce of Laredo, Tx., is pleased to participate in this edition, which one more time exemplifies the commercial and socioeconomic ties that join these two sister cities.

#### Miguel A. Conchas President of the Chamber of Commerce of Laredo, Texas

The Binational Socioeconomic Handbook 2020 has important relevance as a vital consultation tool for this community. Undoubtedly, the work carried out by the ICCE is of great contribution to the economic development of Nuevo Laredo, especially the alliances and joint projects carried out with productive organizations, universities and municipalities at the local, national and international levels.

As this Region is the most important Door of International Trade and Logistics Platform, it is relevant that through this informative Handbook, we promote opportunities and strengths through the web pages of our dependencies in both English and Spanish languages.

The Technological University of Nuevo Laredo (UT) is committed to Competitiveness and ready to contribute to the better development of this booming border area.

Lic. Alfonso Aramis Salas Perez Rector of the Technological University of Nuevo Laredo The School of Commerce, Administration and Social Science of Universidad Autónoma de Tamaulipas, has the solid commitment to coordinate enduring efforts with the business sector and the government in order to innovate and implement actions for the benefit of a "Competitive Youth" that ensures the development of Nuevo Laredo and the region at short, medium and long term.

This handbook is a tool of great importance for researches and scholars who focus their studies in the "Two Laredos" region. We should all contribute to strengthening this instrument for the benefit of society.

#### Dr. Rene Adrian Salinas Salinas Director of School of Commerce, Administration and Social Science of UAT

We congratulate once again the Institute for Competitiveness and Foreign Trade (ICCE) and the City of Nuevo Laredo, for their Binational Socioeconomic Handbook "Laredos Region" 2020. This handbook provides information that supports human, social and economic development.

We want to highlight the collaboration between the ICCE and Dr. Federico Schaffler, Director of the Center for Economic and Business Development of the Texas Border, whose shared work generated part of the data and figures presented in this handbook. We reiterate our congratulations to all those who have made this concise and practical handbook possible.

Mtra. Maria Eugenia Calderon-Porter Assistant Vice President Texas A&M International Univeristy Office of Global Initiatives / Binational Center



#### BI-NATIONAL SOCIOECONOMIC HANDBOOK 2020

A.	
100	

Message from the Mayor of Nuevo Laredo, Tamps. Mx	1
Message from the Mayor of Laredo, Tx., U.S.A.	11
Foreword by the Director of ICCE of Nuevo Laredo,	
Tamps. Mx	
Acknowledgments	IV
Advisory Council of ICCE of Nuevo Laredo	V
Testimonials	VI



GENERAL INFORMATION

Page 1

History of the Laredos Region	2
Geographic Location and Position of the Region	
Soil and Weather Conditions	5
Population Statistics of the Region:	6
<ul> <li>Population of Nuevo Laredo, Tamps.</li> </ul>	

- Population of Laredo, Tx.
- Population distribution according to age and gender.



SOCIOECONOMIC

Page 12

Total Gross Production (PBT) of Nuevo Laredo, Tamps...... 13 • PBT per Economic Activity.

Gross Domestic Product (PIB) of Laredo, Tx Economically active population (PEA) of Nuevo Laredo,	.14
Tamps	.15
Economically Active Population	
PEA) of Laredo, Tx	. 15
Economic Units of Nuevo Laredo, Tamps.	.16
Productive Establishments of the Metropolitan Area of	
Laredo, Tx.	.17
Employment Statistics of Nuevo Laredo, Tamps	.18
Employment statistics of Laredo, Tx	.18
Competitiveness indicators of	
Nuevo Laredo, Tamps. Mx	. 19



### LAREDOS REGION STRATEGIC

Page 20

-	
Invest In Tam Digital Platform	21
Competitive Advantages of the Laredos Region	22
Influence Circle of the Laredos Region	24
World Trade Center Nuevo Laredo, Tamps. Mx	25
Investment incentives of the Laredos Region	26
Employment and Entrepreneurship	27
Center for Socioeconomic and Technological Innovation	
(IST) NLD	28
Summary of Strategies.	
STARTUP Mexico	30
MILE ONE Entrepreneurial Center of Laredo, Tx	31
Infographics of Laredos Region, Advantages, Trade,	
Logistics and Industry	32
Location of Industrial Parks NLD	
<ul> <li>Address book of Industrial Parks in Nuevo Laredo.</li> </ul>	
Industrial Park "El Progreso" NLD	36
Location Map of Industrial Parks of Laredo, Tx.	
•	

Industrial Park ORADEL NLD	38
Holistic Model / Boost to economic Growth of Nuevo	
Laredo, Tamps	39
2020 Public Works of Nuevo Laredo, Tamps	
Map of Infrastructure Works NLD	42



#### FOREIGN TRADE STATISTICS AND **INFORMATION**

Page 43

#### Customs of Tamaulipas - Location and Operations 2019.... 49

- 2019 Imports and Exports of Tamaulipas.
- · 2019 Imports and Exports of Laredo, Tx.



#### RECREATIONAL ACTIVITIES, LIVESTOCK AND **HUNTING TOURISM**

Page 52

Hunting Tourism "Laredos Region"53
Livestock Association of Nuevo Laredo-Guerrero
Municipal Slaughterhouse of Nuevo Laredo, Tamps
Recreational activities



#### COMMERCE AND TOURISM

	r age oo
Tourist Attractions of "Los Dos Laredos"	59
Cultural Sites of "Los Dos Laredos"	61
Museums, Libraries and Galleries	65
Entertainment Centers	66
Zoo of Nuevo Laredo, Tamps.	67
2020 Event Calendar of "Los Dos Laredos"	68
Hotels of "Los Dos Laredos"	69
Restaurants & Bars of "Los Dos Laredos"	70
Shopping Malls of "Los Dos Laredos"	75
Shapping Contars of Nuova Larada Tamps	

- Shopping Centers of Nuevo Laredo, Tamps.
- Map of Business Shops NLD.
- · Shopping Centers of Laredo, Tx.
- Mapa de Plazas Comerciales de Laredo, Tx.
- Map of Sports Facilities NLD



#### HEALT **TOURISM**

Page 85

Page 58

#### · Clinics and Hospitals of Nuevo Laredo, Tamps.

- · Clinics and Hospitals of Laredo, Tx.
- Medical Specialties



#### EDUCATIVE DEVELOPMENT

Page 88

Programs carried out in 2019 NLD	89
High Schools of Nuevo Laredo	
Universities of Nuevo Laredo, Tamps	
Educational Centers of Laredo, Tx.	
Texas A&M International University (TAMIU)	



### DEPENDENCES AT THE SERVICE OF THE COMMUNITY

Map of Care Centers of the DIF System	
Department of Civil Defense and Fire Department of Nuevo	
Laredo, Tamps	104
Municipal Commission of Drinking Water and Sewag	е
(COMAPA)	105
Consulate General of Mexico in Laredo, Tx	106
Federal Commission of Electricity (CFE)	106
Comprehensive Center for Citizen Services (CIAC)	106
Municipal Commission of Drinking Water and Sewag (COMAPA) Consulate General of Mexico in Laredo, Tx. Federal Commission of Electricity (CFE)	e 105 106 106



#### TELEPHONE **DIRECTORIES**

Page 107

Productive Organizations of Nuevo Laredo108
Government Offices
<ul> <li>Federal Government.</li> </ul>
<ul> <li>State Government.</li> </ul>
<ul> <li>International Organizations.</li> </ul>
Municipal Institutes of Nuevo Laredo
Transportation Services of the Region
• Airports.
<ul> <li>Travel Agencies.</li> </ul>
Bus Stations.
• Taxis.

Emergency Numbers......116

PRESENTED WITH THE COMPLIMENTS

#### LAREDO REAL ESTATE & ABSTRACT CO.



an Stan Mings



RIO GRANDE -



LAREDO, JEXAE THE GATEWAY 1,500 3,000 6,000 12,000



PERSPECTIVE MAP OF THE CITY OF







\*\*\*\*\*

Stiller the

e+1.

## GENERAL & INFORMATION

ENTLUERES

Monument to the Founders of Nuevo Laredo



of "Laredos Region"

Porfirio Díaz Bridge (Late 19th Century)

HORSE

n May 15, 1755, Captain Tomas Sanchez founded San Agustin de Laredo, on the left hand margin of the Rio Grande, in what today is the center of a dynamic region that is recognized for its international trade leadership, as well as for the competitiveness of its businesses, organizations and individuals.

The "Sister Cities" of Laredo, and Nuevo Laredo, the first one in Texas, in the United States, and the latter in Tamaulipas, Mexico, are also recognized either as "Los Dos Laredos" or as the "Laredo Region". In both sides of the river that divides but also joins these two great nations, more than 650 thousand persons live and work, many of them in the international trade sector, which is the main economic activity that has made the Nuevo Laredo Customs Port the most important in Mexico. On the U.S. side, this leadership, experience and drive is the reason the Laredo Customs District is number 3 in all of the United States, only behind Los Angeles and New York.

As a consequence of the Guadalupe-Hidalgo accord, subscribed in 1848 after the U.S.-Mexico war ended, the Rio Grande was determined to become the dividing borderline between both nations. When faced with this new reality, a group of families that decided that they wanted to continue being Mexicans, crossed the river and founded what now is Nuevo Laredo, Tamaulipas, on the 15th day of June of 1848.

#### **HISTORY OF THE CUSTOMS**

Throughout history, the strategic location of Los Dos Laredos has favored the international exchange of merchandise and goods between the north and the south. That was the main reason why the Nuevo Laredo Custom Port was created on August 26, 1855, only seven years after the founding of the city. This brought official recognition and legal stability to trade between both nations through these sister cities.

When the railroads arrived, in 1881, economic and population substantially grew. Before two U.S. railroads connected Laredo, Texas with San Antonio and Corpus Christi, and the Mexican one connected Nuevo Laredo with Monterrey and from there on to Mexico City, merchandises used to cross by ferry. That same year, 1881, the first international railroad bridge that linked Los Dos Laredos was built and this allowed formal consular and trade actions between both nations.

As time flew by, both Laredos continued to grow, in an interdependent and sisterly way. The brotherhood between people was strengthened by families who had members on bothsidesoftheriver, something that still today is very frequent.

If we add to this the positive impact that international trade has always had on these communities, we see one of the main reasons of a sustained growth in population, economic strength, competitiveness and shared vision.

Los Dos Laredos once and again have showed how collaboration generates results. This has been demonstrated from the design and development of technological based custom procedures and software, which provided security and certainty to international trade operations, to the joint construction of bridges and customs installations that are an example of efficiency, safety and success for international trade.

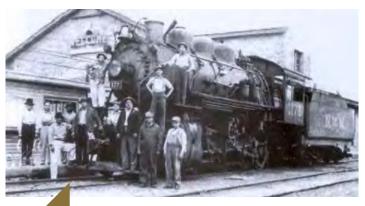
At the Laredo Region there is a clear knowledge that it is important to prepare for the future, so both communities can work together to overcome challenges and to achieve shared goals. That is why in 2008 the "Plan de Gran Vision para la Reigon Laredo 2040" (Laredo Region Long-Term Vision Plan 2040) was developed. Later on, in 2016 it was updated for the City of Nuevo Laredo, while on the U.S. side the City of Laredo, Texas developed and approved it "Laredo Comprehensive Plan" in 2017.

Both Plans were developed with the participation of thousands of citizens, specialists, academics, representatives of private organizations and also of public servants. The objectives stressed the importance of aligning economic growth and development with an improvement of the quality of life for all its citizens, with eyes set on the shared future of the region, but without ever forgetting the shared past that forged this region

#### **Dr. Federico Schaffler**



Market Plaza Old Laredo, Tx.



The arrival of railroad, 1881



Old custom of Nuevo Laredo, 1930



International Bridge No. 1, 1970



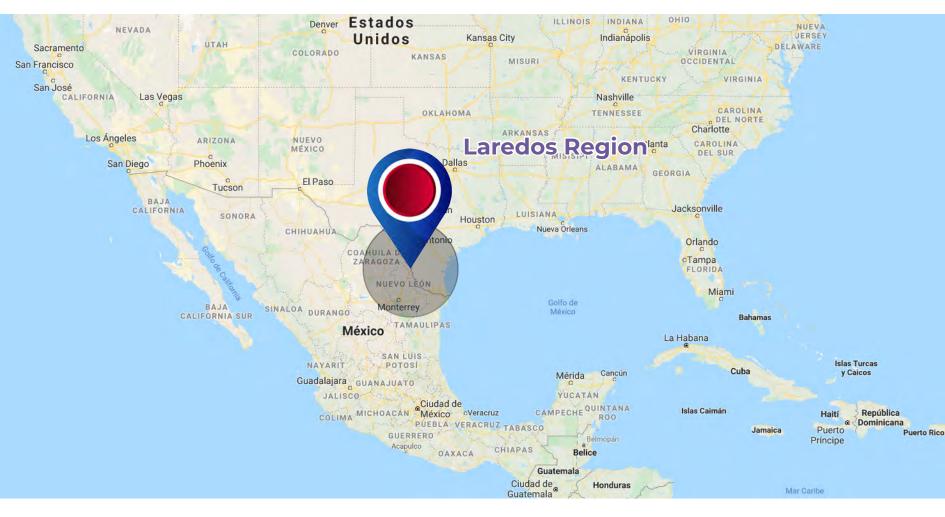
#### Location, Extension and Boundaries

The "Laredos Region" is located between 27 ° 29 '48 " north latitude and 99 ° 30' 01" west longitude.

The heights in the region goes from 100 meters above sea level (masl) at the southeast on the right bank of the Rio Grande to 250 masl above sea level in the west.

It records 110 masl on the river bank and approximately 70% of the region is located between 120 and 130 meters above sea level, being 150 masl the maximum height.

The primary communication road of "Los Dos Laredos" is the National Highway 85 / Interstate Highway 35 that links the region with the main commercial destinations of Mexico and U.S.A.





#### Hidrography

The Rio Bravo or Grande of the North is the main water source of the region and has two major streams: El Coyote, in the south and Las Alazanas, in the northwest. A notable geographical feature of Laredo, Texas is the Lake Casa Blanca at the Lake Casa Blanca International State park.

#### Topography

The Region is part of what is called physiographically Province of the Great Plains of North America, whose main features are the presence of vast plains interrupted by scattered low hills of gentle slopes and constituted dominantly by conglomeratic material, that is to say that presents a half plane relief and does not record important heights or depressions.

#### Weather

According to weather classification, Nuevo Laredo is located in a region of dry-steppe weather, with some of the conditions that characterize the steppe as a natural region.

It is characterized by being dry and extreme, with large temperature swings ranging from -3  $^\circ$  C in winter to 46  $^\circ$  C in summer.

The month in which is recorded the higher temperatures is August and the coldest month is January. Its annual average rainfall is 472.5 mm<sup>3</sup> and the prevailing winds come from the south.



Sunset of Nuevo Laredo, Tamps., Méx.

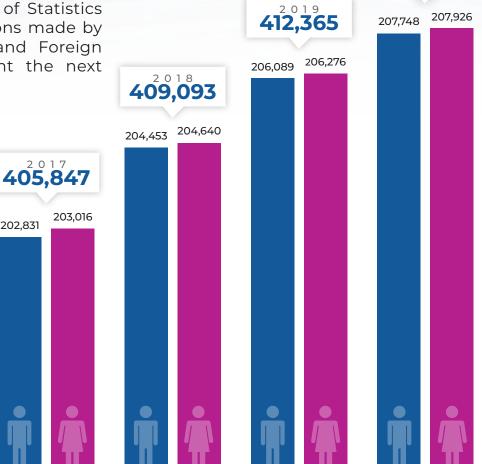
**Region Population Statistics** 

#### Population of Nuevo Laredo, Tamps,

202,831

According to the Intercensal Survey of 2015 performed by the National Institute of Statistics and Geography (INEGI) and projections made by the Institute for Competitiveness and Foreign Trade of Nuevo Laredo, we present the next information about population:

Source: INEGI, Intercensal Survey 2015; ICCE. calculations based in information **INEGI 2015** 



| Institute for Competitiveness and Foreign Trade of Nuevo Laredo

<sup>2 0 1 5</sup> **399,431** 

199,664

199,807

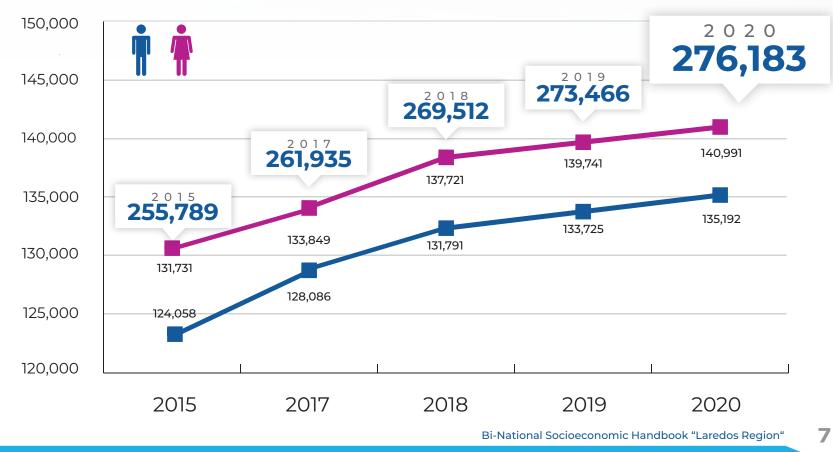
2020 415,664



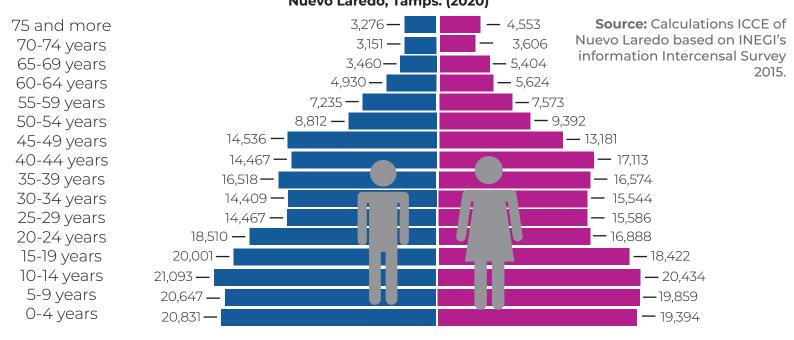
#### Population of Laredo, Tx.

According to the survey made for the Office of the State Demographer and the record of Texas State Data Center we have the next estimations of population:

**Source:** Office of the State Demographer, Texas State Data Center Compiled for Texas Center for Border Economic and Enterprise Development

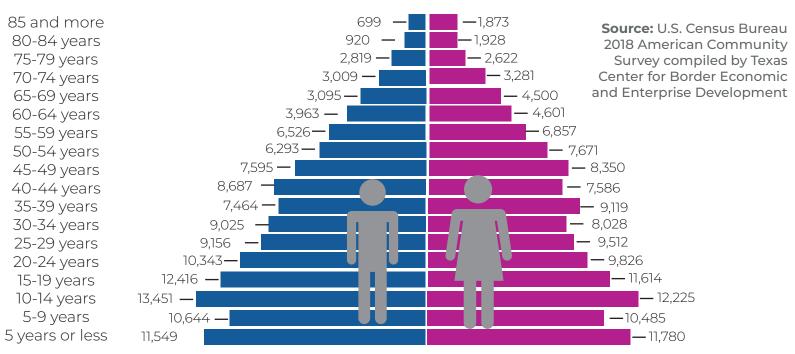


#### Distribution of Population by Age and Gender



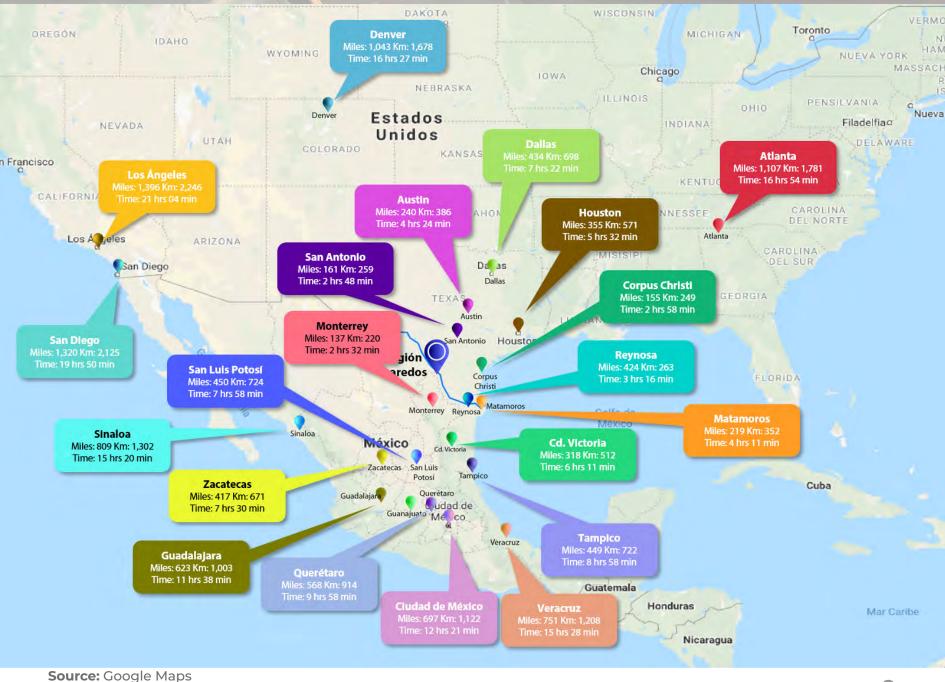
#### Pyramid of population estimations by Men and Women Nuevo Laredo, Tamps. (2020)

Pyramid of population estimations by Men and Women Laredo, Texas (2018)



| Institute for Competitiveness and Foreign Trade of Nuevo Laredo

## DESTINATIONS TO US.A



### **INTERNATIONAL BRIDGES**

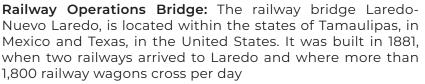
#### International Bridges, Infrastructure and Location

The Port Infrastructure is composed by five International Bridges strategically located in the Los Dos Laredos Region "The most important Customs and Logistic Platform of America".

**Gateway to the Americas International Bridge (Bridge I):** Bridge mainly for pedestrian use and four vehicle lines. Connects Nuevo Laredo, Tamaulipas with Downtown Laredo, Texas. It is also known as International Bridge I.



**Juarez Lincoln International Bridge (Bridge II):** This bridge is for light vehicle crossing and connects Nuevo Laredo, Tamaulipas with Laredo, Texas. It is operated by the city of Laredo and the Department of Communications and Transportation of Mexico. It is also known as international bridge 2





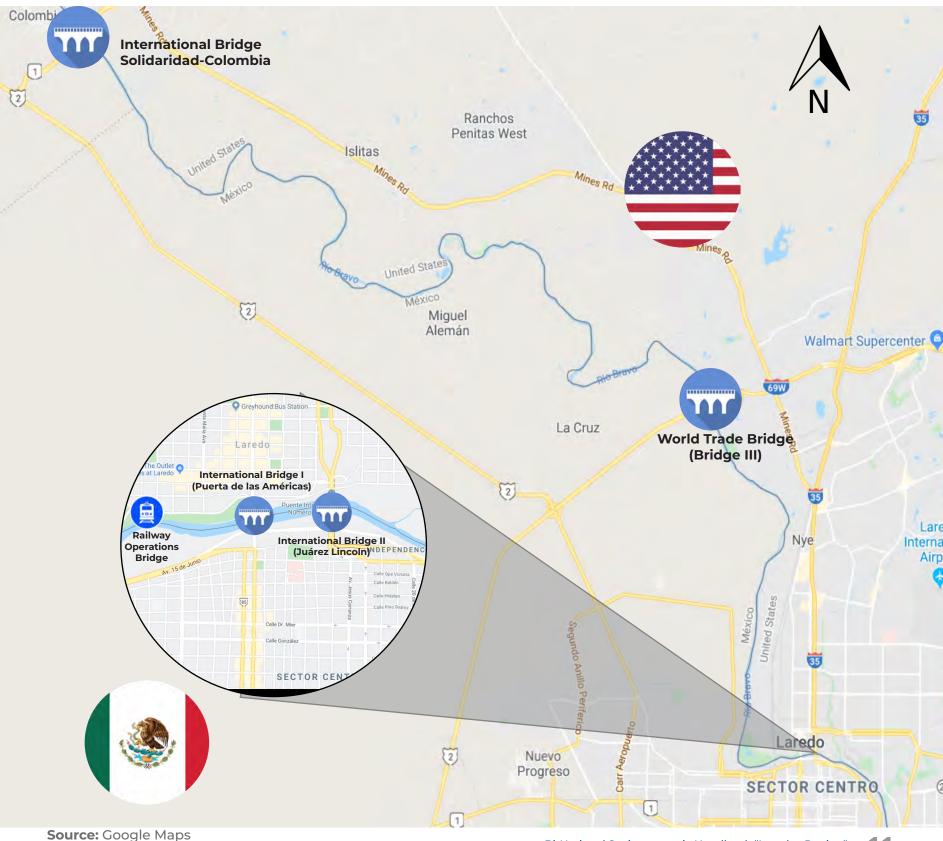


**Solidarity - Colombia International Bridge:** It is located in the municipality of Anahuac, Nuevo Leon and it is one of the four vehicle international bridges located in the border of United States and Mexico in the city of Laredo, Texas.

