



GOBIERNO DE
**NUEVO
LAREDO**
2018 - 2021



2019

Bi-National Socioeconomic Handbook

“Laredos Region”

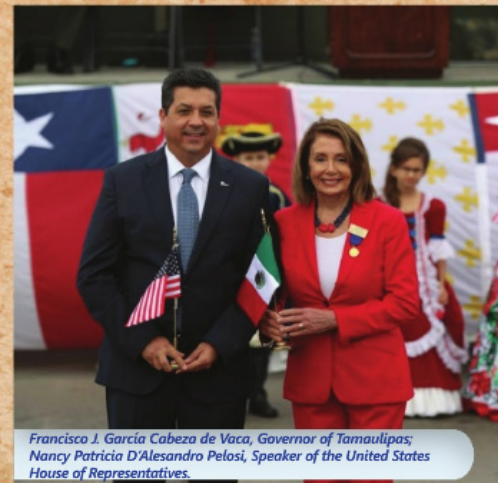
Information addressed:



- Businessmen
- Investors
- Entrepreneurs
- Researchers
- Academics
- Students
- Society in General



“The Most Competitive Region of America and the World”



The Fraternity between two Nations! International Bridge Ceremony 2019

Message from the President of Nuevo Laredo, Tamps.



This Municipal Government of Nuevo Laredo, Tamps. proudly presents through the Institute for Competitiveness and Foreign Trade of Nuevo Laredo (ICCE) the **Bi-national Socioeconomic Handbook 2019, "Laredos' Region"**, where we show the importance, potential benefits and competitive advantages of the sister cities of Nuevo Laredo, Tamaulipas and Laredo, Texas as "The most important Logistical and Customs Platform in America and the world".

This "Bi-national" edition, done for the second consecutive year between two countries, has the firm goal to keep encouraging the *Competitiveness and Modernity* of this Region for the benefit of the United States and Mexico, through information, statistics and knowledge aimed to businessmen, investors, entrepreneurs, researchers, students and all those people who decide to use an efficient tool for the socioeconomic and geographic analysis of this strategic border.

With a well-defined course between society and government, we invite you to discover the huge range of opportunities that this Region is willing to welcome investment, reiterating the commitment to assist as needed to establish more and better companies.

Currently the city of Nuevo Laredo, has been strengthened by its leadership at the state, national and international levels, based in its highest levels of **COMPETITIVENESS** in public works, social and economic development, public services, public safety, as well as in the clear management of its resources.

In Nuevo Laredo, Tamaulipas, we welcome you with open arms and reiterate to you our highest respect and friendship.

***"As much society as possible
and as much Government as necessary"***

**C.P. Enrique Rivas Cuéllar
Municipal President**



Message from the Mayor of Laredo, Tx.



Having again the opportunity to greet you through here, is an honor and a pleasure. The Government of the city of Laredo, Texas through the Institute for Competitiveness and Foreign Trade of Nuevo Laredo (ICCE), in conjunction with Laredo Economic Development Corporation, Laredo Chamber of Commerce and Texas A & M University, proudly present the 2019 edition of the **Bi-national Socioeconomic Handbook, "Laredos' Region"**.

Our municipalities are a great piece in the development of international trade for Mexico and the USA, as sister cities we continue to promote the unity to thrive as the most important Logistics and Customs Region of America.

In Laredo, Tx we maintain the title of the "most important Land Port in the United States", so global competitiveness requires us to continue working with the federal, state and municipal agencies of Mexico and the United States, promoting the port infrastructure for the benefit of the International Trade.

Laredo, Texas registered the record \$ 303.37 billion dollars of international customs exchange, we continue to innovate and develop plans in our port in a significant way, to compete with other ports in the markets of Central America, South America and Asia.

Working together, "Los Dos Laredos" we are committed to modernity, competitiveness, innovation, efficiency, diversity of industry and the improvement of infrastructure that encourages the development of these two sister cities. Likewise, we seek to increase mobility among our residents and entrepreneurs, connecting them optimally with other cities in our state and our Nation.

We are fully prepared to promote the promotion of more and better investments, with the purpose of maintaining a focus on the bi-national trade industry between both countries, working hand in hand, achieving our goals and strengthening our commercial industry.

Pete Saenz
Mayor of Laredo, Tx.

Prologue Bi-National Socioeconomic Handbook 2019 “Laredos Region”



This Bi-national Socioeconomic Handbook 2019 “Laredos’ Region,” incorporates demographic, social and economic aspects of the City of Nuevo Laredo, Tamaulipas and the sister City of Laredo, TX. with the purpose of illustrate the potential and greatness of the this Region at a national and international level.

The document includes updated information and statistics, produced and validated by the departments and institutions of public and private sectors seeking homogeneity, interest, knowledge and easy comprehension of the available data that show the virtues, strengths and importance of “Los Dos Laredos”.

This reference tool for businessmen, investors, entrepreneurs, scholars, researchers, students and society in general, without a doubt, allow us to have a bigger vision to plan, make wisest decisions and actions that contribute to increase our Competitiveness rate.

The cooperation and coordination with several institutions, which in a co-responsible and regular manner provide the statistics that they generate to this Institute for Competitiveness and Foreign Trade, made possible to have the information needed for the elaboration of this product; therefore, the ICCE acknowledges the **Municipal President of Nuevo Laredo, Tamaulipas C.P. Enrique Rivas Cuellar** for the commitment to promote the competitiveness of the region, especially to the **Government of Laredo, Texas under the leadership of the Mayor Pete Saenz** and our friends of the productive agencies of both cities, for their work and trust, as well as the users in general for their suggestions and comments that contribute to continuous improvement.

Competitiveness, is considered as the most solid strategy to face new challenges and demands that the globalization of the market imposes in every sector, particularly in International Trade.

In this important transformation that Nuevo Laredo is living, teamwork among businessmen, scholars and municipal government have done that the socioeconomic indicators have had a historic recovery, as well as the transparency in the management of public finances among other actions that encourage trust and investment. In this “Laredos’ Region” community and government are committed and take permanent actions to improve our development.

Bi-National Socioeconomic Handbook 2019 "Laredos Region"

For this institute, the dissemination of the Bi-national Socioeconomic Handbook is of fundamental importance, in order to reach a bigger number of users, this product is also offered in a digital version in the ICCE Web Site (www.iccedenuevolaredo.org), in English and Spanish, where you can consult the available information, which will be continuously updated.

We reiterate that in the Institute for the Competitiveness and Foreign Trade of Nuevo Laredo We are at your service!

Lic. Jorge A. Viñals
General Director
Institute for Competitiveness and
Foreign Trade of Nuevo Laredo

Acknowledgements:

- U.S. Consulate General in Nuevo Laredo
- General Consulate of Mexico in Laredo, Texas
- Consejo Estatal para el Desarrollo Económico y la Competitividad (CEDEC)
- Laredo Economic Development Corporation
- Laredo Chamber of Commerce
- Texas A&M International University
- Secretaría de Desarrollo Económico del Estado de Tamaulipas
- Instituto Nacional de Estadística y Geografía (INEGI)
- Administración General de Aduanas (SAT)
- Secretaría de Economía - Delegación Nuevo Laredo
- Puente del Comercio Mundial Nuevo Laredo III
- Secretaría del Ayuntamiento
- Secretariat de Desarrollo Económico
- Secretaría de Obras Públicas, Desarrollo Urbano y Medio Ambiente
- Secretaría de Educación, Deporte y Cultura
- Archivo General del Municipio "Juan E. Richer"
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- Comisión Municipal de Agua Potable y Alcantarillado (COMAPA)
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- Cámara Nacional de Comercio (CANACO)
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- Instituto Tecnológico de Nuevo Laredo (ITNL)
- Universidad Tec Milenio
- Universidad Tecnológica de Nuevo Laredo (UT)

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Director Office of Local Agencies and
Entities

Testimonials

I would like to congratulate the Institute for Competitiveness and Foreign Trade for producing an excellent visitor and investment guide to the region of Los Dos Laredos. The guide contains important trade and infrastructure data that helps explain this unique region to the world and supports investors trying to make difficult decision on where to invest their money. The joint production of the guide between Laredo and Nuevo Laredo is an example of the daily cooperation between the two cities and our two countries.

In my short time in the Dos Laredos region, I have been particularly impressed by the robust relationships between the Mexican and American business communities here. This guide demonstrates the depth of these relationships and the trust between the two cities in working together to attract investment. I am hopeful it will encourage additional development in these two communities and support of our shared economic goals.

Kathryn Flachsbart

Consul of U.S.A. in Nuevo Laredo, Tamaulipas.

"The Bi-national Socioeconomic Handbook" is of great value for the Consulate of Mexico, it allows us to have a bilingual medium, of easy and immediate consultation, with which we know in a current way the vibrant economic and commercial relationship of "Los Dos Laredos". It is also an excellent tool for our consular work of promotion and cooperation, vital to disseminate the advantages and opportunities of the region. One of the novelties of the Handbook is its digital access, which allows us to carry the information in an immediate way to any of our contacts throughout the world. The publication is a laudable effort of the Institute for Competitiveness and Foreign Trade of Nuevo Laredo (ICCE), a letter of presentation worthy of the "Most Competitive Region of America and the World".

Carolina Zaragoza Flores

Consul of Mexico in Laredo, Texas.

The Ministry of Economic Development of the State of Tamaulipas, which I am proud to represent, congratulates the Government of Nuevo Laredo and the Institute for Competitiveness and Foreign Trade (ICCE), for carrying out this extraordinary consultation tool that empowers this important Region to global level.

This Ministry has the firm commitment to provide all the facilities to national and foreign investors, so that they come to settle in the State of Tamaulipas, where they will find the greatest economic and human productivity so that their companies become more competitive at global level.

Lic. Carlos Alberto García González
Secretary of Economic Development of the State of Tamaulipas

Once again we are flattered to have the opportunity to ally with our friends from the ICCE of Nuevo Laredo in the production of the Bi-national Socioeconomic Handbook of the "Los Dos Laredos" Region, definitely the tool with the most data and information accessible to all investors and entrepreneurs in the Republic or abroad. This bi-national edition fortunately comes at a very opportune moment, not only for the development of this port, but also of the countries of which the United States and the Mexican Republic are part.

2018 saw the transformation of NAFTA into a new stage of foreign trade, which envisages a continuous expansion for the logistics industry of both countries, as well as a third, Canada. What undoubtedly was cause for dismay at first, little by little has been deployed in what could be a treaty with greater potential, ensuring a continuous development for the Laredos Region.

The Chamber of Commerce of Laredo, Texas, joins the Institute for Competitiveness and Foreign Trade of Nuevo Laredo (ICCE) in this project that once again exemplifies the commercial, socio-economic and brotherhood ties that unite "Los Dos Laredos".

Miguel A. Conchas
President of the Chamber of Commerce, Laredo, Texas

Bi-National Socioeconomic Handbook 2019 "Laredos Region"

The U.S. and Mexico border region of Laredo, Texas (U.S.) and Nuevo Laredo, Tamaulipas (Mexico) represent a true merging of very different cultures and languages.

This binational culture is a way of life for our residents, providing a unique perspective and understanding of two countries with very distinct ways of life.

True to our culture, this Binational Handbook is a collaboration that highlights the plentiful resources of each community. We are as proud of our distinctions as the strength of our region created by the unity of Los Dos Laredos.

Olivia Varela
President & CEO
Laredo Economic Development Corporation

The Bi-national Socioeconomic Handbook has an important relevance as a vital consulting tool for this community. Undoubtedly, the work carried out by the ICCE is a great contribution to the economic development of Nuevo Laredo, especially the alliances and joint projects carried out with productive organizations, universities and municipalities at the local, national and international levels.

As this Region is the most important gateway to international trade and logistics, it is important that, through this Information Handbook, we promote opportunities and strengths through the web pages of our offices in both English and Spanish.

The Universidad Tecnológica of Nuevo Laredo (UT) is committed to Competitiveness and ready to help in the best development of this thriving border area.

Lic. Alfonso Aramis Salas Pérez
President of the Universidad Tecnológica of Nuevo Laredo

The Global Initiatives Office of Texas A & M International University congratulates the Municipal Government of Nuevo Laredo for its new edition of the Bi-national Handbook 2019. It is an excellent task that they carry out to compile this information that serves as an extremely useful reference tool, both for the foreigner as for the citizens of this border. Congratulations, and keep promoting the many benefits offered by Nuevo Laredo and the Region.

María Eugenia Calderón-Porter
Associate VP for Global Initiatives
Texas A&M International University



"Los Fundadores de Nuevo Laredo"
Monument

Bi-National Socioeconomic Handbook 2019 **"Laredos Region"**

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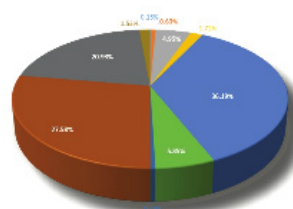
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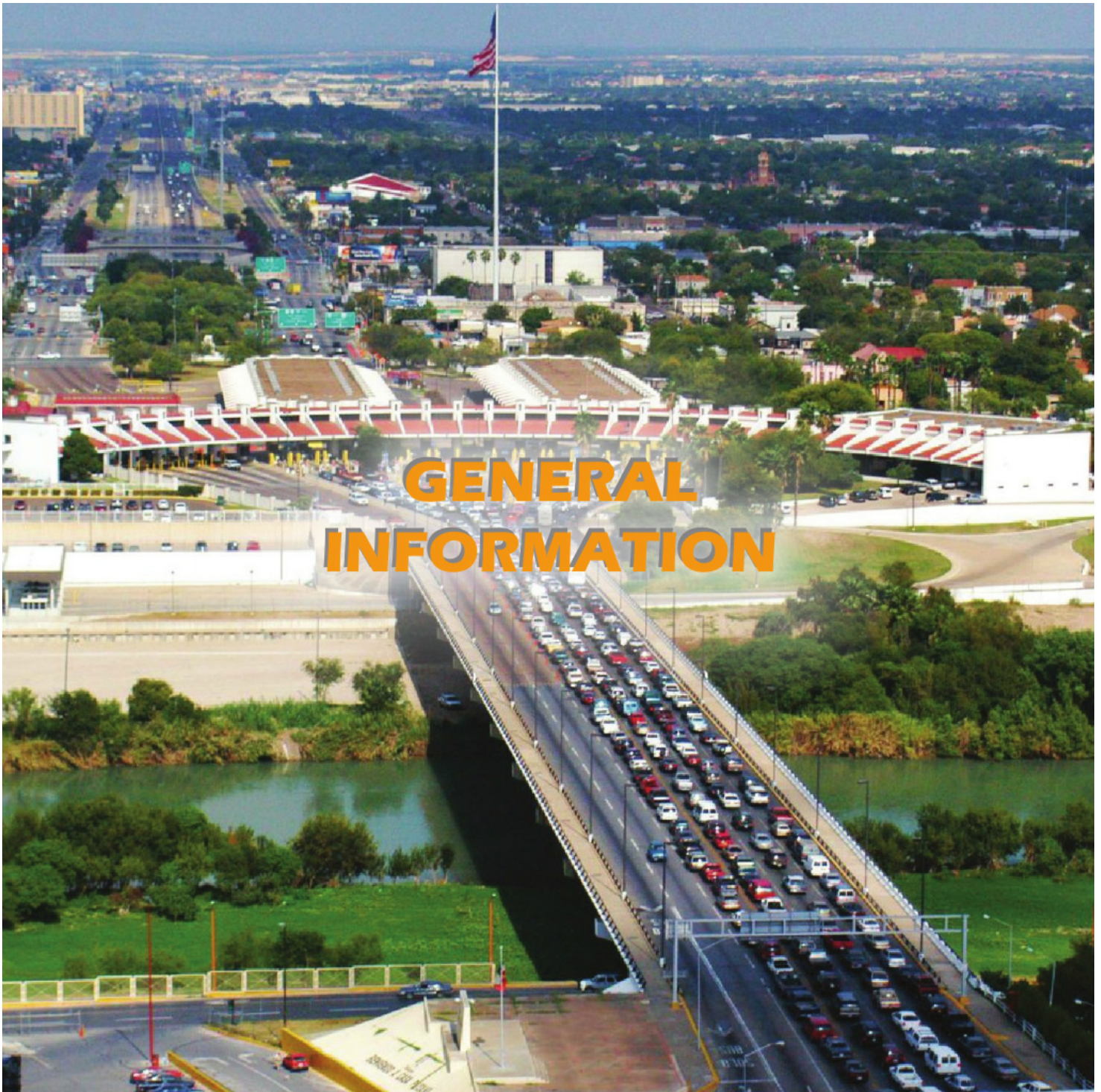
**¡Cada día
mejor!**

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History of "Laredos Region"

On May 15, 1755, Captain Tomas Sanchez founded San Agustin de Laredo, on the left hand margin of the Rio Grande, in what today is the center of a dynamic region that is recognized for its international trade leadership, as well as for the competitiveness of its businesses, organizations and individuals.

The "Sister Cities" of Laredo, and Nuevo Laredo, the first one in Texas, in the United States, and the latter in Tamaulipas, Mexico, are also recognized either as "Los Dos Laredos" or as the "Laredo Region". In both sides of the river that divides but also joins these two great nations, more than 650 thousand persons live and work, many of them in the international trade sector, which is the main economic activity that has made the Nuevo Laredo Customs Port the most important in Mexico. On the U.S. side, this leadership, experience and drive is the reason the Laredo Customs District is number 3 in all of the United States, only behind Los Angeles and New York.

As a consequence of the Guadalupe-Hidalgo accord, subscribed in 1848 after the U.S.-Mexico war ended, the Rio Grande was determined to become the dividing borderline between both nations. When faced with this new reality, a group of families that decided that they wanted to continue being Mexicans, crossed the river and founded what now is Nuevo Laredo, Tamaulipas, on the 15th day of June of 1848.

History of the Customs

Throughout history, the strategic location of Los Dos Laredos has favored the international exchange of merchandise and goods between the north and the south. That was the main reason why the Nuevo Laredo Custom Port was created on August 26, 1855, only seven years after the founding of the city. This brought official recognition and legal stability to trade between both nations through these sister cities.

When the railroads arrived, in 1881, economic and population substantially grew. Before two U.S. railroads connected Laredo, Texas with San Antonio and Corpus Christi, and the Mexican one connected Nuevo Laredo with Monterrey and from there on to Mexico City, merchandises used to cross by ferry. That same year, 1881, the first international railroad bridge that linked Los Dos Laredos was built and this allowed formal consular and trade actions between both nations.

As time flew by, both Laredos continued to grow, in an interdependent and sisterly way. The brotherhood between people was strengthened by families who had members on both sides of the river, something that still today is very frequent.

If we add to this the positive impact that international trade has always had on these communities, we see one of the main reasons of a sustained growth in population, economic strength, competitiveness and shared vision.

Los Dos Laredos once and again have showed how collaboration generates results. This has been demonstrated from the design and development of technological based custom procedures and software, which provided security and certainty to international trade operations, to the joint construction of bridges and customs installations that are an example of efficiency, safety and success for international trade.

At the Laredo Region there is a clear knowledge that it is important to prepare for the future, so both communities can work together to overcome challenges and to achieve shared goals. That is why in 2008 the "Plan de Gran Vision para la Reigon Laredo 2040" (Laredo Region Long-Term Vision Plan 2040) was developed. Later on, in 2016 it was updated for the City of Nuevo Laredo, while on the U.S. side the City of Laredo, Texas developed and approved it "Laredo Comprehensive Plan" in 2017.

Both Plans were developed with the participation of thousands of citizens, specialists, academics, representatives of private organizations and also of public servants. The objectives stressed the importance of aligning economic growth and development with an improvement of the quality of life for all its citizens, with eyes set on the shared future of the region, but without ever forgetting the shared past that forged this region.

Dr. Federico Schaffler



The Arrival of Railroad, 1881



Old Custom of Nuevo Laredo 1930



Market Square Old Laredo, Tx

Geographic Location of the Region

Location, Extension and Boundaries

The "Laredos Region" is located between 27 ° 29' 48 " north latitude and 99 ° 30' 01" west longitude.

The heights in the region goes from 100 meters above sea level (masl) at the southeast on the right bank of the Rio Grande to 250 masl above sea level in the west.

It records 110 masl on the river bank and approximately 70% of the region is located between 120 and 130 meters above sea level, being 150 masl the maximum height.

The primary communication road of "Los Dos Laredos" is the National Highway 85 / Interstate Highway 35 that links the region with the main commercial destinations of Mexico and U.S.A.



Soil and Atmospheric Conditions of the Region

Hydrography

The Rio Bravo or Grande of the North is the main water source of the region and has two major streams: El Coyote, in the south and Las Alazanas, in the northwest. A notable geographical feature of Laredo, Texas is the Lake Casa Blanca at the Lake Casa Blanca International State park.

Topography

The Region is part of what is called physiographically Province of the Great Plains of North America, whose main features are the presence of vast plains interrupted by scattered low hills of gentle slopes and constituted dominantly by conglomeratic material, that is to say that presents a half plane relief and does not record important heights or depressions.