• World Trade Bridge: Dedicated exclusively for vehicles of commercial transportation, it is our greatest tangible heritage, such work has the most modern and important infrastructure to perform operations of foreign trade in Latin America.







ource: Google Maps

Bi-National Socioeconomic Handbook "Laredos Region"

## SOCIOECONOMIC

· America

· France

o Japan

· Germany

7a

Jon

10

o China o I

100

75

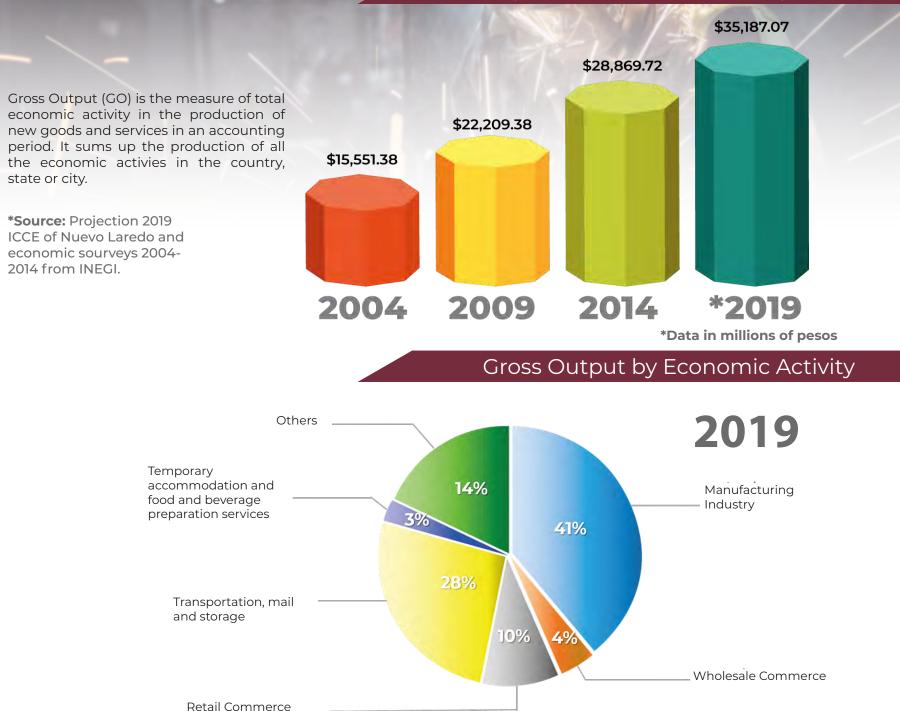
THE MOST COMPETITIVE REGION OF AMERICA AND THE WORLD

Product 1
 Product 2
 Product 3

PTO

29%

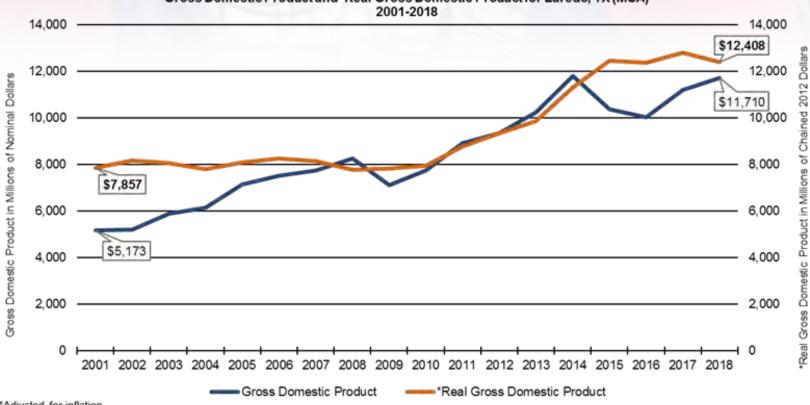
#### **GROSS OUTPUT** Gross Output of Nuevo Laredo, Tamps. Méx.



Bi-National Socioeconomic Handbook "Laredos Region" 13

### ROSS DOME GDP Laredo, Tx., U.S.A.

The Gross Domestic Product is a monetary measure of the market value of all the final goods and services produced by an economy in a period of time, it helps measuring the growth or decrease of the goods and services produced by enterprises, only inside of their territory. It reflects the enterprises competitiveness.



Gross Domestic Product and \*Real Gross Domestic Product for Laredo, TX (MSA)

#### \*Adjusted for inflation

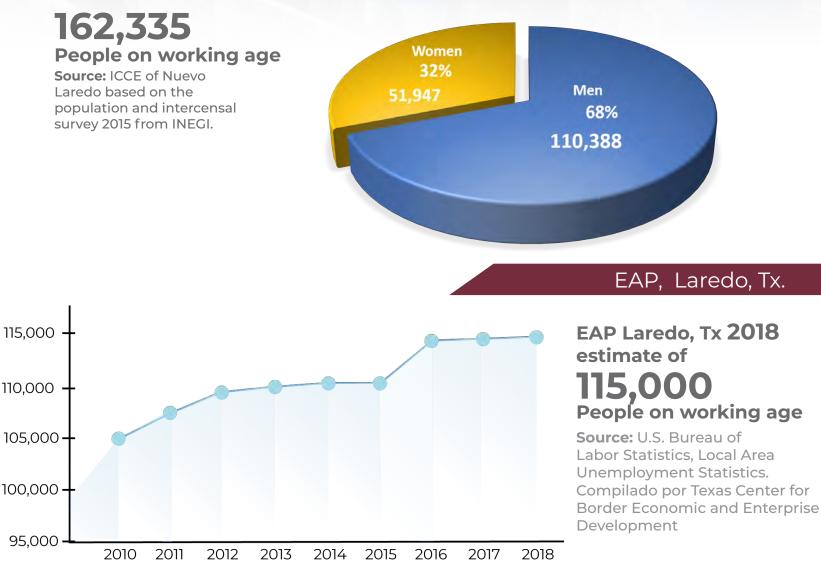
Source: Federal Reserve Bank of St. Louis, Economic Research Division, Federal Reserve Economic Data. Compiled by Texas Center for Border Economic and Enterprise Development



## **EAP of Nuevo Laredo, Tamps.**

Economically active population is the group of people with an age range to join and leave the employment environment, who are actually working or who are actively looking for a job. It is, therefore, composed by those who are working and for those who are unemployed. To investigate this index provides us relevant data related to the degree of development of the corresponding location

#### EAP of Nuevo Laredo 2019



### PRDUCTIVE ESTABLISHMENTES

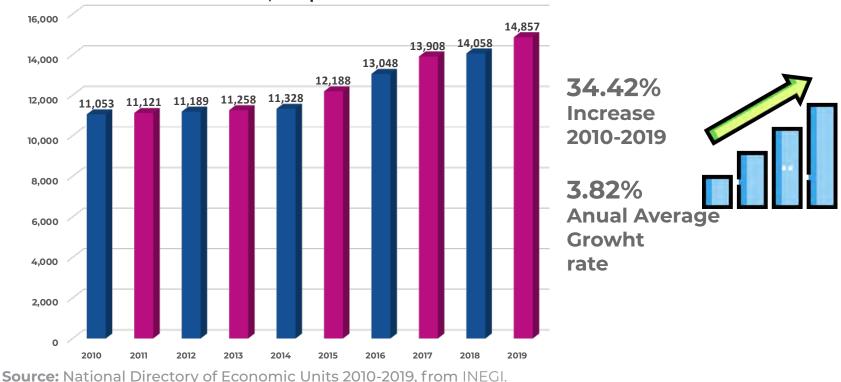
#### Nuevo Laredo, Tamps.

An Economic Unit is a productive establishment, from a small shop to a factory settled in a place permanently and delimited by buildings and fixed installations, in addition these carry out the production and / or commercialization of goods and / or services.

As of December 2019, Nuevo Laredo has a total of 14,857 establishments, among which the units within the following economic activities stand out:

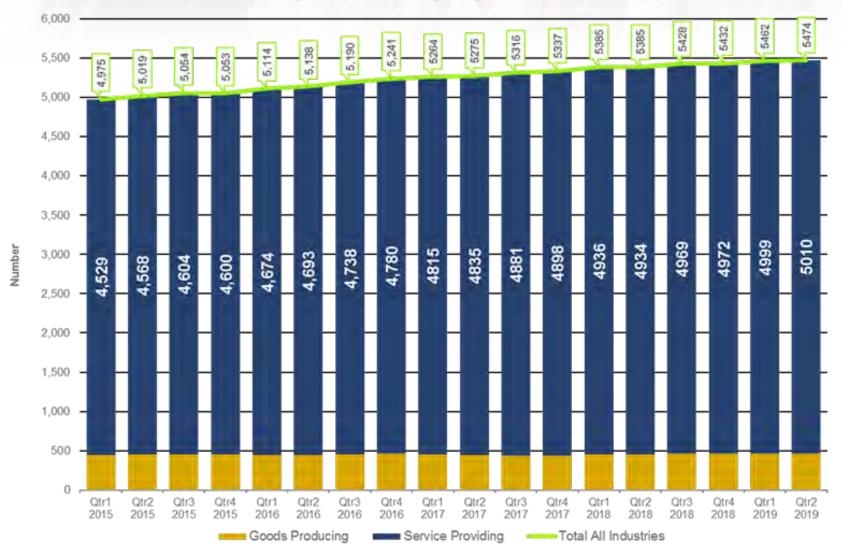
In first place, we have retail businesses, which represents 34.43% (5,116 E.U.). In second place, other services different than government activities 22.21% (3,299 E.U.); In third place are temporary accommodation (lodging) services and food

and drinks preparation 11.83% (1,757 E.U.), followed by the manufacturing industry 5.27% (782 E.U.), transportation services, mail and storage 5.24% (778 E.U.), health services and social assistance 4.54% (675 E.U.), educational services 3.08% (457 E.U.), financial and insurance services 3.01% (447 E.U.), professional, scientific and technical services 2.11% (313 E.U.), real estate services 1.83% (272 E.U.), wholesale trade 1.72% (256 E.U.), entertainment services 1.48% (220 E.U.), legislative activities 1.12% (167 E.U.), business support services 1.04% (155 E.U.), construction 0.64% (96 E.U.), and other economic units 0.45% (67 E.U.).



Anual Behaviour of Productive Establishments of Nuevo Laredo, Tamps. 2010-2019

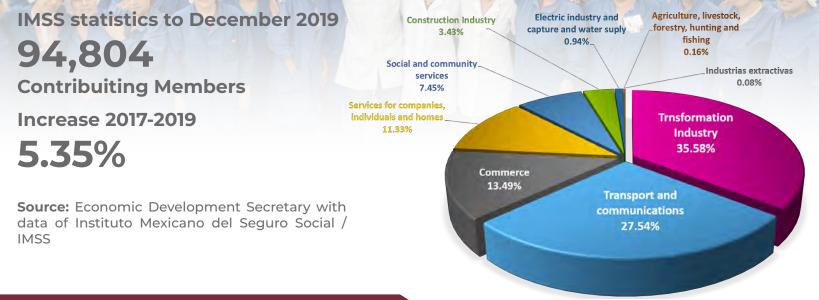
Metropolitan Area of Laredo, TX.



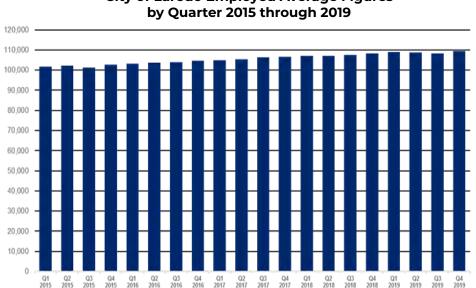
Number of Laredo, TX MSAPrivate Sector Establishments By Good Producing or Service Providing Designation, Q1 2015-Q2 2019(P)

**Source:** Bureau of Labor Statistics, Quarterly Census of Employment and Wages compilado por Texas Center for Border Economic and Enterprise Development





#### Employment Statistics of Laredo, Tx.



**City of Laredo Employed Average Figures** 

Statistics 2019 114,224 **Employees in Laredo, Tx.** 

Increase 2015-2019 7.34%

Source: U.S. Bureau of Labor Statistics, Local Area Unemployment Statistics compiled by Texas Center for Border Economic and Enterprise Development.



CB 4449

#### Information Municipal Budget Index 2020

5,368.

Instituto Mexicano para la Competitividad A.C.



At the end of this year of 2020, the Mexican Institute for Competitiveness A.C. (IMCO) will submit the 2020 Index of Municipal Budget Information (IIPM). This index measures the quality of budget information of municipalities of Mexico. Its purpose is to eliminate lack of transparency conditions, to verify the compliance of the government accounting and promote a series of good accounting practices.

ICCE of Nuevo Laredo was in charge of analyzing the assessment criteria of the 2020 IIPM, showing therefore, the result of our municipality of 88% of compliance in regards to the 85 criteria composed by the index.

Source: Projection carried out by ICCE of Nuevo Laredo based on data from IMCO

### **FitchRatings**

#### Financial Stability

Fitch Ratings is a worldwide leader company which classifies and researches credits with presence in more than 30 countries.

Since 2008, this credit rating company has carried out a study being updated every year, in which it is analyzed the credit level of municipal and regional governments of Mexico. The study uses the new "Rating Methodology of Local, Regional and International Governments".

Being one of the municipalities assessed with this methodology, Nuevo Laredo shows a significant improvement from 2008 thru 2020. Currently, the city has **"AA(mex)"** rating, which means that, in regards to credit, our municipality has a positive capacity of debt stability ensuring trust and steadiness.

With the **"AA(mex)" rating**, Nuevo Laredo, Tamps., Mx., is regarded as a highly competitive city which endorses progress and investment.

Source: Fitch Ratings México.

# LAREDOS REGION

Contre

Company's Growt

40000 40000 40000 40000 40000 20000 40000 40000

THE MOST COMPETITIVE REGION OF AMERICA AND THE WORLD

42.420 42.353 75.380 12.369 137.699 137.699 157.699 152.790 152.790

### INVEST IN TAM Digital Platform

Digital Platform that will contribute to project the State of Tamaulipas in its 7 regions, to generate a greater impact in the promotion of competitive advantages in the national and international context.

It is an online multi-content platform to position and reference the competitive advantages, as well as the investment opportunities that Tamaulipas offers the world in the strategic sectors of the state, in which the following information can be consulted:

#### **Content**

- Information on the state of Tamaulipas by municipalities and regions.
- Geographical data, climate, connectivity and demographics.
- Infrastructure in roads, airports, railways, seaports, industrial parks, security and roads.
- Drinking water, energy, telephone and fiber optic services, commercial and industrial services and communication media.
- Health services, hotels, housing, recreation and tourism, culture and sports.
- Information on economic activities, labor market and education.

#### **Benefits**

- To be the platform where the information is concentrated and to generate the trust required by investors, site selectors, brokers, suppliers and business sectors in general.
- Have an effective promotion tool that is at the forefront of technology, with defined strategies for an impact on a global level.
- Standardize information and image of each municipality and promote Tamaulipas as a great socioeconomic Region of Mexico and the World.
- Promote Tamaulipas as one of the most competitive states in Mexico.



#### https://www.investintamaulipas.gob.mx



## "REGIÓN

## COMPETITIVE

#### Nuevo Laredo, Tamaulipas

- The World Trade Bridge between Nuevo Laredo and Laredo is the **# 1 Land Port in Latin America**, one of the most important in the world; as around **14,000 trucks** and **1,800 freight rail cars cross daily**.
- We have the most experience and infrastructure of Customs Agencies, we have approximately **520 agencies**, as well as a solid infrastructure and leadership in cargo transportation, with **more than 450 transport companies**.
- Nuevo Laredo has the largest import and export activity in the country, collecting around **17% of the national VAT.**
- Excellent port facilities with **five international bridges;** we maintain the leadership worldwide, as the most efficient and **competitive Customs and Logistics Platform** in Latin America.
- We have **the best geographical location** since it unites the two most industrialized and commercial nations, Mexico and the United States.
- The "Laredos Region" has availability of qualified, **flexible** and highly competitive labor.

#### The most important and logistics

22 | Instituto para la Competitividad y el Comercio Exterior de Nuevo Laredo

## LAREDOS"

## Laredo, Texas

GES

- Laredo, Texas is **the 2nd most important port in the United States**, preceded by the port of Los Angeles.
- It is **the #1 Port between the border of Mexico and the United States** with more than 525.1 billion dollars in Imports and Exports..
  - Laredo has **7 customs districts of the 15 main exporters** in the United States
- Laredo is **the national leader in the export** of automotive vehicle parts..
- In logistics infrastructure, we have an entrance for air cargo and ground transportation.
- Specialized broker for the automotive supply chain

## Laredos Region

- **40% of the commercial** exchange between Mexico and the United States is carried out by this Region.
- We maintain a **recognized and world-class Workforce** that guarantees the economic development of the region.
- Higher and higher education institutions with a direct link to the needs of the productive sector and offering world-class education.

## Platform in America and the World!

## LAREDOS REGION Influence Circle of the Laredos Region

Historically and geographically, our "Laredos Region" has been strategic and fundamental to the North American economy. To visualize this importance in a simple way, let's imagine placing the point of a compass in "Los Dos Laredos" and then opening it 500 kilometers (310 miles). This area (as we see in the attached illustration) is located in southern Texas, two-thirds of Tamaulipas, and the entire states of Coahuila and Nuevo León.

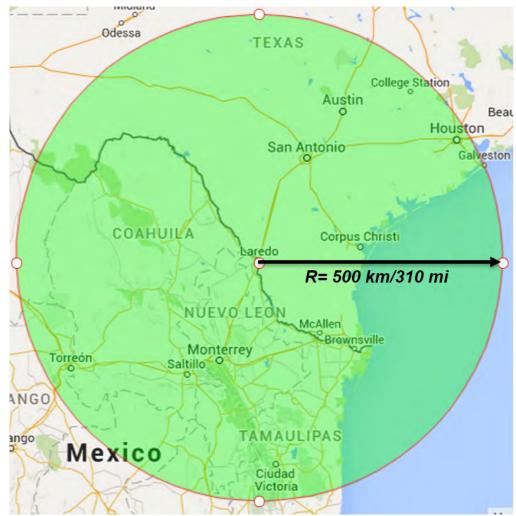
In this region we find more than 21 million people, as well as vast energy and mineral wealth; air, sea and land ports industrial, commercial, agricultural and research and development centers, world-class companies expert in logistics and global trade; banking specialized in foreign trade and the energy sector; world-class universities, hospitals and tourist destinations; competitive and competent human resources, as well as a stable climate and closeness to the rest of North America and the world.

The productive sectors of these four large and important states are located in this region of influence, whose central node is the "Laredos Region".

This "Circle of Influence" concept was originally developed in 2014 by María Eugenia Calderón-Porter, Vice President of the Office of Global Initiatives / Binational Center of Texas A&M International University. The focus of this concept is to be able to observe the diversity of high-level professional skills in that region. If the measure of this space is taken and applied to any other headquarters in the world, it will be difficult to find the same diversity of services, specialized human resources and experience in logistics.

Since then the circle has been used repeatedly around the world to symbolize the importance of the "Laredos Region", as well as the great competitiveness, capacity and talent of its people, companies and organizations.

**Source:** Texas A&M International University Office of Global Initiatives



## WOR



## Services

#### CONSULTING SERVICES

- Business Information
- Development of PYMEs (small and medium enterprises)
- Investment Promotion

#### WTC CLUB

- Connectivity and linkage with the WTC's global network
- International recognition
- Globalization of the members' company
- Commercial positioning with the network

#### EDUCATION

- Diploma courses
- Conferences
- Development of "In company" training programs
- Courses and Workshops

#### TRADE MISSIONS

- "Eye opener" international experiences
- Design of trade missions for foreign companies into Mexico

#### CONTACT

Marisol Pérez Padilla 52 867 274 7852 Centro Cultural Blvd. Luis Donaldo Colosio Km 2.5 C.P. 88000

#### STRATEGIC CONNECTION

We create, encourage and strengthen commerce and investment opportunities, in order to promote strategic connectivity and social, commercial, cultural and business exchange.

**DE CENTER** 

WTC Nuevo Laredo, Tamps.

#### WORLDWIDE LIAISON

We link domestic and foreign companies who are looking for ways of connecting globally.



#### **REAL STATE**

- WTC Complex in Nuevo Laredo with an area for businesses, offices,
- restaurants and shops
- 100 Spaces for commercial use, co-working, meeting rooms, individual
- offices or entire floors
- Hotel
- Medical area for outpatient services

#### **EVENTS**

- Fairs and expositions
- Conferences
- Cultural promotion
- Areas for events

## **INVESTMENT INCENT/ES** Laredos Region

#### Incentivos del Gobierno Municipa<mark>l de Nuevo Laredo y</mark> Estado de Tamaulipas

- Land: Cession for construction of industrial buildings.
- Water Consumption: Special rates available.
- **Procedure or registration of new companies:** Subsidy up to 90% in the payment of fees.
- **Municipal procedures:** Reduction of fees in municipal procedures of at least 50%.
- Warehouses at affordable prices: 75% to 80% of the market price.
- Payroll tax: Subsidy up to 90% of the 3% payroll tax.
- **Training:** Scholarships from 1 Minimum Wage in Force up to 3 Minimum Wage in force up to 90 days.

#### Investment incentives in Laredo, Texas

#### **Type of Industries**

In keeping with the broad based approach to economic development, agreements will not be restricted to any particular type of industry. Preference will, however, be given to manufacturing and any other type of industry which provides relatively higher wages.

Hospitality (Hotel, motels, inns, or such businesses that provides transitional or short-term lodging), Tourism (businesses that are involved in catering to pleasure travel) and Retail (businesses that sell consumers goods and/or services to earn a profit.) will only be considered if City Council determines that project will make a unique or unequalled contribution to the economy and project is expected to have at least \$10 million in Added Value to real property and 10 New Permanent full-time jobs.

New Permanent Full Time Jobs	Added value in real property	Percent of Abatement	Term
50to 100 jobs	\$1 million up to \$2.5 millions of dollars	25%	5 years
101 to 150 jobs	More than \$2.5 millions up to \$5 millions of dóllars	50%	5 years

151 to 200 jobs	More than 5 millions up to \$10 millions of dollars	75%	5 years	
More than 200 jobs	More than \$10 millions of dollars	100%	5 years	

In case where:

- 1. The required additional investment exceeds \$10 million and the above number of jobs is not expected to be met within the first year of occupancy; or
- 2. This is a Hospitality, Tourism, and Retail development where City Council determined that project will make a unique or unequal contribution to the economy; an abatement may be allowed utilizing the following criteria, if jobs and Added Value are met

#### **Living Wage Requirement**

In order to count as a permanent full-time job under this tax abatement program, the job should pay employees wages at a minimum level which is equal to two dollars (\$2.00) above the U.S. minimum wage in effect at the time of the agreement. Additional compensation, such as commissions and mileage, will be taken into consideration and will be included in the wages. However, overtime will not be considered.

Incentives may also include:

- Permit Fee Waivers from City of Laredo
- Expedited Permitting
- Neighborhood Empowerment Zones

In addition, workforce incentive programs are available through various local workforce programs that provide initiatives such as customized training, grants, and employer tax incentives.

For complete details, go to: http://www.laredoedc.org/site-selection/incentives



Within the municipal government of Nuevo Laredo we are committed to employment and entrepreneurship, for which we have the following services:

#### Job Bank

Provides the linking guide for the citizens who apply for employment with the registered companies, in order to achieve their placement in the labor sector. Helps companies in their search for personnel to fill their vacancies

#### Job Search Platform

Tool for linking the job seeker with companies and institutions that require staff, so that citizens have access to this information directly and companies can promote their vacancies and receive information from candidates directly.

#### **Job Affairs**

The objective is to gather the companies in a single place with easy access that require personnel in the city to promote their vacancies directly with the attendees of the event.

#### Mobile Employment

Traveling program that takes the vacancies of registered companies to strategic points in the city, with the objective of bringing them closer to interested job seekers, who live in the sector, with the company of a group of representative companies that require personnel.

#### Quick Opening of Companies System (SARE)

It is a program of simplification, reengineering and administrative modernization of the municipal procedures involved in the establishment and start of operations of a low risk company in previously built premises.

#### Micro Industrial Limited Liability Company (S of RLMi)

Support program for the formalization of companies through the Constitution of the Micro Industrial Limited Liability Company, the articles of incorporation of the company is provided quickly and free of charge.

#### **PyMEs Programs**

Advice is given, as well as a guide to procedures, to encourage and support entrepreneurs of micro, small and medium enterprises, through the calls of the Ministry of Economy (INADEM).

#### **Expo PyMEs**

The objective is to push, promote and encourage local merchants, from small to large commercial chains

#### Training for businessmen and entrepreneurs

Training to support people who want to start a business or want to grow the one they already have; the objective is to grow the economy of the people of Nuevo Laredo and have another option of income, this through the support of the regional office of NAFIN.

## During 2019 they opened about

## 174

New business and an average of 2.2 per week



### Who are we?

We are a trusted agent that contributes to the modernization and transformation of the economic fabric of Nuevo Laredo and the region, through activities and services of high added value, that incorporate knowledge and technology and that integrate the individual capabilities of the agents of the environment.

### Strategic objectives

#### **Companies:**



Technological and non-technological services that reinforce the innovation capacities and, in general the competitiveness of companies.

#### Universities:

Identification of projects to be developed in collaboration among Universities and the rest of the agents (companies, IST Center, etc.).

To contribute to the research teaching staff training and the student body with a research profile.

#### **Public Sector:**



Adviser with qualified opinion on competitiveness and innovation in the Nuevo Laredo environment.

#### Society:



Dynamic agent and promoter of new practices and innovative solutions that try to solve the needs of society.



### Summary of Strategies

### Certificate in Industry 4.0

The objective of training is to meet the needs of technical knowledge and understanding skills and management of concepts and techniques identified in the field Industry 4.0.

Topics:

- Virtual reality and augmented reality
- Cybersecurity

 Acquisition and analysis of data Intelligent Artificial Vision Systems

Manufacturing Cell and Big Data

Results



8 researchers from Tecnalia as trainers



More than 20 employees of the industry benefited from the training

240 hours of training for industry personnel and university professors





More than 25 ITNL teachers benefited from the training



scholarships granted to citizens

#### Assessments in Industry 4.0

completion The of the Assessment 14.0 aimed at companies manufacturing allows to identify in more detail specific the needs and business opportunities based on Industry 4.0 in companies. It allows focusing, deciding and making the right investments to improve the situation in Industry 4.0 topics.

#### Results



visit and analysis of the situation

Generation of 10 projects in proposal for Caterpillar Nuevo Laredo and 9 projects for Modine Nuevo Laredo

2 benefited

companies

### Innovation Agendas

Methodology that develops a living document that includes the set of projects and actions that respond to the challenges of the company and whose realization facilitates the development of the necessary capacities to innovate and advance towards systemic innovation.

The innovation agendas are a useful aid for those companies that want to innovate in a more continuous and systemic way.

Results



130 hours realization of visits and analysis of the situations of each company



**4 MIPYMES** benefited.

40 hours of diagnosis and generation of proposals

20 projects in proposal for the total companies.

## **STARTUP MÉXICO** Nuevo Laredo Campus

Fomentamos la colaboración, la innovación y la creación de emprendedores y empresas de alto impacto.









f /SUM Campus NLD

O /sumnld











SUM STARTUP







## "We connect entrepreneurs, inspire innovation & collaboration and help turn ideas into reality

## BUSINESS INCUBATOR

### MILEONE FAST-TRACK

Dedicated Office Dedicated Mentor Access to conference rooms No Lease Agreements

Strategic Consulting Investment Facilitation

Office Space

Access to Projects

Access to Network

### CO-WORKING

Month-to-Month Membership

Access to conference rooms

Access to business related workshops held at MileOne

Great environment to network & collaborate

#### 6,000+ Square Feet of collaboration under one roof

## 80+ Co-Working Spaces

20+ Mentors endless support





## LAREDOS R



Our Region has the best Sea and Land connectivity in Latin America. First in land port of the continent close to World's Largest Market (US).

- Unbeatable geographic location

- Largest custom brokers infrastructure
- Transportation and logistic services.

#### PRE-CLEARANCE FACILITY LAREDO TEXAS



- Full clearance of Mexico bound air cargo
- Enhanced efficiency and thus reduced costs
- Merchandise enters Mexico as domestic product



KANSAS CITY SOUTHERN International terminal INTERMODAL





## WORLD TRADE BRIDGE

Exclusive for international trade
Professional Services
Advanced Technology
75% of the Country Imports
40% Trading MEX/US
14,000 trucks per day



## EGION - LAREDO, TEXAS

portunities





### INDUSTRY

#### PROGRESO INDUSTRIAL PARK

ATTRACTIVE CITY INCENTIVE: FREE SPACE AVAILABLE ACCORDING TO YOUR NEEDS 12 LOTS (106 ACRES)

- 10 min to the world trade bridge
- 5 min from railroad spur
- Space according to your needs
- High availability of labor workforce
- Direct connections to highway
- Administrative offices
- Fiber optic network available





Committed to the environment - TREATED WATER - UNDERGROUND UTILITIES - LED LIGHTING - GREEN AND RECREATIONAL AREAS

#### **NUEVO LAREDO** INDUSTRIAL PARKS

#### - Longoria

- Río Grande
- Río Bravo
- Módulo Ind. America
- Finsa
- **Rail Center**
- Progreso
- Pyme y Log. Tecnologis - Marquin
- Oradel

- Oradel Industrial

- Dos Laredos



PARQUES INDUSTRIALES:

14.- AISTERMI, S.A DE C.V.

17.- MAXITILE-MEXALITE

(1) INTERMODAL KANSAS CITY X (1) INTERNATIONAL AIRPORT (3) INTERNATIONAL BRIDGES

C (1) RAILROAD

18.- PCR SERVICIOS INTL. S DE R.L DE C.V

IUEVO

AREDO

**UNITED STATES** OF AMERICA





h . Turn and the little of the

TITL 

m

MEXICO

E AUDITUUIUITEEDITUUFI Million

ADDRESS: AV. INDUSTRIAS Y TRANSFORMACION COL. INFONAVIT FUNDADORES CARR. NACIONAL KM 8.5 Y BOULEVARD LUIS DONALDO COLOSIO PASEO LOMA REAL COL. BENITO JUAREZ 1.- PARQUE INDUSTRIAL FINSA 2.- MODULO INDUSTRIAL AMERICA 3.- PARQUE INDUSTRIAL RIO BRAVO BOULEVARD TEXAS Y MICHIGAN COL. LAS TORRES 4.- PARQUE INDUSTRIAL RIO GRANDE AV DOS LAREDOS COL. MIRADOR 5.- PARQUE INDUSTRIAL LOS DOS LAREDOS ITURBITE 6970 COL. LA FE 6.- PARQUE INDUSTRIAL LONGORIA CARR ANAHUAC Y LIBRAMIENTO MEX II COL. EL CAMPANARIO 7.- PARQUE INDUSTRIAL ORADEL 8.- PARQUE INDUSTRIAL ORADEL RAIL CENTER LIBRAMIENTO MEX II KM 13.5 ORIENTE LIBRAMIENTO MEX II KM 13.5 ORIENTE LIBRAMIENTO MEX II KM 12.5 PONIENTE 9.- PARQUE INDUSTRIAL PROGRESO 10.- PARQUE INDUSTRIAL PYME LIBRAMIENTO MEX II KM 13.5 ORIENTE 11.- PARQUE INDUSTRIAL MARQUIN INDUSTRIAS FUERA DE PARQUES 12.- INDUSTRIAS TRI-CON DE MEXICO S.A DE C.V 13.- SPRINGFIELD WIRE DE MEXICO, S.A DE C.V DIRECCION: ANZURES #930 FRACC LOS FRESNOS 15 DE SEPTIEMBRE # 3013 COL. CAMPESTRE AVE. HEROES # 4802 COL. ELECTRICISTAS

15.- ANDERSON BRIGHTON DE MEXICO, S.A. DE C.V. LEANDRO VALLE # 2505 COL. GUERRERO 16.- EMPACK DE NUEVO LABEDO, S.A. DE C.V. CARRETERA NACIONAL KM 15.5 16.- EMPACK DE NUEVO LAREDO, S.A DE C.V.E C.V. SEGUNDO ANILLO PERIFERICO #6625 COL.EJIDO EL PROGRESO JESUS CARRANZA 4602 COL. CAMPESTRE

HURDER STREET

SOUTH INLAND PORT (PROYECTO 4/5) Source: Nuevo Laredo Economio Development Secretary

11E

1-

### Directorio Parques Industriales NLD

Industrial Park	Representative	Address	Telephone	E-mail / Web Page
Parque Industrial Longoria	Sonora No. 2035			
Parque Industrial PYME	Ing. Agustín Chapa Torres	Sonora No. 2035	(867) 712 0327	agustin.chapatorres@ gmail.com
Parque Industrial Progreso		Matamoros No. 309, Sector Centro		
Parque Industrial Oradel	Arq. Carlos A. Montoya Vega	Blvd. World Trade Center No. 101 Pte.	(867) 711-4555 (1-888) 337-6200	cmontoya@oradel. com / www.oradel. com
Parque Industrial Rail Center	Arq. Carlos A. Montoya Vega	Carretera Federal Anáhuac – Nuevo Laredo	(867) 711-4555	cmontoya@oradel. com / www.oradel. com
Parque Industrial Río Grande	Ing. Jaime García Gómez	Reforma No. 3702, Col. Jardín	(867) 714 2330 710 8500	jgarciag@ radiadoresdaniel.com
Parque Industrial Río Bravo	Lic. Soraya Young	Reynosa, Tamps.	(956) 630 0585	soraya@ gruporiosanjuan. com / www. gruporiosanjuan.com
Modulo Industrial América	Misael Pesina Martínez	Consorcio Ind. de Exp. Calz. del Valle No. 409 Ote. 4to piso, Col. del Valle, Garza García N.L.	(55) 3098 9000	mpesina@igs.com.mx / www.igs.com.mx
Parque Industrial FINSA	Arq. Héctor Manuel Contreras	Ave. Ind. No. 6000	(867) 715 1543 715 1603	hcontreras@finsa.net / www.finsa.net
Parque Industrial Los 2 Laredos	C.P. Guillermo Fdz. de Jáuregui	Av. Guerrero No. 1854, Col. Juárez	(867) 724 0400	gfjauregui@ onilog.com / ydelgadillo@onilog. com
Parque Industrial Marquín	Edgar Martínez Quintilla	Libramiento Mex II 13.5 Oriente	(956) 722 99 78	edgar.martinez@ cargoquin.com



## **INDUSTRIAL PARK EL PROGRESO A World of Opportunities**





#### Park Location: Lib. Mex II, Km. 13.5 Oriente Nuevo Laredo, Tamps., Mexico

#### INFRASTRUCTURE AND SERVICES

- Direct management of the land
- Space according to your needs
- Conpetitive industrial inventives
- State-of-the-art Design and infrastructure
- Administrative offices

#### THE PERFECT CHOICE:

- 10 minutes away from the World Trade Bridge
- . 5 minutes away from the railroad spurs
- · Spaces according to your needs
- · Great availability of workforce
- · Direct connection to the interior of the country Underground utilities
- (Direct connection to highways)
- State-of-the-art Design and Infrastructure
- Administrative Offices



Republican City Council Nuevo Laredo, Tamaulipas, Mex. 2018-2021 Guerrero 1500, Downtown, Z.C. 88000 | www.nld.gob.mx

Natural Gas Available

- **Commited with the Environment**

- Fiber network available

- Treated Water
- Led Illumination
- Green and Recreational Areas

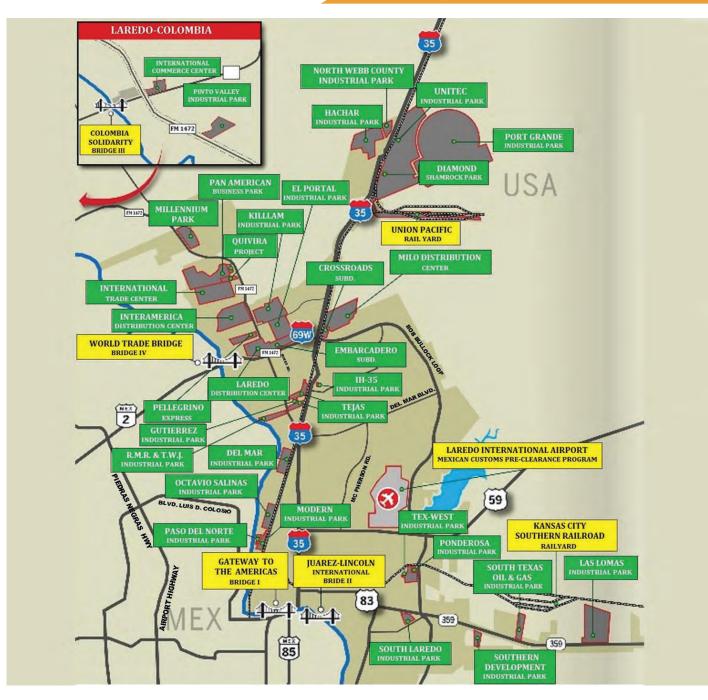


#### More Information

Ing. Alejandra Vázguez Gómez Representative alejandra.vazguez@nld.gob.mx Tel. +52 (867) 717.4845 +52 (867) 717.6056 +52 (867) 717.4431

## **INDUSTRIAL PARKS**

### Mapa de Ubicación Laredo, Texas.



Source: Laredo Economic Development



# A GREAT PLACE to grow



## **ORADEL XII**

### **Information** & Contact

**Carlos Montoya** Tel. (52)(867) 711-4555 cmontoya@oradel.com 1-(888)-337-6200

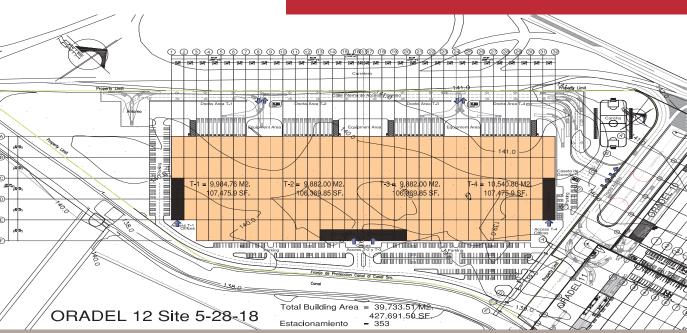
**Daniel Mondlak** Tel. (52)(55) 5202-0963 dmondlak@oradel.com 1-(214)-432-6121

Area:	Phase 1 213,845.75s.f.
	Phase 2 213,845.75s.f.
	TOTAL 427,691.50s.f.
neral	
sions:	393'-8" x 1,116'-9"
Size:	78'-9" x 36'
eight:	33 ft
Туре:	6" Reinforced Concrete
Туре:	6" Concrete Tilt-up
Туре:	Standing Seam KR-18, R-11
	insulation
ocks:	Up to 48, 8'x10' loading docks
oors:	Up to 4, 14'x16' doors

**Guard booths:** Fencing: Loading Areas: **Car Parking** Spaces:

#### Two

- 7' metallic structure and cyclone fence 40 meter wide, 6" inch thick reinforced concrete
- 353



Rentable

**Building Ge** Dimen

Bay

Clear H

Floor

Wall

Roof

Drive-in D



Blvd. World Trade Center #101 Pte. Parque Industrial Oradel 88285 - Nuevo Laredo, Tamaulipas MEXICO

#### **Toll Free:**

USA - 1-888-337-6200 Mexico - 1-800-ORADEL1

To preview this property and obtain a complete sale package, go to www.oradel.com and fill out the customers form.

#### oradel.com

### Impulso al Desarrollo Económico

The vision of the Holistic Plan is to promote the economic and social development of Nuevo Laredo, through the development of industrial-logistics infrastructure and services, which serve as a motor for attracting investments, and which in turn consolidate NLD as a destination business with a better quality of life through its involvement, articulation and joint work of the public and private sectors.

Among the objectives is to promote social development through proposals and projects that generate better living conditions and enhance the well-being of the human being. In addition, to stimulate the culture of logistics competitiveness of this municipality, as a fundamental pillar for local and regional economic growth.

The Government of Nuevo Laredo implements this model developed by JAGroup, with the purpose of promoting the viable and sustainable integral development, fundamentally with social and economic impact, as well as being a fundamental tool for attracting investment and fostering development with a multiplying effect on which can create strategic alliances, that is, add experts.

With the model we seek to make the municipality and the region an attractive business destination, strengthening social development, through designing social, industrial and logistical infrastructure with a regional vision to increase the competitiveness of the local economy.

It also proposes to generate short-term resources to be selfsustaining in its operation and involve citizens in productive activities that manage to retain them in the municipality.



Entrance of Nuevo Laredo, Tamps.



Reforma Avenue Nuevo Laredo, Tamps.



## 2020 PUB

Â

Nuevo Laredo, Tamps.

## SECUNDARIA NUEVA CREACION

#### Works of Educational Infrastructure

In order to reinforce education in the city, we are working in the program called "Mi Escuela Digna y Moderna" ("My Dignified and Modern School"), whose purpose is focused in improving the conditions of the existing educational institutions for quality enhancement of the premises and to improve students' academic performance, as well as of teachers and administrative staff.

#### 301 educational institutions were included

It is in the process of building the Middle School called "Nueva Creación ("New Creation") at Villas de San Miguel sector





#### Works of Social Infrastructure

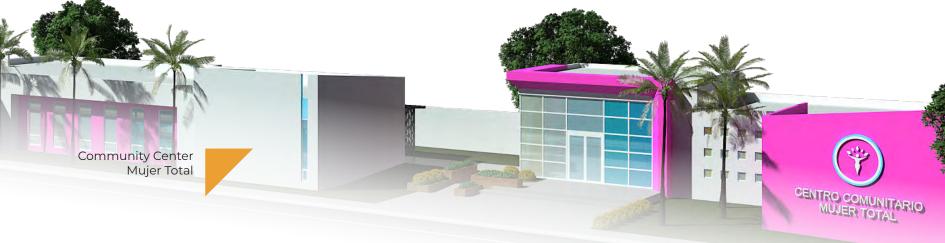
Through the works designed to improve the quality of life of citizens, we are in the process of constructing buildings for the following:

- De colores" Day care at the "Encinos" sector
- Restoration of funeral chapel called "La Fe"
- Community Center called "Mujer Total" at the "Campo Real" Sector



Guardería Mundo de Colores





#### **Urban Mobility and Modernization**

In regards to the main plans for public works development of parks, plazas or sports centers, we are currently building:

- 7th Soccer field at the School of Commerce of Universidad Autónoma de Tamaulipas (UAT).
- Park at "Valles de Anahuac" Sector.
- 🖀 Park at "Nueva Era" Sector, on Carmen Serdan Street



Soccer Field Faculty of Commerce

#### **Road Infrastructure Development**

In order to improve communication of the urban area, we have included within the projects of paving, resurfacing, repaving and modernization of units, the following works:

- Redevelopment of the Paseo Loma Real street between the Old National Highway and Luis Donaldo Colosio Boulevard.
- Don Leon Boulevard between Universidad Boulevard and El Campanario.
- Repaving of Street 16 between 13th Avenue and 5th Avenue in "Valles de Anahuac" Sector.
- Repaving of Nueva Victoria Street between Premio and Artículo 20 streets, "Nueva Victoria" Sector.

- Repaving on San Miguel Boulevard between Las Torres Boulevard and Dia del Trabajo street, at "Villas de San Miguel" Sector.
- Repaving on Dos Laredo Boulevard between Las Torres Boulevard and Rheem Industries.
- Repaving on Eva Samano between 2 de Abril and Manzanillo street, "Bertha del Avellano" sector.
- Coverage of concrete and asphalt paving 49,572.70m2 (55 blocks).
- Coverage of concrete paving 56,551.41m2 (63 blocks).
- ፈ Coverage of asphalt paving 32,506.10m2 (36 blocks).



Redevelopment of Paseo Loma Real street



### Map of Infrastructure Works NLD

#### **Educational Infrastructure Works**

1. Middle School "Nueva Creación" at Villas de San Miguel sector

#### Social Infrastructure Works

- 2. "De Colores" Day Care in Los Encinos Sector
- 3. Funeral chapel "La Fe"
- 4. "Mujer Total" Center in Campo Real sector

#### **Urban Mobility and Modernization**

- 5. Soccer Field at Facultad de Comercio (UAT)
- 6. Park at Valles de Anáhuac sector
- 7. Park at Nueva Era sector

#### **Road Infrastructure Development**

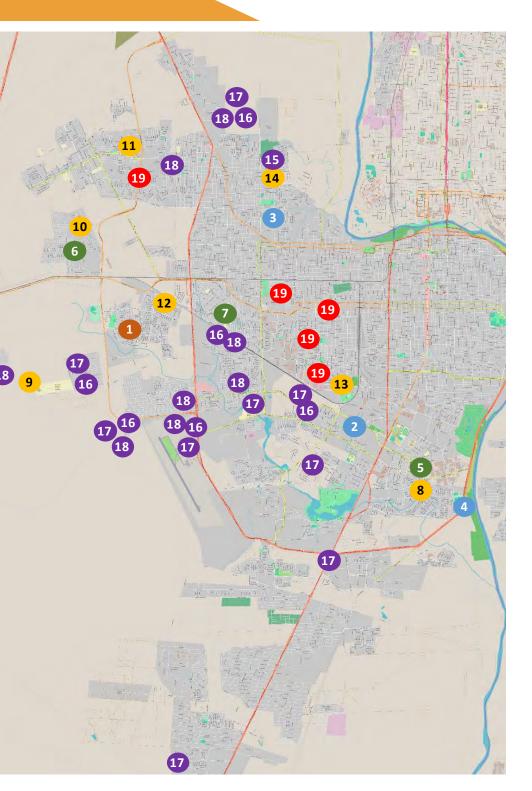
- 8. Redevelopment of Paseo Loma Real street
- 9. Don Leon Boulevard between Universidad Boulevard and El Campanario
- 10. Repaving of Street 16 between 13th Avenue and 5th Avenue in "Valles de Anahuac" Sector
- 11. Repaving of Nueva Victoria Street between Premio and Artículo 20, "Nueva Victoria" Sector
- 12. Repaving on San Miguel Boulevard between Las Torres Boulevard and Día del Trabajo at Villas de San Miguel
- 13. Repaving on Dos Laredo Boulevard between Las Torres Boulevard and Rheem Industries
- 14. Repaving on Eva Samano between 2 de Abril and Manzanillo street, "Bertha del Avellano"

#### Drinking Water, Drains and Sewage Sanitation Systems

- 15. Restoration of Ribereño drains and introduction of sewage systems
- 16. Installation for drinking water
- 17. Installation of sanitary drain sewage system
- 18. Installation of electricity

#### **Restoration and installation of public lighting**

19. Public lighting in several roads



Fuente: Secretaría de Obras Públicas Nuevo Laredo

## FOREIGN TRADE STATISTICS AND INFORMATION





...20 years at the service of International Trade... THE MOST COMPETITIVE REGION OF AMERICA

PUENTE DEL COMERCIO MUNDIAL

Talm



### Importancia de la Región

The Laredos Region is vital for Mexico's foreign trade with the world, mainly with the United States and Canada.

The advantage of its excellent and strategic geographic location is complemented by the experience, talent, capacity and professionalism of those who make up the customs and transport sectors, on both sides of the Rio Grande.

The safe and agile flow of goods, in both directions, make this vibrant community a preferred node for importers and exporters from Mexico and the world.

The installed capacity for the crossing of tractors by the international bridges of World Trade and Railroad, as well as by the Colombia Bridge, guarantee for the present and for the future a competitiveness hardly equaled by any other shared border between Mexico and the United States.