Weather

According to weather classification, Nuevo Laredo is located in a region of dry-steppe weather, with some of the conditions that characterize the steppe as a natural region.

It is characterized by being dry and extreme, with large temperature swings ranging from -3°C in winter to 46°C in summer.

The month in which is recorded the higher temperatures is August and the coldest month is January. Its annual average rainfall is 472.5 mm^3 and the prevailing winds come from the south.

Dry-steppe climate of the region

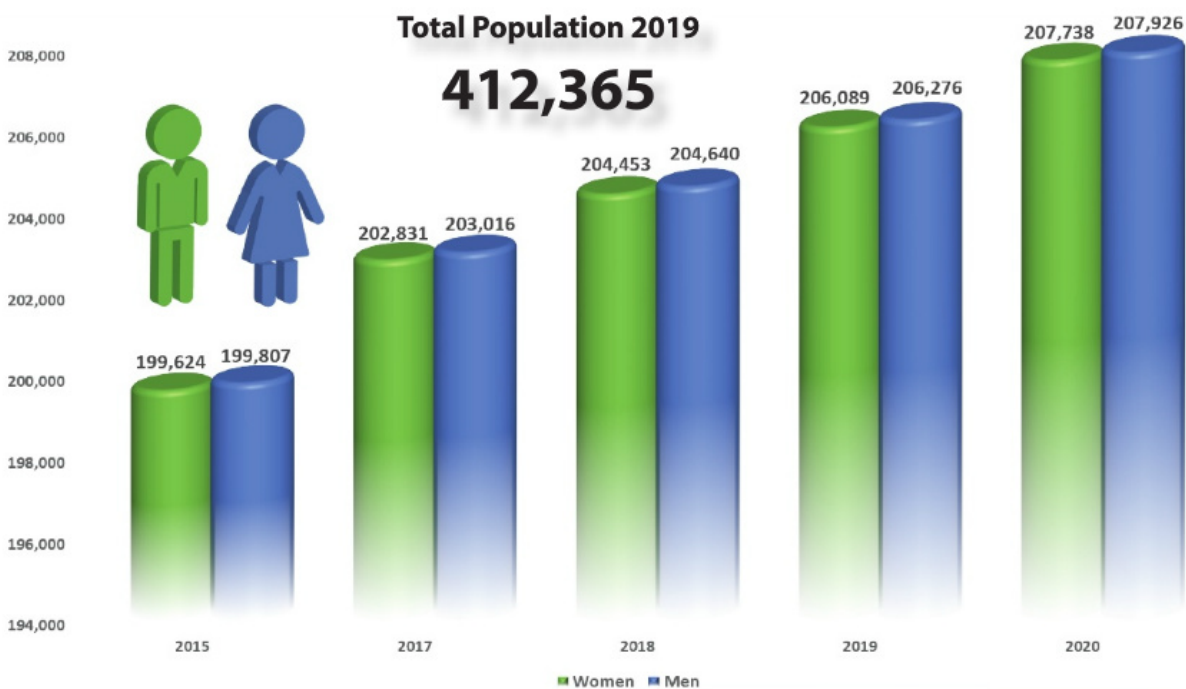
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Demographic Information of the Region

Population of Nuevo Laredo, Tamaulipas, Mex

According to the Intercensal Survey of 2015 performed by the National Institute of Statistics and Geography (INEGI) and projections made by the Institute for Competitiveness and Foreign Trade of Nuevo Laredo, we present the next information about population:

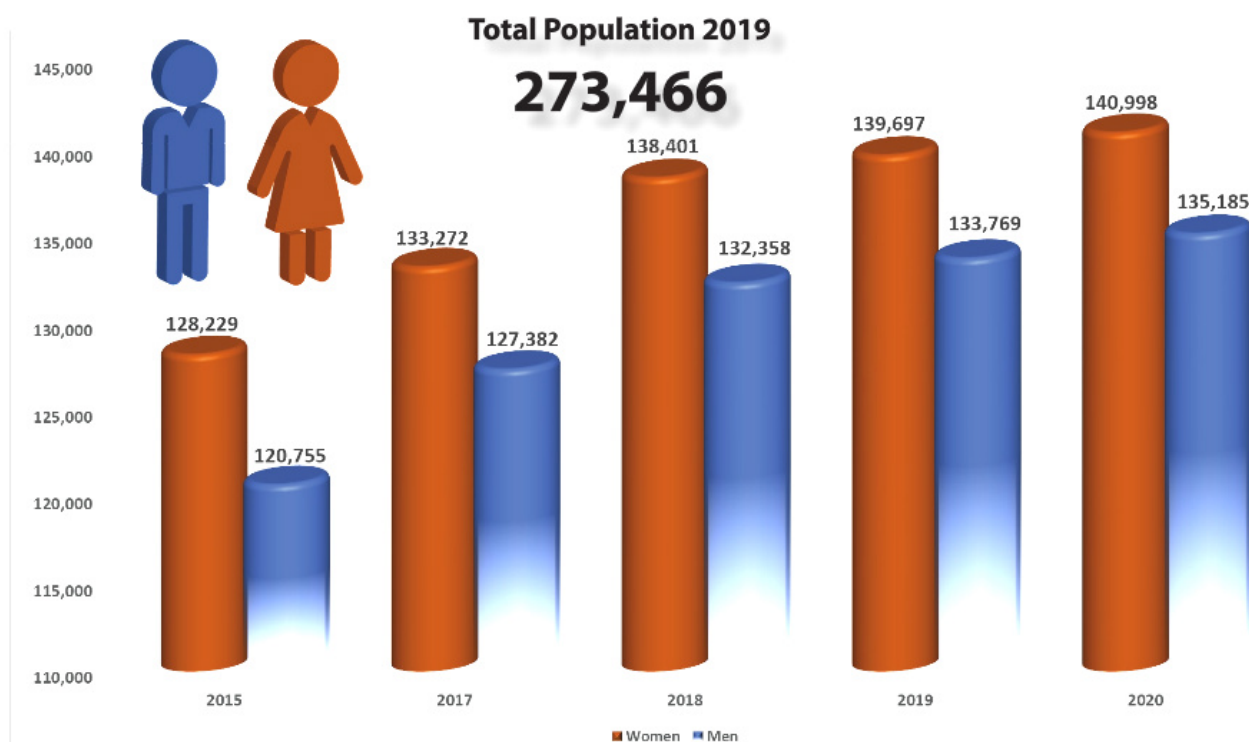
2015	2017	2018	2019	2020
399,431 inhabitants	405,847 inhabitants	409,093 inhabitants	412,365 inhabitants	415,664 inhabitants
Men 199,807	Men 203,016	Men 204,640	Men 206,089	Men 207,926
Women 199,624	Women 202,831	Women 204,453	Women 206,276	Women 207,738



Population of Laredo, Texas, U.S.A.

According to the survey made for the Office of the State Demographer and the record of Texas State Data Center we have the next estimations of population:

2015	2017	2018	2019	2020
248,984 inhabitants	260,654 inhabitants	270,759 inhabitants	273,466 inhabitants	276,183 inhabitants
Men 120,755	Men 127,382	Men 132,358	Men 133,769	Men 135,185
Women 128,229	Women 133,272	Women 138,401	Women 139,697	Women 140,998

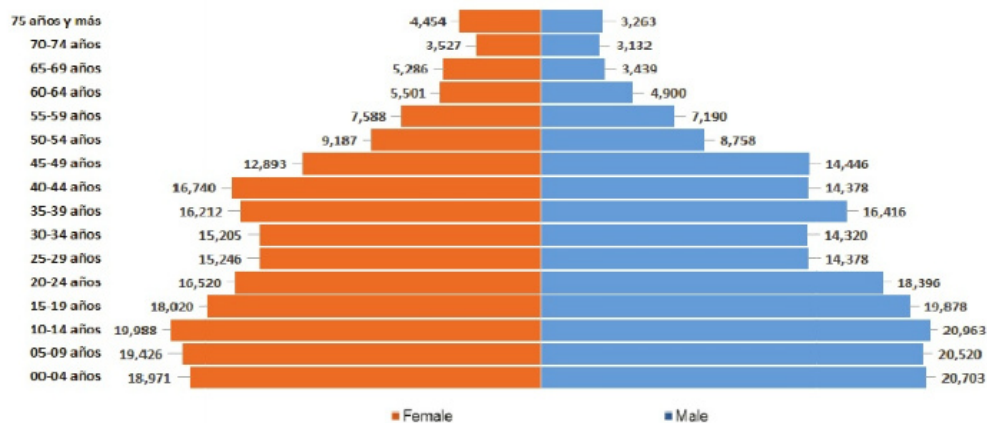


Source: Office of the State Demographer, Texas State Data Center
Compiled for Texas Center for Border Economic and Enterprise Development

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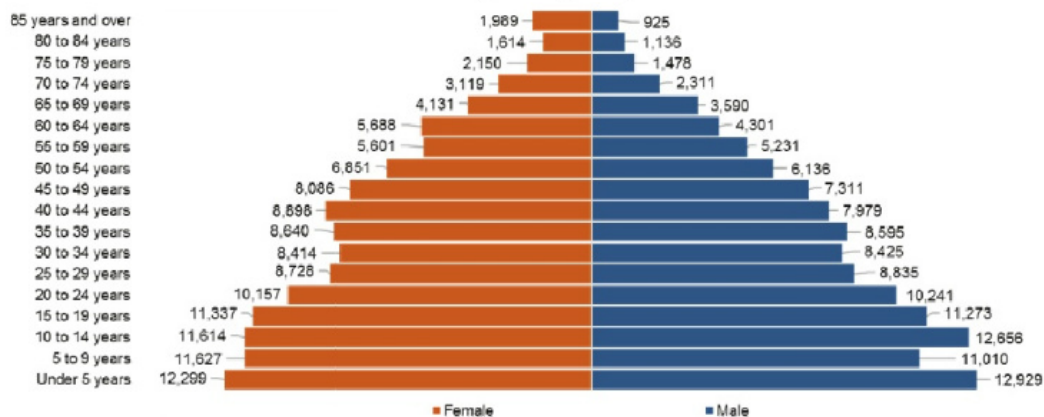
Distribution of Population by Ages and Gender

**Pyramid of population estimations by Men and Women
Nuevo Laredo, Tamps. (2018)**

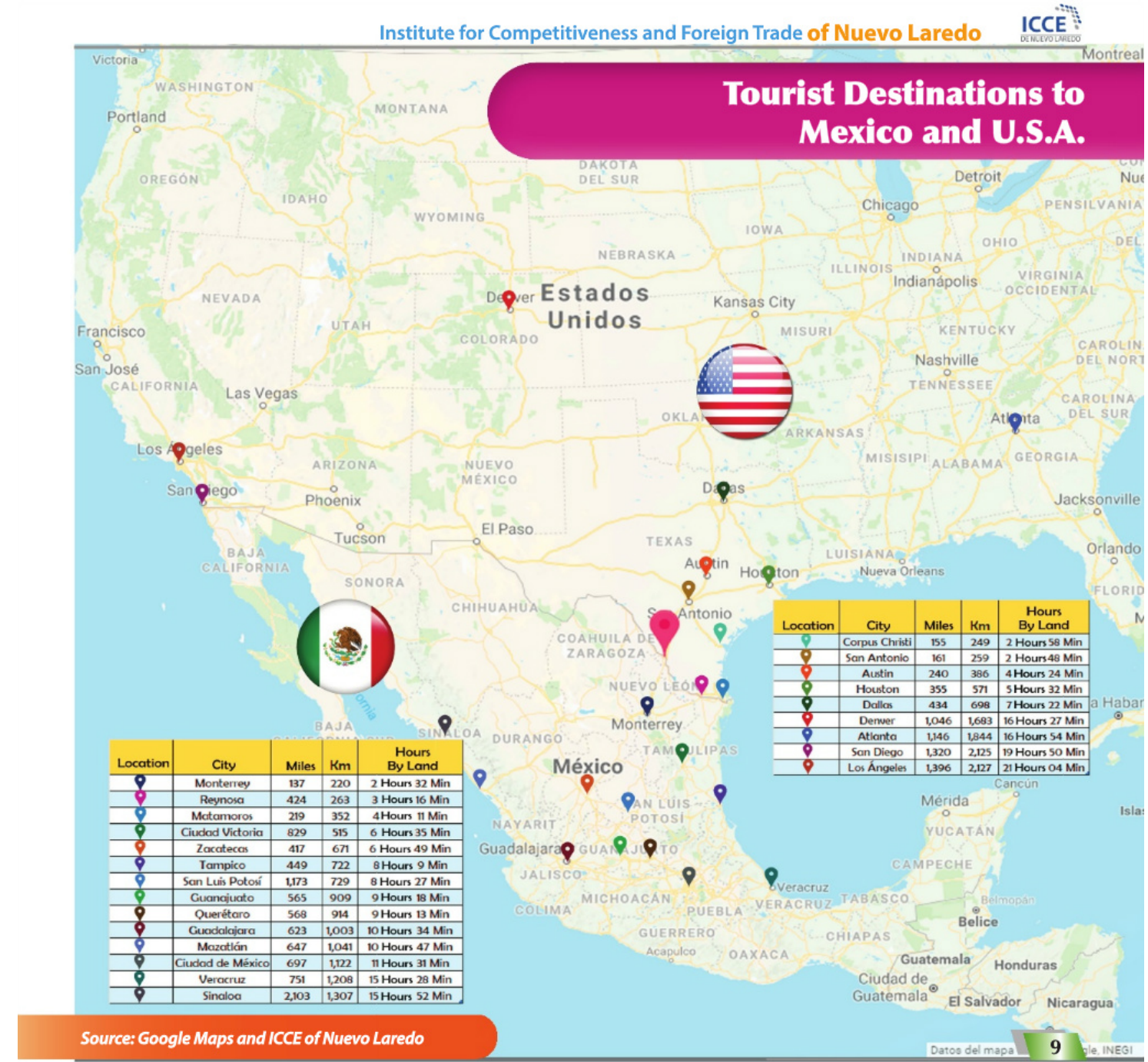


Source: ICCE of nuevo Laredo's based on INEGI's Information, the Population and Housing Census of 2010 and The Intercensal Survey of 2015

**Pyramid of population estimations by Men and Women
Laredo, Texas (2017)**



Source: U.S. Census Bureau: American Community Survey, 5-Year estimates compiled by Texas Center for Border Economic and Enterprise Development



International Bridges / Port Infrastructure

The Port Infrastructure is composed by five International Bridges strategically located in the Los Dos Laredos Region "The most important Customs and Logistic Platform of America".



Gateway to the Americas International Bridge (Bridge I): Bridge mainly for pedestrian use and four vehicle lines. Connects Nuevo Laredo, Tamaulipas with Downtown Laredo, Texas. It is also known as International Bridge I.



Juarez Lincoln International Bridge (Bridge II): This bridge is for light vehicle crossing and connects Nuevo Laredo, Tamaulipas with Laredo, Texas. It is operated by the city of Laredo and the Department of Communications and Transportation of Mexico. It is also known as international bridge 2.



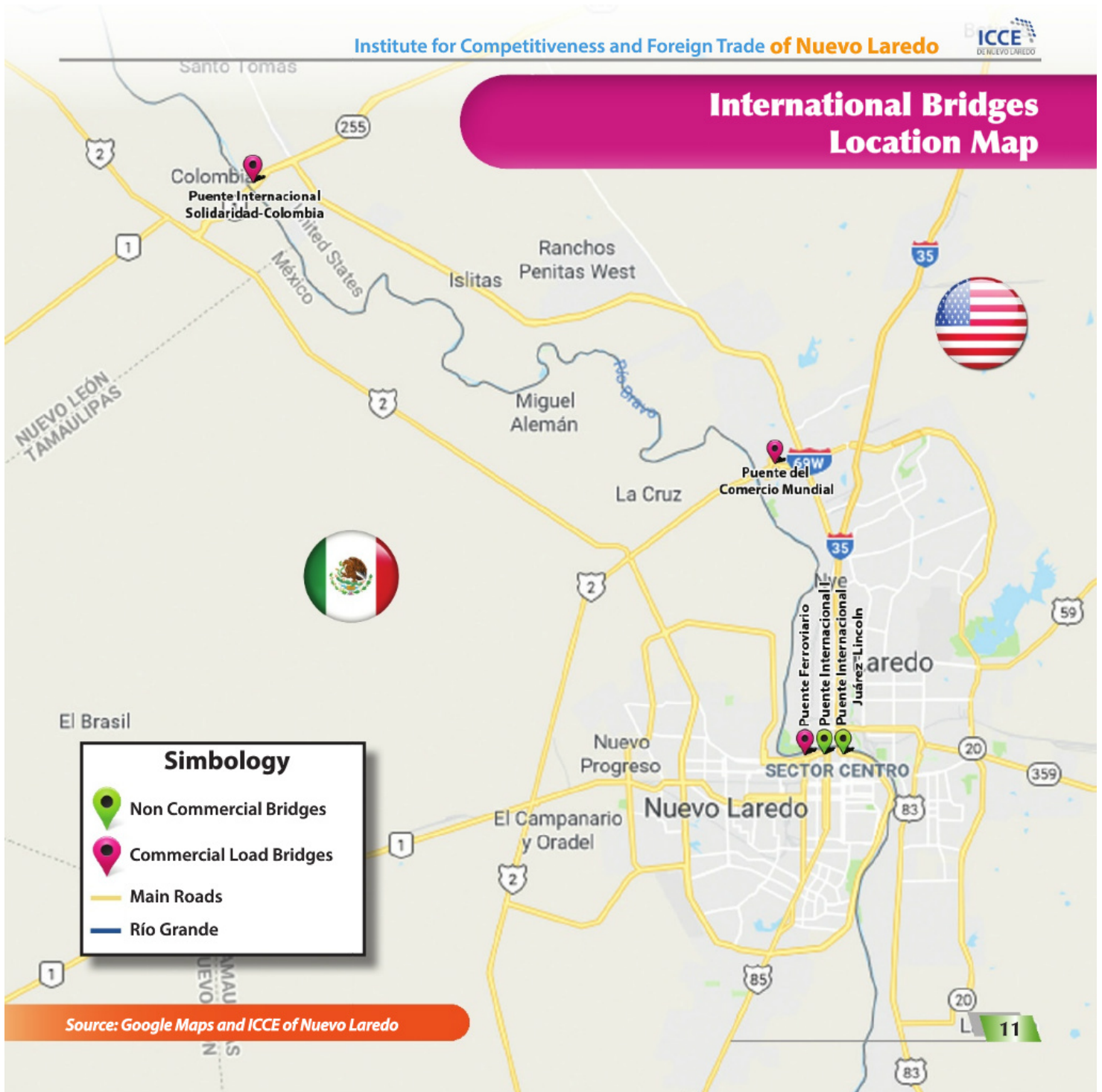
Juarez Lincoln International Bridge (Bridge II): This bridge is for light vehicle crossing and connects Nuevo Laredo, Tamaulipas with Laredo, Texas. It is operated by the city of Laredo and the Department of Communications and Transportation of Mexico. It is also known as international bridge 2.



Railway Operations Bridge: The railway bridge Laredo-Nuevo Laredo, is located within the states of Tamaulipas, in Mexico and Texas, in the United States. It was built in 1881, when two railways arrived to Laredo and where more than 1,800 railway wagons cross per day.



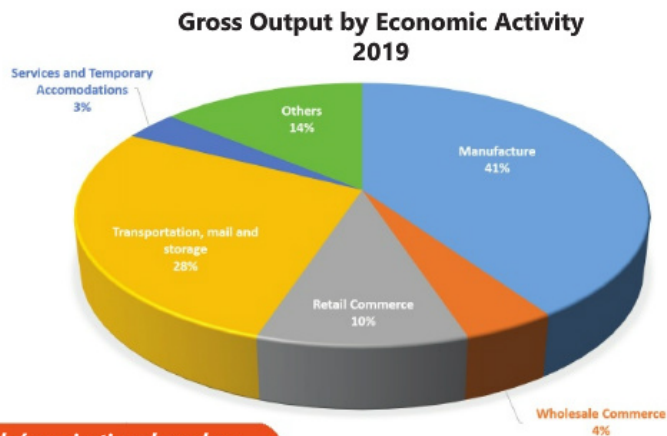
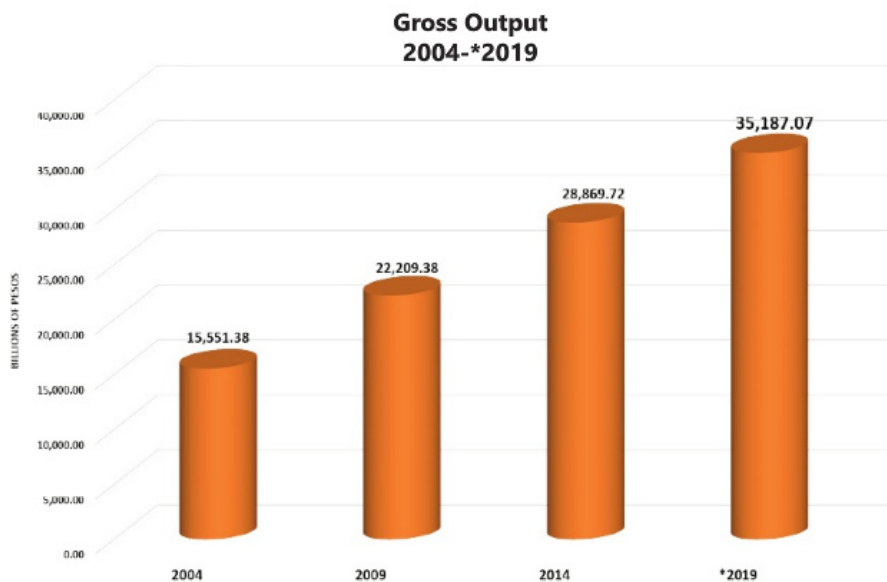
Solidarity - Colombia International Bridge: It is located in the municipality of Anahuac, Nuevo Leon and it is one of the four vehicle international bridges located in the border of United States and Mexico in the city of Laredo, Texas.





Gross Output (GO) of Nuevo Laredo, Tamps. Méx.

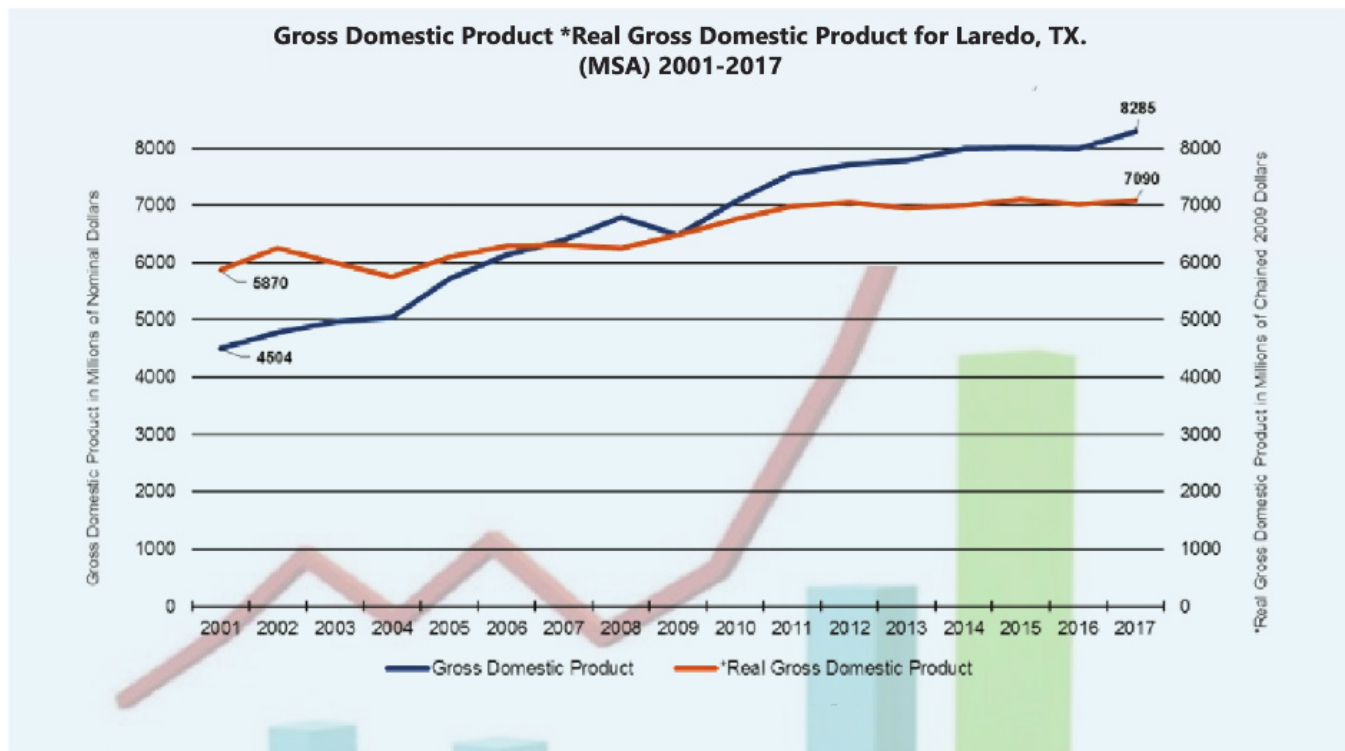
Gross Output (GO) is the measure of total economic activity in the production of new goods and services in an accounting period. It sums up the production of all the economic activities in the country, state or city.



Source: ICCE of Nuevo Laredo's projections based on economic surveys of 2009 and 2014

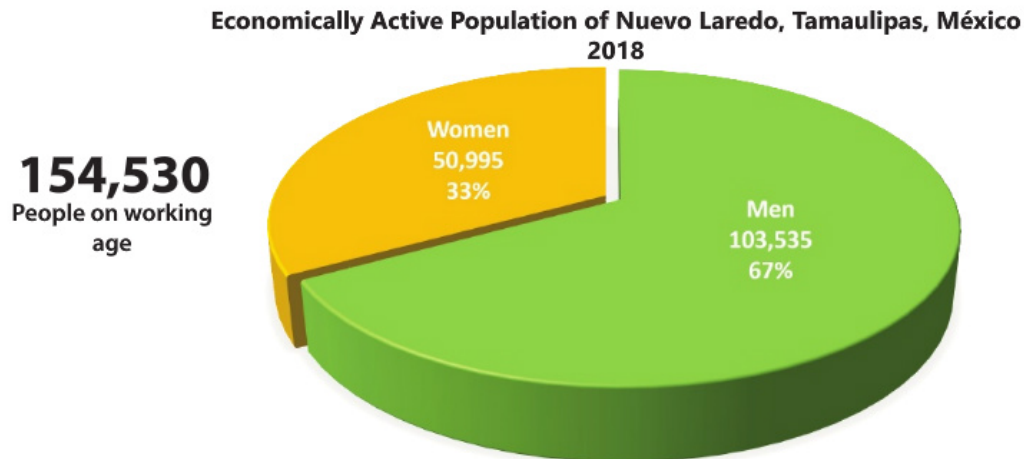
Gross Domestic Product (GDP) of Laredo, Texas, U.S.A.

The Gross Domestic Product is a monetary measure of the market value of all the final goods and services produced by an economy in a period of time., it helps measuring the growth or decrease of the goods and services produced by enterprises, only inside of their territory. It reflects the enterprises competitiveness.

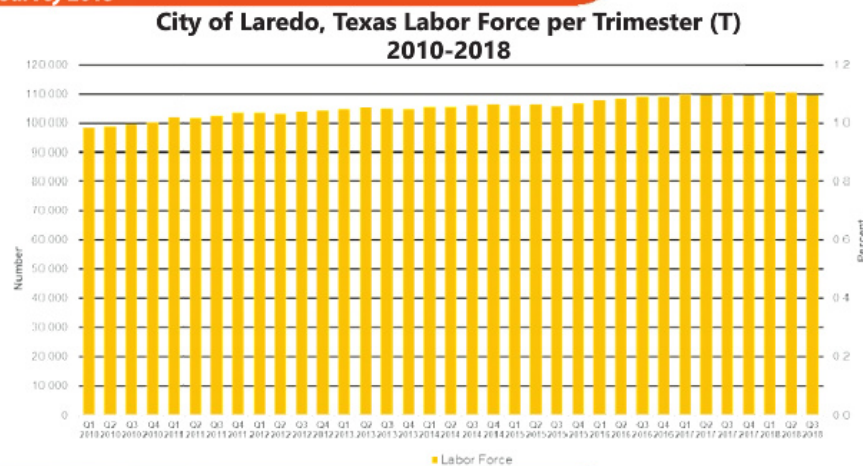


Economically Active Population (EAP) of Nuevo Laredo, Tamps & Laredo, Texas.

A country's Economically Active Population (EAP) is composed by all the inhabitants on working age that work at a paid job (employed population) or searching for one (unemployed population).



Source: ICCE of Nuevo Laredo based on the Population and Housing Survey 2010 and Intercensal Survey 2015



More than
108,000
People on working age

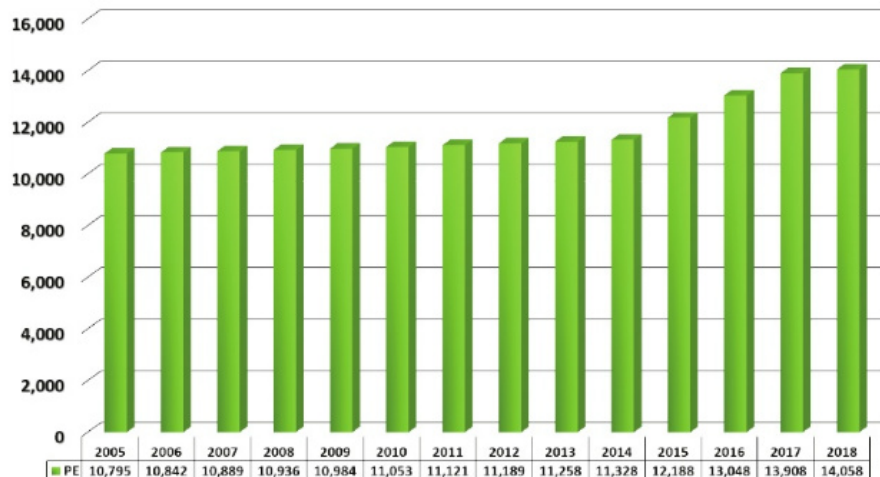
Source: U.S. Bureau of Labor Statistics, Local Area Unemployment Statistics. Compiled by Texas Center for Border Economic and Enterprise Development

Productive Establishments of Nuevo Laredo, Tamps. Mex.

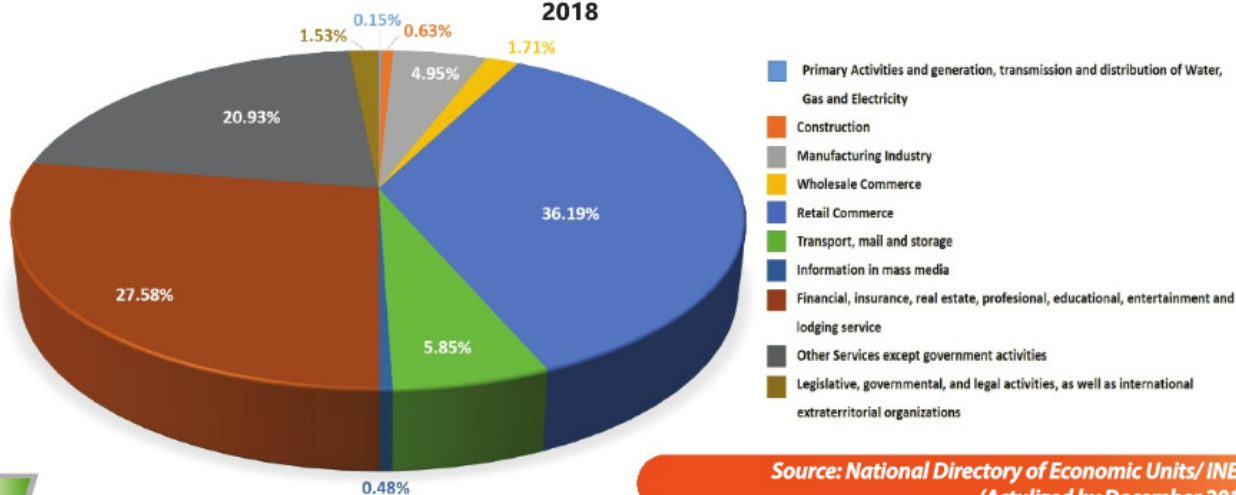
30.23%
of increase from
2015-2018

A Productive Establishment is an entity that produces and/or sells goods and/or services permanently established and delimited by buildings and fixed installations. It can be from a small store to a factory.

Number of Productive Establishments
2015-2018



Distribution of Productive Establishments per Economic Activity
2018



16

Source: National Directory of Economic Units/ INEGI
(Actualized by December 2018)

Employment Statistics of Nuevo Laredo, Tamps. & Laredo, Texas

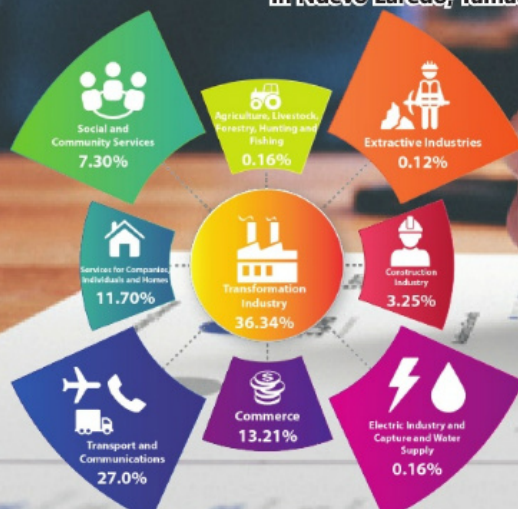
IMSS Contributing Members in NLD
December 2017 - January 2018



5.4%

4,831
New Workers
2018

Distribution of employment by economic activity
in Nuevo Laredo, Tamaulipas, Mex. (December 2018)

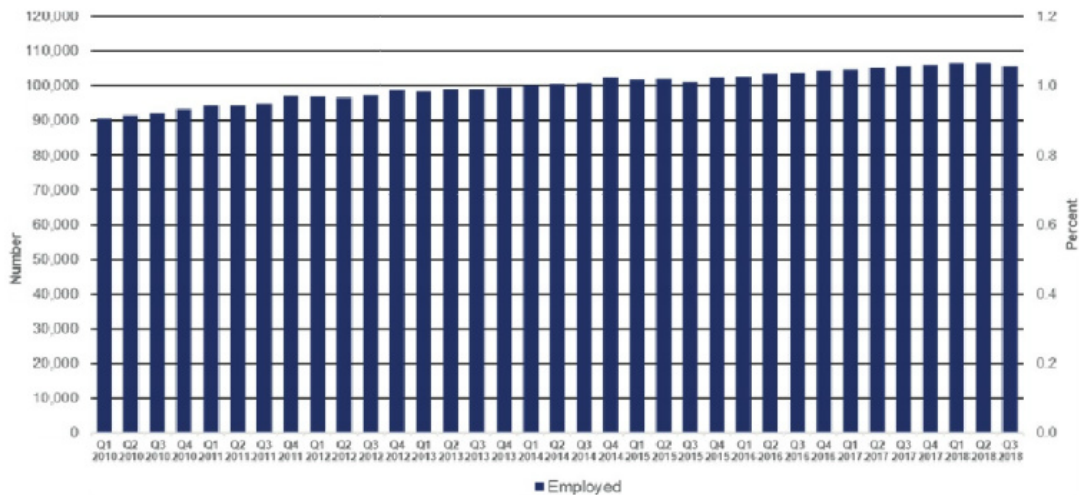


The transformation and commerce industry are the economic activities that generate the most jobs in the city, representing a little more than 60% between both.

Source: Instituto Mexicano del Seguro Social / IMSS

Bi-National Socioeconomic Handbook 2019 “Laredos Region”

City of Laredo Employed Averages Figures
by Quarter 2010 through 2018



More than
95,000
Employees



Source: U.S. Bureau of Labor Statistics, Local Area Unemployment Statistics.
Compilado por Texas Center for Border Economic and Enterprise Development

Competitiveness Indicators Nuevo Laredo, Tamaulipas, Mex.

Urban Competitiveness Index 2018

73
Cities/Metropolitan
Areas Evaluated

Nuevo Laredo occupies the
8th position
in the group of 250-500
thousand inhabitants

Nuevo Laredo advanced from
Medium Low
to Medium High
Competitiveness

Standing out among all the
Municipalities of Tamaulipas

Nuevo Laredo position in the Ranking by segment of each Subindex

	Justice	Environment	Society	Politics	Government	External Factors	Economy	Precursors	International Relationship	Innovation	General Rank
Position	16	5	21	23	11	8	20	27	2	12	8
Score	61.35	56.46	44.25	59.87	50.79	51.42	47.14	37.25	51.18	22.54	46.07

Relevant Data:

- ➔ Nuevo Laredo occupies the **8th position** of 27 cities within its population segment from 250 thousand to 500 thousand inhabitants and the **20th position** in the General Ranking of 73 cities.
- ➔ The level of competitiveness went from being Medium Low to Medium High.
- ➔ A **score of 46.07** was obtained, better than the one obtained in 2014, which was **44.93** with an **advance of 1.14**, according to the statistics of this year in this new edition of the ICU.
- ➔ **The best city evaluated in this index of the State of Tamaulipas is Nuevo Laredo.**
- ➔ **NLD** has a direct link with the Instituto Mexicano para la Competitividad (IMCO).

Source: Instituto Mexicano para la Competitividad (IMCO)



Invest In Tam Digital Platform

Digital Platform that will contribute to project the State of Tamaulipas in its 7 regions, to generate a greater impact in the promotion of competitive advantages in the national and international context.



Content

- Information of the State of Tamaulipas by municipalities and Regions.
- Geographical data, climate, connectivity, demography.
- Infrastructure in roads, airports, railways, seaports, industrial parks, security and roads.
- Drinking water, energy, telephony and fiber optic services, commercial and industrial services and communication media.
- Quality of life in health services, hotels, housing, recreation and tourism, culture, sports.
- Information on economic activities, labor market and education.

Benefits

- To be the platform where the information is gathered and build the trust required by investors, site selectors, brokers, suppliers and business sectors in general.
- Have an effective promotion tool that is at the forefront of technology, with defined strategies for global impact.
- Approve information and image of each municipality and promote Tamaulipas as a great socioeconomic region of Mexico and the World.
- To empower Tamaulipas as one of the most Competitive in Mexico.

[https:// www.investintamaulipas.gob.mx](https://www.investintamaulipas.gob.mx)



“Laredos Competitive

Nuevo Laredo, Tamaulipas

- The World Trade Bridge between Nuevo Laredo and Laredo is the **Number 1 Land Port** of Latin America since 14,000 trucks and 1,800 loaded railway wagons cross daily. The World Trade Bridge between Nuevo Laredo and Laredo is the Number 1 Land Port of Latin America since 14,000 trucks and 1,800 loaded railway wagons cross daily.
- It has extensive experience and infrastructure of Customs Brokers, approximately **520 agencies**, as well as a solid infrastructure and leadership in cargo transportation, with **more than 450 transportation lines**.
- Nuevo Laredo has the most import and export activity of the country, gathering an average of 20% of the total national V.A.T.
- Excellent **port facilities** with five international bridges with which we keep the leadership worldwide, as the most Efficient and Competitive Customs and Logistics Platform of Latin America.
- We have **the best geographic location** since it united the two most industrialized and commercial nations of Mexico and United States.
- We have the most important infrastructure of Mexico in the implementation of trade agreements: Nafta, Mercosur, Europe and Asia.
- Laredos' Region has availability of qualified, flexible and with **competitive workforce**.

22

“The Most Important Customs and

Region”

Advantages

Laredo, Texas

- Laredo Texas is the **2nd most important port** of United States, preceded by Los Angeles port.
- Is the **#1 Port between the border of Mexico and United States** with more than 525.1 billion dollars in Imports and Exports
- **Laredo is leader of 7 of the 15 main customs districts of United States in export.**
- Laredo is the **national leader** in export of auto parts.
- **Logistic Infrastructure**, It counts on Entrance for air cargo and ground transportation.
- **Specialized Corridor** for the automotive supply chain.

Laredo's Region

- **40% of commercial exchange between Mexico and United States, is done through this Region.**
- **We have a world-class Workforce that ensures the economic development of the region.**
- **Middle high and higher education institutions with direct connection to the requirements of the Productive Sector. World-Class Education.**

Logistics Platform of America”

Promoting the Employment and Competitive Entrepreneurship

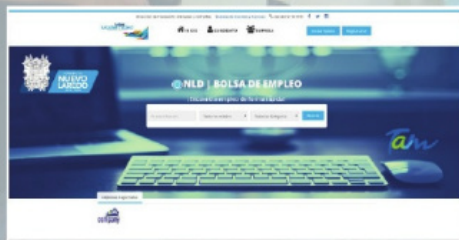
Job Bank

Provides the linking guide for the citizens who apply for employment with the registered companies, in order to achieve their placement in the labor sector. Helps companies in their search for personnel to fill their vacancies.



Job Search Platform

Tool for linking the job seeker with companies and institutions that require staff, so that citizens have access to this information directly and companies can promote their vacancies and receive information from candidates directly.



<http://empleo.nld.gob.mx>

Job Fairs

The objective is to gather the companies in a single place with easy access that require personnel in the city to promote their vacancies directly with the attendees of the event.

Mobile Employment

Traveling program that takes the vacancies of registered companies to strategic points in the city, with the objective of bringing them closer to interested job seekers, who live in the sector, with the company of a group of representative companies that require personnel.