By way of comparison, in 2018, with regard to total international trade operations between these two countries, the Laredo, Texas customs operated 37.4% of the total (\$ 288.8 billion) while for the

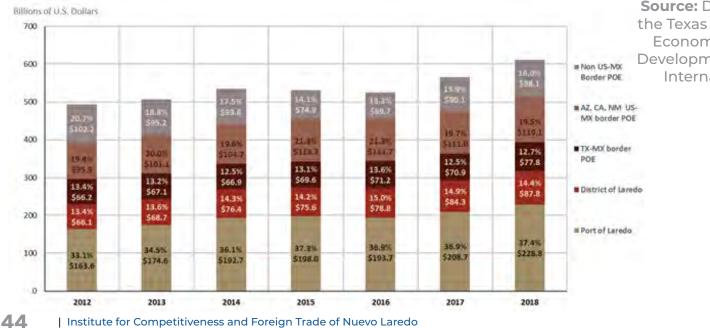
rest of the ports of entry to the US included in the Laredo Customs District (# 2 nationwide in the United States) added another 14.4% (\$ 87.8 million) to reach 51.8% of the total.

This equates to \$ 36.15 million per hour. A permanently upward trend since 2012.

When we analyze the value of the United States' total operations with the world, 30.8% crossed through the Laredos Region, which represents \$ 234.7 billion.

The synergy between customs experts, transporters, logistics operators, authorities and public servants of both countries, represent the main strength of foreign trade that crosses the Laredos Region.

If you plan to import or export between Mexico and the United States or if you already do and want to be even more competitive, rest assured that Laredo, Texas and Nuevo Laredo, Tamaulipas is not only the best decision, but the most productive and safe for your business.



#### Trade exchange between Mexico and the United States 2018

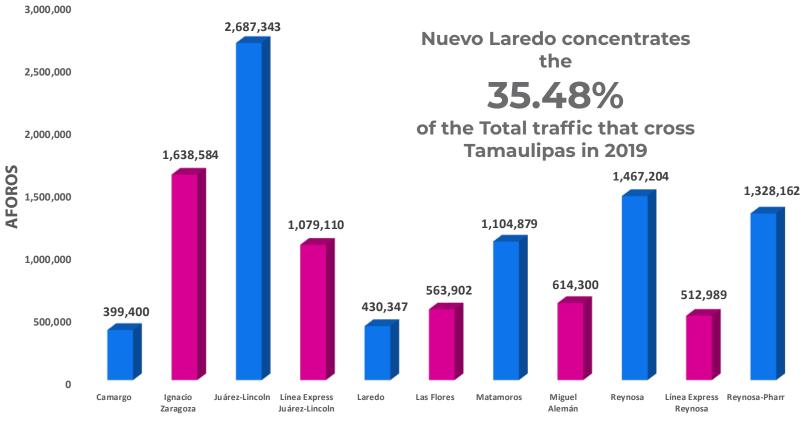
Source: Data generated by the Texas Center for Border Economic and Enterprise Development at Texas A&M International University.

### International Bridges CAPUFE, Tamps.

CAPUFE is an organization focused in providing comprehensive quality highway services related to the operation, maintenance, administration, modernization and use of roads and toll highways as licensee and outsourced service provider, in order to facilitate the fast, cost-effective circulation of vehicles and persons with ease, safety and in an efficient, competitive and sustainable manner with full transparency and accountability in order to contribute to the expansion and integration of a national network of toll roads and bridges.

This area collects statistics corresponding to the state of Tamaulipas, Mexico, in regards to the topic of road vehicle traffic, which it is understood that vehicle traffic is the crossing of commercial vehicles on the different bridges operated by this organization of Federal Roads and Bridges (CAPUFE).

As relevant data in regards to Tamaulipas, during 2019 it was registered a total of 11 million 826 thousand 220 road vehicle traffic



#### Vehicle traffic by International Bridges of Tamaulipas 2019

**PUENTES INTERNACIONALES** 

Source: Federal Roads and Bridges (CAPUFE)

### Logistics and Customs Platform

Since its opening on April 15, 2000 to December 2018, there have been over 40 million crossings of import and export.

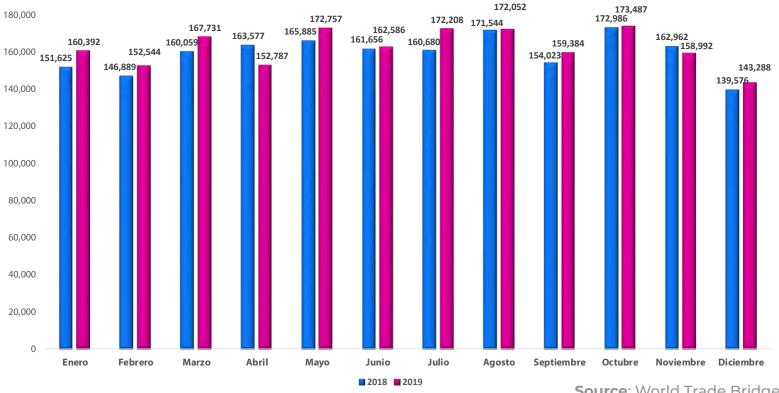
Currently they cross among 6,400 and 6,800 export and 6,700 to 7,100 import daily by the Nuevo Laredo World Trade Bridge, equivalent to a total average of 12 thousand 930 crossings a day. The average capacity utilization is 60%

With the trend of crossings that has had since the opening of this commercial port in April 2000, is estimated a 5.5% annual growth over the next 10 years. The approximate figures would be 8,060 import crossings and 7,790 export crossings, this would give a total of 15,850 daily crossings in 2025.

Mexico has 19 ports on the northern border, among which Nuevo Laredo ranks first with 40% of commercial trade between Mexico and the United States.

Tamaulipas contributes around 20% of the collection for VAT in foreign trade operations throughout the country.

Regarding the results of the year 2019 in the annual accumulated capacity, more than 1,948,208 crosses were obtained, which represents 1.92% more than in 2018.



#### **Comparison of Export Traffic by the World Trade** Bridge 2018-2019

Source: World Trade Bridge

### Infraestructura y Servicios del Puente III

#### Infrastructure

In terms of infrastructure, the World Trade Bridge has the largest capacity installed compared to any Customs of the country for the purpose of customs clearance of goods:

- It has one corridor with 5 access lanes for exports and 2 for imports.
- 19 automated selection modules for imports.
- 13 automated selection modules for exports, 10 for regular cargo and 3 for the FAST program.
- One platform for imports with a capacity for 108 docks for loading and unloading maneuvers of goods.
- One platform for exports with a capacity for 62 docks for loading and unloading maneuvers of goods.
- 2 Stationary High-tech X-ray equipment for imports.
- 1 Mobile X-ray equipment type ZBV.
- 5 canine sensors.
- There are offices adjacent to the international bridge with competent authorities such as SENASICA; SAGARPA; PROFEPA; and SEMARNAT.
- MATCE System Operation for risk analysis.
- PHAZIR Synthetic drug analyzer equipment.
- 1 railroad crossing with trade exchange of approximately 2100 railcars daily

It is important to mention that due to the support of hightech equipment for purposes of customs recognition, the percentage of physical and document inspections was reduced from 10% to 5% of its total.

#### World Trade Bridge Services

#### Service operation schedule

The bridge has the most extended operations schedule among the 49 Customs of the country, which means having a competitive advantage in services:

#### Importation:

Monday thru Friday from 8:00 to 24:00 hours, Saturdays from 8:00 to 16:00 hours and Sundays from 10:00 to 14:00 hours.

#### **Exportation:**

Monday thru Friday from 7:00 to 23:00 hours, Saturdays from 8:00 to 15:00 hours and Sundays from 10:00 to 13:00 hours.

#### **Railroad:**

Provides a 24-hour import and export services from Monday thru Sunday.

## Bonded Warehouse: In addition, it also has bonded warehouse services adjacent to the bridge perimeter, which are described next:

- Inspección Fitosanitarias y Aduaneras de Nuevo Laredo, S.A. de C.V.
- PG Servicios de Logística, S.C.
- Loginspecs, S.C.

## Authorizations of goods (Annex 21 of RGCE): Regime of permanent and temporary imports, or bonded warehouse:

- Radioactive and nuclear products.
- Precursor Chemicals (except for section 2939.42.01)
- Cigarettes and tobacco products (permanent imports or bonded warehouse for general storage warehouses).
- Alcoholic beverages.
- Mineral fuels, mineral oils and products for distillation; bituminous materials; mineral waxes, etc.
- Used vehicles.

#### Permanent export regime

- Tequila.
- Radioactive and nuclear products.

### World Trade Bridge Infrastructure and Services

Maneuver Operations Companies: It has 3 maneuver operations companies for providing support for loading and unloading maneuvers of merchandise.

Authorization for introduction and removal of merchandise in national territory through pipes, tubes, wires or other means of transfer.

**The largest Customs Brokers Association and transportation carriers:** We have a total of more than 450 customs agencies between Nuevo Laredo and Laredo, TX., and more than 520 transportation carriers, which shows the capacity of the city in providing all-inclusive services of foreign trade.

**Extensive staff:** It has the largest staff among the 49 Customs of the country, with approximately 400 employees.

#### Laboratory for sample analysis of goods

**Joint Dispatch:** According to agreements undertaken by both countries, it has the joint dispatch mode (SAT-CBP) which provides a significant reduction in times for the clearance of goods for this international crossing

#### Sectors operating through Customs

In regards to the number of operations carried out from January thru September 2019, the main sector in terms of imports and exports is the Manufacturing of parts for automotive vehicles.

#### Main Sectors for Imports

- · Manufacturing of parts for automotive vehicles.
- · Manufacturing of trucks and tractor units.
- Manufacturing of other metal products.
- · Other manufacturing industries.
- Wholesale trade of other raw material for other industries.
- Manufacturing of other parts for automotive vehicles.

#### Main Sectors for Exports

· Manufacturing of other parts for automotive vehicles.

- Other manufacturing industries.
- Manufacturing of other metal products.
- Manufacturing of trucks and tractor units.
- Manufacturing of machinery and equipment for other manufacturing
- industries



World Trade Bridge



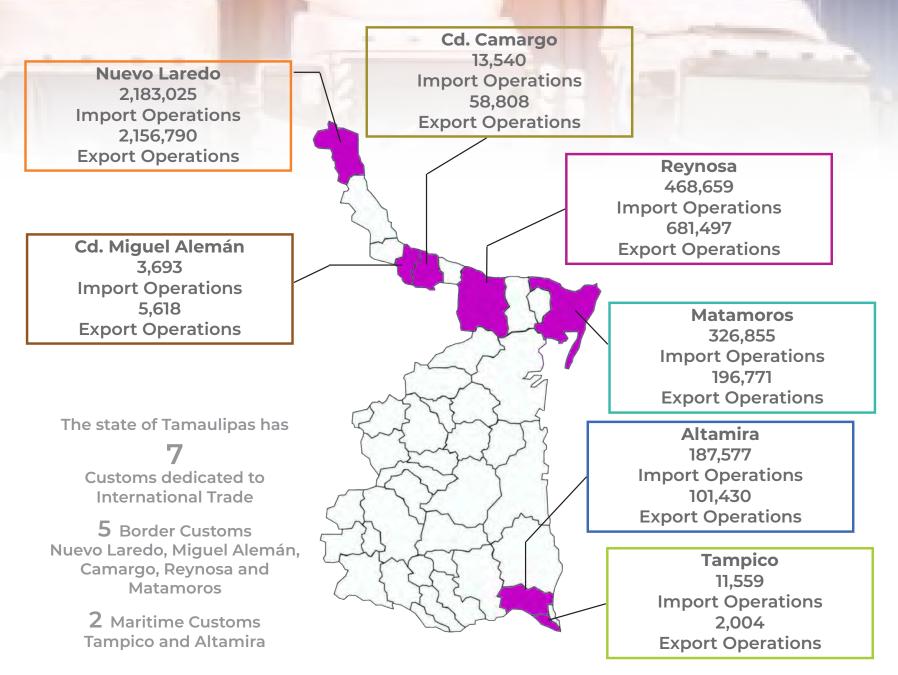


Highway Piedras Negras Km. 12.5, Ejido El Canelo, C.P. 88000 Tel. (867) 724 2107, 724 2108



## ADUANAS TAMAULIPAS

Ubicación y Operaciones 2019



Source: AGA-SAT Total annual operations 2019

## FOREIGN TRADE STATISTICS

### Tamaulipas Mx. Imports and Exports

Nuevo Laredo is recognized as the most efficient Customs and Logistics Platform in America, since through this one it is carried out an estimate of 40% of the international trade activity and through which it crosses an average of 14,000 freight trucks and about 1,800 railcars, as well as more than 75% of the imports of the entire country.

On the chart shown below we are able to notice the number of import and export operations carried out during 2019, standing out Nuevo Laredo with more than 2 million 183 thousand of import operations and more than 2 million 156 thousand export operations carried out through this important Border Customs.

In the analysis of the behavior observed by the customs

of the state of Tamaulipas, the number of operations registered in 2019 was of 6 million 397 thousand 826 Foreign Trade operations; from which it is divided in the following percentages:

#### Operaciones de importación y exportación por las aduanas del Estado de Tamaulipas de Enero a Diciembre del 2019



### Importaciones y Exportaciones de Laredo, Tx.



Trade USA - Mexico (All ports), 2010-2018, 2019 (Jan-Nov)





Souurce: U.S. Census: USA Trade Online compilado por Texas Center for Border Economic and Enterprise Development

## HUNTING TOURISM, LIVESTOCK AND RECREATIONAL ACTIVITIES



## HUNTING TOURISM Laredos Region

In Mexico, the practice of sport hunting, activity known globally as hunting tourism, it is only justified and in fact it is legally authorized, when there is an excess of wildlife, which may be enjoyed directly at its natural habitat through the practice of sports hunting.

The "Laredos Region" is known for its diversified livestock and it has stood out for being a natural habitat of the Texan white-tail deer. Since the '70's, some stockbreeders of our region started to rent their ranches for the legal hunting of deer, helping therefore, with the expenses of the same, removing the excess of cattle and goat livestock, as a result for better pasture and natural herbs to better feed its cattle and the different species of the native wildlife.

Preserving the different species of hunting interest by the stockbreeders of the region, causes a positive impact in restoring the ecosystem. Preservation works, reduction in poaching, pest control, as well as improvement practices of soil and water collection, stimulated an increase in the population

of hunting species, such as deer, wild boars, cougars, wild cats, coyotes, white-wing doves, rabbits, turtledoves and quails, as well as other flora and fauna species. For stockbreeders, the coexistence between domestic and wildlife species is possible since, through sustainable exploitation practices, wildlife is an alternative source of income for the Mexican countryside.

At the end of November and until the beginning of February of each year, we are able to see pass through in our highways all those trucks going to ranches of our region. It is estimated that each hunter spends approximately \$4,000.00 US dollars in expenses such as in gas stations, supermarkets, tire repair shops, payment for guides, ranch rentals, feed stores, etc.

Aside from the main trophy of hunting, which is the white-tail deer; there is also the hunting of coyotes, wild boars, European hogs, rabbits, white-wing doves, quail and ducks, as long as it is respected the currently official calendar.



Jabali



Texan Whitetail Deer



The National System Product Committee of Diversified Livestock, identified the following value chains, based on the sustainable management and exploitation, extractive and non-extractive of the wildlife population and its habitat:

- · Sport hunting (Hunting activity).
- Bush meat.
- Markets of Ornamental plants and companion animals.
- · Alternative tourism.
- Environmental services.
- Insects and other arthropods for human consumption.
- Wildlife parts and its derivatives.

During the hunting season 2019-2020 it was registered in this region approximately 2600 hunters of white-tail deer, which correspond to an average of **56% of national hunters and 44% of foreign hunters and 4,403 Hunting Strips were issued.** 

It is important to mention that in this same season it was also registered the exploitation of other species such as white-wing doves, ducks, teals, as well as wild boars among others.

According to field statistics carried out annually, in regards to the 35% of the total of Hunting ranches of members of ANGADI (wildlife breeders who provide sport hunting services for the Texas white-tail deer), 85% of the hunters who participate in the hunting seasons are successful in their hunt, and 80% of these hunters are satisfied with their trophies.

## National Association of Diversified Wildlife Breeders (ANGADI)

The National Association of Diversified Wildlife Breeders (ANGADI) is the most important organization of producers and wildlife breeders in Mexico, it is officially established in Nuevo Laredo, Tamaulipas, having the recognition from the National Livestock Confederation and the Federal Government on May 16, 1987.

Currently it has 1,400 members, owners of land (land owners,

owners of common land and small-property owners) with an area of 10 million hectares distributed in 9 states of the Mexican Republic, being a natural habitat for 70 species of game species and **more than 1000 non-game species, and 51 members with equal number of Measure Units and Upgrade(UMAs)** belong to the Municipality of Nuevo Laredo.



Mexican Royal Eagle



## LIVESTOCK Livestock Association of Nuevo Laredo – Guerrero

The Local Livestock Association of Nuevo Laredo – Guerrero was founded on November 03, 1955. Along with the Livestock Associations of the State of Tamaulipas, it is established the Regional Livestock Union of Tamaulipas in Ciudad Victoria, on **May 17,1937**, affiliated to the National Livestock Confederation. The Local Livestock Association of Nuevo Laredo – Guerrero, currently has 194 active members, 270 cattle production units (UPP) with their corresponding registration of iron branding of a five-year period. It is important to mention that Nuevo Laredo has **926 livestock producers of the social sector and 16 communal lands (ejidos).** 

**318 thousand hectares** are developed in the region which are used for cattle pasture and Hunting field; we have ranchers dedicated to cattle breeding with registration of breeds such as: **Charolais, Charbray, Beefmaster, Black Angus, Red Brangus, Limousin y Brahman** 

Nuevo Laredo is one of the municipalities along with the state of Tamaulipas, which is authorized by the United States Department of Agriculture to carry out the **exportation of cattle.** 

In 2019, SENASICA inspected in Nuevo Laredo **43,417 (fortythree thousand four hundred and seventeen) head of cattle**; the state of Tamaulipas has the modified accredited status, granted by the United States Department of Agriculture (USDA) and the Animal and Plant Health Inspection Service (APHIS), which allows stockbreeders to continue exporting with one single tuberculin test of the lot of calves to be exported.

#### Services for Members of the Association:

- Registration and/or revalidation of iron branding for cattle, the required documents are processed for the transfer of animals that are slaughtered or destined for livestock events, as well as products and byproducts of animal origin.
- Service of Veterinary doctor.
- Department of Veterinarian Pharmacy, Hardware store and Livestock Feed for the service of stockbreeders, small land owners and communal land owners of the region.

- Program of the National Cattle Identification System, which we have at the disposal of stockbreeders of the region as well as our Laboratory of animal pathology.
- Processing plant for balanced feed, which sells feed at lower prices in the market, preferably for cattle and sheep.
- Advisory services to our members for payment of property taxes, in regards to properties in Nuevo Laredo as well as in the municipality of Guerrero, Tamaulipas; also providing authorizations so that, on behalf of the Association, carry out the importation of consumables for the plots of land of members.
- The Quarantine Station of Cattle Exports provides services to all stockbreeders of the different states of the country, who have the option of sending their calves to United States of North America.
- Training courses in genetics, nutrition and animal reproduction.



Asociación Ganadera Local de Nvo. Laredo-Guerrero

PROTEGIENDO LA GANADERÍA SE FOMENTA LA RIQUEZA NACIONAL

Address: César López de Lara #3302 Colonia: Anáhuac Código Postal: 88260 Teléfono: (867) 714 0963, 714 0911, 714 0910

## MUNICIPAL SEAUGHTERHOUSE Nuevo Laredo, Tamps.

The operation of the Municipal Slaughterhouse depends directly from the Department of Rural Development of the Ministry of Economic Development, which will be under the coordination, management and maintenance of the Republican City Council, according to the powers and authority granted by Article 115 of the General Constitution of the Republic, Article 132 of the State Constitution and Article 170 of the Municipal Code for the State of Tamaulipas.

It will be carried out with the supervision and oversight of the Commission of Councilmen of Rural Development, prior payment of the corresponding fees at the Municipal Department of Treasury and Finance.

This slaughterhouse was inaugurated in 1958 and operates daily from 8:00 a.m. thru 3:00 p.m. It includes the physical premises, property of the municipality, which are used for slaughter of animals for the population's consumption. It has the required staff, equipment and tools for its operation and it is complemented with areas used as unloading stockyards, storage and slaughter areas.

#### Services

- Reception of live cattle.
- Gathered and rest at the stockyard.
- Slaughter of large and small livestock.
- Evisceration, horn removal, cleaning of viscera and hides.
- Supervision from the entrance of cattle up to the delivery of carcasses.
- Refrigeration of meat, during a reception schedule from 8:00 a.m. thru 4:00 p.m., except for special cases or emergencies.
- · Inspection and stamps of carcasses.

This slaughterhouse provides suitable premises for participants to carry out the slaughter of animals through the procedures indicated by regulations and therefore ensure the population's health.

Providing this services allows:

- To provide the population meat that complies with the proper hygienic-sanitary conditions for its consumption.
- To prevent the illegal introduction of animals.
- To carry out the appro<mark>priate commercialization and supply of meat for human consumption.</mark>
- To generate income resulting from the collection of taxes for the slaughter of animals.
- To prevent the illegal slaughter of animals.

#### Planta de alimentos balanceados de Nuevo Laredo, S.A. de C.V.

It was created with the purpose of satisfying the feed demand for the different animal species, with an installed capacity to prepare 10,000 tons of feed and supplements per year. As well as an installed capacity to market every month 60 tons of balanced feed, 300 rolls of barbwire, 60 tons of mineral salts, 500 bulks of mineral salts, 5,000 haystack squares, 1,000 pesticides for ticks, 500 vials of vaccine and 500 vials of supplements for livestock, and it provides services to 983 livestock companies of the Northwest region of Tamaulipas.



Rastro Municipal, Nuevo Laredo

## RECREATIONAL ACTIVITIES

In the Region there are other activities that allow us to have a closer contact with nature and that consequently gives us the pleasure of enjoying outdoor activities.

These allow us to have a healthy recreation as well as enjoy moments of relaxation or adrenaline.

#### **Shooting Ranges:**

Laredo has premier sport clay shooting ranges, including the South Texas Shooting Complex on Highway 359 and several other private practice ranges. Many of the private lease ranches also feature this activity, so that hunters can hone and practice those skills before getting after the real targets. However, if pure practice of your shooting is what you'd like to do then go to the Arena Gun Club to better develop your aim and range.

#### Fishing:

Laredo's own Lake Casa Blanca State Park is a great spot for fishing and bird watching. It is located east of Laredo, off U.S. Highway 59, off Bob Bullock Loop (turn on State Senator Judith Zaffirini Road). The Park consists of 371 acres of land and 1,650 acres of lake. It is open daily from 7 a.m. -10 p.m. Driving south east from Laredo, Falcon Lake teems with record-breaking bass and has attracted the likes of ESPN's Bass Masters.



#### Birding:

Laredo is home to hundreds of species of local and migratory birds, which include our very own prized birds: the Whitecollared Seedeater, Scaled Quail,Grey Hawk, Audubon's and Altamira Orioles, Brown Jay, Green Parakeets, Muscovy Duck,Red-billed Pigeon and Clay-colored Thrush. In Laredo, you will have unprecedented access to view many rare avian beauties. Laredo hosts an annual Birding Festival during which birders have a chance to select from a variety of full-day scenic trips.

For more information visit: www.laredobirdingfestival.org



**Fishing Tournaments** 



Bird watching



Sunday of "Paseo por la Paseo"



#### "Los Dos Laredos"

#### Centro Histórico de Laredo y Nuevo Laredo (Downtown)

You can not miss a walk through the first blocks of both Laredos, knowing its history through the oldest places, enjoying its sunsets and cultural events in different places of family recreation as well as a wide variety of establishments in an atmosphere of bazaar, where you can buy different products.

#### Plaza Juárez (Square)

Founding square with the monument to Santiago M. Belden. This was the first square to be built as such in our city, since the establishment of the old villa of Nuevo Laredo, it was marked were the main square was going to be located. Since the late nineteenth century it is known as Plaza Juarez.

#### Plaza Miguel Hidalgo (Square)

Built in 1895, originally named Plaza de la Guardia Nacional. On July 30 of that same year to commemorate the death anniversary of the Founding Father, the name was changes to "Plaza Hidalgo".

#### Plaza de la Cultura (Square)

This square is integrated into the architectural complex of the City Hall. It has a quarry stone fountain called "Source del Poeta", as a central element.

#### Plaza Ignacio Zaragoza (Square)

This beautiful and modern square is located in front of the Cathedral of the Holy Spirit on Paseo Colon Avenue, in subdivision Longoria.