Quick Opening of Companies System (SARE)

It is a program of simplification, reengineering and administrative modernization of the municipal procedures involved in the establishment and start of operations of a low risk company in previously built premises.

Characteristics

- Maximum resolution of 3 business days
- Unique application format
- Low risk companies

Benefits

- Encourages investment and job creation
- Discourages informality
- It generates lower administrative costs for the citizen
- Improves the competitiveness of the Region in attracting investment

Estos beneficios del SARE impactan positivamente a las micro, pequeñas y medianas empresas, las cuales, de acuerdo con el INEGI, constituyen el 99% del total de unidades económicas del país, representan alrededor del 50% del PIB y constituyen a generar más del 70% de los empleos en México.

SAT Module

The SAT module was created to expedite and support timely compliance with the tax obligations of citizens within the Tax Incorporation Regime.

Services Rendered

- RFC registration
- Reprint of RFC registration forms
- Bimonthly Declarations
- Movement in the RFC, compliance with the obligations, attention to questions and / or clarifications.

Micro Industrial Limited Liability Company (S of RLMI)

Support program for the formalization of companies through the Constitution of the Micro Industrial Limited Liability Company, the articles of incorporation of the company is provided quickly and free of charge.

PyMEs Programs

Advice is given, as well as a guide to procedures, to encourage and support entrepreneurs of micro, small and medium enterprises, through the calls of the Ministry of Economy (INADEM)

Expo PyMEs

The objective is to push, promote and encourage local merchants, from small to large commercial chains.

Training for businessmen and entrepreneurs

Training to support people who want to start a business or want to grow the one they already have; the objective is to grow the economy of the people of Nuevo Laredo and have another option of income, this through the support of the regional office of NAFIN.



Bi-National Socioeconomic Handbook 2019 "Laredos Region"

CENTRO IST

CENTRO DE INNOVACIÓN SOCIOECONÓMICA Y TECNOLÓGICA

Who are we?

We are a trusted agent that contributes to the modernization and transformation of the economic fabric of Nuevo Laredo and the region, through activities and services of high added value, that incorporate knowledge and technology and that integrate the individual capabilities of the agents of the environment.

Strategic objectives



Companies:

Technological and non-technological services that reinforce the innovation capacities and, in general the competitiveness of companies.

Universities:

Identification of projects to be developed in collaboration among Universities and the rest of the agents (companies, IST Center, etc.).



To contribute to the research teaching staff training and the student body with a research profile.

Public Sector:

Adviser with qualified opinion on competitiveness and innovation in the Nuevo Laredo environment.



Society:

Dynamic agent and promoter of new practices and innovative solutions that try to solve the needs of society.



Strategic Allies



Summary of Strategies

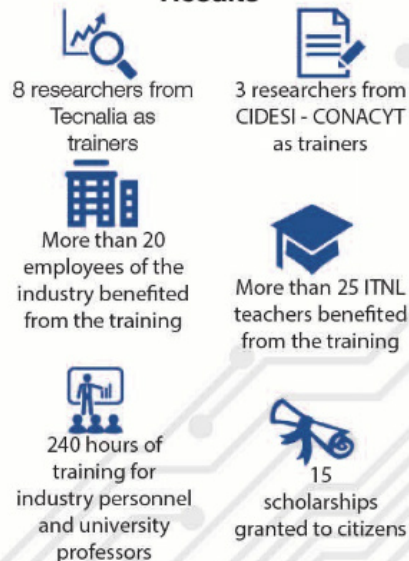
► Certificate in Industry 4.0

The objective of training is to meet the needs of technical knowledge and understanding skills and management of concepts and techniques identified in the field Industry 4.0.

Topics:

- Virtual reality and augmented reality
- Cybersecurity
- Acquisition and analysis of data
- Intelligent Artificial Vision Systems
- Manufacturing Cell and Big Data

Results



► Assessments in Industry 4.0

The completion of the Assessment I4.0 aimed at manufacturing companies allows to identify in more detail the specific needs and business opportunities based on Industry 4.0 in companies. It allows focusing, deciding and making the right investments to improve the situation in Industry 4.0 topics.

Results

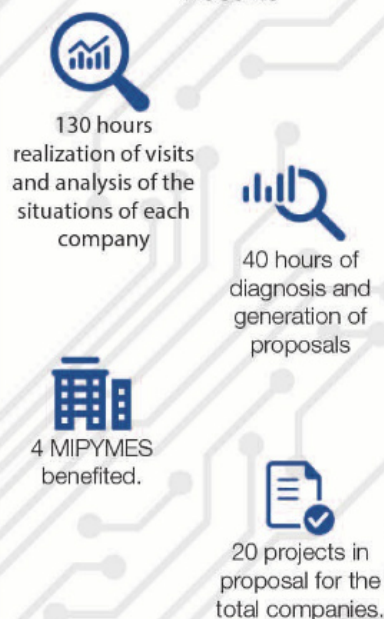


► Innovation Agendas

Methodology that develops a living document that includes the set of projects and actions that respond to the challenges of the company and whose realization facilitates the development of the necessary capacities to innovate and advance towards systemic innovation.

The innovation agendas are a useful aid for those companies that want to innovate in a more continuous and systemic way.

Results



Bi-National Socioeconomic Handbook 2019 "Laredos Region"



Contact:

Daniel Covarrubias Peña Ph.D.

IST Center Director

✉ contacto@centroist.org ☎ 867 1860190

📍 Centro Cultural Nuevo Laredo

Av. Luis Donaldo Colosio Km. 2.5, Valle Real

📱 @CentroIST





iCada día
mejor!

Startup México Campus is the first business incubator in the border of Tamaulipas that attends the entrepreneur ecosystem of the region.

The **SUM NLD campus** is committed to generate high impact business and promote the entrepreneur and innovation culture in the citizenship, companies and government to boost the economic development.



REGIONAL CAMPUS

NUEVO LAREDO, MONTERREY, SALTILLO
WITH BINATIONAL CHALLENGE



OFFERING

WORKSHOPS, CONFERENCES
AND TRAINING

PLUS FREE BUSINESS
CONSULTING AND CERTIFICATIONS

BUSINESS
ACCELERATION

32
PYMES

INCUBATING
PROJECTS **22**
BECOME INTO A COMPANY

WEB. www.startupmexico.com

FACEBOOK. Startup México Nuevo Laredo

✉ daniela@startupmexico.com
cesar@startupmexico.com
☎ 7 129283



***"We connect entrepreneurs,
inspire innovation & collaboration
and help turn ideas into reality"***

BUSINESS INCUBATOR

Dedicated Office
Dedicated Mentor
Access to conference rooms
No Lease Agreements

MILEONE FAST-TRACK

Strategic Consulting
Investment Facilitation
Office Space
Access to Projects
Access to Network

CO-WORKING

Month-to-Month Membership
Access to conference rooms
Access to business related workshops held at MileOne
Great environment to network & collaborate

6,000+ Square Feet
of collaboration under one roof

80+ Co-Working Spaces

20+ Mentors
endless support



30

www.mileoneinc.com | 1312 Houston St | 956-413-8855

Investment incentives in Nuevo Laredo, Tamps. Méx.

Incentives of Municipal and State Government

- **Land:** Cession for construction of industrial buildings.
- **Water Consumption:** Special rates available.
- **Procedure or registration of new companies:** Subsidy up to 90% in the payment of fees.
- **Municipal procedures:** Reduction of fees in municipal procedures of at least 50%.
- **Warehouses at affordable prices:** 75% to 80% of the market price.
- **Payroll tax:** Subsidy up to 90% of the 3% payroll tax.
- **Training:** Scholarships from 1 Minimum Wage in Force up to 3 Minimum Wage in force up to 90 days.



Enrique Rivas Cuéllar
President of Nuevo Laredo

Francisco Javier García Cabeza de Vaca
Governor of Tamaulipas



GOBIERNO DE
**NUEVO
LAREDO**
2018-2021

LAREDOS R

NUEVO LAREDO

A World of



COMERCIO
EXTERIOR
Y LOGÍSTICA

Our Region has the best Sea and Land connectivity in Latin America.
First in land port of the continent close to World's Largest Market (US).

- Unbeatable geographic location
- Largest custom brokers infrastructure
- Transportation and logistic services.

PRE-CLEARANCE FACILITY LAREDO TEXAS



- Full clearance of Mexico bound air cargo
- Enhanced efficiency and thus reduced costs
- Merchandise enters Mexico as domestic product



KANSAS CITY
SOUTHERN
International terminal
INTERMODAL



1800 Railcars
per day



WORLD TRADE BRIDGE

- Exclusive for international trade
- Professional Services
- Advanced Technology
- 75% of the Country Imports
- 40% Trading MEX/US
- 14,000 trucks per day

INTERNATIONAL TRADE



LOGISTIC



INDUSTRY



LAREDO
ECONOMIC DEVELOPMENT CORPORATION
www.laredoedc.org

- **LAREDO, TEXAS**

Opportunities



PROGRESO INDUSTRIAL PARK

- 10 min to the world trade bridge
- 5 min from railroad spur
- Space according to your needs
- High availability of labor workforce
- Direct connections to highway
- Administrative offices
- Fiber optic network available



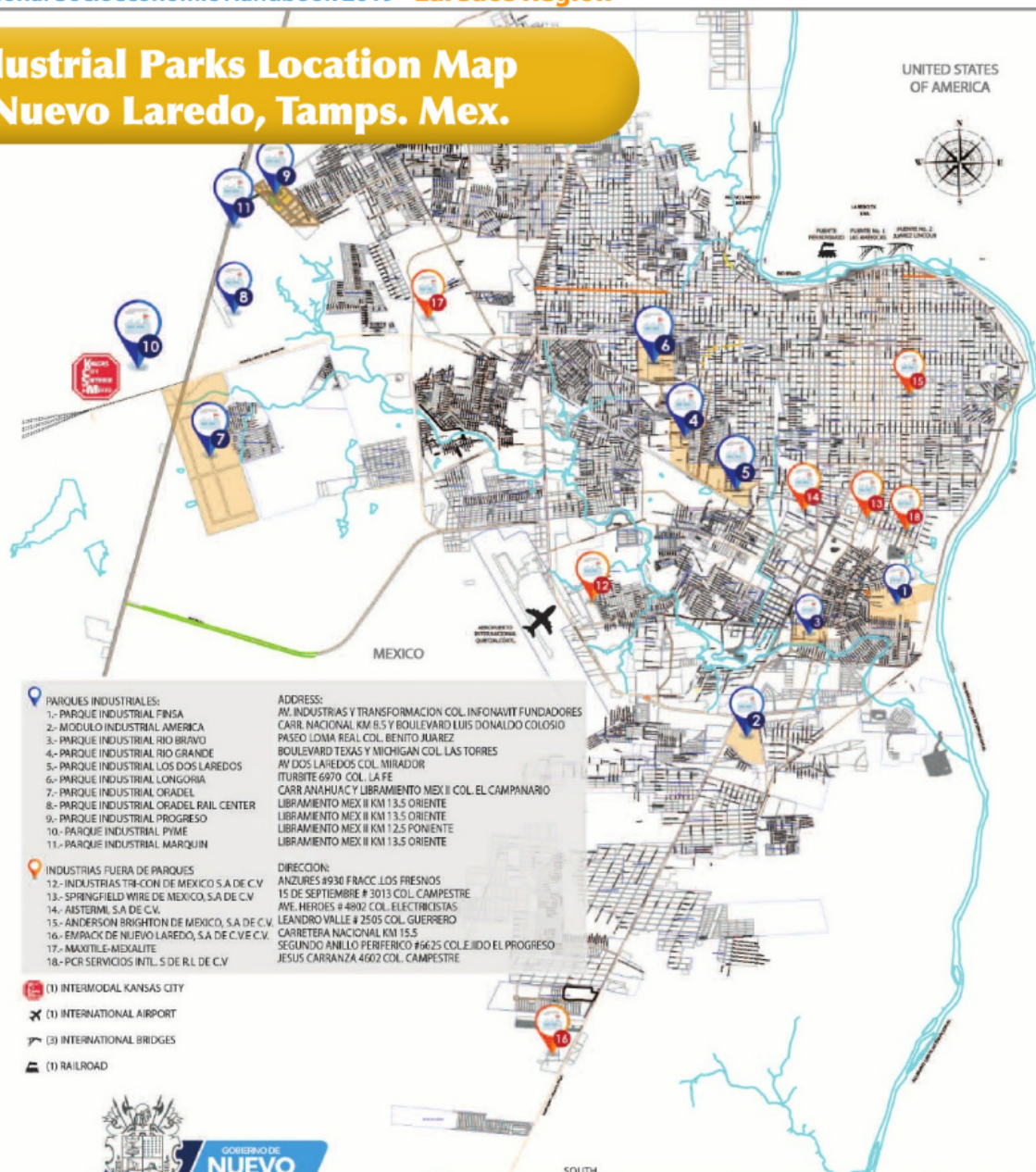
- TREATED WATER
- UNDERGROUND UTILITIES
- LED LIGHTING
- GREEN AND RECREATIONAL AREAS

**NUEVO LAREDO
INDUSTRIAL PARKS**

- Longoria
- Río Grande
- Río Bravo
- Módulo Ind. America
- Finsa
- Pyme y Log. Tecnologías
- Dos Laredos
- Oradél
- Oradél Industrial
- Rail Center
- Progreso
- Marquín

Bi-National Socioeconomic Handbook 2019 "Laredos Region"

Industrial Parks Location Map in Nuevo Laredo, Tamps. Mex.



Source: Ministry of Economic Development Nuevo Laredo

Industrial Parks Directory of Nuevo Laredo, Tamps. Mex.

Industrial Park	Representative	Address	Telephone	E-mail / Web Page
Industrial Park Longoria	Ing. Alejandra Vázquez Gómez	Sonora No. 2035	(867) 717 4845	alejandra.vazquez@nld.gob.mx
Parque Industrial PYME	Ing. Alejandra Vázquez Gómez	Sonora No. 2035	717 6056 7 17 4431	
Parque Industrial Progreso	Ing. Alejandra Vázquez Gómez	Matamoros No. 309, Sector Centro		
Industrial Park Oradel	Arq. Carlos A. Montoya Vega	Blvd. World Trade Center No. 101 Pte.	(867) 711-4555 (1-888) 337-6200	cmontoya@oradel.com / www.oradel.com
Industrial Park Rail Center	Arq. Carlos A. Montoya Vega	Carretera Federal Anáhuac – Nuevo Laredo	(867) 711-4555	cmontoya@oradel.com / www.oradel.com
Industrial Park Río Grande	Ing. Jaime García Gómez	Reforma No. 3702, Col. Jardín	(867) 714 2330 710 8500	jgarcia@radiadoresdaniel.com
Industrial Park Río Bravo	Lic. Soraya Young	Reynosa, Tamps.	(956) 630 0585	soraya@gruporiosanjuan.com / www.gruporiosanjuan.com
Industrial Module América	Misael Pesina Martínez	Consorcio Ind. de Exp. Calz. del Valle No. 409 Ote. 4to piso, Col. del Valle, Garza García N.L.	(55) 3098 9000	mpecina@igs.com.mx / www.igs.com.mx
Industrial Park FINSA	Arq. Héctor Manuel Contreras	Ave. Ind. No. 6000	(867) 715 1543 715 1603	hcontreras@finsa.net / www.finsa.net
Industrial Park Los 2 Laredos	C.P. Guillermo Fdz. de Jáuregui	Av. Guerrero No. 1854, Col. Juárez	(867) 724 0400	gfjauregui@onilog.com / ydelgadillo@onilog.com
Industrial Park Marquín	Edgar Martínez Quintilla	Libramiento Mex II 13.5 Oriente	(956) 722 99 78	edgar.martinez@cargosquin.com

Industrial Park Finsa, Nuevo Laredo, Tamaulipas, Mex.

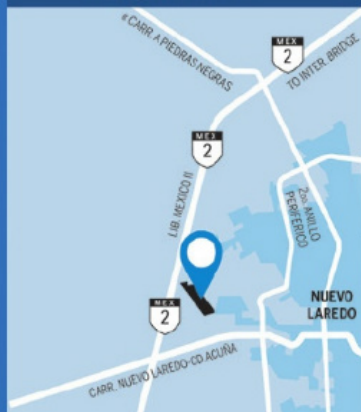


INDUSTRIAL PARK EL PROGRESO

A World of Opportunities



LOCATION



Park Location:
Lib. Mex II, Km. 13.5 Oriente
Nuevo Laredo, Tamps., Mexico

INFRASTRUCTURE AND SERVICES

- Direct management of the land
- Space according to your needs
- Competitive industrial incentives
- State-of-the-art Design and infrastructure
- Administrative offices

THE PERFECT CHOICE:

- 10 minutes away from the World Trade Bridge
- 5 minutes away from the railroad spurs
- Spaces according to your needs
- Great availability of workforce
- Direct connection to the interior of the country (Direct connection to highways)
- State-of-the-art Design and Infrastructure
- Administrative Offices
- Fiber network available

- Natural Gas Available

Committed with the Environment

- Treated Water
- Led Illumination
- Underground utilities
- Green and Recreational Areas



More Information

Ing. Alejandra Vázquez Gómez
Representative
alejandra.vazquez@nld.gob.mx
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+52 (867) 717.6056
+52 (867) 717.4431



Republican City Council Nuevo Laredo, Tamaulipas, Mex. 2018-2021

Guerrero 1500, Downtown, Z.C. 88000 | www.nld.gob.mx

Investment incentives in Laredo, Texas, E.U.A.

Laredo, Texas is committed to the attraction of new industries and expansion of existing businesses that will create good paying jobs, improve the quality of life for its citizens and generally serve the enhancement and expansion of the local economy.

The City of Laredo thereby considers a number of incentives for businesses that meet the criteria as outlined in its eligibility policies and guidelines.

Type of Industries

In keeping with the broad based approach to economic development, agreements will not be restricted to any particular type of industry. Preference will, however, be given to manufacturing and any other type of industry which provides relatively higher wages.

Hospitality (Hotel, motels, inns, or such businesses that provides transitional or short-term lodging), Tourism (businesses that are involved in catering to pleasure travel) and Retail (businesses that sell consumers goods and/or services to earn a profit.) will only be considered if City Council determines that project will make a unique or unequalled contribution to the economy and project is expected to have at least \$10 million in Added Value to real property and 10 New Permanent full-time jobs.

New Permanent Full Time Jobs	Added value in real property	Percent of Abatement	Term
50 to 100 jobs	\$1 million up to \$2.5 millions of dollars	25%	5 years
101 to 150 jobs	More than \$2.5 millions up to \$5 millions of dollars	50%	5 years
151 to 200 jobs	More than 5 millions up to \$10 millions of dollars	75%	5 years
More than 200 jobs	More than \$10 millions of dollars	100%	5 years

In cases where:

1. The required additional investment exceeds \$10 million and the above number of jobs is not expected to be met within the first year of occupancy; or
2. This is a Hospitality, Tourism, and Retail development where City Council determined that project will make a unique or unequal contribution to the economy; an abatement may be allowed utilizing the following criteria, if jobs and Added Value are met.

Living Wage Requirement

In order to count as a permanent full-time job under this tax abatement program, the job should pay employees wages at a minimum level which is equal to two dollars (\$2.00) above the U.S. minimum wage in effect at the time of the agreement. Additional compensation, such as commissions and mileage, will be taken into consideration and will be included in the wages. However, overtime will not be considered.

Incentives may also include:

- Permit Fee Waivers from City of Laredo
- Expedited Permitting
- Neighborhood Empowerment Zones

In addition, workforce incentive programs are available through various local workforce programs that provide initiatives such as customized training, grants, and employer tax incentives.

For complete details, go to:

<http://www.laredoedc.org/site-selection/incentives>



ORADEL®

INDUSTRIAL CENTER

Oradel Industrial Center was founded by a group of developers and investors with over 40 years experience. A study by Deloitte named Oradel as the most profitable Ecosystem for development of Industrial Buildings and logistics center due to its Strategic and Location Advantages, its benefits for Workers and Managers.

¹ Find out more about our investors' other developments (Cargoquin Group, Blokk Properties, Mondlak Developments): oradel.com/developers

² Read the Deloitte study: oradel.com/deloitte

Strategic advantages & location

- Closest point to World's Busiest Commercial Land Port
- Connection between I35 (USA) and MEX85 (NAFTA Highway)
- Access to railroads
- Has an Operating Personnel of more than 30 people in charge of maintaining the Park (lighting, gardening, cleaning, railways, water treatment plant, pavement)
- The Universidad Tecnologica (UT) trains and recruits workforce

WORKERS' benefits

- Nursery
- Elementary, middle school, and high school
- 5,000 houses within Oradel
- Sports' field
- Security and access control

Benefits for EXECUTIVES

- 40 min from Laredo Country Club
- Education in American system for children
- Texas A&M International University

Holistic Model / Vital Impulse to the Economic Development of NLD and the Region

The vision of the Holistic Plan is to promote the economic and social development of Nuevo Laredo, through the development of industrial-logistics infrastructure and services, which serve as a motor for attracting investments, and which in turn consolidate NLD as a destination business with a better quality of life through its involvement, articulation and joint work of the public and private sectors.