#### El Reloj Público (City clock)

Located in the Plaza Hidalgo, this clock was built in 1926 and inaugurated in September of that same year. A tower covered in white quarry stone of approximately 15 meters high that includes a bell tower on a squared base with four staircases.

#### Presidencia Municipal (City Hall)

Headquarters of the City Hall built in the early 80s with a neoSubdivisionI style, which was remodeled in 2004.



Centro Histórico de Nuevo Laredo



Plaza de la Cultura



Plaza Miguel Hidalgo



Iglesia del Santo Niño de Atocha



Reloj Floral, Plaza Ignacio Zaragoza



Catedral del Espíritu Santo

#### Plaza Simón Bolivar (Square)

One of the biggest and emblematic squares of the city in which is the monument to Simon Bolivar. There is an exhibition of 19 flags from different countries representing the international union.

#### Banco Longoria (Historic Building)

Neoclassical marble and granite building, built towards the end of the 1920s and operated with local capital.

#### Iglesia del Santo Niño de Atocha (Church)

Religious building of catholic worship built between 1879 and 1888. It was designed in Nuevo Laredo by the renowned Mateo Mattei.

#### Catedral del Espíritu Santo (Church)

The Catedral del Espiritu Santo is the headquarters of the Diocese of Nuevo Laredo. It is located on Paseo Colón Avenue in Nuevo Laredo.

#### Reloj Floral (Floral Clock)

Located in the Plaza Ignacio Zaragoza, in front of the Catedral del Espiritu Santo. It is an attraction for passersby who observe it adorned with seasonal flowers and plants.

#### Tours in Laredo Tx.

The "Webb County Heritage" Foundation offers several tours throughout the year to visit historical sites and learn about the history of the city.

For tours by appointment, reservations with 24-hour advance notice are required. A minimum of five people per tour is required. Scheduled stops are subject to change. Price includes admission to The Republic of the Río Grande<sup>®</sup> Museum and the Villa Antigua<sup>®</sup> Border Heritage Museum. A minimum deposit of 50% is required for large groups.

For more information contact (956) 727-0977.

# CULTURAL SPACES

#### "Los D<u>os Laredos"</u>

#### Archivo General de Municipio de Nuevo Laredo, Tamps. "Juan E. Richer" (Historical Archive)

The old railway station was built in 1918 after it was torched at the time of the revolution. After a restoration process the building was authorized in 2003 to house the General Archive of the Municipality. Here is located a room with a permanent exhibition on the history of the railroad, a room with temporary exhibitions and a documentary and bibliographical collection for consultation.

#### Centro Cultural Nuevo Laredo (Convention Center)

Designed with contemporary style by the renowned architect Eduardo Terrazas. It is the ideal place for all kinds of educational, cultural and recreational activities, has exhibition halls and also with 2 theaters within its facilities, the experimental theater with a capacity for 300 people and the main theater where high-level shows are presented as well as exhibitions, concerts and dance recitals with a capacity of 1,200 people. This is located at Km. 2.5 of Blvd. Luis Donaldo Colosio.

#### Museo de Historia Natural (Museum)

It has a permanent exhibition where you can make a chronological tour of the natural history of the region, replicas of fossils, flora, fauna and geography. Located within Cultural Center.

#### Museo Reyes Meza (Museum)

Located within the premises of the Cultural Center it was inaugurated on June 12, 2008. It is named in honor of the painter, muralist and designer Jose Reyes Meza. Its primary objective is to offer exhibitions to promote the cultural development of the community. Reyes Meza Museum has an Educational Services Room, two Exhibition Halls and the Regional Gallery of Visual Arts.

#### Parque Arqueológico UMAN (Park)

Located in the facilities of the Cultural Center, this park has a collection of replicas of pre-Hispanic pieces that evoke the great past of Mexico. In this archaeological tour you can see the remnants of the earliest civilizations of the pre-Hispanic period with colossal sculptures of gods and idols of Mesoamerican cultures.



Museo de Historia Natural



Centro Cultural de Nuevo Laredo



Museo Reyes Meza



Imaginarium of South Texas



Sames Auto Arena





#### Sames Auto Arena

п

The Laredo Energy Arena located at 6700 Arena Blvd. (intersection of Loop 20 and Jacaman Rd.) is a first class, state-of the- art facility. This multipurpose facility can host a variety of events, including conventions, trade shows, and civic events. This 178,000-square foot facility features 32,000 square feet of continuous open floor space, seating capacity of 10,000, 14 luxury suites, six meeting rooms and a private club. The Laredo Energy Arena schedules concerts by well-known artists and professional sports events periodically during the year. For information on scheduled events visit **www.samesautoarena.com** 

#### Lamar Bruni Vergara Environmental Science Centar at Laredo Community College

Interested in creepy, crawly critters? If so, the Lamar Bruni Vergara Environmental Science Center is a must for your itinerary. The center contains representations of the Rio Grande ecosystem and live specimens of plant and animal to serve as a living science laboratory for local students.

#### Lamar Bruni Vergara Planetarium

Texas A&M International University (5201 University Blvd.)

See the stars like you've never seen them before., catch a music or matinee show, or one that's in season. Before your visit, check their website for show schedules and coming attractions. www.tamiu.edu/planetarium

#### Imaginarium of South Texas

The Imaginarium of South Texas is a place that sparks creativity and curiosity. Kids of all ages are encouraged to learn about science and technology through hands-on experience. www. imaginariumstx.org

## Estación Palabra Gabriel García Márquez (Literature and Culture)

Gabriel Garcia Marquez, Nobel Prize for Literature opened the most important cultural and literary space in the region. An old railway station is now a large literature space with more than 6,000 volumes, where you will also find paintings and sculptures, but above all a spacious lounge where is captured the life of the Colombian writer.

#### Cultural Space of the Old Customs (Sergio Peña's Room)

Currently what was the Old Customs warehouses of Nuevo Laredo have become spaces of cultural diffusion especially for plastic artists and local musicians.



It is the headquarters of artistic training programs and cultural development of Nuevo Laredo, it has the Lucio Blanco Theater, permanent forum for the theater season, "Thursdays and Sundays theater", with the participation of groups in the locality.

#### Centro Juvenil Silao (Youth Center)

Center located in Caudillo del Sur Street between Privada Paseo Colon and Paseo Colon street in Las Torres Subdivision, where cultural and recreational activities take place.

#### Polyforum Nuevo Laredo and Maquila Creativa

Venue where cultural, recreational and sports events are held and known as the "Los Toros de Nuevo Laredo" home of professional basketball. Close to this is "Maquila Creativa" which is an alternative forum that provides urban demonstration spaces.

#### Plazas Pies Mojados (Square)

Squares located in different areas of the city which consist in interactive fountains, children's playground, green areas, benches and grills so that families and children enjoy the spaces of healthy recreation and family life.





Teatro Principal del Centro Cultural



Maquila Creativa



Plaza Pies Mojados







Acuario de Nuevo Laredo



Lago Casa Blanca

#### Parque Viveros (Park)

It is one of the most visited family centers by the population of Nuevo Laredo where unforgettable moments are shared and nature is enjoyed, as well as its attractions among which are the regional zoo, the aquarium and its municipal pool. Located on Blvd. Adolfo Ruíz Cortinez and Venustiano Carranza.

#### Acuario de Nuevo Laredo (Aquiarium)

It has more than 450 species of fresh and salt water, such as African cichlids, flower horn, piranhas, sea eels, butterflies, angel dwarfs, clowns, triggerfish, sea horses, surgeonfish, saltwater fish, Amazon predominant fish, electric eels, scorpion fish, starfish and sharks, considered

as the most attractive. These species are from Africa, North America and South America. It also has guided tours and an area where children can touch the species with their own hands. Located at the main entrance of the Parque Viveros.

#### Lago Casa Blanca

П

Located just a few minutes from central Laredo, Lake Casa Blanca State Park offers a wide variety of outdoor sports opportunities. Visitors can water-ski, swim, boat and fish on the lake; or hike, bike, picnic, bird, geocache, study nature and camp along the shore. Trails for mountain-biking and hiking expose you to beautiful and varied landscapes. The park also has a swim area, playgrounds, a baseball field, and tennis, volleyball and basketball courts. Webb County operates an 18-hole golf course nearby.

All campsites have water and electricity; some have sewer hookups, too. There are three picnic pavilions and a recreation hall available for rental. These can host groups of 35 to 200. Open everyday from 7 a.m. – 10 p.m. For more information visit https://tpwd.texas.gov/state-parks/lake-casa-blanca



Center	Address	Telephone	Website
José Vasconcelos	Guerrero entre Arteaga e Independencia. Col. Sector Centro	(867) 711 1370	-
Profesor Rubén Miranda Villalba	Lincoln y Justo Sierra Col. Viveros	(867) 715 2197	-
C. Fidel Cuéllar González	Dr. Mier y América Col. Hidalgo	(867) 713 0832	-
General Emiliano Zapata	Revolución y Eva Sámano Col. Buenavista	(867) 7100030	-
Profesor José María Martínez	Ayuntamiento Sur S/N Col. Infonavit Fundadores	(867) 7141415	-
Octavio Paz	Prolongación Emiliano Zapata entre Venustano Carranza y Gustavo Díaz Ordaz Col. Concordia	(867) 717 3676 (867) 717 3427	-
	Laredo, Texas		
Republic of the Rio Grande Museum	1005 Zaragoza St. (en el Hotel La Posada)	(956) 727 0977	webbheritage.org
Border Heritage Museum	810 Zaragoza St.	(956) 727 0977	webbheritage.org
Washington´s Birthday Celebration Museum	1000 Zaragoza	(956) 722 1701	wbcalaredo.org
Galería de Arte Helen Richter Watson	5201 University Blvd. (Texas A&M Int. University)	(956) 326 4483	tamiu.edu/WatsonGallery
Laredo Center for the Arts	500 San Agustin Ave.	(956) 725 1715	laredoartcenter.org
Casa Ortiz	915 Zaragoza St.	(956) 326 3200	tamiu.edu/casaortiz
Laredo Theater Guild International (Comunidad Teatral)	-	(956) 319 8610	laredotheaterguild.com
Laredo Little Theatre	4802 Thomas Ave.	(956) 723 1342	laredolittletheatre.org
Instituto para la Educación Teatral de Laredo	500 San Agustin Ave.		liteproductions.org
Orquesta Filarmónica y Coro de Laredo	-	(956) 326.3039	laredophil.com

## **Amusement Centers**

16616

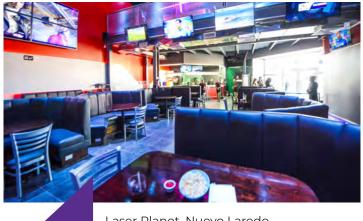
HELADAR - MA

HITTH

AURITE AURITE			
Center	Address	Telephone	Website / E-mail
Cinépolis Paseo Reforma	Paseo Reforma Infonavit Fundadores, Nuevo Laredo, Tamps.	(01 800) 043 4445	cinepolis.com.mx
Cinépolis México	Ave. Guerrero Esq. Madero. Subdivision: Sector Centro, Nuevo Laredo, Tamps.	(867) 712 3860	cinepolis.com.mx
Cinemex Plaza Real	Reforma No. 4400 Esq. Anáhuac. Subdivision: México, Nuevo Laredo, Tamps.	-	cinemex.com
Cinemex Dos Laredos	15 De Septiembre No. 3553 Subdivision: Campestre, Nuevo Laredo, Tamps.	-	cinemex.com
Boliche Nuevo Laredo	Jesús Carranza #3020 Subdivision: Guerrero	(867) 196 5573	facebook.com/boliche. nuevolaredo.3
Laser Planet	Reforma #4400 Subdivision: México	(867) 714 5566	facebook.com/ laserplanetmx/
Cinemark Movies 12	5412 San Bernardo Ave, Laredo, Tx.	(956) 791.9932	-
Cinemark Mall del Norte	5300 San Dario Ave. Laredo, Tx	(956) 725 0132	-
Hollywood Theater	2401 Jacaman Rd. Laredo, Tx	(956) 724.3456	-



Cinépolis Paseo Reforma



-

Laser Planet, Nuevo Laredo

#### Nuevo Laredo, Tamps.



Nuevo Laredo has a zoo that is more than 10 years old. An avantgarde space whose main objective is the conservation of wildlife, with an important collection for family recreation, where educating and raising awareness in the

management of them has always increased the interest of visitors. Creating more and more relevant events for family coexistence in an ecological and natural environment. In this one, conservation and research projects are carried out for the integration of the citizen with the participation of educational institutions.

We promote the approach with the species with interaction programs, implementing responsible environmental measures.

The zoo is managed professionally by personnel trained in their areas of work: leadership in management, administration, management of exotic species, nutrition, security, design and construction of shelters, training professionals for its operation and daily improvement. This zoo started with 19 species and we already have 118 different species.

#### The Zoo has:

- 580 specimens and 118 species
- 94 shelters
- "MASSAI" Salon for special events
- 5 hectare-land
- · Herpetarium with 32 species of reptiles and serpents
- Karibu Theather
- Medic area
- Shelter for Earth Turtles



**Tigrillo Shelter** 





Bi-National Socioeconomic Handbook "Laredos Region" 67

# CALENDAR OF EVENTS 2020

### "Los Dos Laredos"

## February

- International Bridge Ceremony
- Guerrereando "La Fiesta de Centro Histórico"
- Pipes & Stripes Car and Air Show
- Jalapeño Festival

## March

- Paseo por la Paseo
- Torneo de Pesca NLD 2020 (Presa "La Coyota")
- XXI Torneo de Golf Club Rotario Nuevo Laredo
- Campechaneada

## April

Paseo por la Paseo

## May

- Campechaneada / Suena Tam
- · Armando Manzanero y Rodigo de la Cadena

## June

- Taco Fest 2020
- Festejos de Aniversario de Fundación de la Ciudad de NLD / Campechaneada

## July

- · Guerrereando "La Fiesta del Centro Histórico"
- Sister Cites Festival

## August

- Hunters Extravaganza Houston, Tx
- Hunters Extravaganza Forth Worth, Tx
- Hunters Extravaganza San Antonio, Tx

## September

- EXPOMEX
- Fiestas Patrias
- Día Mundial del Turismo
- · Ceremonia del Grito de Independencia
- XXXII Convención Nacional de Ganadería Diversificada
- Premiación del 6to concurso de Fotografía Digital de Flora y Fauna de la Región

## October

- Paseo por la Paseo
- Festival de la Catrina NLD 2020
- Biker Fest

## November

- Desfile Cinegético
- Inicio de Temporada Cinegética (Ranchos de la Región)
- NLD GRILL Fest

## December

- Christmas Parade 2020
- Encendido del Árbol Navideño, Pista de Hielo

# "Los Dos Laredos"

**b**-if

Hotel	Address	Telephone	Website
Best Western Plus	Paseo Colón #3333	(867) 711 6200	bestwestern.com
Holiday Inn Express	Blvd. Luis Donaldo Colosio #5939	(867) 711 9191	holidayinn.com
Real Inn	Reforma S/N	(867) 711 0300	caminoreal.com
Festa Inn	Reforma #5102	(867) 711 4600	fiestainn.com
Quality Inn	Reforma #5330	(867) 711 4444	choicehotelsmexico.com
City Express	Cesar López de Lara #3940	(867) 711 0100	cityexpress.com
Colón Plaza	Cesar López de Lara #3446	(867) 711 9330	hcolonplaza.com
Santa María Hotel Plaza	Reforma #4446	(867) 715 8870	-
Motel Villa Real	Guerrero #2001	(867) 714 5179	-
Cazadores	Ocampo #2502	(867) 715 0959	-
Santa Mónica	Reforma #3701	(867) 714 2116	-
	Laredo, Texas		
Best Western Plus	3113 San Bernardo Av.	(956) 608 2491	bestwestern.com
Best Western San Isidro Inn	1410 Hospitality Dr.	(956) 723 1600	bestwestern.com
Courtyard by Marriott	2410 Santa Ursula	(956) 725 5555	marriott.com
Embassy Suites	110 Calle Del Norte	(956) 723 9100	hiltonhotels.com
Fairfield Inn & Suites	700 W. Hillside Rd.	(956) 722 4533	marriott.com
Homewood Suites by Hilton	98 Calle Del Norte	(956) 753 9200	hiltonhotels.com
La Posada Hotel/Suites	1000 Zaragoza St.	(956) 722 1701	historiclaposadahotel.business. site
La Quinta Inn/Suites Airport	7220 Bob Bullock Lp.	(956) 724 7222	wyndhamhotels.com/laquinta
SpringHill Suites	5940 San Bernardo	(956) 717 0800	marriott.com
Staybridge Suites	7010 Bob Bullock Lp	(956) 722 0444	ihg.com/staybridge

# **RESTAURANTS** & Bars of "Los Dos Laredos"

In the Region, Tex-Mex gastronomy is very popular, corresponding to the culinary customs and dishes of the Mexican-American people who reside in the region. It is a fusion of two styles and two ways of understanding the cuisine (Texan and Mexican), although not very different as far as ingredients are concerned.

In the traditional dishes we can find grilled beef, roast goat kid, barbecue, a variety of sauces, choriqueso and flour



**Tomatillos Cantina & Bar** Calle Reforma # 5038 Tel. (867) 715 1130, 7 15 10 30



**<u>El Rancho Restaurant & Bar</u>** Guerrero #2114 Tel. (867) 715 4666, 714 8018



El Papalote Taco & Grill Reforma # 3102 Tel. (867) 715 003, 7 15 00 21



**Wing Daddy's Reforma** Reforma #4400 Tel. (867) 715 7473



Apple Bee's Restaurant & Bar Reforma # 4400 Tel. (867) 719 2870



Koto Sushi-Bar Reforma # 3934 Tel. (867) 714 4446, 714 4465



Wings Army NLD Ocampo #3102 Tel. (867) 714 3176



70

Al Dahabi Restaurant & Bar Guerrero # 1729 Tel. (867) 121 60 35

| Institute for Competitiveness and Foreign Trade of Nuevo Laredo

tortillas among others.

However, in Los Dos Laredos we have a wide variety of restaurants to delight your palate, savoring from a delicious typical dish of the region to an exquisite international cuisine.



**Restaurante Hacienda de Colón** Río Papaloapan cruz con Paseo Colón Tel. (867) 714 1707



La Terraza y La República Nuevo León # 2916 Tel. (867) 714 4092, 719 29 93

<u>Mijitos Cuisine N Bar</u> Campeche #2319 Col. Guerrero Nuevo Laredo, Tamps. Tel. (867) 714 2362





Hotwings Sucursal #1 Paseo Reforma Local 66 / Sucursal #2 Campeche 2370 Tel. (867) 717 0403, 719 25 05



**Roberto's Restaurant & Bar** Reforma #3934 Paseo Reforma Express Tel. (867) 714 0787





<u>COCO´S</u> Paseo Colón #3058 Tel. (867) 198 156



Maleno´s Campeche 2501 Col. Madero Tel. (867) 714 3885



Mona's Restaurant Bar Km. 2.5 Blvd. Luis Donaldo Colosio Tel. (867) 717 07 62



Los Ajos Obregón # 3401 Tel. (867) 714 8886



La Capital Botanero Bar Melchor Ocampo # 3147 Tel. (867) 688 4942







THE Broken

TART

Tel (867) 333 1002 Chema y Lupe Steak House & Bar

Obregón #3636 Tel. 044 (867) 205 1688

 The Broken Tart

 Guerrero # 2013

 Tel. (867) 137 2110

Super Salads

La Portuaria

Col. Madero

Campeche 1140

Reforma #3934

Cruz con Orizaba

Local Sub ancla 1

Tel. (867) 719 3088

Restaurant	Address	Telephone
Diligencias	Campeche #2104	(867) 714 2230
El Tacotote	Campeche #2804	(867) 714 0100
La Fajita	Guerrero #2703	(867) 719 3075
La Cabaña	Paseo Colón #3838	(867) 714 4416
La Fogata	Maclovio Herrera #2103	(867) 713 3085
Principal	Guerrero #630	(867)712 1301
La Palma	Campeche # 2311	(867) 714 4329
Tango Tango	Av. Reforma #3609	(867)715 2222
Laredo's Parrillita	Venezuela #5814	(867) 710 8609
	15 de Septiembre #135	(867) 719 4326
	Guerrero #305	(867)712 6142
Arandas	5 de Febrero y Guerrero	(867)719 2100
	Dr. Mier #7324	(867)710 1030
	Aquiles Serdán #2836	-
	Prolongación Monterrey #5014	-
	Andador 48 #43	-
La Mula FT	Ocampo #3115	(867)719 2749
El Guaje	Belden #3300	(867 )712 7525
Hacer Humo	Jesús Carranza #2501	(867) 196 0283
Triskel	César López de Lara #3446 Bi-National Sc	(867)711 93 33 ocioeconomic Handbook "Laredos Region"

#### 71

	Oriental Food	
Sushi Rox	Coahuila #29 <mark>19 Local 5</mark>	(867) 719 1910, 717 1806
Mr. Rollo Sushi	Anáhuac #3551	(867) 714 7652
Tora Sushi Restaurant &Bar	Anáhua <mark>c #3400</mark>	(867) 7194709
Kampai Sushi-Express	Morelos #3840	(867) 7151010
Sushi Khai	Campeche #2722	(867) 189 8945
	Seafood	
El Marinero	Lincoln #2916	(867)714 8487
Mariscos Beto's	América #2202	(867)714 5367
La Laguna	Héroe de Nacataz #1717	(867)714 1217
Mandinga	Obregón #1307	(867) 712 4764
El Tanteo	Carretera Nacional km. 18	(867)718 2408
Mariscos My Nacho	Obregón #2644	(867)719 4751
	Fast Food & Breakfast	
Pilot Wings	Anahuac #3411	(867) 715 3000, 715 9555
El Palco Bar & Grill	Av. Reforma #3934	(867) 7144 1116
Carl's Jr.	Reforma #4349	(867) 7194643
Hamburguesas Río	Campeche #2902	(867) 714 0381
Pino Burguer	Maclovio Herrera #2344	(867) 712 2933
	Guerrero y Veracruz	(867) 719 0844, 719 0855
KFC Pollo	Reforma s/n Esq. 15 de Septiembre	(867)714 2977
Dip & Chill	Venustiano Carranza # 1017	867 333 5958
Tostadas Madero	Boulevard Pedro Pérez Ibarra #96	(867) 715 1107
El Padrino	Maclovio Herrera #2921	(867) 712 9320
Tostadas Campeche	Campeche #2421	(867) 715 3961
Tostadas La Siberia	Canales #2813	(867) 712 1726
Lonchería "El Popo"	Dr. Mier #2502	-

	and the second se		088
	Taquería "La Unica"	Arteaga #2805	(867) 712 5201
	Desayunos Mar-La	Héroe de Nacataz y Reynosa Francisco Munguía #2445 Jesús Carranza #1209 Campeche #2114 Guerrero #1612	(867) 713 3171 (867) 724 0185 (867) 712 5533 (867) 719 5180 (867) 713 4494 (867) 713 1252
		Guerrero y Bravo Tecnológico #100	(867) 712 1252 (867) 719 4953
	Pollo Loco	Reforma #7412 Guerrero # 2454	(867) 139 06 03 (867) 715 2764
_	Pollo Feliz	Independencia #3504 Sucursal Express Campeche #2314	(867) 713 2218
		Vegetarian Food & Coffee Shop	
	El Nuevo Sol	Reforma #4440 (Plaza HEB) Reforma #5601 Obregón y Madero	(867) 719 3488 (867) 717 5133 (867) 7123920
	Deli House	Aquiles Serdán #3428	(867) 714 3962
	Café Paris	Andador 15 #21 Col. ISSSTE	(867) 717 0706
	Fe Café	Paseo Reforma #5601 local 33	(867) 717 0402
	Café-Tal	Campeche #1822	(867) 714 9351
	Starbucks	Paseo Colón & Av Reforma	
	Sabor a Cielo	Juárez #1609	(867) 719 0642

1000			
		Restaurants in Laredo, Texas	
	El Querreque Grill	9701 Mc Pherson Rd.	(956) 796 0313
	Palenque Grill	7220 Bob Bullock Loop 4615 San Bernando Ave.	(956) 5167600 (956) 7013576
	El Capataz	7220 Bob Bullock Loop, Unit C 7	(956) 723 7400
	Texas Roadhouse	5722 San Bernardo Ave.	(956) 727 1164
	Logan's Roadhouse	5300 San Dario Ave.	(956) 728 8513
	Danny's Restaurant	4320 McPherson Ave.	(956) 724 2003
	Olive Garden	5319 San Dario Ave.	(956) 796 0480
	Lin´s Grand Buffet	2310 E. Saunders St	(956) 723 1288
	La Roca Seafood Restaurant	4120 San Bernardo Ave	(956) 753 1620
	Luby´s	710 W Calton Rd	(956) 722 3397
_	Red Lobster	5315 San Dario Av.	(956)791 5667
	Long Horn Steakhouse	5301 San Dario Av.	(956) 726 8504
_	Zaragoza Grill	1000 Zaragoza St.	(956) 753 4444
	Cosmos Bar & Grill	7518 Mcpherson Rd Unit	(956) 727 3393
	El Taco Tote	10211 McPherson Rd.	(956) 723 9999
	Lonchería El Popo	9109 McPherson Rd.	(956) 728 7822
_	Taco Palenque	4515 San Bernardo Ave.	(956) 715 9898
	Golden Corral	5930 San Bernardo Ave	(956) 791 3374

## SHOPPING CENTERS "Los Dos Laredos"

A tour through the downtown of Nuevo Laredo where are located in the Guerrero Avenue and its surroundings a variety of places where you can find from curiosities, crafts, souvenirs, candy stores, liquor stores, herbal stores, bakeries, etc.

The pleasure of shopping a souvenir from our city is part of the emotions that the vacations leave us.

#### Mercado Maclovio Herrera (Tourist Market)

It has a long history in the city of Nuevo Laredo; It was built in 1947 and destroyed by fire in 1980. In 1985 it was rebuilt and named "Mercado de Reforma" but habit has caused people to keep calling it by its original name Maclovio Herrera. Here you will find crafts, traditional costumes, traditional sweets, pinatas, jewelry and a variety of traditional Mexican items.

#### Paisaje Villa Española (Tourist Market)

It is a place where you can also find Mexican handicrafts, souvenirs and there is another variety of professional business services such as opticians, dentists and others.

#### Pasaje Longoria

Located on the main avenue of the historic center of Nuevo Laredo. Inside are several businesses in which you will find all kinds of crafts from the region and the interior of the country. The best quality and fine finish handmade by the best craftsmen.



Mercado Maclovio Herrera



Paisaje Villa Española





## Shopping Malls in Nuevo Laredo, Tamps.

The "Laredos Region" has several plazas and shopping centers as a collective space with different stores recognized, places of entertainment and fun. Here you can find department stores, gifts, aesthetics, boutiques, jewelers, banks, cinemas, small restaurants, coffee shops and among others.



Plza Comercial Real



Plaza Comercial Reforma Express



HEB

SDR ANA

Plaza Comercial Paseo Reforma



Plaza Comercial Dos Laredos



Plaza Comercial Soriana Carrizo

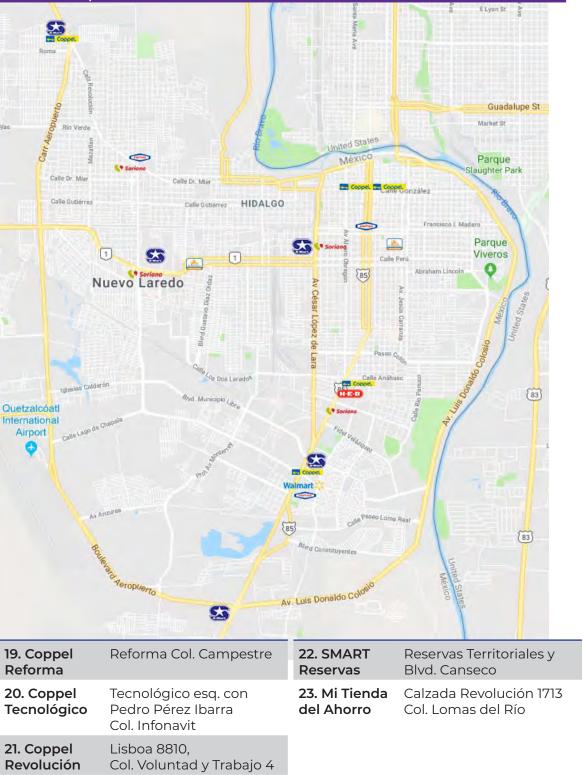
#### Paseo Colón & Reforma Plaza

This shopping plaza is located on Reforma Av. and Paseo Colón, featuring the following first-class establishments such as Starbucks, Domino's Pizza and Banco Intercam.



## Map of the Retail Centers in NLD

1. H-E-B	Reforma 4400 Col. México
2. Walmart	Reforma 5601 Paseo Reforma
3. Soriana	Donato Guerra 3830
Maldonado	Col. Hidalgo
4. Soriana	Reforma
Reforma	Col. Campestre
5. Soriana Carrizo	Belden 7435 Col. Buena Vista
6. Soriana Eva	Eva Sámano 7201
Sámano	Col. La Fe
7. Chedraui	Aquiles Serdán 1725
Aquiles Serdán	Col. Ferrocarril
8.Chedraui	Perú 6301
Hipódromo	Col. Hipódromo
9. S-Mart López de	César López de Lara
Lara	1800 Col. Juárez
10. S-Mart	Pedro Pérez Ibarra 37
Fundadores	Col. Infonavit
11. S-Mart Eva Sámano	Carretera Anáhuac 7202, Parque Industrial Longoria
12. S-Mart Revolución	Lisboa 8810 Col. Voluntad y Trabajo 4
13. S-Mart Colinas	Carr. Nacional 8506 Col. Bosques del Sur
14. Famsa Paseo	Reforma 5601
Reforma	Col. Infonavit
15. Famsa Guerrero	Guerrero y Madero 1404 Col. Ojo Caliente
16. Famsa Carrizo	Calz Revolución 7300 Col. Buena Vista
17. Coppel	Guerrero 748
Guerrero	Sector Centro
18. Coppel	González 2815 Sector
Alameda	Centro



#### Shopping Malls in Laredo, Tx.

#### **The Outlet Shoppes**

It was opened on March 16, 2017 and it's located next to Bridge I – Gateway to the Americas in the heart of downtown Laredo. ( 1600 Water St., Laredo, Texas, 78040). The center is home to over 50 stores such as H&M, Nike, Abercrombie and Fitch, Michael Kors, Nine West and many others. For information visit theoutletshoppesatlaredo.com

#### Mall del Norte

Mall del Norte is a super regional shopping mall in Laredo, Texas. The mall opened in 1977 and has since been renovated several times. It is located along Interstate 35 in the city's rapidly growing retail hub of town (5300 San Dario Ave.). With over 160 stores, restaurants and theaters, it is one of the largest malls in South Texas, and one of the largest malls in Texas overall.

#### **Other Shopping Malls**

- Independence Plaza (McPherson Ave. at Bob Bullock Loop)
- Fountain Center (107 Calle Del Norte)
- French Quarter Plaza (1605 E. Del Mar Blvd.)
- Times Square Plaza (1705 E. Del Mar Blvd.)
- North Creek Plaza (7305 San Dario Ave.)





Outlet Shoppes Laredo, Texas



## Map of the Retail Centers in Laredo, Tx

RIO NORTE SHOPPING CENTER
 INDEPENDENCE PLAZA
 FRENCH QUARTER PLAZA
 SHOPPES AT WINDFIELD
 TIME SQUARE PLAZA
 FOUNTAIN CENTER
 NORTH CREEK PLAZA
 MALL DEL NORTE
 THE OUTLET SHOPPES
 DOWNTOWN LAREDO
 SAN BERNARDO AVENUE
 LAREDO EAST TOWN CENTER



Address: 2310 San Bernardo Z.C. 88042 Tel. (956) 722 9895 800 292 2122



## **SPORT FACILIES** "Los Dos Laredos"







Golf Course Max A. Mandel



Ciudad Deportiva Nuevo Laredo

The practice of sport is one of the pillars for a healthy life at any age, so in the Region there are sports venues that allow citizens to enjoy sports, and in these venues local, regional and local competitions are held. national As well as events at professional level.

#### Golf Courses in "Los Dos Laredos"

#### Club Campestre "Ribera del Bravo" de Nuevo Laredo

Private field that has 18 holes, swimming pool, tennis court and restaurant located in subdivision Campestre Tel. (867) 714 2334

#### Max A. Mandel

Golf Course located in the city of Laredo Texas in 27700 FM 1472. Tel. (956) 726 2000

#### Laredo Country Club

1415 Country Club Dr. (956) 727 2900 www.laredocc.com

#### **Casa Blanca Golf Course**

3900 Casa Blanca Rd. (956) 726 2019 www.golfcasablanca.com **Alexander Mini Golf Course** 6911 Rocio Drive 956-724-2551 http://www.alexandercrossings.com/index.html

#### Sport Complexes

Nuevo Laredo has two sport facilities of multiple tasks:

The Sport Complex Benito Juárez has a stadium for 5,000 persons. Nowadays, football matches are held in there..



#### "La Raqueta" Sport Park

Sports Park located in Laguna de Montebello Street between Laguna Superior and Laguna Inferior in Los Aztecas Subdivision.

#### Multiple Arts Gym

Located in the Sports Complex Benito Juarez where different disciplines are practiced.

#### Sport Gym "Ricardo Finito López"

Gym Located within the Benito Juárez Sports Unit that is also used to exercise high performance athletes.

#### Sport Complex Solidaridad

Located in the Subdivision Solidaridad is an area with squares wet feet and fields of synthetic grass and apparatus for exercise

#### "Polvo Enamorado" Park

Recreational and sports park with sports fields of synthetic grass, palapas and sports games.

#### Centro Acuático Villas (Aquatic Center)

Modern sports complex that has a temperature-regulated semi-Olympic pool. It is completely conditioned with all the amenities, first-level requirements and completely paved access.

#### "Lauro Luis Longoria" Bullring

Inaugurated on February 20, 1994 with capacity for 8,000 spectators, on weekends there are usually bullfights and concerts, boxing among other shows. This square has presented great bullfighters such as: Jose Tomas, Cristina Sanchez, Eloy Cavazos, Miguel Espinoza Armillita, David Silveti, Alejandro Silveti.





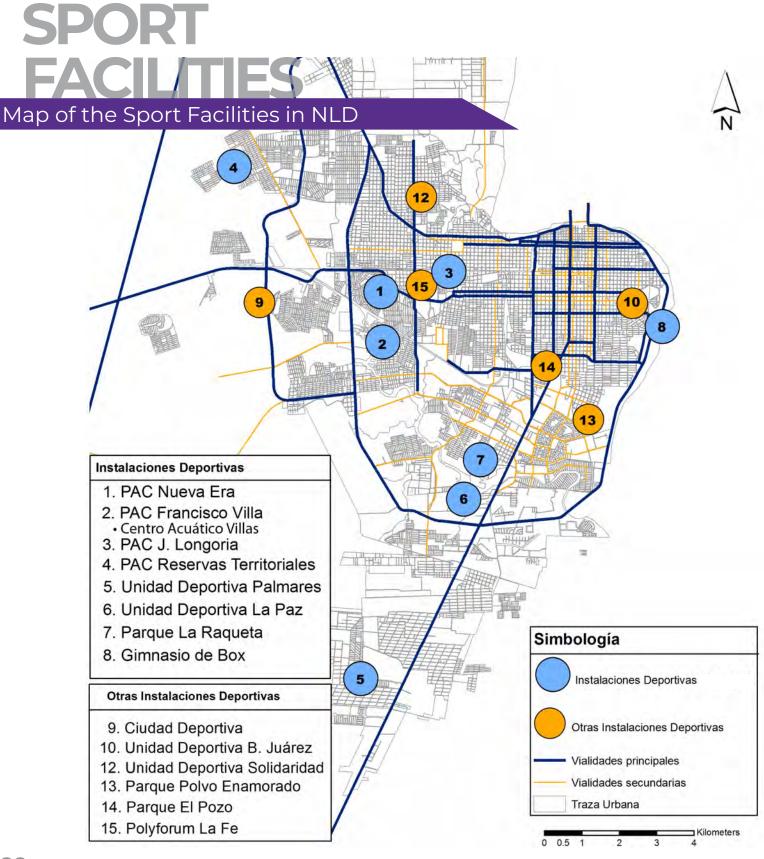
Sport Gym Ricardo "Finito" López



Sport Complex Solidaridad



Aquiatic Center Villas



#### Deportivos en Nuevo Laredo

#### Extreme Race called "Hard Race"

Event open to the public on the jabalí (boar) route with more than 200 participants who ran across the 5k and 10k route. Held during the 171 Anniversary of the Foundation of Nuevo Laredo.

#### 2019 Sports Week

More than 1,200 participants of the basic, mid and high level of the different sport disciplines, promoting family gathering activities, values and a healthy competition.

## 5k and 10k Race for the 171 Anniversary of Nuevo Laredo

Initiating on the tartan track of the Benito Juarez Sports Complex and running along the city, it was held on the month of June the 5k and 10k Race for the 171 Anniversary of Nuevo Laredo.

#### 2019 Municipal Award

Event of great importance, awarding to the most outstanding in Sports in Nuevo Laredo. This significant event motivates and acknowledges the effort and dedication which participants have demonstrated during competitions and which has set on a high standard the city of Nuevo Laredo on a local, state, regional and international level.

#### Toros de Nuevo Laredo

Nuevo Laredo has a professional basketball team, which has had great achievements, raising high the name of our city.



Sport Week 2019



171 Aniversario Race



Toros de Nuevo Laredo

#### of "Los Dos Laredos"

Tecolotes of Nuevo Laredo is one of the longest established teams in the Mexican league of Baseball, the border team initiated its history during the summer season of 1940, under the name of "La Junta de Nuevo Laredo", calling themselves this way due to the Federal Board of Material Improvements (Government department in charge of municipal public works), having the park the same name where their first games took place.

In 1949 the team changed its name to Tecolotes de Nuevo Laredo, while in 1985 it became the first team to play in two countries, Mexico and United States, becoming therefore in "Tecolotes de los Dos Laredos" (Owls of the Two Laredos).

Currently, Tecolotes play at the "La Junta" Park of Nuevo Laredo and the Uni-Trade stadium of Laredo, Texas.





Team "Tecolotes de Los 2 Laredos"



Mayors of Laredo, Texas & Nuevo Laredo, Tamps.



Baseball field "La Junta"

# TURISMO OF DE SALUD



## of the Laredos Region

Our Region has world-class medical services which are offered in hospitals, clinics, private practices, as well as in optician's offices, laboratories and pharmacies.

"Los Dos Laredos" has consolidated on this important economic activity; we grow with plans and programs that encourage the touristic activity through health services. The constant development of all and each one of the collaborators

leads to permanently offer a professional quality service.

This Region is known for its huge efficiency in the management of Medical Tourism, providing the best attention and service to its visitors.

It has qualified physicians that provide excellent services with highly competitive prices.

#### Clinics & Hospitals in Nuevo Laredo, Tamps.

Hospital	Address	Telephone		Specialties
Hospital México Americano	Priv. Esteban Baca Calderón 4400 Col. La Concordia	(867) 454-1000; USA 1(8) 555-0091-81	•   • (	Bariatric Surgery Room Reproductive Medicine Oculoplastic Therapy by inhalation
Hospital San Gerardo	Coahuila 2248, Col. Guerrero	Tel. (867) 714-7446, 715- 4525 o 50	•	Mammography
Hospital San José	Guerrero 3005, Col. Guerrero	(867) 711-2900 Urgencias: (867) 711-2907	•	Maxillofacial Surgery Hemodialysis Unit of Tx of Cardiovascular Accidents
Hospital de Especialties	Obregón 3256, Col. Jardín	(867) 714-0805 Fax. (867) 715-7684	• 1	Nuclear Medicine
Hospital San Ángel	Baja California 3401, Col. Jardín	(867) 711-2020	• }	Knee Reconstruction
Cruz Roja Mexicana	Independencia No.1619 Col. Victoria	(867)712 09 49		
Hospital General	Maclovio Herrera No.2333 Fraccionamiento Ojo Caliente	(867) 715 80 20		
Instituto de Seguridad y Servicios Sociales de los Trabajadores del Estado	Bolívar y Reynosa Col. Ojo Caliente	(867) 714 80 90		
Unidad Médica Familiar Clínica No. 78	Washington y Aquiles Serdán Col. Guerrero	(867) 714 81 50		
Hospital General De Zona No. 11	Reynosa y Victoria Sector Centro	(867) 712 08 71		
Centro de Rehabilitación Integral	Boulevard Jaumave 6970	(867) 150 40 00		

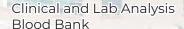
#### Hospitals in Laredo, Texas.

Hospital	Address	Telephone
Laredo Medical Center	1700 East Saunders, Laredo, Texas	+1 (956) 796 5000
Doctors Hospital of Laredo	10700 McPherson Rd, Laredo, Texas	+1 (956) 523 2000
Laredo Speciality Hospital	2005 Bustamante Street	+1 956-753-5353
Gateway Community Health Center	1515 Pappas Street	+1 956-795-8100

#### Medical Specialties:

Allergology and immunology

- Cardiology
- Ambulatory surgery
- Bariatric Surgery (Obesity)
- General Surgery and Laparoscopy
- Plastic and Reconstructive (Esthetic) Surgery. •
- Dermatology
- Endodontics
- Endoscopic gastroenterology
- Gynecology 2 and Obstetrics (Births)
- Pain Medicine
- Family Medicine
- General Medicine
- Internal Medicine
- Neurology
- Pneumology
- Pediatric Pneumology
- Ophthalmology
- Medical and Surgical Oncology
- Otorhinolaryngology
- Pediatrics
- Radiology and Image
- Traumatology and Orthopedics
- Urology
- Nutrition



**Specialized Services:** 

- Electroencephalogram test
- X-Rays
- Strength tests
- Medical Emergencies Services.
- CT Scan
- 3D ultrasound
- Joint replacement
- · Cardio-Pulmonar recovery
- Intensive Care



Hospital San Gerardo

Farmacias SALUD Farmacias M	<b>és Salud</b> Ubleadoness	icada día mejor!	
<ul> <li>Atención Médica de Buena Calidad</li> <li>Consultas Accesibles</li> <li>Medicinas a bajo costo</li> </ul>	oSistema DIF Nuevo Laredo Maclovio Herrera # 244 • Fracc. Infonavit Av. Luis Echeverría # 08-A • Col. Nueva Era Jesús González Bastein # 621	<ul> <li>Fracc El Progreso Prometeo # 322</li> <li>Fracc. Santa Cecilia Km. 13 Quirino Mendoza # 9811</li> <li>Col. Unión del Recuerdo Av. La Cruz # 707</li> </ul>	• Col. Palacios Luis Caballero # 2002 Horario de Atención 9:00 - 15:00 hrs
	Bi-Nat	ional Socioeconomic Handbo	ook "Laredos Region" 87

# EDUCATIONAL DEVELOPMENT



### Programs completed in 2019

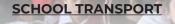


School Transpot

#### MY DIGNIFIED, MODERN AND HEALTHY SCHOOL

2019

SCHOOLS BENEFITED	STUDENTS BENEFITED	INVESTMENT
100	23,853	\$25,619,106.25



JANUARY - DECEMBER 2019

SCHOOLS BENEFITED	STUDENTS BENEFITED	INVESTMENT
26	4,121	\$16,369,559.00



Support books delivery

#### **SUPPORT BOOKS**

PERIOD 2018 - 2019

STUDENTS BENEFITED	INVESTMENT		
60,000	\$11 MILLIONS		

#### BACKPACKS AND SCHOOL SUPPLIES

CICLO ESCOLAR 2018 - 2019

STUDENTS BENEFITED	INVESTMENT		
70,000	\$25 MILLIONS		



School supplies delivery



Scholarship delivery to students

#### COMPREHENSIVE EDUCATIONAL AND EMOTIONAL SUPPORT PROGRAM

2019

PERIODS	STUDENTS BENEFITED
SCHOOLS BENEFITED	30
ENROLLED STUDENTS IN JANUARY 2019	1,213
ENROLLED STUDENTS IN SUMMER COURSE 2019	741
ENROLLED STUDENTS IN PERIOD 2019-2020	1,201
PARENTS BENEFITED	2,336



Summer courses for students



Building of the Middle School "Nueva Creación"

90 | Institute for Competitiveness and Foreign Trade of Nuevo Laredo

#### BUILDING OF THE MIDDLE SCHOOL "NUEVA CREACIÓN" IN ITS FIRST PHASE IN THE SUBDIVISION VILLAS DE SAN MIGUEL

**LOCATION:** SAN FABIAN #722 BETWEEN SAN ARMANDO AND SAN FABIAN

**INVESTMENT:** \$47,046,821.34

POPULATION BENEFITED: 2,016

CONSTRUCTION: 15,529 MTS<sup>2</sup>

Municipal High School "José Vasconcelos"

## in Nuevo Laredo

11-2				
-	School	Address	Telephone	Specialties
Conis Custeur	Preparatoria Louis Pasteur	Perú #920 Subdivision: Viveros	(867) 715 2000	<ul> <li>Programming Technician</li> <li>Bilingual Analyst Programming Technician</li> </ul>
The Lands Lands	Instituto de Ciencia y Tecnología	Aquiles Serdán #1032 Subdivision: Sector Centro	(867) 713 1621	<ul> <li>Computer Science</li> <li>Administration</li> <li>Electronics</li> <li>Accounting Manager</li> </ul>
PREPARATORIA MUNICIPAL	Preparatoria Municipal "José Vasconcelos"	Prolongación Lago de Chapala #522 Subdivision: Los Fresnos	(867) 711 3505	• General (3 years)
	Preparatoria Municipal "Gregorio Chapa Saldaña"	Río Colorado #6204 Subdivision: Fraccionamiento San Andrés	(867) 711 3505	• General (3 years)
	Preparatoria Técnica Municipal "Manuel Gómez Morin"	Sector Idorines Bulevar Progreso #420	(867) 711 35 05	<ul> <li>Mechatronics technician</li> <li>Technician in Alternative sources of energy</li> <li>Construction technician</li> <li>Administration</li> </ul>
UNIVERSIDAD TECMILENIO. Innovación con propósito de vida	Universidad Tec Milenio	Bulevar Fundación Longoria Wright # 9 Subdivision: Fraccionamiento Las Viñas	(867) 188 6650	<ul><li>Traditional High School</li><li>Bilingual High School</li></ul>
DGETI CBTIS 234	Centro De Bachillerato Tecnológico Industrial y De Servicios (CBTIS 234)	Calzada Revolución #7128 Subdivision: Buena Vista	(867) 713 0345	<ul><li>Programming</li><li>Electronics</li><li>Construction</li><li>Administration</li></ul>
SERVIL UT MACRUS SIS	Preparatoria Royal	Guerrero #2601 Subdivision: Juárez	(867) 714 8402 (867) 714 7799	• General (3 years)

	School	Address	Telephone	Specialties
Sup Lawron C	Colegio Tamaulipas	lturbide #2333 Subdivision: Guerrero	(867) 715 4038	• General (3 years)
	<u>I</u> nstituto Anglo - Español De Nuevo Laredo S.C.	Venezuela #3326 Subdivision: Juárez	(867) 714 8385	<ul> <li>Logistic</li> <li>Digital Graphic Design</li> </ul>
	Instituto América de Estudios Superiores	Madero #1341 Subdivision: Victoria	(867) 714 5021	• General (3 years)
CECATI 193 NUEVO LAREDO JAM.	Centro De Capacitación para El Trabajo Industrial (Cecati 193)	5ta Avenida y Lázaro Cárdenas Subdivision: Concordia	(867) 717 0848	<ul> <li>Computer Science</li> <li>Automotive Electronics</li> <li>Trucking Operators</li> <li>Car Mechanics</li> <li>Machinery and Tools</li> <li>Refrigeration and Air Conditioner</li> </ul>
NUEVO LAREDO	Nuevo Laredo City College	Mina #3011 Subdivision: Sector Centro	(867) 712 5977 (867) 712 2031	<ul> <li>Graphic Design</li> <li>General Nursing</li> <li>Fiscal Accounting</li> </ul>
icent	Instituto de Computación y Electrónica de Nuevo Laredo	Madero #2540 Subdivision: Sector Centro	(867) 712 7507	• General (2 years)
ESE	Preparatoria Federal por cooperación "Juvenal Boone Flores"	Bulevar Constituyentes y Calle 1 Subdivision: Fraccionamiento Benito Juárez	(867) 717 0635 (867) 717 0652	• General (3 years)
State AUTION	Instituto Irlandés	Bulevar Longoria # 46 Residencial Longoria	(867) 718 1392	• General (2 years)
Conalep Cologio Nacional de Educación Profesional Tecnica	Colegio de Educación Profesional Técnica (CONALEP)	Prolongación Río Grande y Chicago	(867) 710 8711 (867) 710 8752	<ul> <li>Computer Science</li> <li>Electromechanical</li> <li>Accounting</li> <li>Maintenance computer equipment and digital control</li> </ul>