Among the objectives is to promote social development through proposals and projects that generate better living conditions and enhance the well-being of the human being. In addition, to stimulate the culture of logistics competitiveness of this municipality, as a fundamental pillar for local and regional economic growth.

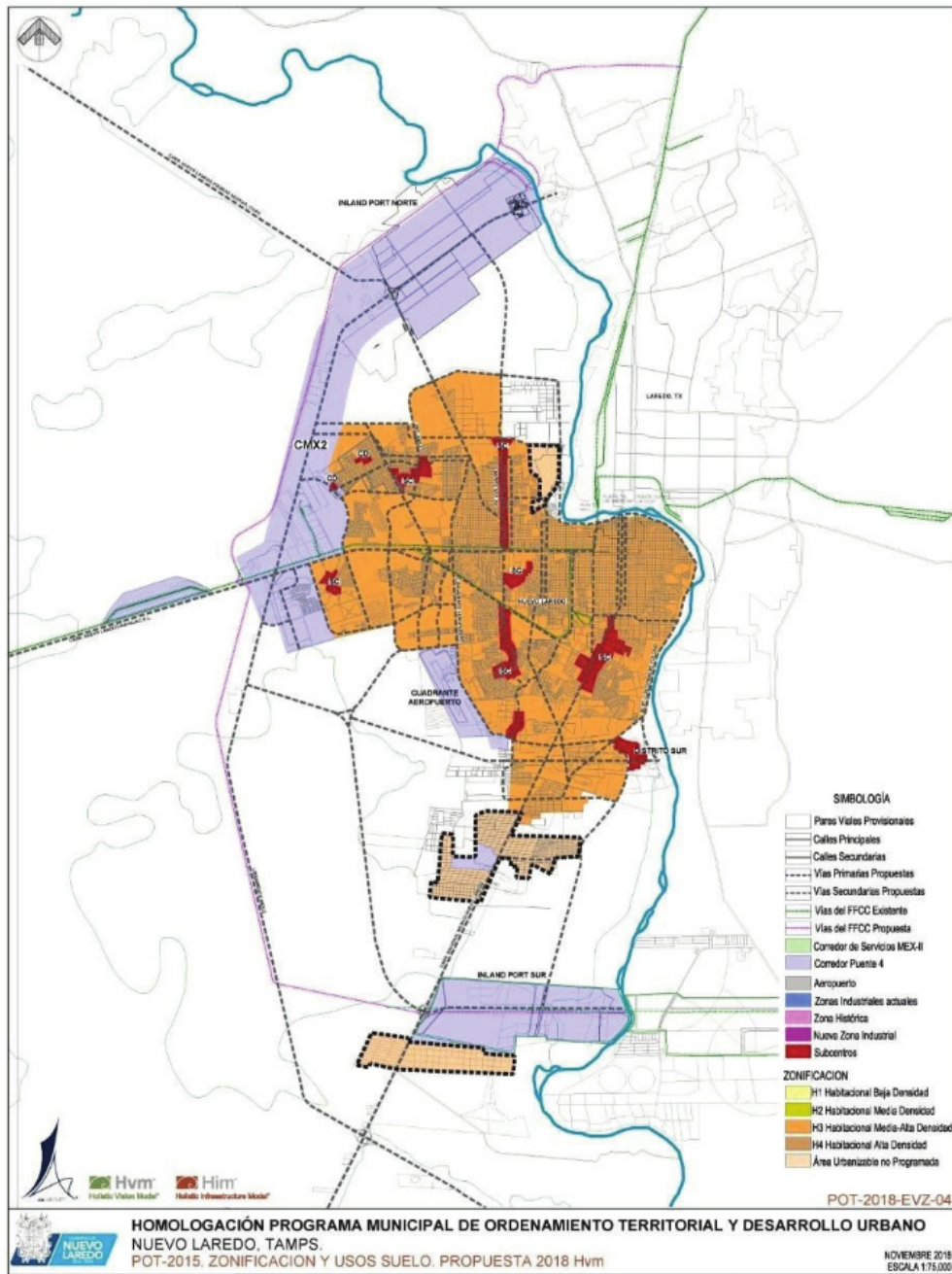
The Government of Nuevo Laredo implements this model developed by JAGroup, with the purpose of promoting the viable and sustainable integral development, fundamentally with social and economic impact, as well as being a fundamental tool for attracting investment and fostering development with a multiplying effect on which can create strategic alliances, that is, add experts.

With the model we seek to make the municipality and the region an attractive business destination, strengthening social development, through designing social, industrial and logistical infrastructure with a regional vision to increase the competitiveness of the local economy.

It also proposes to generate short-term resources to be self-sustaining in its operation and involve citizens in productive activities that manage to retain them in the municipality.



**¡Cada día
mejor!**



Important Public Works for the Development of Nuevo Laredo, Tamps.

Educational Infrastructure Works

To the strengthening of education in the city, work is being done on the "My Dignified and Modern School" program, whose purpose is to improve the conditions of existing educational facilities in order to increase the quality of the facilities and improve the use of the student body, as well as teachers and administrators; it is currently being complemented with the construction and start-up of new educational facilities such as:

- "Manuel Gómez Morín" Technical High School
- "Luis H. Álvarez" Technical Middle High School
- Technical Middle High School in Valles del Paraíso



Constitucional Technical Middle High School

Social Infrastructure

Through the works aimed at improving the quality of life of citizens, we can mention the construction of Medical Centers in different important points:

- Palmares Subdivision
- Valles del Paraíso Subdivision
- Los Toboganes Subdivision
- Autism Center in Villas del Lago Subdivision



Autism Center

Urban Mobility and Modernization

One of the main actions of the development of public works is to integrate the construction and rehabilitation of sports units, parks and plazas, in order to provide recreation and physical conditioning areas.



Sport Facility in La Fe Subdivision

Development of Road Infrastructure

To improve the communication of the urban sprawl, pavements have been generated with sidewalks, repaving and recarpeting in main roads, in order to speed up and provide safety for pedestrians and motorists.

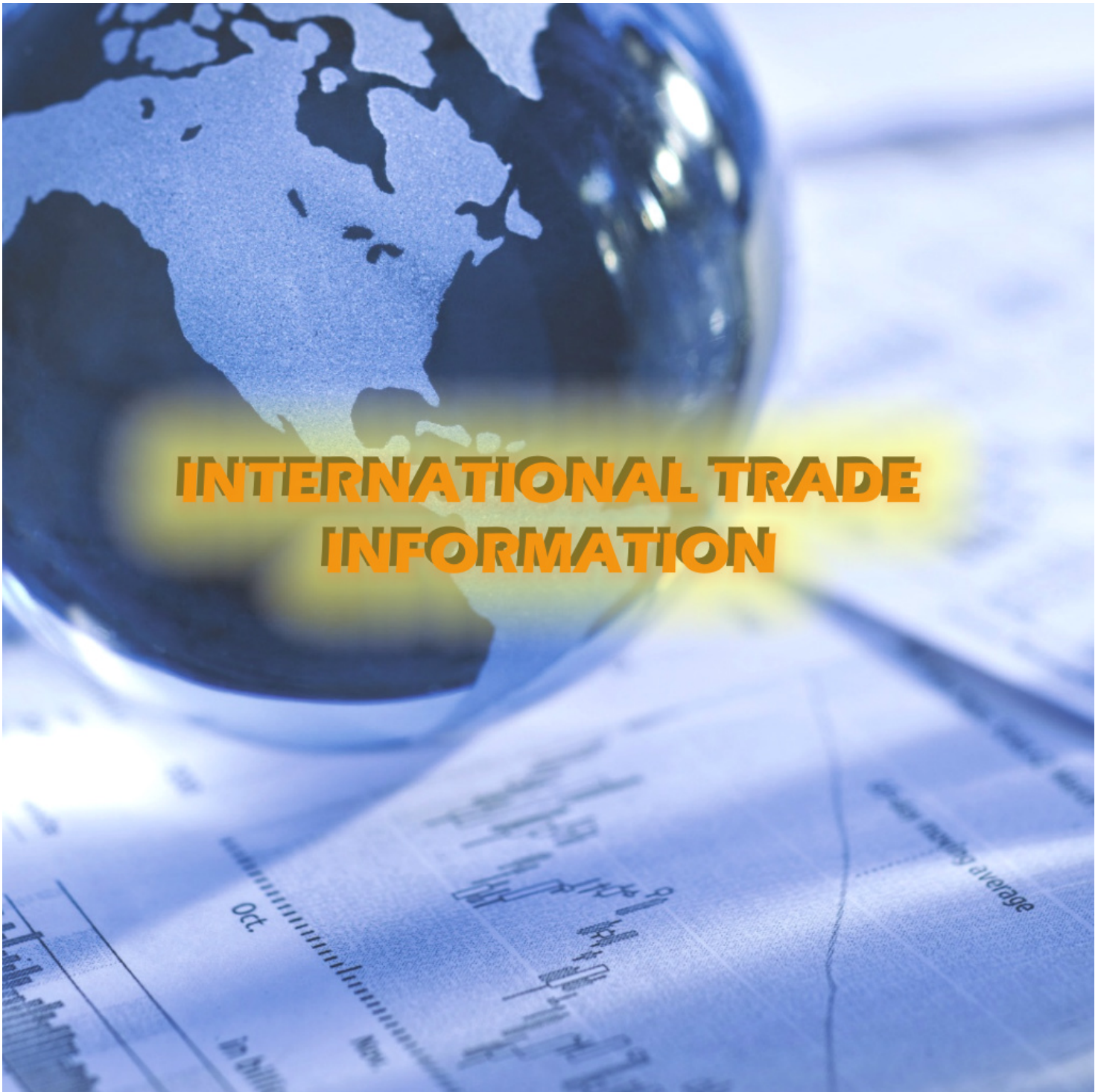
- Paving Puerto México Street
- Modernization of the National Highway
- Paving Galardón Street
- Recarpeting of Independencia Street
- Vehicle Overpass Aeropuerto and Av. Monterrey bypass

Drinking Water, Collectors and Sanitary Sewer

The "Rivereño" collector has been rehabilitated as well as the introduction of sewage networks with the objective of providing this type of services in Priority Areas of Attention.

Location of important Infrastructure in Nuevo Laredo, Tamps.





World Trade Bridge

Since its opening on April 15, 2000 to December 2018, there have been over 40 million crossings of import and export.

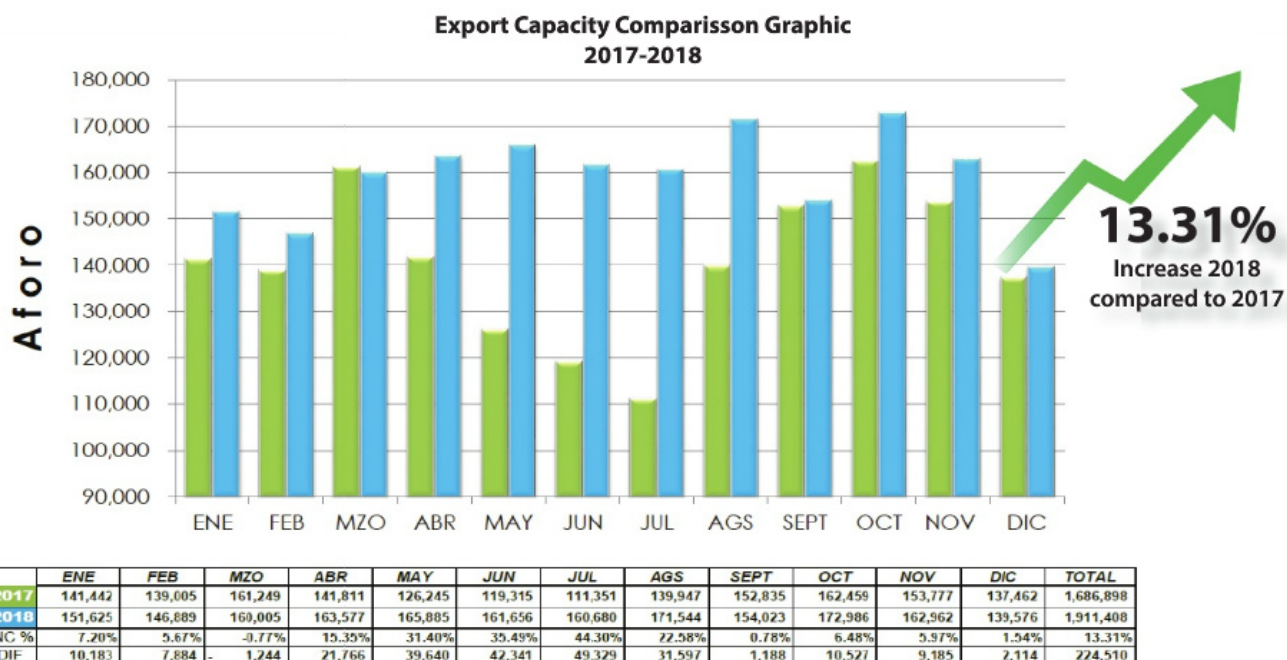
Currently they cross among 6,400 and 6,800 export and 6,700 to 7,100 import daily by the Nuevo Laredo World Trade Bridge, equivalent to a total average of 12 thousand 930 crossings a day. The average capacity utilization is 60%.

With the trend of crossings that has had since the opening of this commercial port in April 2000, is estimated a 5.5% annual growth over the next 10 years. The approximate figures would be 8,060 import crossings and 7,790 export crossings, this would give a total of 15,850 daily crossings in 2025.

Mexico has 19 ports on the northern border, among which Nuevo Laredo ranks first with 40% of commercial trade between Mexico and the United States.

Nuevo Laredo contributes around 20% of the VAT concept in foreign trade operations of the country.

As to results of 2017 yearly total, was obtain more than 1 million 680 thousand crossings.



Source: World Trade Bridge

Infrastructure and Services of the World Trade Bridge

SERVICES

Services to improve the operation and management of the port:

- Traffic Simulator
- Monitoring access roads to the port via video.
- Preventive maintenance System.
- Inventory System of parts and spare parts.
- Prepaid system through the website (www.nldpuente3.com).
- Development of an application of our page for mobile devices.

ADVANTAGES

- Efficient system of international crossing.
- Roofed Inspection Platforms (40, 998m2)
- Superhighway with access to fiscal yard with exclusive fast lane.
- Service oriented port administration.
- Excellent Customs Services.
- Infrastructure for crossing hazardous materials.
- Enough procedure booths.
- Capacity for In-Bond facilities
- Facilities with cutting-edge technology.
- Website with: prepaid system, user and password (to check balance, check numbers of crossings, monitoring row and wire transfers).
- And an application for mobile devices with all these functions

EXPORT

- 10 Export modules, 7 of regular freight and 3 FAST ones.
- Export Platform with inspection capacity of 62 vehicles.
- Parking for yellow procedures with capacity of up to 11 trucks.
- Exclusive lane for empty trucks.
- Gamma ray lane.
- 7 leading edge booths for collections with TAG System and cash in two currencies.
- 21 surveillance cameras in the highways toward the Bridge.
- Entry to the In-Bond Facility without collection booths.

IMPORT

- Exclusive route to In-Bond Facilities
- Highways and parking for trucks with incomplete documentation.
- 19 Modules of automatized selection and express and empty exclusive lanes.
- Import platform with inspection capacity of up to 108 trucks.
- Lanes for empty trucks with gamma rays
- 2 modules of non-intrusive inspection (X-rays) for trucks with bulk goods.
- 8 exit modules.



Piedras Negras Hwy. Km. 12.5,
Ejido El Canelo, Z.C. 88000
Tel. (867) 724 2107, 724 2108

International Trade Statistics

Import and Export by the customs of Nuevo Laredo, Matamoros, Reynosa and Colombia 2018

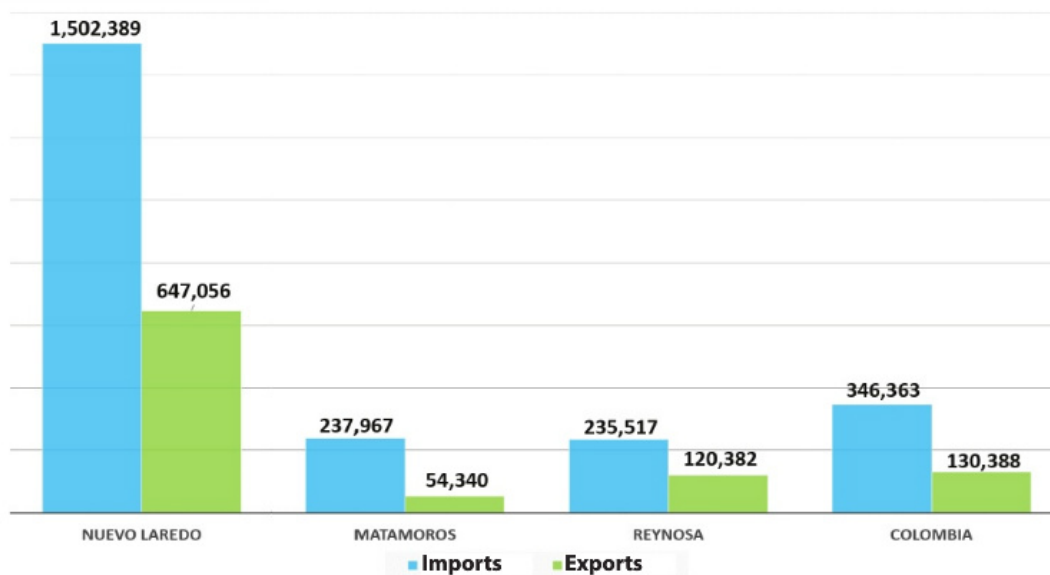
Nuevo Laredo is characterized for being the most efficient Customs and Logistics Platform of America because it carries out about 40% of the international trade activity and where are crossed an average of 13,000 trucks and approximately 1,800 railway wagons as well as 75% of the imports of the country.

In the next graph is shown the total of customs Import and Exportation applications done during 2018, emphasizing Nuevo Laredo with more than 1 million and 500 thousand customs applications of import and more than 647 thousand

of export made by this important port.

In the analysis of the behavior observed by the customs of Nuevo Laredo, Matamoros, Reynosa and Colombia, the number of customs applications registered in 2018 were up to 3 millions 274 thousand; of which Nuevo Laredo represents the 65.64 %, Reynosa a 10.87%, Matamoros a 8.93% and Colombia the remaining 14.56%.

Import and Export by the customs of Nuevo Laredo, Matamoros, Reynosa and Colombia by customs applications

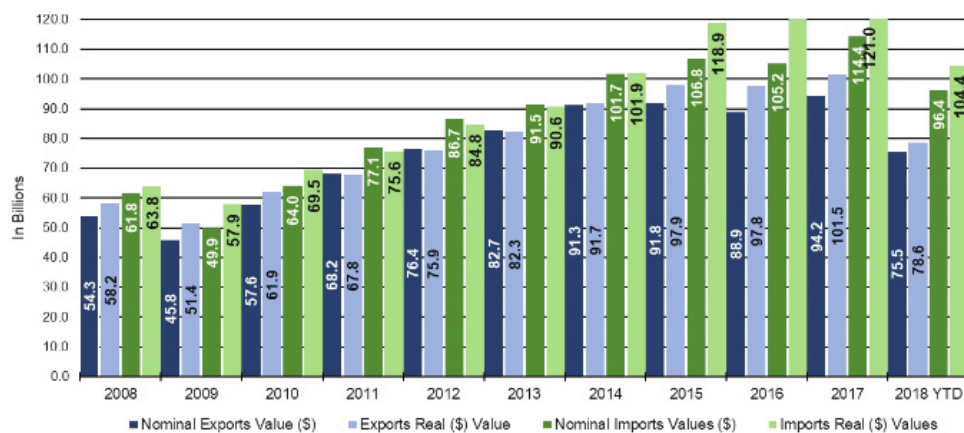


Source: Administración General de Aduanas - SAT

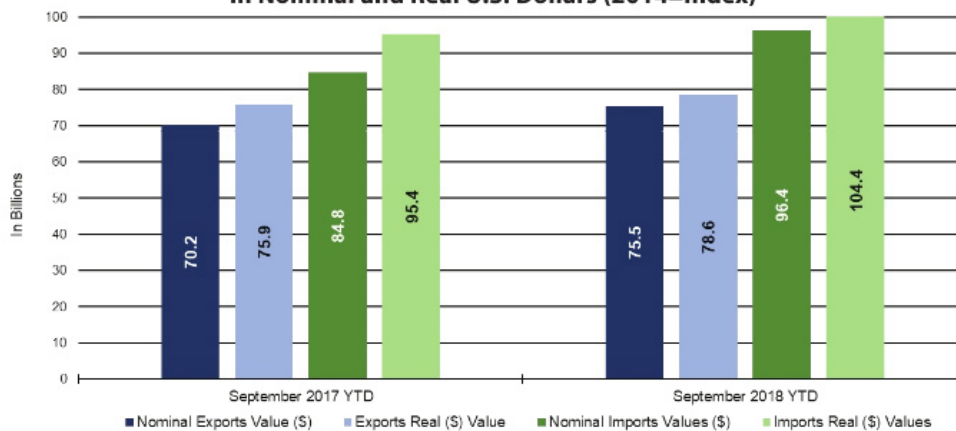
Bi-National Socioeconomic Handbook 2019 "Laredos Region"

Import and Export between U.S.A. - Mexico by the Port of Laredo, Texas

**U.S.- Mexico Trade (Port of Laredo), 2008-2016 September 2018 YTD
in Nominal and Real U.S. Dollars (2014=Index)**



**U.S.- Mexico Trade (Port of Laredo), September 2016-September 2018
in Nominal and Real U.S. Dollars (2014=Index)**





Livestock and Municipal Slaughterhouse of Nuevo Laredo, Tamps.

The Local Livestock Association of Nuevo Laredo – Guerrero was founded on March 11, 1938. With cooperation of the Livestock Associations of Nuevo Laredo, Guerrero, Tamaulipas, Cd. Anahuac, Nuevo Leon and Villa Hidalgo Coahuila, is integrated the Regional Livestock Union of Nuevo Laredo, on April 15, 1939, member of the National Livestock Confederation.

For this reason the Local Livestock Association of Nuevo Laredo – Guerrero is reborn on November 03, 1955. It currently has 210 active members.

In the region 318 thousand hectares are exploited in livestock grazing and hunting; we have farmers engaged in breeding cattle register breeds such as Charolais, Charbrai, Beefmaster, Black Angus, Red Limousine Brangus and Brahman.

Service to members:

- Registration and/or revalidation of irons for shoeing livestock, the necessary documentation for the mobilization of animals for slaughter or livestock events, also products and by-products of animal origin.
- Veterinarian Service.
- Department of Veterinary Pharmacy, Hardware and Forages for service of the farmers, smallholders and landowners in the region.
- Program of the National Livestock Identification System offers our Animal Pathology Laboratory, to regional farmers.
- Consultation for our members to liquidate their Property Taxes, both with regard to the properties in Nuevo Laredo as the municipality of Guerrero, Tamaulipas; also granting authorizations so that in name of the Association to carry out the import of inputs for our members' premises.
- The processing plant of balanced feeds that offers food for cattle and sheep at prices lower than in the market.

- The Quarantine Station of Livestock Export, provides services to all the farmers of different states of the country, who have the option to send their cattle to United States.
- Training courses on genetics, feeding and animal reproduction.

Service Costo for Slaughtering

Bovine	\$1,300.00 MXN
Extraordinary Bovine	\$400.00 MXN
Porcine	\$250.00 MXN
Kid	\$20.00 MXN
Sheep and Goats	\$30.00 MXN



*Asociación Ganadera Local
de Nvo. Laredo-Guerrero*

"PROTEGIENDO LA GANADERÍA SE FOMENTA LA RIQUEZA NACIONAL"

Dirección: César López de Lara #3302
Colonia: Anáhuac **Código Postal:** 88260
Teléfono: (867) 714 0963, 714 0911,
 714 0910

Hunting Tourism “Laredos Region”

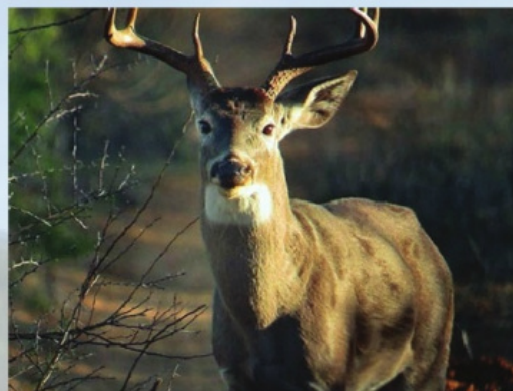
The Region is well known for its diversified livestock activity. For decades our region has distinguished itself for being natural habitat of the Texan White-Tail Deer. Since the 70s some farmers of our region started to rent their ranches for the responsible hunting of the deer, which helped the animal breeding and ecosystem, helping with the overload of bovine and goat cattle, achieving better natural pastures and herbs to feed their livestock and the different species of the native wildlife.

The conservation of the different species on hunting interest carried out for the farmers of the region, provoke a positive impact in the restoration of the ecosystem. The conservation work, the decrease of poaching, plague control, as well as the practices of improvement of soil and water harvesting, boosted an increase in the population of hunting species, such as deer, collared peccary (boars), puma, wildcat, coyote, white-winged dove, rabbit, mourning dove, and quails, as well as other flora and fauna species. The farmers understood that the cohabitation between domestic and wild species is possible and that through sustainable practices, the wildlife is an alternative source of income for the Mexican field.

In the mid-80s is founded in Nuevo Laredo the Diversified Farmers Association (ANGADI) which improve the wildlife management and the deer genetics, having up to 800 ranches available in the region to practice responsible hunting, it is worth mentioning that the census performed in the 70s yield results of almost 60,000 deer, among males, females and fawns, the current census mark almost 450,000.

Thanks to coordination between farmers and the government, we have a responsible hunt enjoyed by National and Foreign hunters who see in this region the

perfect place to find the best White Tail Deer trophies, with prepared ranches for this practice and farmer hosts who make the hunting athletes feel at home.



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Each year by the end of November and until the beginning of February, can be seen on nearby roads to Nuevo Laredo Tamps., the trucks heading to the ranches of our region. It is estimated that each hunter spends around \$4,000.00 dollars, in expenses made in gas stations, supermarkets, car repair shops, payment of guides, ranch rent, forage, etc. In addition to the main hunting trophy which is the White-Tail Deer, is also practiced the hunting of coyote, collared peccary, pig, rabbit, white-winged dove, quail and duck, always following the official calendar in force.

In the 2014 – 2015 season it increased to 2,500 acquired permits and in 2015-2016 were registered 2,851 hunters and were acquired more than 4,000 permits in all the species; the last season 2016-2017 2,873 hunters were registered and 4,422 permits were acquired, during the season 2017-2018 3,026 hunters were registered and 4,428 were acquired in all the species.

In the junction of Governments, the foreign hunters are assisted by qualified personnel since entering the Juarez – Lincoln International Bridge. Military, customs and immigration staff collaborate to ensure that the hunter travels with all the necessary documentation and protect their way back home.



Outdoor Sports

In the Region there are other activities that allow us to have a closer contact with nature and that consequently gives us the pleasure of enjoying outdoor activities.

These allow us to have a healthy recreation as well as enjoy moments of relaxation or adrenaline.

Shooting Ranges:

Laredo has premier sport clay shooting ranges, including the South Texas Shooting Complex on Highway 359 and several other private practice ranges. Many of the private lease ranches also feature this activity, so that hunters can hone and practice those skills before getting after the real targets. However, if pure practice of your shooting is what you'd like to do then go to the Arena Gun Club to better develop your aim and range.



Fishing:

Laredo's own Lake Casa Blanca State Park is a great spot for fishing and bird watching. It is located east of Laredo, off U.S. Highway 59, off Bob Bullock Loop (turn on State Senator Judith Zaffirini Road). The Park consists of 371 acres of land and 1,650 acres of lake. It is open daily from 7 a.m. -10 p.m. Driving south east from Laredo, Falcon Lake teems with record-breaking bass and has attracted the likes of ESPN's Bass Masters.



Birding:

Laredo is home to hundreds of species of local and migratory birds, which include our very own prized birds: the White-collared Seedeater, Scaled Quail, Grey Hawk, Audubon's and Altamira Orioles, Brown Jay, Green Parakeets, Muscovy Duck, Red-billed Pigeon and Clay-colored Thrush. In Laredo, you will have unprecedented access to view many rare avian beauties. Laredo hosts an annual Birding Festival during which birders have a chance to select from a variety of full-day scenic trips.

For more information visit: www.laredobirdingfestival.org





Tourist Attractions

Centro Histórico de Laredo y Nuevo Laredo (Downtown)

You can not miss a walk through the first blocks of both Laredos, knowing its history through the oldest places, enjoying its sunsets and cultural events in different places of family recreation as well as a wide variety of establishments in an atmosphere of bazaar, where you can buy different products.



Plaza Juárez (Square)

Founding square with the monument to Santiago M. Belden. This was the first square to be built as such in our city, since the establishment of the old villa of Nuevo Laredo, it was marked where the main square was going to be located. Since the late nineteenth century it is known as Plaza Juarez.



Plaza Miguel Hidalgo (Square)

Built in 1895, originally named Plaza de la Guardia Nacional. On July 30 of that same year to commemorate the death anniversary of the Founding Father, the name was changed to "Plaza Hidalgo".



Plaza de la Cultura (Square)

This square is integrated into the architectural complex of the City Hall. It has a quarry stone fountain called "Fuente del Poeta", as a central element.



Plaza Ignacio Zaragoza (Square)

This beautiful and modern square is located in front of the Cathedral of the Holy Spirit on Paseo Colon Avenue, in subdivision Longoria.



¡Cada día
mejor!

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Plaza Simón Bolívar (Square)

One of the biggest and emblematic squares of the city in which is the monument to Simon Bolivar. There is an exhibition of 19 flags from different countries representing the international union.



El Reloj Público (City clock)

Located in the Plaza Hidalgo, this clock was built in 1926 and inaugurated in September of that same year. A tower covered in white quarry stone of approximately 15 meters high that includes a bell tower on a squared base with four staircases.



Banco Longoria (Historic Building)

Neoclassical marble and granite building, built towards the end of the 1920s and operated with local capital.



Iglesia del Santo Niño (Church)

Religious building of catholic worship built between 1879 and 1888. It was designed in Nuevo Laredo by the renowned Mateo Mattei.



Presidencia Municipal (City Hall)

Headquarters of the City Hall built in the early 80s with a neoSubdivisionI style, which was remodeled in 2004.



Catedral del Espíritu Santo (Church)

The Catedral del Espíritu Santo is the headquarters of the Diocese of Nuevo Laredo. It is located on Paseo Colón Avenue in Nuevo Laredo.



Reloj Floral (Floral Clock)

Located in the Plaza Ignacio Zaragoza, in front of the Catedral del Espiritu Santo. It is an attraction for passersby who observe it adorned with seasonal flowers and plants.

**Recorridos en Laredo Tx.**

The "Webb County Heritage" Foundation offers several tours throughout the year to visit historical sites and learn about the history of the city.

For tours by appointment, reservations with 24-hour advance notice are required. A minimum of five people per tour is required. Scheduled stops are subject to change. Price includes admission to The Republic of the Río Grande® Museum and the Villa Antigua® Border Heritage Museum. A minimum deposit of 50% is required for large groups.

For more information contact (956) 727-0977.



Cultural Spaces and Family

Centro Cultural Nuevo Laredo (Convention Center)

Designed with contemporary style by the renowned architect Eduardo Terrazas. It is the ideal place for all kinds of educational, cultural and recreational activities, has exhibition halls and also with 2 theaters within its facilities, the experimental theater with a capacity for 300 people and the main theater where high-level shows are presented as well as exhibitions, concerts and dance recitals with a capacity of 1,200 people. This is located at Km. 2.5 of Blvd. Luis Donaldo Colosio.



Museo Reyes Meza (Museum)

Located within the premises of the Cultural Center it was inaugurated on June 12, 2008. It is named in honor of the painter, muralist and designer Jose Reyes Meza. Its primary objective is to offer exhibitions to promote the cultural development of the community. Reyes Meza Museum has an Educational Services Room, two Exhibition Halls and the Regional Gallery of Visual Arts.



Museo de Historia Natural (Museum)

It has a permanent exhibition where you can make a chronological tour of the natural history of the region, replicas of fossils, flora, fauna and geography. Located within Cultural Center.



Parque Arqueológico UMAN (Park)

Located in the facilities of the Cultural Center, this park has a collection of replicas of pre-Hispanic pieces that evoke the great past of Mexico. In this archaeological tour you can see the remnants of the earliest civilizations of the pre-Hispanic period with colossal sculptures of gods and idols of Mesoamerican cultures.



Sames Auto Arena (Convention Center)

The Laredo Energy Arena located at 6700 Arena Blvd. (intersection of Loop 20 and Jacaman Rd.) is a first class, state-of-the-art facility. This multipurpose facility can host a variety of events, including conventions, trade shows, and civic events. This 178,000-square foot facility features 32,000 square feet of continuous open floor space, seating capacity of 10,000, 14 luxury suites, six meeting rooms and a private club. The Laredo Energy Arena schedules concerts by well-known artists and professional sports events periodically during the year. For information on scheduled events visit www.samesautoarena.com



Centro de Ciencias Ambientales Lamar Bruni Vergara Laredo Community College

(West End Washington St.)

Interested in creepy, crawly critters? If so, the Lamar Bruni Vergara Environmental Science Center is a must for your itinerary. The center contains representations of the Rio Grande ecosystem and live specimens of plant and animal to serve as a living science laboratory for local students.



Estación Palabra Gabriel García Márquez (Literature and Culture)

Gabriel Garcia Marquez, Nobel Prize for Literature opened the most important cultural and literary space in the region. An old railway station is now a large literature space with more than 6,000 volumes, where you will also find paintings and sculptures, but above all a spacious lounge where is captured the life of the Colombian writer.



Archivo General de Municipio de Nuevo Laredo, Tamps. "Juan E. Richer" (Historical Archive)

The old railway station was built in 1918 after it was torched at the time of the revolution. After a restoration process the building was authorized in 2003 to house the General Archive of the Municipality. Here is located a room with a permanent exhibition on the history of the railroad, a room with temporary exhibitions and a documentary and bibliographical collection for consultation.



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Cultural Space of the Old Customs (Sergio Peña's Room)

Currently what was the Old Customs warehouses of Nuevo Laredo have become spaces of cultural diffusion especially for plastic artists and local musicians.



Imaginarium of South Texas

Inside Mall del Norte (5300 San Dario Ave.)

The Imaginarium of South Texas is a place that sparks creativity and curiosity. Kids of all ages are encouraged to learn about science and technology through hands-on experience. Leave the textbooks at school and get ready for a unique learning opportunity.



Centro Juvenil Silao (Youth Center)

Center located in Caudillo del Sur Street between Privada Paseo Colon and Paseo Colon street in Las Torres Subdivision, where cultural and recreational activities take place.



Casa de la Cultura Nuevo Laredo (Culture)

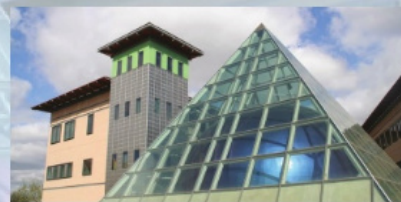
It is the headquarters of artistic training programs and cultural development of Nuevo Laredo, it has the Lucio Blanco Theater, permanent forum for the theater season, "Thursdays and Sundays theater", with the participation of groups in the locality.



Planetario Lamar Bruni Vergara

Texas A&M International University (5201 University Blvd.)

Make sure a stop at the Lamar Bruni Vergara Planetarium is included in your itinerary. See the stars like you've never seen them before., catch a music or matinee show, or one that's in season. Before your visit, check their website for show schedules and coming attractions.



Polyforum Nuevo Laredo y Maquila Creativa

Venue where cultural, recreational and sports events are held and known as the "Los Toros de Nuevo Laredo" home of professional basketball. Close to this is "Maquila Creativa" which is an alternative forum that provides urban demonstration spaces.



Parque Viveros (Park)

It is one of the most visited family centers by the population of Nuevo Laredo where unforgettable moments are shared and nature is enjoyed, as well as its attractions among which are the regional zoo, the aquarium and its municipal pool. Located on Blvd. Adolfo Ruíz Cortínez and Venustiano Carranza.



Acuario de Nuevo Laredo (Aquarium)

It has more than 450 species of fresh and salt water, such as African cichlids, flower horn, piranhas, sea eels, butterflies, angel dwarfs, clowns, triggerfish, sea horses, surgeonfish, saltwater fish, Amazon predominant fish, electric eels, scorpion fish, starfish and sharks, considered as the most attractive. These species are from Africa, North America and South America. It also has guided tours and an area where children can touch the species with their own hands. Located at the main entrance of the Parque Viveros.



Plazas Pies Mojados (Square)

Squares located in different areas of the city which consist in interactive fountains, children's playground, green areas, benches and grills so that families and children enjoy the spaces of healthy recreation and family life.



Lago Casa Blanca

Located just a few minutes from central Laredo, Lake Casa Blanca State Park offers a wide variety of outdoor sports opportunities. Visitors can water-ski, swim, boat and fish on the lake; or hike, bike, picnic, bird, geocache, study nature and camp along the shore. Trails for mountain-biking and hiking expose you to beautiful and varied landscapes. The park also has a swim area, playgrounds, a baseball field, and tennis, volleyball and basketball courts. Webb County operates an 18-hole golf course nearby.

All campsites have water and electricity; some have sewer hookups, too. There are three picnic pavilions and a recreation hall available for rental. These can host groups of 35 to 200. Visit <https://tpwd.texas.gov/state-parks/lake-casa-blanca> for information.



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Municipal Libraries NLD

Library	Address	Subdivision	Telephone
José Vasconcelos	Guerrero between Arteaga e Independencia	Sector Centro	(867) 711 1370
Profesor Rubén Miranda Villalba	Lincoln & Justo Sierra	Viveros	(867) 715 2197
C. Fidel Cuéllar González	Dr. Mier & América	Hidalgo	(867) 713 0832
General Emiliano Zapata	Revolución & Eva Sámano	Buena Vista	(867) 7100030
Profesor José María Martínez	Ayuntamiento Sur S/N	Infonavit Fundadores	(867) 7141415
Octavio Paz	Prolongación Emiliano Zapata entre Venustano Carranza & Gustavo Díaz Ordaz	Concordia	(867) 717 3676 (867) 717 3427

Exhibition spaces, Galleries and Art Institutions in Laredo, Tx.

Center	Address	Telephone	Web Page
Republic of the Rio Grande Museum	1005 Zaragoza St. (in La Posada Hotel)	(956) 727 0977	webbheritage.org
Border Heritage Museum	810 Zaragoza St.	(956) 727 0977	webbheritage.org
Washington's Birthday Celebration Museum	1000 Zaragoza	(956) 722 1701	wbcalaredo.org
Helen Richter Watson Art Gallery	5201 University Blvd. (Texas A&M Int. University)	(956) 326 4483	tamui.edu/WatsonGallery
Laredo Center for the Arts	500 San Agustin Ave.	(956) 725 1715	laredoartcenter.org
Casa Ortiz	915 Zaragoza St.	(956) 326 3200	tamui.edu/casaortiz
Laredo Theater Guild International (Comunidad Teatral)		(956) 319 8610	laredotheaterguild.com
Laredo Little Theatre	4802 Thomas Ave.	(956) 723 1342	laredolittletheatre.org
Instituto para la Educación Teatral de Laredo	500 San Agustin Ave.		liteproductions.org
Orquesta Filarmónica y Coro de Laredo		(956) 326.3039	laredophil.com

Amusement Centers

Movie Theaters

Cinépolis

Address: Paseo Reforma

Subdivision: Infonavit Fundadores, Nuevo Laredo, Tamps.
(01 800) 043 4445

Página Web: www.cinepolis.com.mx

Cinemex Plaza Real

Address: Reforma No. 4400 Esq. Anáhuac.

Subdivision: México, Nuevo Laredo, Tamps.

Cinemex Dos Laredos

Address: 15 De Septiembre No. 3553

Subdivision: Campestre, Nuevo Laredo, Tamps.

Página Web: www.cinemex.com

Cinépolis México

Address: Ave. Guerrero Esq. Madero.

Subdivision: Sector Centro, Nuevo Laredo, Tamps.
(867) 712 3860

Laredo, Texas

Cinemark Movies 12

Address: 5412 San Bernardo Ave.

(956) 791.9932

Hollywood Theaters

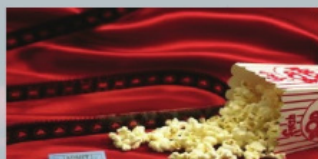
Address: 2401 Jacaman Rd.

(956) 724.3456

Cinemark Mall del Norte

Address: 5300 San Dario Ave.