	School	Address	Telephone		Specialties
	Colegio De Bachilleres No. 1	Bulevar Pedro Pérez Ibarra #2801 Subdivision: Infonavit	(867) 715 5819 (867) 714 9504	• •	Computer Science Accounting assistant English
	Colegio de Bachilleres No. 18	Av. Universitaria # 3902 Subdivision: Fracc. el Campanario	(867) 187 0126	•	Computer Science Accounting assistant
COBAT	Colegio de Bachilleres No. 23	Av. la Cruz y calle dos S/N Subdivision: Ejido el Bayito	(867) 736 6025		Computer Science
CONTRACTOR TAMAULIPAS	Centro de Bachillerato Tecnológico, Industrial y de Servicios (CBTIS 137)	5ta Avenida #100 Subdivision: Guadalupe Borja de Díaz Ordaz	(867) 717 0406 (867) 717 0375		Lab Technician Electricity Programming Automotive Technician Accounting Technician Administration of Human Resources Mechatronics and Automotive Maintenance



# Nuevo Laredo, Tamps. Méx.

	School	Address	Telephone	Specialties
	Universidad Autónoma de Tamaulipas Facultad de Comercio, Administración y Ciencias Sociales	Ayuntamiento Sur S/N Subdivision: Infonavit	(867) 711 1301	<ul> <li>Information Technologies</li> <li>Foreign Trade</li> <li>Administration</li> <li>Public Accountant</li> <li>Law</li> <li>Posgrado: <ul> <li>Master in Administration</li> </ul> </li> <li>Doctorado: <ul> <li>Strategic Administration</li> </ul> </li> </ul>
FACULTAD DE ENFERMERIA Nucvo Laredo	Facultad de Enfermería	Aldama y Pino Suárez Subdivision: Sector Centro	(867) 712 8092	<ul> <li>Nursing</li> <li>Industrial Safety and Hygiene</li> </ul>
PEDAGOGICA NACIONAL	Universidad Pedagógica Nacional	Reynosa #1410 Subdivision: Sector Centro	(867) 712 8939	<ul> <li>Master in Basic Education</li> <li>Master in Bilingual Education</li> <li>Master in Educational Innovation</li> <li>Master in Middle High Education</li> </ul>
	Escuela Normal Cuauhtémoc	Loma Real y Andador #5 Subdivision: Fracc. Benito Juárez	(867) 717 0447	<ul> <li>Preschool Education</li> <li>Basic Education</li> </ul>
NUEVO LAREDO	Universidad Tecnológica de Nuevo Laredo	Bulevar Universidad Tecnológica #3302 Subdivision: Fracc. Oradel	(867) 890 0000	<ul> <li>International Trade and customs dispatch</li> <li>Mechatronics</li> <li>Industrial Maintenance</li> <li>Quality Renewable Energy</li> <li>Development of Logistics and Transportation Areas</li> <li>International Logistics Eng.</li> <li>Mechatronics and Industrial Maintenance Eng.</li> <li>Development and Corporate Innovation Eng.</li> </ul>

Nuevo Laredo

	School	Address	Telephone	Specialties
	Universidad Panamericana de Nuevo Laredo	Morelos #2311 Subdivision: Juárez	(867) 715 2731	<ul> <li>Faculty of Education</li> <li>Psychology</li> <li>Veterinarian</li> <li>Auditor Public Accountant</li> <li>Business Administration</li> <li>Law and Social Sciences</li> <li>Educational and Corporate Administration</li> </ul>
	Universidad del Norte de Tamaulipas	Madero #2540 Subdivision: Sector Centro	(867) 712 7507	<ul> <li>Public Accountant</li> <li>Administration and Marketing</li> <li>International Trade and Customs</li> <li>Education Sciences and Academic Technologies</li> <li>Computer Systems</li> <li>Oil and Alternative Energy</li> <li>Communication Sciences and Journalism</li> </ul>
	Centro de Estudios Superiores Royal	Guerrero #2601 Subdivision: Juárez	(867) 714 8402, (867) 714 7799	<ul> <li>Administration</li> <li>International Trade</li> <li>Marketing and Advertising</li> <li>Computer Systems</li> <li>Psychology</li> <li>Accounting</li> </ul>
utinga	Universidad México Anericana del Norte	15 de Septiembre #2625 Subdivision: Campestre	(867) 7148 070	<ul><li>Psychology</li><li>Dentist Surgeon</li><li>Obstetrician surgeon</li></ul>
NUEPO LANEDO	Instituto Tecnológico de Nuevo Laredo	Reforma #2007 Sur Subdivision: Fundadores	(867) 711 9050	<ul> <li>Architecture</li> <li>Civil Eng.</li> <li>Computer Systems Eng.</li> <li>Industrial Eng.</li> <li>Corporate Management Eng.</li> <li>Mechanics Eng.</li> <li>Mechatronics Eng.</li> <li>Administration</li> <li>Accounting</li> </ul>
UNIVERSIDAD TECMILENIO. Innovación con propósito de vida.	Universidad Tec Milenio	Boulevard Fundación Longoria Wright # 9 Subdivision: Fraccionamiento Las Viñas	(867) 188 6650	<ul> <li>Business Administration</li> <li>Graphic Design and Animation</li> <li>International Trade</li> <li>Industrial Eng.</li> <li>Mechatronic Eng.</li> <li>Marketing</li> </ul> Graduate Degrees: <ul> <li>Master in Education</li> <li>Master in Management of Information Technologies (Online).</li> <li>Master in Administration</li> </ul>

# EDUCATIVE CENTERS Laredo, Tx.

### Laredo Independent School District

Laredo Independent School District is a public school district based in Laredo, Webb County, Texas. The district serves the south central portion of Laredo. Laredo ISD consists of twenty elementary schools, four middle schools, and four high schools – one of these, the Hector J. Garcia Early College High School is located adjacent to the Texas A&M University campus and allows students to earn dual university credit.

### **Specialized Schools**

- "Vidal M. Trevino School of Communications & Fine Arts allows students to complete core courses at one of the other high schools while giving them the opportunity to enter specialized fields of study.
- Dr. Dennis D. Cantu Health Science Magnet School
- · Sabas Perez School for Engineering
- Francisco S. Lara Academy (Alternative School)
- Jose A. Valdez High School (Non-Traditional School for at-risk students)

### **United Independent School District**

The United Independent School District is a school district headquartered in Laredo, Texas. It serves portions of the city of Laredo, the cities of El Cenizo and Rio Bravo, and several unincorporated areas in Webb County. It consists of twenty-eight elementary schools, ten middle schools, three 9th grade campuses, four high schools and one alternative school.

United Independent School District Advance Academics

The Advanced Academics Department of the United ISD provides a comprehensive, developmentally appropriate differentiated TEKS- based curriculum for the district's gifted/talented 6-12 population through appropriate professional development. Students entering the high school level have the option to apply to one of three magnet schools upon meeting eligibility criteria.

UISD Magnet Schools

- J.B. Alexander High School Magnet for Health and Science
- United South High School Academy of Global Business
   and Advanced Technology
- United High School Engineering and Technology Magnet

### **Private Schools**

- Roman Catholic Diocese of Laredo Schools (Elementary & Middle)
- Blessed Sacrament School (Parochial) K3 8th
- Mary Help of Christians (Salesian) K3 8th
- Our Lady of Guadalupe (Diocesan) K3 6th
- St. Augustine Elementary /Middle (Diocesan) K3- 8th
- St. Peter's Memorial (Diocesan) K3 8th

United Day School (Elementary and Middle)

United Day is a private nondenominational school serving students Pre-K through the 8th grade. It utilizes the Character Counts Program as basis for its educational program. This program is based on the Six Pillars of Character that transcend political, cultural, religious and socioeconomic differences.

### St. Augustine High School

St. Augustine High School, a preparatory institution, forms part of the Catholic Diocese of Laredo. It bases its curriculum on the State of Texas' Distinguished Achievement Plan (DAP). It serves students 9th through 12th grade.

### **Charter Schools**

### Harmony Public Schools

Harmony Public Schools are high performing K-12 public charter schools in Texas that focus on math, science, engineering, and computer technologies. Any student can apply for enrollment at one of its campuses, and — if selected in the blind lottery — attend. Families also do not pay tuition, since the cost is covered by the state just like a traditional public school. Harmony Schools in Laredo:

- Harmony School of Innovation K 5th
- Harmony Science Academy 6th 8th
- Harmony School of Excellence 9th 12th

### Other Charter Schools

- · Gateway Academy Alternative School (coeducational)
- Premier Charter Alternative School (coeducational)

### **Technical Training and Higher Education**

#### Laredo Community College

Laredo Community College is a two-campus district serving the diverse needs of a growing community. The downtown Fort McIntosh Campus maintains its historic origins, while history begins anew at our South Campus in South Laredo, with contemporary architecture and the latest technology, which opened in the spring of 2004. The two LCC campuses serve more than 12,000 students each year through a variety of affordable academic programs, technical and vocational programs, non-credit community interest courses, and adult education courses that help area adults obtain English skills, job skills or a General Educational Development diploma.

For information visit: www.laredo.edu

LCC Campus Fort McIntosh West End Washington Street

LCC South Campus 5500 South Zapata Hwy.

### Brightwood College

Brightwood College in Laredo, TX, is a privately-owned institution located at 6410 McPherson that offers health care programs in medical assistant, patient care technician, pharmacy technician, and medical billing and coding. The school also provides a degree program in business administration.

In addition to a quality education, Brightwood College offers many resources to help its students while they complete their training, and even after graduation. Tutoring classes, refresher courses, externships, and Career Development are a few examples of the support services provided to students and alumni.

To find out more about Brightwood College visit www.brightwood.edu

Texas A&M International University

Texas A&M International University (TAMIU), located at 5201 University Blvd. (off Loop 20) is a public international university, poised at the Gateway to Mexico and serving as the cultural and intellectual hub of a vibrant multilingual and multicultural community.

To fulfill its mission, the University offers a range of baccalaureate and masters programs and the Doctor of Philosophy degree in International Business.

Texas A&M International University offers a variety of undergraduate and graduate degrees under its various colleges:

- · "A.R. Sanchez, Jr" School of Business
- · College of Arts & Sciences
- College of Education
- College of Nursing and Health Sciences
- University College

For information on specific programs of study visit: **www.tamiu.edu** 

Texas A&M International University in Laredo, Texas celebrates its 50th anniversary with the motto "A World of Difference" and solid growth of today having 8,453 enrolled students. Similarly, this celebration is supported by a year of activities, which began in August 2019 with the inauguration of its most recent building, the Center for Academic Innovation (AIC), with three floors, in which \$ 68 million were invested of dollars.

Texas A&M International Universit

#### History

This prestigious institution started in August of 1970 as "A&I University at Laredo" and in September of 1977 it became "Laredo State University". On September 1, 1989 it became a member of The Texas A&M University System and was named Texas A&M International University in 1993.

The 74th Texas Legislature approved an expansion to four-year status in the Fall of 1995, further authorizing the University to develop joint degree programs with Mexican and Canadian institutions of higher education. Additional authorization since has permitted the development of doctoral level programs.

#### Recognitions

In the last three years, four independent studies have ranked TAMIU among the top 20 universities in the United States for the socioeconomic mobility of its graduates, who ten years after graduating go from being in the lowest 40% income to be among the 40% higher expenses. This can be understood as part of the student body goes from being almost in poverty to being middle or upper-middle class.

Another recent study places TAMIU as the ninth university in Texas to estimate a global income for its graduates of more than a million dollars after a professional career of forty years.

### A difference to the future.

This is the type of impact and transformation that TAMIU

offers not only for the students of the Laredo Region, but for our students from multiple countries around the world. By celebrating "A World of Difference" in its fiftieth anniversary, TAMIU celebrates the positive change in the lives of our more than 29 thousand graduates, as well as in the economy and society of our great binational region.

TEXAS A&M INTERNATIONAL UNIVERSITY



Academic Innovation Center, Texas A&M

# COMMUNITY SERVICE FACILITIES



### System for Integral Family Development



Sra. Adriana Herrera Zárate

Presidenta del Sistema DIF Nuevo Laredo 2018-2021



# Protegemos



Under the slogan "We Protect What's Most Important ... Family", the System for the Integral Development of the Family, DIF complies with a series of programs to promote and bring about union in the families of Nuevo Laredo.

In charge of Mrs. Adriana Herrera Zárate, a series of programs is applied to strengthen the nucleus of families, bring health services closer, promote the inclusion of people with disabilities and the rights of children and adolescents, as well as incentivize activities among active adults with optimal health to reintegrate them into useful life.

#### **DIF Headquarters**

At DIF we have suitable offices to provide our services to citizens; currently we serve an average of 207 persons every day. Its vehicle fleet has increased with the purpose of providing more services to the community, with: 20 new vehicles and one medical unit, which nowadays results in providing **services** to an average of 500 persons every day.

It was also created the Coordination of Services for Citizens in order to provide specialized service to our community and which attends more than 300 persons daily

### Shelters

Through the shelters called Mi Casa (My House) DIF and Semillas de Amor (Seeds of **Love),** the DIF system has under its custody lo más importante... and security children and teenagers, by providing them food, education and most of all protection for their physical and emotional well-being.

The DIF System purpose is that young people who are vulnerable to work do not stop studying their basic education, for this reason it has also established the Pannarti Center which is a center that provides workshops for children and teenagers, and which increased its participants up to 300%.

In addition, there is also (CAMEF) the Center for Care of Border-Area Minors (Centro de Atención a Menores Fronterizos). to take care of minors who are deported by U.S. authorities through this border..



#### Day Care Centers

Children's education is provided in the different day care centers where some of them operate also as preschool centers and which also includes Community Centers for Child Care (CAIC- Centros de Asistencia Infantil **Comunitarios**) for the benefit of 200 children, aside from having also a Daily Child Care Center (CECUDI- Centro de Cuidado Diario Infantil) where 210 children benefit from this Center.



### Medical Area

The Medical Area is located at the headquarters, which has also provided its services to the different sectors of the city with dispensaries and medical assistance brigades to benefit families in the different areas of the city where the following activities are provided:

- **Permanent health campaigns** of botulinum toxins, cataracts, hearing aids, HPV, and which have benefitted more than 530 persons
- Medical Assistance Brigades with 5,600 beneficiaries.
- An increase in the number of medical dispensaries, going from 2 to 8 of them.



Cataract campaign





### <u>Comprehensive Rehabilitation Center - CRI and the</u> <u>Center for Autism</u>

The Comprehensive Rehabilitation Center has programs designed for the inclusion and medical care of persons with any physical disability, with the purpose of improving their quality of life.

Currently, we have carried out several adjustments with the firm commitment of helping more people by providing support in improving their quality of life, the following are some of the actions undertaken:

- Specialized consultations (650 per month), therapy (1,700 per month) and imaging studies (130 per month).
- Opening of school "Caminos de Luz" and reactivation of Valpar Process.
- Acquisition of transportation vehicle for persons with doctor's appointments at CRI (Comprehensive Rehabilitation Center) (more than 100 persons assisted).

Another important achievement within the DIF System is the inauguration of the Center for Autism, capable of providing services to 420 persons.



Comprehensive Rehabilitation Center CRI-DIF

### PROT MOS LO AS IMP ANT

### **Centers for Integral Family Development (CEDIF)**

In support of women, we have CEDIF, which are training centers where they can learn how to start their own business and generate an additional income for their families.



#### Senior Citizens

To promote the care and protection of the elderly is a daily task and for this reason the centers such as Villas de Amor (Villas of Love), Casa Club del Adulto Activo (Club House of Active Adults), Day Center "Reina de la Paz" and Nursing Home "Vida y Esperanza" work proactively for this demographic segment.

The following are improvements made to the infrastructure of the different centers aside from the program called "Silver Alert":

- Renovation of the care unit of the Nursing Home "Vida y Esperanza" with 80 beds and new furniture equipment for the dining area, to the benefit of more than 80 senior citizens
- At "Villas de Amor" it was increased the number of residencies which currently they have 8 and a project of adding 4 more.

The "Silver Alert" program was activated, which has as purpose to prevent senior citizens from going missing, to locate them and reunited them with their families.

This project seeks to provide security, protection and special care of the elderly.

Persons who have a senior citizen under their care and wish to obtain the benefit of this program, you are able to register them at the corresponding program database; afterwards a personal bracelet will be given to him/her, each one of these bracelets have a single identification code, linked to the database registry and it has the 911 number

The persons registered in the program shall carry these bracelets with them at all times.

### Protection Agency for Children and Teenagers

Within the programs undertaken by the Protection Agency for children and teenagers, are included the following:

- It initiated the incentive program called "Our Children, Our Future" for orphan children.
- The workshop for "Identifying Sexual Abuse in Children" was given, which attended directors and officials of the DIF System of Nuevo Laredo, Miguel Aleman, Diaz Ordaz, Camargo, Mier and Guerrero, as well as officials from the Attorney General's Office of Tamaulipas, from the Health Department, and from the Ministry of Education, in addition to municipal public officials and Public Safety officials.



Active Adult Clubhouse

**102** | Institute for Competitiveness and Foreign Trade of Nuevo Laredo



Protection of children and adolescents

### MAPA **SISTEMA DIF**

44

8

#### OFICINAS DIF CENTRAL Maclovio Herra #2244 Tel. (867) 712.10.32

2 PROCURADURÍA, PSICOLOGÍA Y TRABAJO SOCIAL Héroe de Nacataz #2244. Colonia: Sector Centro. Tel. (867) 712.10.32

**3** CENTRO DE REHABILITACIÓN INTEGRAL (CRI-DIF) Domicilio: Jaumave #6970 Col. La Fe. Tel. (867) 150.40.00.

4 GUARDERIA ESPECIAL DEL CRI 🛞 Domicilio: Bulevar Ávila Camacho y Jaumave s/n. Col. La Fe. Tel. (867) 710.75.69

5 VELATORIO "LA FE" Eva Sámano No. 336 Sur, cruz con Revolución Col. Buenavista Tel. (867) 710.00.54

Dirección: Calles Iglesias Calderón y Doroteo Arango, Colonia Francisco Villa. Teléfono: (867) 726-3500

**GUARDERÍA "MI CASA DIF"** Aquiles Serdán 1500, Centro. Tel. (867) 712-10-32

BGUARDERIA "LOMAS DEL RÍO" Crespón y Límite Sur Col. Lomas del Río. Tel. (867) 115-8359

ASISTENCIAL "SAN NICOLÁS" Calle Linda Vista entre Reforma y Buenavista, Fracc. Alamedas Tel. (867) 717-21-46

10 GUARDERÍA Y CENTRO ASISTENCIAL "MI ANGELITO" Prolongación Monterrey No. 3920, frente a la plaza de To-ros "Lauro Luís Longoria" Tel. (867) 714-94-84

CENTRO ASISTENCIAL INFANTIL COMUNITARIO "MI ARCOÍRIS" Calle Unión No. 111, Col. Unión del Recuerdo

12 ASISTENCIA SOCIAL Y ATENCIÓN MÉDICA Domicilio: Héroe de Nacataz \*2244. Colonia: Sector Centro.

13 DISPENSARIO DR. ANSELMO GUARNEROS Domicilio: Quirino Mendoza #9815 Colonia: Santa Cecilia Tel. (867)189-90-78

**14 DISPENSARIO LA JOYA** Domicilio: Victoria 8816

15 DISPENSARIO LOS OLIVOS II Domicilio: Avenida Vencedor entre Canadá y Diploma



16 DISPENSARIO MÉDICO **EL CAMPANARIO** Río Grijalva y Río Churubusco Col. El Campanario

17 DISPENSARIO MÉDICO EL PROGRESO Monte Olimpo entre Esfinge e Himeneo , Col. El Progreso

18 DISPENSARIO MÉDICO PALMARES Guanajuato con Tamaulipas, Fracc. Palmares.

19 DISPENSARIO MÉDICO VALLES DEL PARAÍSO Nogales y Durazno Col. Valles del Paraíso.

20 DISPENSARIO MÉDICO LOS TOBOGANES Artículo 107 y Artículo 123 Col. Los Toboganes.

#### 21 CENTRO DE ATENCIÓN 514 A MENORES FRONTERIZOS, "CAMEF Jesús Carranza 1619 Sector Centro. Frac. Ojo Caliente Tel: (867) 712-69-76 Atención las 24 Hrs./365 días.

22 ALBERGUE "SEMILLAS DE AMOR" Jesús Carranza #1619 , Sector Centro. Frac. Ojo Caliente Tel. (867) 712-0643.

23 CENTRO DE ATENCIÓN A MUJERES Calle Mayas, entre Nilo y Carretera al Aeropuerto, Col. Voluntad y Trabajo No. 2. Tel. (867) 115-1357

UNEVIG 24 Ubicación: Calle Tuxpan 8737 (entre calle Río Nazas y Carretera Aeropuerto) Colonia: Voluntad y Trabajo II Teléfono: 075 y (867) 115-20-38

28

29

30

31

32

VILLAS "VIDA PLENA

PARA ADULTOS MAYORES

Sonora y Porfirio Diaz, Col. Madero Tel. (867) 714-25-44

Atención 24 hrs,

365 dias del año

PANNARTI

726-3329.

CEDIF No.2

Calle Carlos Osuna y Madero Sur, Col. Buenavista

31 CEDIF No.3 Calle Artículo No. 123 esquina con

Priv. Nuevo León, Col. San Rafael.

CEDIF No. 4

Calle Mayas, entre Nilo y Carretera a

Aeropuerto, Col. Voluntad y Trabajo No. 2. Tel. (867) 115-1357

25 CASA CLUB DEL ADULTO ACTIVO Laguna del Norte 5350, Col. Infonavit. Tel. (876) 7-17-54-00 y (867) 7-17-54-03 Capacidad: 600 personas.

26 CASA HOGAR ASILO "VIDA Y ESPERANZA" Laguna del Norte 5350, Col. Infonavit. Tel. (867) 714-38-57. Atención 24 hrs., 365 días al año

27 CASA DE CUIDADO DIARIO **DEL ADULTO MAYOR** "REINA DE LA PAZ" Silvestre Terrazas y Tomás Urbina Norte, Col. Francisco Villa. Tel. (867) 726-3355.



ESCUELA DE MÚSICA 33 ... Eva Sámano 1511 Colonia La FE Horario de oficina: 9:00 a.m. a 2:00 p.m. y de 3:00 p.m. a 7:00 p.m. Horario de clases: 3:00 p.m. a 8:00 p.m. Tel. (867) 736-40-00 FANNARTI Silvestre Terrazas y Tomás Urbina Sur, Col. Francisco Villa. Tel. (867) **CENTRO DE AUTISMO** 34 Calle Laguna Madre y Laguna San Juan, Col. Villas del Lago Horario de oficina: 8:00 a.m. a 4:30 p.m.

Tel. (867) 137-1511 - 137-1512



# CIVIL DEFENSE and Fire Department of Nuevo Laredo.

The Department of Civil Defense and the Fire Department are essential entities for Nuevo Laredo, since their main purpose is to provide protection and assistance to all those involved in any accident or disaster, as well as safeguarding properties and the environment, while managing emergency rescue services for the community



Training in the Regional Center of Laredo, Tx.



Route along the banks of the Rio Grande





Meetings and strategic alliances on different security issues in the Region



Nuevo Laredo has a central station and 4 sub stations for civil protection and firefighters Municipal Commission of Drinking Water and Sewage



The Municipal Government is committed to care and preserve the environment through service procedures and activities, while conserving and protecting the biodiversity and ecosystem of our city, by encouraging citizens' participation with the purpose of improving the environmental goals for preventing pollution and complying with the applicable legal regulations in order that Nuevo Laredo becomes better every day.

The Municipal Commission of Drinking Water and Sewage has as mission to provide quality services and efficiency in the supply of drinking water, sewage and drainage, by contributing to the well-being of users and guaranteeing the sustainable development of the city.

**COMAPA Recognized as** 

#1

in Tamaulipas. A reference bound by your healthy and transparent finances

Coverage in the city 96% sanitary drainage 98% drinking water coverage 92% Sanitation

> 073 Reports and Comments



Water treatment plants

### Water treatment plants

- Downtown Plant (2,000 lps)
- South Plant (600 lps)
- North-West Plant (200 lps)



### **Treatment Plant**

- International Wastewater Treatment Plant (1,360 lps)
- North-West Plant (200 lps)
- Three Secondary Plants (40 lps)

### COMAPA (HEADQUARTERS)

Victoria #4610, Col. Hidalgo Tel: (867) 890 0900 Horario: Mon-Fri 8:00-14:00 hrs



Juan Carlos Mendoza Sánchez Cónsul General de México en Laredo, Texas.