(956) 725 0132, (800) 326 3264 code 2141



Amusement Centers

Boliche Nuevo Laredo (Bowling)

Address: Jesús Carranza #3020

Subdivision: Guerrero

Telephone: (867) 196 5573

Contact: Miguel Serrato ó Diego De León

E-mail: bolichelaredo@hotmail.com

Horario:

Lunes a Jueves	12:00 pm a 11:00 pm
Viernes	12:00 pm a 01:00 am
Sábado	10:00 am a 01:00 am
Domingo	10:00 am a 10:00 pm



Laser Planet

Address: Reforma #4400

Subdivision: México

Telephone: (867) 714 5566

Contact: Edgar Martínez

E-mail: edgarmartinez@laserplanet.mx

Horario:

Lunes a Jueves	12:00 pm a 11:00 pm
Viernes a Domingo	12:00 pm a 12:00 am



Zoológico de Nuevo Laredo



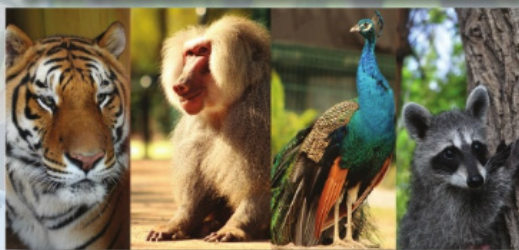
Nuevo Laredo has a zoo that is more than 10 years old. An avant-garde space whose main objective is the conservation of wildlife, with an important collection for family recreation, where educating and raising awareness in

the management of them has always increased the interest of visitors. Creating more and more relevant events for family coexistence in an ecological and natural environment. In this one, conservation and research projects are carried out for the integration of the citizen with the participation of educational institutions.

We promote the approach with the species with interaction programs, implementing responsible environmental measures.



The zoo is managed professionally by personnel trained in their areas of work: leadership in management, administration, management of exotic species, nutrition, security, design and construction of shelters, training professionals for its operation and daily improvement. This zoo started with 19 species and we already have 107 different species.



El Zoológico cuenta con:

- 586 specimens
- 94 shelters
- "MASSAI" Salon for special events
- 5 hectare-Land
- Herpetarium with 32 species of reptiles and serpents

Cost:

\$30 pesos Adult

\$ 15 pesos Children

**¡Cada día
mejor!**

Calendar of Events 2019 "Los Dos Laredos"

2019

MAY

- Taco Fest NLD 2019

JUNE

- Campechaneada del 171° Nuevo Laredo's Foundation
- Ride NLD 2019

JULY

- Guerrereando (4 Julio)
- Sister Cities Festival

AUGUST

- Hunter Extravaganza Houston, Tx.
- Hunter Extravaganza Forth Worth, Tx.
- Hunter Extravaganza San Antonio, Tx.
- Guerrereando (Labor Day)

SEPTEMBER

- Feria y Exposición Fronteriza de Nuevo Laredo EXPOMEX
- Ceremonia del Grito de Independencia

OCTOBER

- Paseo por la Paseo en Familia
- Biker Fest
- Feria Tam 2019

NOVEMBER

- Catrina's Festival
- NLD Grill Fest
- Hunting Parade

DECEMBER

- Christmas Parade

FEBRUARY

- International Bridge Ceremony
- Agavia 2019
- Pipes & Stripes Car and Air Show Spectacular
- Jalapeño Festival
- Menudo Cook-off Contest

MARCH

- Paseo por la Paseo en Familia
- Fishing Tournament

APRIL

- Paseo por la Paseo en Familia
- Club Rotario de Nuevo Laredo Golf Tournament
- ANGADI National Congress
- "Acapulco 2019" Tourism Tianguis

For more information:

Office of Commerce and Turism of
 Nuevo Laredo
 Banco Longoria Building
 Belden & Matamoros
 Tel. (867) 713 7020 / 7137021

Laredo Chamber of Commerce
 Laredo, Texas
 2310 San Bernardo Ave.
 tel +1 (956) 722 9895

Bi-National Socioeconomic Handbook 2019 **"Laredos Region"****Hotels of "Laredos Region"****Hotels in Nuevo Laredo, Tamaulipas, Mexico.**

Hotel	Address	Telephone
Best Western Plus	Paseo Colón #3333	(867) 711 6200
Holiday Inn Express	Blvd. Luis Donaldo Colosio #5939	(867) 711 9191
Real Inn	Reforma S/N	(867) 711 0300
Fiesta Inn	Reforma #5102	(867) 711 4600
Quality Inn	Reforma #5330	(867) 711 4444
City Express	Cesar López de Lara #3940	(867) 711 0100
Colón Plaza	Cesar López de Lara #3446	(867) 711 9330
Santa María Hotel Plaza	Reforma #4446	(867) 715 8870
Motel Villa Real	Guerrero #2001	(867) 714 5179
Cazadores	Ocampo #2502	(867) 715 0959
Santa Mónica	Reforma #3701	(867) 714 2116

Hotels in Laredo, Texas, U.S.A.

Hotel	Address	Telephone
Best Western Plus	3113 San Bernardo Av.	(956) 608 2491
Best Western San Isidro Inn	1410 Hospitality Dr.	(956) 723 1600
Courtyard by Marriott	2410 Santa Ursula	(956) 725 5555
Embassy Suites	110 Calle Del Norte	(956) 723 9100
Fairfield Inn & Suites	700 W. Hillside Rd.	(956) 722 4533
Homewood Suites by Hilton	98 Calle Del Norte	(956) 753 9200
La Posada Hotel/Suites	1000 Zaragoza St.	(956) 722 1701
La Quinta Inn/Suites Airport	7220 Bob Bullock Lp.	(956) 724 7222
SpringHill Suites	5940 San Bernardo	(956) 717 0800
Staybridge Suites	7010 Bob Bullock Lp	(956) 722 0444

Restaurants & Bars

In the Region, Tex-Mex gastronomy is very popular, corresponding to the culinary customs and dishes of the Mexican-American people who reside in the region. It is a fusion of two styles and two ways of understanding the cuisine (Texan and Mexican), although not very different as far as ingredients are concerned.

In the traditional dishes we can find grilled beef, roast goat kid, barbecue, a variety of sauces, choriqueso and flour tortillas among others.

However, in Los Dos Laredos we have a wide variety of restaurants to delight your palate, savoring from a delicious typical dish of the region to an exquisite international cuisine.



Tomatillos Cantina & Bar

Reforma # 5038
Tel. (867) 715 1130, 7 15 10 30



El Rancho Restaurant & Bar

Guerrero #2114
Tel. (867) 715 4666, 714 8018



El Papalote Taco & Grill

Reforma # 3102
Tel. (867) 715 003, 7 15 00 21



Wing Daddy's Reforma

Reforma #4400
Tel. (867) 715 7473



Apple Bee's Restaurant & Bar

Reforma # 4400
Tel. (867) 719 2870



Koto Sushi-Bar

Reforma # 3934
Tel. (867) 714 4446, 714 4465



Wings Army NLD

Ocampo #3102
Tel. (867) 714 3176



Al Dahabi Restaurant & Bar

Guerrero # 1729
Tel. (867) 121 60 35



Restaurante Hacienda de Colón

Río Papaloapan cruz & Paseo Colón
Tel. (867) 714 1707



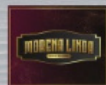
La Terraza y La República

Nuevo León # 2916
Tel. (867) 714 4092, 719 29 93



Mijitos Cuisine N Bar

Campeche #2319 Sub. Guerrero
Nuevo Laredo, Tamps.
Tel. (867) 714 2362



Morena Linda

Ocampo #3428
Tel. (867) 7141646, 7 14 07 23



Hotwings

Filial #1 Paseo Reforma Local 66
Filial #2 Campeche 2370
Tel. (867) 717 0403, 719 25 05



Roberto's Restaurant & Bar

Reforma #3934 Paseo Reforma Express
Tel. (867) 714 0787



Oriental Wok

Reforma Avenue #3102
Tel. (867) 719 1398



COCO'S

Paseo Colón #3058
Tel. (867) 198 156

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**Catera Restaurant****Bar & Grill**

Nuevo León # 3443
Tel. (867) 714 7983

**Mona's Restaurant Bar**

Km. 2.5 Blvd. Luis Donaldo
Colosio
Tel. (867) 717 07 62

**Los Ajos**

Obregón # 3401
Tel. (867) 714 8886

**Super Salads**

Reforma #3934
Cruz con Orizaba
Local Sub ancla 1
Tel. (867) 719 3088

**Las Cananas Restaurant & Bar**

Guerrero # 3030
Tel. (867) 714 53 92

**Chema y Lupe Steak House & Bar**

Obregón #3636
Tel. 044 (867) 205 1688

Restaurants

Restaurant	Address	Telephone
Diligencias	Campeche #2104	(867) 714 2230
El Tacotote	Campeche #2804	(867) 714 0100
La Fajita	Guerrero #2703	(867) 719 3075
La Cabaña	Paseo Colón #3838	(867) 714 4416
La Fogata	Maclovio Herrera #2103	(867) 713 3085
Principal	Guerrero #630	(867) 712 1301
La Palma	Campeche # 2311	(867) 714 4329
Taco Palenque	Reforma #5701	(867) 717 4171, 717 4170
	Venezuela #5814	(867) 710 8609
	15 de Septiembre #135	(867) 719 4326
Laredo's Parrillita	Guerrero #305	(867) 712 6142
	César López de Lara #2303	(867) 715 1055
La Paisana	Camargo #1106	(867) 712 7440
	5 de Febrero y Guerrero	(867) 719 2100
	Dr. Mier #7324	(867) 710 1030
Arandas	Aquiles Serdán #2836	
	Prolongación Monterrey #5014	
	Andador 48 #43	
La Mula FT	Ocampo #3115	(867) 719 2749
El Capitalino	5 de Mayo #2503	(867) 2540595
El Guaje	Belden #3300	(867) 712 7525
Hacer Humo	Jesús Carranza #2501	(867) 196 0283
Triskel	César López de Lara #3446	(867) 711 93 33
Tango Tango	Av. Reforma #3609	(867) 715 2222
Maleno's	Campeche #2501	(867) 714 3885

Oriental Food

Restaurant	Address	Telephone
Sushi Rox	Coahuila #2919 Local 5	(867) 719 1910, 717 1806
Oriental Wok	Reforma #5601 (Plaza Paseo Reforma)	(867) 717 5541, 717 5552
Mr. Rollo Sushi	Anáhuac #3551	(867) 714 7652
Tora Sushi Restaurant & Bar	Anáhuac #3400	(867) 7194709
Kampai Sushi-Express	Morelos #3840	(867) 7151010
Sushi Khai	Campeche #2722	(867) 189 8945

Seafood

Restaurant	Address	Telephone
El Marinero	Lincoln #2916	(867)714 8487
Mariscos Beto's	América #2202	(867)714 5367
La Laguna	Héroe de Nacataz #1717	(867)714 1217
Mandinga	Obregón #1307	(867) 712 4764
El Tanteo	Carretera Ncional km. 18	(867)718 2408
El Tanteo 2	Madero #2404	(867)7121395
Mariscos My Nacho	Obregón #2644	(867)719 4751

Fast Food & Breakfast

Restaurant	Address	Telephone
Pilot Wings	Anahuac #3411	(867) 715 3000, 715 9555
El Palco Bar & Grill	Av. Reforma #3934	(867) 7144 1116
Mc Donalds	César López de Lara #2122	(867) 715 3861
	15 de Septiembre #3115	(867) 715 6056
Burger King	Nayarit #4102	(867) 7174612
	Reforma #5601	(867) 7154729
Carl's Jr.	Reforma #4349	(867) 7194643
Hamburguesas Río	Campeche #2902	(867) 714 0381
Pino Burguer	Maclovio Herrera #2344	(867) 712 2933
	Guerrero y Veracruz	(867) 719 0844, 719 0855
	Guerrero #1945	(867) 711 9300
Church's Chicken	Dr. Mier #2822	
	González #5430	
	Pedro P. Ibarra y Tecnológico #133	
KFC Pollo	Reforma s/n Esq. 15 de Septiembre	(867)714 2977

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Fast Food & Breakfast (Continues)

Restaurant	Address	Telephone
Domino's	Maclovio Herrera #2815	(867) 713 1313
	Reforma #3430 Local 4	(867) 715 8090
	Colinas del Sur 1	(867) 718 3838
Desayunos Mar-La	Héroe de Nacataz y Reynosa	(867) 713 3171
	Francisco Munguía #2445	(867) 724 0185
	Jesús Carranza #1209	(867) 712 5533
	Campeche #2114	(867) 719 5180
	Guerrero #1612	(867) 713 4494
	Guerrero y Bravo	(867) 712 1252
	Tecnológico #100	(867) 719 4953
Tostadas Madero	Boulevard Pedro Pérez Ibarra #96	(867) 715 1107
El Padrino	Maclovio Herrera #2921	(867) 712 9320
Tostadas Campeche	Campeche #2421	(867) 715 3961
Tostadas La Siberia	Canales #2813	(867) 712 1726
Lonchería "El Popo"	Dr. Mier #2502	
Taquería "La Unica"	Arteaga #2805	(867) 712 5201
Pollo Loco	Reforma #7412	(867) 139 06 03
	Guerrero # 2454	(867) 715 2764
Pollo Feliz	Independencia #3504	(867) 713 2218
	Sucursal Express Campeche #2314	
Que Sabrosas	Campeche #2370	(867) 719 4879

Vegetarian Food & Coffee Shop

Restaurant	Address	Telephone
El Nuevo Sol	Reforma #4440 (Plaza HEB)	(867) 719 3488
	Reforma #5601	(867) 717 5133
	(Plaza Paseo Reforma)	
	Obregón y Madero	(867) 7123920
Deli House	Aguiles Serdán #3428	(867) 714 3962
Café Paris	Andador 15 #21 Col. ISSSTE	(867) 717 0706
Fe Café	Paseo Reforma #5601 local 33	(867) 717 0402
Orange Leaf	Paseo Colón #2410	(867) 714 0338
Café-Tal	Campeche #1822	(867) 714 9351
Starbucks	Paseo Colón & Av Reforma	
Sabor a Cielo	Juárez #1609	(867) 719 0642

Restaurants in Laredo, Tx.

Restaurant	Address	Telephone
El Querreque Grill	9701 Mc Pherson Rd.	(956) 796 0313
Palenque Grill	7220 Bob Bullock Loop	(956) 5167600
	4615 San Bernardo Ave.	(956) 7013576
El Capataz	7220 Bob Bullock Loop, Unit C 7	(956) 723 7400
Texas Roadhouse	5722 San Bernardo Ave.	(956) 727 1164
Logan's Roadhouse	5300 San Dario Ave.	(956) 728 8513
Danny's Restaurant	4320 McPherson Ave.	(956) 724 2003
Olive Garden	5319 San Dario Ave.	(956) 796 0480
Lin's Grand Buffet	2310 E. Saunders St	(956) 723 1288
La Roca Seafood Restaurant	4120 San Bernardo Ave	(956) 753 1620
Luby's	710 W Calton Rd	(956) 722 3397
Red Lobster	5315 San Dario Av.	(956) 791 5667
Long Horn Steakhouse	5301 San Dario Av.	(956) 726 8504
Zaragoza Grill	1000 Zaragoza St.	(956) 753 4444
Cosmos Bar & Grill	7518 Mcpherson Rd Unit	(956) 727 3393
El Taco Tote	10211 McPherson Rd.	(956) 723 9999
Lonchería El Popo	9109 McPherson Rd.	(956) 728 7822
Taco Palenque	4515 San Bernardo Ave.	(956) 715 9898
Golden Corral	5930 San Bernardo Ave	(956) 791 3374

Commercial and Shopping Centers

A tour through the downtown of Nuevo Laredo where are located in the Guerrero Avenue and its surroundings a variety of places where you can find from curiosities, crafts, souvenirs, candy stores, liquor stores, herbal stores, bakeries, etc.

The pleasure of shopping a souvenir from our city is part of the emotions that the vacations leave us.

Mercado Maclovio Herrera (Tourist Market)

It has a long history in the city of Nuevo Laredo; It was built in 1947 and destroyed by fire in 1980. In 1985 it was rebuilt and named "Mercado de Reforma" but habit has caused people to keep calling it by its original name Maclovio Herrera. Here you will find crafts, traditional costumes, traditional sweets, pinatas, jewelry and a variety of traditional Mexican items.



**¡Cada día
mejor!**

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Paisaje Villa Española (Tourist Market)

It is a place where you can also find Mexican handicrafts, souvenirs and there is another variety of professional business services such as opticians, dentists and others.



Pasaje Longoria

Located on the main avenue of the historic center of Nuevo Laredo. Inside are several businesses in which you will find all kinds of crafts from the region and the interior of the country. The best quality and fine finish handmade by the best craftsmen.



Shopping Malls in Nuevo Laredo

Nuevo Laredo has several plazas and shopping centers as a collective space with different stores recognized, places of entertainment and fun. Here you can find department stores, gifts, aesthetics, boutiques, jewelers, banks, cinemas, small restaurants, coffee shops and among others.



Real Plaza



Reforma Express Plaza



Carrizo Plaza



Dos Laredos Plaza



Paseo Reforma Plaza

Paseo Colon & Reforma Plaza

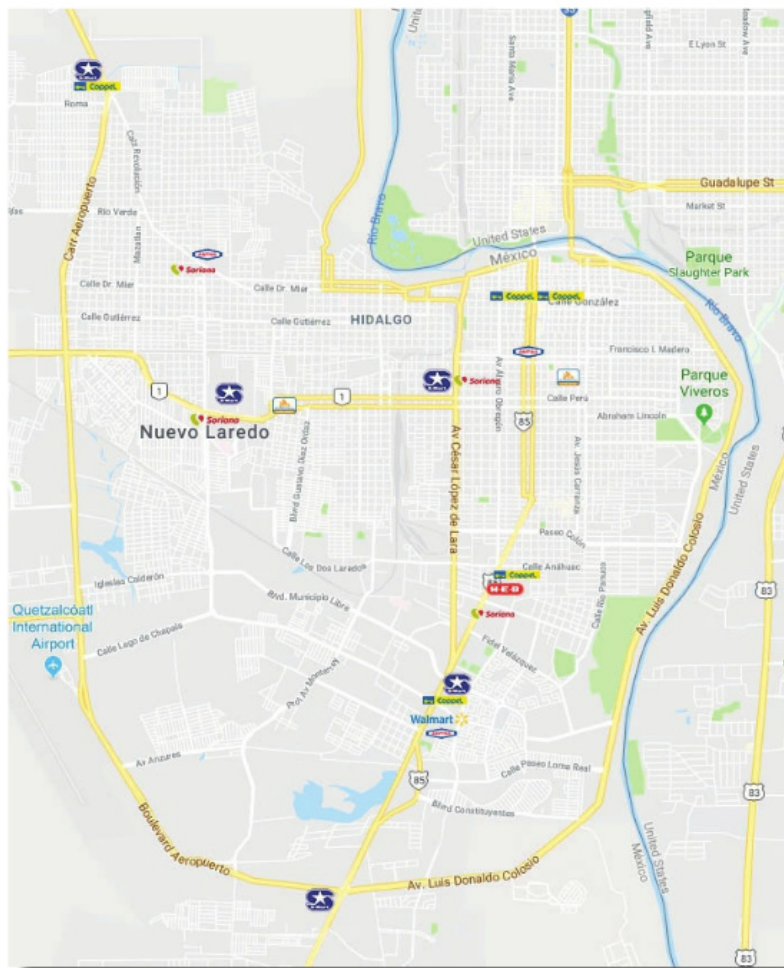
This shopping plaza is located on Reforma Av. and Paseo Colón, featuring the following first-class establishments such as Starbucks, Domino's Pizza and Banco Intercam.



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Retail Centers in NLD Map

1. H-E-B	Reforma 4400 Col. México
2. Walmart	Reforma 5601 Paseo Reforma
3. Soriana Maldonado	Donato Guerra 3830 Col. Hidalgo
4. Soriana Reforma	Reforma Col. Campestre
5. Soriana Carrizo	Belden 7435 Col. Buena Vista
6. Soriana Eva Sámano	Eva Sámano 7201 Col. La Fe
7. Chedraui Aquiles Serdán	Aquiles Serdán 1725 Col. Ferrocarril
8. Chedraui Hipódromo	Perú 6301 Col. Hipódromo
9. S-Mart López de Lara	César López de Lara 1800 Col. Juárez
10. S-Mart Fundadores	Pedro Pérez Ibarra 37 Col. Infonavit
11. S-Mart Eva Sámano	Carretera Anáhuac 7202, Parque Industrial Longoria
12. S-Mart Revolución	Lisboa 8810 Col. Voluntad y Trabajo 4
13. S-Mart Colinas	Carr. Nacional 8506 Col. Bosques del Sur
14. Famsa Paseo Reforma	Reforma 5601 Col. Infonavit
15. Famsa Guerrero	Guerrero y Madero 1404 Col. Ojo Caliente
16. Famsa Carrizo	Calz Revolución 7300 Col. Buena Vista
17. Coppel Guerrero	Guerrero 748 Sector Centro



18. Coppel Alameda	González 2815 Sector Centro
19. Coppel Reforma	Reforma Col. Campestre
20. Coppel Tecnológico	Tecnológico esq. con Pedro Pérez Ibarra Col. Infonavit

21. Coppel Revolución	Lisboa 8810, Col. Voluntad y Trabajo 4
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Shopping Malls in Laredo, Tx.