## Consulate General of Mexico in Laredo

The Consulate General of Mexico in Laredo Tx., Offers 44 consular documentation services such as:

- Passport issuance and renewal
- Consular license plates
- Birth Records (Mexican Children)
- Powers of attorney
- Visas for foreigners
- Checks and household items
- Among others

Welcome to Los Dos Laredos, the door that unites Mexico and the United States of America...

**Other Activities** 

- Community service provider in health, education, community organization and financial education.
- Cultural, commercial, tourist promotion, cooperation with the various authorities and binational actors in the region.

Hours of Operation: Monday-Friday 8:00 - 14:00 and 15: 00-16: 00 Mexican Protection Hours Monday-Friday 8:00 - 18:00 Emergency Tel: (956) 251 9096



**106** | Institute for Competitiveness and Foreign Trade of Nuevo Laredo

# TELEPHONE C DIRECTORIES



## Local Organizations in NLD

Organization	Address	Representative
Asociación de Agentes Aduanales de Nuevo Laredo A.C.	César López de Lara #3603 Subdivision: Jardín (867) 711 5800	A.A. Edgardo Pedraza Quintanilla
Cámara Nacional de la Industria de laTransformación de Nuevo Laredo	González #2609 Subdivision: Sector Centro (867) 712 9698	Ing. Ramiro Ernesto Delgado Garza
Central de Servicios de Carga de Nuevo Laredo S.A. de C.V. (CENSECAR)	Cesar López de Lara #4690 Subdivision: Burócratas (867) 711 3300	C. Roberto Quintanilla Buendía
Asociación de Maquiladoras de Exportación de Nuevo Laredo A.C. (INDEX)	Av. Reforma #3344 Subdivision: Jardín (867) 719 1562	Ing. Juan Elyd Sáenz
Cámara Nacional de Comercio y Servicios Turísticos de Nuevo Laredo (CANACO)	Obregón #2244 Altos Subdivision: Juárez (867) 7191026 (867) 719 1036	Dr. Alejandro Urbiola Morales
Comité para el Desarrollo Económico e Industrial de Nuevo Laredo A.C. ( CODEIN)	Lago de Chapala  #5940 Subdivision: Encinos (867) 712 3437	Arq. Carlos Alfredo Montoya Vega
Confederación Patronal de la República Mexicana (COPARMEX)	Lerdo de Tejada #1521 Subdivision: Fraccionamiento Ojo Caliente (867) 712 4620 (867) 712 0092	A.A. Héctor de la Miyar Garza
Asociación de Constructores de Nuevo Laredo A.C.	Lago de Chapala #5940 Subdivision: Encinos (867) 714 8098	Ing. José Cruz De la Luz Paz
Consejo de Instituciones de Nuevo Laredo A.C.	15 de Septiembre #8 Subdivision: Burócratas (867) 715 4198	Lic. Fernando Rodríguez Garza
Colegio de Ingenieros Civiles de Nuevo Laredo A.C.	Lago de Atotonilco #5330 Subdivision: Lagos (867) 717 4026	Ing. José Alberto Anguiano Olvira
Asociación Nacional de Ganaderos Diversificados de Fauna (ANGADI)	Toluca #3639 Subdivision: México (867) 715 1524 (867) 715 6782	Ing.Trinidad Benavides García
Cámara Mexicana de la Industria de la Construcción (CMIC)	Lago de Chapala #5940 Subdivision: Los Encinos (867) 719 0707	Ing. Carlos Alberto Atilano Rodríguez
Asociación Mexicana de Profesionales Inmobiliarios, A.C. (AMPI)	Ocampo #2204 Subdivision: Guerrero (867) 715 4037	Lic. Fernando Torres Urteaga
Colegio de Arquitectos de Nuevo Laredo A.C	Quetzalcóatl #03 Subdivision: Mejoras Materiales (867) 715 1358	Arq. Miguel Isidro Medina Biscalo
Asociación Médica de Nuevo Laredo A.C.	Obregón #3315 Subdivision: Jardín (867) 715 7487	Dr. Julio César de la Rosa
Colegio de Notarios de Nuevo Laredo A.C.	Madero #3656 Subdivision: Sector Centro (867) 712 1364 (867) 712 4649	Lic. Ricardo de la Sources Téllez
Asociación de Hoteleros de Nuevo Laredo	César López de Lara 3940 Col. Burócratas (867) 711 0100	Lic. Sergio García Arévalo

**108** | Institute for Competitiveness and Foreign Trade of Nuevo Laredo

### Organization

Feria y Exposición Fronteriza (EXPOMEX)

Asociación Ganadera Local de Nuevo Laredo - Guerrero

Barra Colegiada de Abogados de Nuevo Laredo A.C.

Barra de Abogados de Nuevo Laredo A.C.

Colegio Neolaredense de Contadores Públicos A.C.

Consejo para el Desarrollo Económico y la Competitividad de Nuevo Laredo

C.P. Enrique Rivas Cuéllar Conference Municipal President of Nuevo Laredo

Netzahualcóyotl Col. Viveros (867) 714 1200

Address

César López de Lara #3302 Subdivision: Anáhuac (867) 714 0963 (867) 714 0911

Guerrero 1031 Subdivision: Centro (867) 712 2059

Maclovio Herrera #2007 Subdivision: Fraccionamiento Ojo Caliente (867) 712 2059

Priv. Melvin Jones 4002 Subdivision: Burócratas (867) 715 8047 (867)714 4235

### (867)711 3003

**Representative** 

Lic. Eusebio Gerardo Sanmiguel Salinas

Lic. Felipe Javier Fernández Martínez

Lic. Osiel Ibarra

Lic. Javier Alan Pérez Ramos

CP. Luis Carlos Aragón Arévalo

Ing. Juan Antonio Lazalde Romo

Binational Dialogue of "Región Laredos"





### **Federal Government**

Department	Address	Telephone	Web site / Email
<b>Instituto Nacional de Migración</b> <b>(INM)</b> Titular: Lic. Seguismundo Doguim MartÍnez	Guerrero y 15 de junio, Puente No. I Col.Sector Centro Código Postal: 88000	(867) 712 1177 ; 712 5600; 712 3604	www.inm.gob.mx
<b>Instituto Nacional Electoral (INE)</b> Titular: Lic. Manuel Moncada Sources	Doctor Mier #4336, Col.Hidalgo, Código Postal: 88160	(867) 713 2760; 713 2561; 713 4051	manuel.moncada@ine.mx www.ine.mx
Secretaría de la Defensa Nacional (SEDENA)16 Regimiento de Caballería Motorizado Titular: Cnel. César Omar Quinn Ponce	Dr. Mier #6099 Cuartel Militar "Macario Zamora" Código Postal: 88289	(867) 713 0169	denuncia16rcm@sedena. gob.mx www.sedena.gob.mx
<b>Caminos y Puentes Federales</b> <b>(CAPUFE)</b> Titular: Lic. Emilio de la Garza Cantú	15 de Junio Puente Internacional No.1 s/n ,Col Sector Centro ,Código Postal: 88000	(867) 712 4689	www.capufe.gob.mx
<b>Procuraduría General de la</b> <b>República (PGR)</b> Coordinador Nuevo Laredo: Lic. José Luis Velázquez Morante	Prolongación Guerrero No.4550, Col. Campestre, Código Postal: 88278	(867) 712 2074	www.pgr.gob.mx
<b>Instituto Mexicano del Seguro Social (IMSS)</b> Titular: Lic. Manuel Arturo Martínez Martínez	Reynosa y Victoria s/n, Col. Sector Centro, Código Postal: 88000	(867) 712 1184; 712 6212	www.imss.gob.mx
<b>Aduana de Nuevo Laredo</b> Titular: Lic. Ricardo Díaz de la Serna Garcia	Carretera Nuevo Laredo - Piedras Negras s/n Código Postal: 88000	(867) 711 3204	www.sat.gob.mx
Aduana de Colombia Titular: Lic. Noemi Zuazo Ríos	Carretera Nuevo Laredo - Piedras Negras Km 34.5 Colombia, Nuevo León, Código Postal: 65000	867) 734 5101	www.sat.gob.mx
<b>Secretaría de Comunicaciones y</b> <b>Transporte (SCT).</b> Titular: Lic. José Guadalupe Estrada Gil	Camargo y Dr Mier Palacio Federal 2º Piso	(867) 712 9292	www.sct.gob.mx
<b>Servicio de Administración</b> <b>Tributaria (SAT)</b> Titular: CP. Matías Alberto Rentería	Ocampo No. 101 esquina con 15 de junio Col. Sector Centro, Código Postal: 88000	(867) 7123200	www.sat.gob.mx
<b>Secretaría de Economía Subdelegación Federal en Nuevo Laredo</b> Titular: Lic.Aldo Rafael Martínez Durán	Reforma #3344, 1er. Piso Col. Jardín, Código Postal: 88260	(867) 714 9373 ; 714 0303; 714 0196	www.economia.gob.mx

Department	Address	Telephone	Web site / Email
Instituto de Seguridad y Servicios Sociales de los Trabajadores del Estado (ISSSTE) Titular: Dr. Gabriel Mancillas Salinas	Reynosa y Simón Bolívar s/n, Col. Fracc. Ojo Caliente, Código Postal: 88000	(867) 714 8090; 714 8329; 714 8016	www.issste.gob.mx
Secretaría de Agricultura Ganadería y Desarrollo Rural (SADER) Titular: Ing. Josefina Almanza Sancen	Francisco I. Madero #3101,Col, Hidalgo , Código Postal: 88000	(867) 712 5655	ddr01@tml.sader.gob.mx, ddr02@tml.sadergob.mx www.sader.gob.mx
<b>Procuraduría Federal del Consumidor (PROFECO)</b> Titular: Lic. Eduardo Anaya Hernández	Héroe de Nacataz esq. Reynosa - Planta Alta, Edificio anexo al Centro Cívico, Col.Sector Centro, Código Postal: 88000	(867) 711 3666 ext 104	profeco_nuevolaredo_servi@ hotmail.com
Instituto del Fondo Nacional de la Vivienda para los Trabajadores (INFONAVIT) Titular: C.P. Cristabell Zamora Cabrera	Boulevard Pedro Pérez Ibarra No. 4643 Col. La Concordia, Código Postal: 88274	(867) 718 6611; 718 6791	www.infonavit.org.mx
<b>Comisión Internacional de Límites</b> <b>y Agua entre México y EU (CILA)</b> Titular: Ing. Agustín Boone González	15 de Junio Interior, Puente Internacional I Codigo Postal: 88000	(867) 713 33 05; 713 49 73; 712 63 38	aboone@cila.gob.mx cila.sre.gob.mx/cilanorte
<b>Instituto Nacional de Estadística, Geografía (INEGI)</b> Titular: Ing. Marco Antonio Chapa Martínez	González s/n, Palacio Federal Planta Baja Col. Sector Centro, Código Postal: 88000	(867) 712 9492; 713 0342	www.inegi.org.mx
	State Governme	ent	
Department	Address	Telephone	Web site / Email
<b>Oficina Fiscal del Estado</b> Jefe Interino: C.P. Arturo Sanmiguel Cantú	Mendoza #1111Col. Sector Aduana Código Postal: 88000	(867) 712 0003; 712 4750	finanzas.tamaulipas.gob.mx www.tamaulipas.gob.mx/ finanzas
Ventanillas de Atención a Microempresas Emprendedores y Mipymes en Nuevo Laredo	Héroe de Nacataz y Reynosa Anexo al Centro Cívico Col.Sector Centro Codigo Postal: 88000	(867) 713 6666 ext 202	sdenuevolaredo@ tamaulipas.gob.mx
<b>Servicio Estatal de Empleo</b> Titular: Lic. Georgina Gordillo Torrijos	Héroe de Nacataz Esquina con Reynosa, Col.Sector Centro, Código Postal: 88000	(867) 715 7507; 715 7508; 715 6424; 715 6426	www.empleo.gob.mx

Department	Address	Telephone	Web site / Email
Instituto Registral y Catastral del Estado de Tamaulipas Oficina Nuevo Laredo Encargado: Lic. Diana Lizbeth Cruz Biznes	Paseo Colón #3565 Col. Jardín Código Postal: 88260	(867) 714 7697	www.registropublico. tamaulipas.gob.mx
Instituto Tamaulipeco de Educación para los Adultos (ITEA) Titular: M.E. Héctor Nathán Olivares Castillo	Reynosa #4305 ,Col. Campestre, Código Postal: 88278	(867) 712 7772	cznuevolaredo@inea.gob.mx
<b>Procuraduría General de Justicia</b> <b>del Estado</b> Titular: Lic. Eduardo Becerra González	Jaumave y Carretera Anáhuac Edificio de Seguridad Pública Municipal,Subdivision: La Fe, Código Postal: 88187	(867) 711 2715	-

### Internationals

	Address	Telephone	Web site / Email
<b>Consulado General de Estados Unidos en Nuevo Laredo</b> Titular: Kathryn Flachsbart	Paseo Colón #1901 Col. Madero	(867) 714 0512	nuevoLaredo-ACS@state.gov nuevolaredo.usconsulate.gov
<b>Consulado General de México en Laredo, Texas</b> Titular: Juan Carlos Mendoza Sánchez	1612 Farragut St., Laredo, Texas, Codigo Postal: 78040	001 (956) 723 0990	consul@srelaredo.org consulmex.sre.gob.mx/laredo
<b>City Hall, Downtown</b> Titular: Pete Saenz, Alcalde Regente: Jesús Ollervides	1110 Houston Street Código Postal: 78040	001 (956) 791 7300; 001 (956) 791 7304	www.ci.laredo.tx.us
<b>Chamber of Commerce</b> Titular: Miguel Conchas, Presidente	2310 San Bernardo, Código Postal: 780402	001 (956) 722 9895; 001 (800) 292-2122	chamber@laredochamber. com www.laredochamber.com
Laredo Economic Development Corporation	616 Leal St, Código Postal: 78044	001 (956)722 0563; 001 (800) 820 0564	info@laredoedc.org www.laredoedc.org
<b>Texas A&amp;M International</b> <b>University</b> Titular: Dr. Pablo Arenaz, Presidente	201 University Boulevard, Código Postal: 780415	001 (956) 326 2001	president@tamiu.edu www.tamiu.edu
Association of Laredo Forwarding Agents Inc Titular: A.A. Dionisio González de Castilla Presidente	107 Calle del Norte st. 114, Código Postal: 78045	001 (956) 791 7690	jdeleon@aduanet.net www. alfaforwarders.org

	Address	Telephone	Web site / Email
<b>Laredo Motor Carriers Association</b> Titular: Ernesto Gaytán Jr. Presidente	216 W. Village Blvd. Suite 102-11, Laredo, TX., Código Postal: 78041	001 (956) 334 6771	www.laredomca.com
Max A. Mandel Campo de Golf Titular: Tom Horsman	27700 FM 1472, Laredo, TX. Código Postal: 78045	001 (956) 726 2000	www.themaxlaredo.com themaxgolf@gmail.com
Sames Auto Arena	6700 Arena Blvd Laredo, Tx. Código Postal: 78041	001 (956) 791 9192	my2cents@learena.com www.learena.com
Laredo Country Club	1415 Country Club Dr, Código Postal: 78045	001 (956) 727 2900	lcc@laredocontryclub.net
<b>Logistics &amp; Manufacturing</b> <b>Association, Port Laredo</b> Titular: Jason Hinojosa, Presidente	Laredo, Tx, Código Postal: 78045	001 (956) 645 2512	www.lmaportlaredo.org

### **NLD City's Institutions**

Institute	Address	Telephone	Web Site
Municipal Institute of Planning Research and Urban Development (IMPLADU)	Santa Anita #3101,Madero	(867) 719 4503	www.impladu.nld.gob.mx
Municipal Institute for Addiction Prevention, Antisocial Behavior and Tendencies (IMPACTA)	Belden#1200, Victoria CP. 88030	(867) 196 3663	-
Municipal Institute for Youth Development (IMJUVE)	Caudillo del sur #5710, las Torres CP. 88184	(867) 710 7061	www.imjuvenld.com
Municipal Institute of Housing and Urban Soil (IMVISU)	Héroe de Nacataz #2621, Centro. CP.88000	(867) 711 3503	www.imvisu.nld.org
Municipal Institute for Women in Nuevo Laredo (IMMUJER)	Orizaba #3829 México CP. 88280	(867) 713 5281	www.inmujernl.mx
Municipal Institute of Physical Culture and Sports (INDE)	Chimalpopoca #3840, JFMM CP. 88230	(867) 719 4782	-
Institute for Cultural Development (INDECULT)	Boulevar Luis Donaldo Colosio Km. 2.5 Centro Cultural	(867) 717 5959	-
Institute for Competitiveness and Foreign Trade of Nuevo Laredo (ICCE)	Matamoros #309 (Antiguo Banco Longoria, 3er piso) CP. 88000	(867) 712 0525 (867) 712 1971	www.iccedenuevolaredo.org

### Airports

	Address	Telephone
Aeropuerto de Nuevo Laredo Quetzalcóatl	Carretera a Piedras Negras Km 5, Col. Enrique Cárdenas González	(867) 718 1332
Laredo International Airport	5210 Bob Bullock Loop, Laredo, Texas	001 (956) 795 2000

### **Travel Agencies**

	Address	Telephone
Aeroméxico/World Logistics	Guerrero #2214 ,Col. Juárez	(867) 714 7600; 714 3514; (867) 714 7614; 714 3934
Lozano Travel	Paseo Colón #2300 Local 2 ,Col. Madero	(867) 715 4455
Viajes Escamilla	(867) 712 1428 ; 712 9888	(867) 712 1428 ; 712 9888
CBD Agencia de Viajes	Perú # 3750 Col. Juárez	(867) 714 8800
Viajes Bojórquez	Veracruz #3548 ,Col. Jardín	(867) 719 0069

### **Bus Stations**

	Address	Telephone
Central de Autobuses Grupo Senda	César López de Lara # 2844	(867) 719 5144; 715 9871; 01800 890 9090
Autobuses Expresso Futura (Frontera)	César López de Lara	(867) 715 6562; 719 5060
Greyhound	César López de Lara #3910	(867) 7142287; 7140497
Greyhound Laredo Texas	610 Salinas Ave, Laredo, TX 78040	(956) 723 4324 ; 723 1321
Nueva Central de Autobuses del Noreste Ómnibus de México Autobuses del Noreste Enlaces Terrestres Nacionales	César López de Lara #3228	(867) 715 5982 (867) 715 6252 (867) 715 5451
Tornado Bus Company	1005 San Bernardo Ave, Laredo, TX 78040	(956) 796 0003
Turimex	8915 San Dario Ave,Laredo TX. 78040	(956) 728 1942
Central de Autobuses Estrella Blanca	César López de Lara #4033	(867) 719 5060



### Taxi Sites

	Address	Telephone
Sitio Bohemia	Dr. Mier y Ocampo, Col .Hidalgo	(867) 712 2040 ; 712 0007
Sitio Guerrero	Maclovio Herrera y Guerrero, Col. Guerrero	(867) 712 5444
Sitio Analy	Reforma y 15 de Septiembre,Col. Campestre	(867) 715 4522
Sitio Fundadores	Pedro Pérez Ibarra y Reforma ,Col. Infonavit Fundadores	(867) 719 1050
Sitio San José	Campeche y Reforma, Col. Jardín	(867) 715 0556
Sitio Hidalgo	Guerrero y González,Col.Sector Centro	(867) 712 0008
Sitio Laredo	César López de Lara y Washington, Col.San Rafael	(867) 712 0888
Sitio Buenavista	Eva Sámano y Calzada Revolución,Col. Buena Vista	(867) 710 3808
Sitio Smart Revolución	Carretera Piedras Negras Y Lisboa,Col. Voluntad y Trabajo 4	(867) 195 1141
Sitio Smart La Fe	Eva Sámano # 2107, Col.La Fe	(867) 724 4445
Sitio Smart Colinas	Carretera Monterrey – Nuevo Laredo Km.10, Col.Colinas del sur	(867) 217 4654
Sitio Wal-Mart	Lago de Chapala y Lago Escondido,Col.Frac. Centro Comercial	(867) 715 5630
Sitio Tecnológico	Reforma # 4830, Col.Campestre	(867) 714 7401
Sitio Specialties	Alvaro Obregón 3302, Col. Jardín	(867) 715 4474

### **Emergency Numbers**



City Government (867) 711 3500 CIAC 711 3513



U.S. Consulate in Nuevo Laredo (867) 714 0512



Water Commission (867) 890 0900





Federal Electricity Commission (867) 719 4261, 712 1202,

712 0086 Emergencies: 071

**Fire Department** (867) 712 3030, 712 2124



Natural Gas (867) 711 1850 Urgencias: 01 800 091 4000



Specialties Hospital (867) 714 0805



**San José Hospital** (867) 714 9160, 711 2900



**Red Cross** (867) 712 0949, 712 0989



SALUD



(867) 712 3491, 714 8132

IMSS

**General Hospital** 

(867) 715 8043, 715 8040

**ISSSTE** (867) 714 8016

**Publ. Transit Authority** (867) 711 3900, 711 3902

Preventive Police Road Division (867) 718 0177

Ministerial Police (867) 711 2715

**PGR** (867) 712 2074

**Civil Protection** (867) 712 8911

**Profeco** (867) 713 6666 ext 104 01 800 468 8722

One Emergensy Number

PGR

PROFECO

PROCURADURÍA GENERAL DE LA REPÚBLICA

### 116 | Institute for Competitiveness and Foreign Trade of Nuevo Laredo





# Instituto para la Competitividad y el Comercio Exterior de Nuevo Laredo

Lic. Jorge A. Viñals Ortiz de la Peña Director General jvinals@iccedenuevolaredo.org

Lic. Hailed Cárdenas Álvarez, MAN Coordinación de Economía y Competitividad hcardenas@iccedenuevolaredo.org

Lic. Jessica Kasandra Gutiérrez Grandini Jefatura de Competitividad jgutierrez@iccedenuevolaredo.org

Lic. Cynthia Michel Camargo Rodríguez Jefatura de Mercadotecnia ccamargo@iccedenuevolaredo.org Ing. Hernán Lesher Arguello, MAN Coordinación de Información y Estadística hlesher@iccedenuevolaredo.org

> Lic. María Yaneth Ayala Martínez Jefatura Administrativa mayala@iccedenuevolaredo.org

Jesús Guadalupe Cárdenas González Auxiliar Administrativo jcardenas@iccedenuevolaredo.org



Gobierno Municipal de Nuevo Laredo Héroe de Nacataz No. 3200, Fracc. Ojo Caliente C.P. 88040, Nuevo Laredo, Tamps. Méx. Tel. (867) 711 3500 http://www.nld.gob.mx



Edificio Banco Longoria Matamoros No. 309, Sector Centro C.P. 88000, Nuevo Laredo, Tamps. Méx. Tel. (867) 712 0525 / 712 1971 http://www.iccedenuevolaredo.org



## Institute for Competitiveness and Foreign Trade of Nuevo Laredo

Lic. Jorge A. Viñals Ortiz de la Peña General Director jvinals@iccedenuevolaredo.org

Lic. Hailed Cárdenas Álvarez, MAN Competitiveness and Economy Coordinator hcardenas@iccedenuevolaredo.org

Lic. Jessica Kasandra Gutiérrez Grandini Competitiveness Headship jgutierrez@iccedenuevolaredo.org

Lic. Cynthia Michel Camargo Rodríguez Marketing Headship ccamargo@iccedenuevolaredo.org Ing. Hernán Lesher Arguello, MAN Information and Statistics Coordinator hlesher@iccedenuevolaredo.org

Lic. María Yaneth Ayala Martínez Administrative Headship mayala@iccedenuevolaredo.org

Jesús Guadalupe Cárdenas González Administrative Assistant jcardenas@iccedenuevolaredo.org



Municipal Government of Nuevo Laredo Héroe de Nacataz No. 3200, Fracc. Ojo Caliente C.P. 88040, Nuevo Laredo, Tamps. Méx. Phone. (867) 711 3500 http://www.nld.gob.mx



Banco Longoria Building Matamoros No. 309, Sector Centro C.P. 88000, Nuevo Laredo, Tamps. Méx. Phone. (867) 712 0525 / 712 1971 http://www.iccedenuevolaredo.org