The Outlet Shoppes

It was opened on March 16, 2017 and it's located next to Bridge I – Gateway to the Americas in the heart of downtown Laredo. (1600 Water St., Laredo, Texas, 78040). The center is home to over 50 stores such as H&M, Nike, Abercrombie and Fitch, Michael Kors, Nine West and many others. For information visit theoutletshoppesatlaredo.com



Mall del Norte

Mall del Norte is a super regional shopping mall in Laredo, Texas. The mall opened in 1977 and has since been renovated several times. It is located along Interstate 35 in the city's rapidly growing retail hub of town (5300 San Dario Ave.). With over 160 stores, restaurants and theaters, it is one of the largest malls in South Texas, and one of the largest malls in Texas overall.



Other Shopping Malls

Independence Plaza
 McPherson Ave. at Bob
 Bullock Loop

French Quarter Plaza
 1605 E. Del Mar Blvd.

North Creek Plaza
 7305 San Dario Ave.

Fountain Center
 107 Calle Del Norte

Times Square Plaza
 1705 E. Del Mar Blvd.

Bi-National Socioeconomic Handbook 2019 "Laredos Region"

Retail Centers in LTX Map

- 01 RIO NORTE SHOPPING CENTER
- 02 INDEPENDENCE PLAZA
- 03 FRENCH QUARTER PLAZA
- 04 SHOPPES AT WINDFIELD
- 05 TIME SQUARE PLAZA
- 06 FOUNTAIN CENTER
- 07 NORTH CREEK PLAZA
- 08 MALL DEL NORTE
- 09 THE OUTLET SHOPPES
- 10 DOWNTOWN LAREDO
- 11 SAN BERNARDO AVENUE
- 12 LAREDO EAST TOWN CENTER





Boundless Treasures

Discover endless finds from unique handmade jewelry to beautiful Mexican imports. Webb County offers a huge array of unique boutiques, outlet shopping and high fashion centers. Experience boundless shopping, only in Webb County, Texas!



956.722.9895 chamber@laredochamber.com



Webb County Texas

Sporting Recreation of the Región

The practice of sport is one of the pillars for a healthy life at any age, so in the Region there are sports venues that allow citizens to enjoy sports, and in these venues local, regional and local competitions are held. national As well as events at professional level.

The city of Nuevo Laredo has two large sports venues, which allow recreation to the citizenship as well as the celebration of local, regional and national events:



Unidad Deportiva



Ciudad Deportiva

Golf Courses in "Los Dos Laredos"

Club Campestre "Ribera del Bravo" de Nuevo Laredo

Private field that has 18 holes, swimming pool, tennis court and restaurant located in subdivision Campestre
Tel. (867) 714 2334

Max A. Mandel

Golf Course located in the city of Laredo Texas in 27700 FM 1472.
Tel. (956) 726 2000

Laredo Country Club

1415 Country Club Dr.
(956) 727 2900
www.laredocc.com

Casa Blanca Golf Course

3900 Casa Blanca Rd.
(956) 726 2019
www.golfcasablanca.com

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Alexander Mini Golf Course

6911 Rocio Drive
956-724-2551
<http://www.alexandercrossings.com/index.html>



Sport Zones

"La Raqueta" Sport Park

Sports Park located in Laguna de Montebello Street between Laguna Superior and Laguna Inferior in Los Aztecas Subdivision.



Multiple Arts Gym

Located in the Sports Complex Benito Juarez where different disciplines are practiced.



Sport Gym "Ricardo Finito López"

Gym Located within the Benito Juárez Sports Unit that is also used to exercise high performance athletes.



Sport Complex Solidaridad

Located in the Subdivision Solidaridad is an area with squares wet feet and fields of synthetic grass and apparatus for exercise.



"Polvo Enamorado" Park

Recreational and sports park with sports fields of synthetic grass, palapas and sports games.



Baseball Stadiums in the Region

Nuevo Laredo Baseball Park

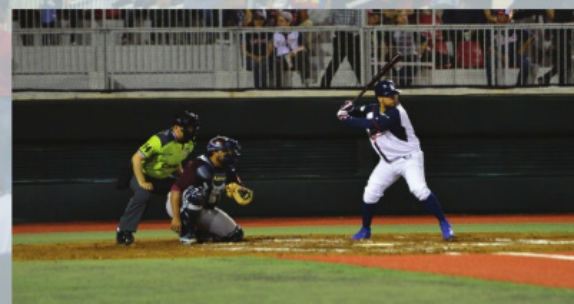
Stadium located in the Nueva Ciudad Deportiva in our city. Home of the Tecolote de "Los Dos Laredos".

"La Junta" Baseball Park

This stadium is located in the sports complex "Benito Juárez" as well as being the current home of the "Tecolotes" of "Los Dos Laredos" in the city of Nuevo Laredo.

Uni Trade Baseball Park

Located in the city of Laredo, Texas, it is also the "Tecolotes" house in the sister city of Laredo.



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Centro Acuático Villas (Aquatic Center)

Modern sports complex that has a temperature-regulated semi-Olympic pool. It is completely conditioned with all the amenities, first-level requirements and completely paved access.



Toros de Nuevo Laredo

Nuevo Laredo has a professional Basketball team who have achieved big success in name of our city. Their games are held in the current Basketball stadium in the Rodolfo Torre Cantu Polyforum.



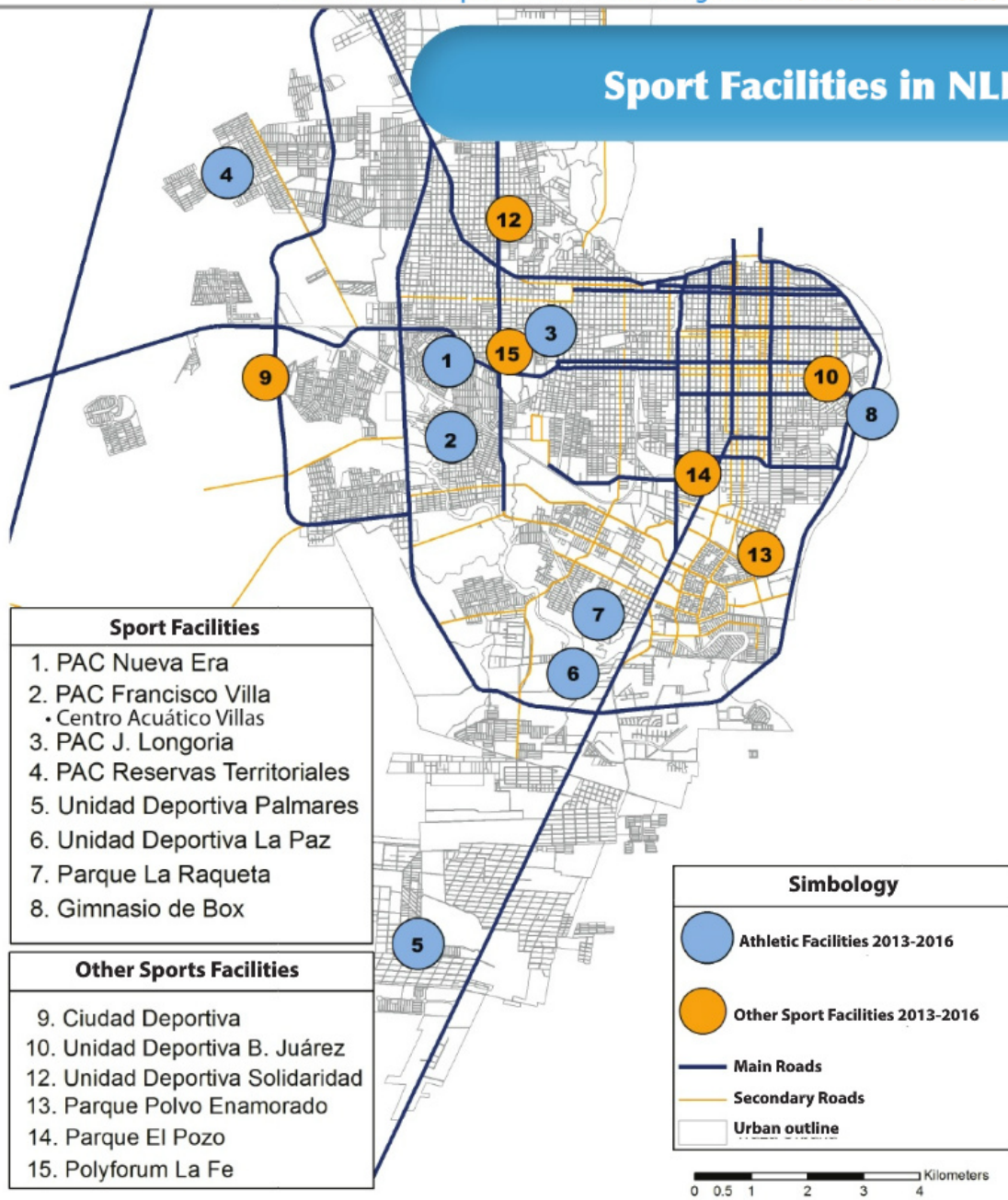
"Lauro Luis Longoria" Bullring

Inaugurated on February 20, 1994 with capacity for 8,000 spectators, on weekends there are usually bullfights and concerts, boxing among other shows. This square has presented great bullfighters such as: Jose Tomas, Cristina Sanchez, Eloy Cavazos, Miguel Espinoza Armillita, David Silveti, Alejandro Silveti.



¡Cada día
mejor!

Sport Facilities in NLD Map





Medical Tourism

Our Region has world-class medical services which are offered in hospitals, clinics, private practices, as well as in optician's offices, laboratories and pharmacies.

The purpose is to consolidate this region as a leader in this important economic activity; we grow with plans and programs that encourage the touristic activity through health services, the constant development of all and each

one of the collaborators which leads to permanently offer a professional quality service.

This Region is known for its huge efficiency in the management of Medical Tourism, providing the best attention and service to its visitors.

It has qualified physicians that provide excellent services with highly competitive prices.

Clinics & Hospitals of Nuevo Laredo, Tamaulipas, Mexico

Hospital	Address	Telephone	Specialties
Hospital México Americano	Priv. Esteban Baca Calderón 4400 Col. La Concordia	(867) 454-1000; USA 1(8) 555-0091-81	<ul style="list-style-type: none"> • Bariatric Surgery Room • Reproductive Medicine • Oculoplastic • Therapy by inhalation
Hospital San Gerardo	Coahuila 2248, Col. Guerrero	Tel. (867) 714-7446, 715-4525 o 50	<ul style="list-style-type: none"> • Mammography
Hospital San José	Guerrero 3005, Col. Guerrero	(867) 711-2900 Urgencias: (867) 711-2907	<ul style="list-style-type: none"> • Maxillofacial Surgery • Hemodialysis • Unit of Tx of Cardiovascular Accidents
Hospital de Especialidades	Obregón 3256, Col. Jardín	(867) 714-0805 Fax. (867) 715-7684	<ul style="list-style-type: none"> • Nuclear Medicine
Hospital San Angel	Baja California 3401, Col. Jardín	(867) 711-2020	<ul style="list-style-type: none"> • Knee Reconstruction
Cruz Roja Mexicana	Independencia No.1619 Col. Victoria	(867)712 09 49	
Hospital General	Maclovio Herrera No.2333 Fraccionamiento Ojo Caliente	(867) 715 80 20	
Instituto de Seguridad y Servicios Sociales de los Trabajadores del Estado	Bolívar y Reynosa Col. Ojo Caliente	(867) 714 80 90	
Unidad de Medicina Familiar Clínica No. 78	Washington y Aquiles Serdán Col. Guerrero	(867) 714 81 50	
Hospital General De Zona No. 11	Reynosa y Victoria Sector Centro	(867) 712 08 71	
Centro de Rehabilitación Integral	Boulevard Jaumave 6970	(867) 150 40 00	

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Hospitals of Laredo, Texas

Hospital	Address	Telephone
Laredo Medical Center	1700 East Saunders, Laredo, Texas	+1 (956) 796 5000
Doctors Hospital of Laredo	10700 McPherson Rd, Laredo, Texas	+1 (956) 523 2000
Laredo Speciality Hospital	2005 Bustamante Street	+1 956-753-5353
Gateway Community Health Center	1515 Pappas Street	+1 956-795-8100

Medical Services Offered:

Medical Specialties:

- Allergology and immunology
- Cardiology
- Ambulatory surgery
- Bariatric Surgery (Obesity)
- General Surgery and Laparoscopy
- Plastic and Reconstructive (Esthetic) Surgery.
- Dermatology
- Endodontics
- Endoscopic gastroenterology
- Gynecology 2 and Obstetrics (Births)
- Pain Medicine
- Family Medicine
- General Medicine
- Internal Medicine
- Neurology
- Pneumology
- Pediatric Pneumology
- Ophthalmology

- Medical and Surgical Oncology
- Otorhinolaryngology
- Pediatrics
- Radiology and Image
- Traumatology and Orthopedics
- Urology
- Nutrition

Specialized Services:

- Clinical and Lab Analysis
- Blood Bank
- Electroencephalogram test
- X-Rays
- Strength tests
- Medical Emergencies Services.
- CT Scan
- 3D ultrasound
- Joint replacement
- Cardio-Pulmonar recovery
- Intensive Care



Farmacias Más Salud

(Municipal Pharmacies)

iCada día
mejor!



Locations:

- | | | |
|--------------------------------|-------------------------------|-------------------------|
| • Sistema DIF Nuevo Laredo | • Fracc El Progreso | • Col. Palacios |
| • Maclovio Herrera # 244 | • Prometeo # 322 | • Luis Caballero # 2002 |
| • Fracc. Infonavit | • Fracc. Santa Cecilia Km. 13 | |
| • Av. Luis Echeverría # 08-A | • Quirino Mendoza # 9811 | |
| • Col. Nueva Era | • Col. Unión del Recuerdo | |
| • Jesús González Bastein # 621 | • Av. La Cruz # 707 | |

- ✓ Good Quality Health Care
- ✓ Accesible Consultation
- ✓ Medicines at low cost

Horario de Atención
9:00 - 15:00 hrs







SCHOOL UNIFORMS

2018 - 2019

Schools benefited	Students benefited	Amount of Investment
300	68,287	\$19,806,571.52



BACKPACKS AND SCHOOL SUPPLIES

2018 - 2019

Schools benefited	Students benefited	Amount of Investment
300	77,588	\$26,224,929.83



MUNICIPAL SCHOLARSHIPS

2018 - 2019

Students benefited	Amount of Investment
16,026	\$75,555,550.00



COMPREHENSIVE EDUCATIONAL AND EMOTIONAL SUPPORT PROGRAM

2018 - 2019

Periods	Venues	Students benefited
Jan - Jun 18	30	940
Summer 2018	16	506
Sep - Dec 18	30	1037
Jan - Jun 19	32	1300









¡Cada día

mejor!

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NLD High Schools and Technical Schools



	School	Address	Telephone	Specialties
	Preparatoria Louis Pasteur	Perú #920 Subdivision: Viveros	(867) 715 2000	<ul style="list-style-type: none"> • Programming Technician • Bilingual Analyst • Programming Technician
	Instituto de Ciencia y Tecnología	Aquiles Serdán #1032 Subdivision: Sector Centro	(867) 713 1621	<ul style="list-style-type: none"> • Computer Science • Administration • Electronics • Accounting Manager
	Preparatoria Municipal "José Vasconcelos"	Prolongación Lago de Chapala #522 Subdivision: Los Fresnos	(867) 711 3505	<ul style="list-style-type: none"> • General (3 years)
	Preparatoria Municipal "Gregorio Chapa Saldaña"	Río Colorado #6204 Subdivision: Fraccionamiento San Andrés	(867) 711 3505	<ul style="list-style-type: none"> • General (3 years)
	Preparatoria Técnica Municipal "Manuel Gómez Morín"	Sector Idorines Bulevar Progreso #420	(867) 711 35 05	<ul style="list-style-type: none"> • Mechatronics technician • Technician in Alternative sources of energy • Construction technician • Administration
	Universidad Tec Milenio	Boulevard Fundación Longoria Wright # 9 Subdivision: Fraccionamiento Las Viñas	(867) 188 6650	<ul style="list-style-type: none"> • Traditional High School • Bilingual High School
	Centro De Bachillerato Tecnológico Industrial y De Servicios (CBTIS 234)	Calzada Revolución #7128 Subdivision: Buena Vista	(867) 713 0345	<ul style="list-style-type: none"> • Programming • Electronics • Construction • Administration
	Preparatoria Royal	Guerrero #2601 Subdivision: Juárez	(867) 714 8402 (867) 714 7799	<ul style="list-style-type: none"> • General (3 years)

Institute for Competitiveness and Foreign Trade of Nuevo Laredo



School	Address	Telephone	Especialidades
Colegio Tamaulipas	Iturbide #2333 Colonia: Guerrero	(867) 715 4038	• General (3 years)
Instituto Anglo - Español De Nuevo Laredo S.C.	Venezuela #3326 Colonia: Juárez	(867) 714 8385	• Logistic • Digital Graphic Design
Instituto América de Estudios Superiores	Madero #1341 Colonia: Victoria	(867) 714 5021	• General (3 years)
Centro De Capacitación para El Trabajo Industrial (Cecati 193)	5ta Avenida y Lázaro Cárdenas Colonia: Concordia	(867) 717 0848	• Computer Science • Automotive Electronics • Trucking Operators • Car Mechanics • Machinery and Tools • Refrigeration and Air Conditioner
Nuevo Laredo City College	Mina #3011 Colonia: Sector Centro	(867) 712 5977 (867) 712 2031	• Graphic Design • General Nursing • Fiscal Accounting
Instituto de Computación y Electrónica de Nuevo Laredo	Madero #2540 Colonia: Sector Centro	(867) 712 7507	• General (2 years)
Preparatoria Federal por cooperación "Juvenal Boone Flores"	Boulevard Constituyentes y Calle 1 Colonia: Fraccionamiento Benito Juárez	(867) 717 0635 (867) 717 0652	• General (3 years)
Instituto "Irlandés"	Boulevard Longoria # 46 Residencial Longoria	(867) 718 1392	• General (2 years)
Colegio de Educación Profesional Técnica (CONALEP)	Prolongación Río Grande y Chicago	(867) 710 8711 (867) 710 8752	• Computer Science • Electromechanical • Accounting • Maintenance computer equipment and digital control






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	School	Telephone	Telephone	Specialties
	Colegio De Bachilleres No. 1	Boulevard Pedro Pérez Ibarra #2801 Subdivision: Infonavit	(867) 715 5819 (867) 714 9504	<ul style="list-style-type: none"> • Computer Science • Accounting assistant • English
	Colegio de Bachilleres No. 18	Av. Universitaria # 3902 Subdivision: Fraccionamiento el Campanario	(867) 187 0126	<ul style="list-style-type: none"> • Computer Science • Accounting assistant
	Colegio de Bachilleres No. 23	Avenida la Cruz y calle dos S/N Subdivision: Ejido el Bayito	(867) 736 6025	<ul style="list-style-type: none"> • Computer Science
				
	Centro de Bachillerato Tecnológico, Industrial y de Servicios (CBTIS 137)	5ta Avenida #100 Subdivision: Guadalupe Borja de Díaz Ordaz	(867) 717 0406 (867) 717 0375	<ul style="list-style-type: none"> • Lab Technician • Electricity • Programming • Automotive Technician • Accounting Technician • Administration of Human Resources • Mechatronics and Automotive Maintenance



Nueva Secundaria Municipal "Constitución"
en Nuevo Laredo, Tamaulipas, Méx.

NLD Universities

University	Address	Telephone	Careers
 Universidad Autónoma de Tamaulipas Facultad de Comercio, Administración y Ciencias Sociales	Ayuntamiento Sur S/N Subdivision: Infonavit	(867) 711 1301	<ul style="list-style-type: none"> Information Technologies Foreign Trade Administration Public Accountant Law Posgrado: <ul style="list-style-type: none"> Master in Administration Doctorado: <ul style="list-style-type: none"> Strategic Administration
 Facultad de Enfermería	Aldama y Pino Suárez Subdivision: Sector Centro	(867) 712 8092	<ul style="list-style-type: none"> Nursing Industrial Safety and Hygiene
 Universidad Pedagógica Nacional	Reynosa #1410 Subdivision: Sector Centro	(867) 712 8939	<ul style="list-style-type: none"> Master in Basic Education Master in Bilingual Education Master in Educational Innovation Master in Middle High Education
 Escuela Normal Cuauhtémoc	Loma Real y Andador #5 Subdivision: Frac. Benito Juárez	(867) 717 0447	<ul style="list-style-type: none"> Preschool Education Basic Education
 Universidad Tecnológica de Nuevo Laredo	Bulevar Universidad Tecnológica #3302 Subdivision: Fraccionamiento Oradel	(867) 890 0000	<ul style="list-style-type: none"> International Trade and customs dispatch Mechatronics Industrial Maintenance Quality Renewable Energy Development of Logistics and Transportation Areas International Logistics Eng. Mechatronics and Industrial Maintenance Eng. Development and Corporate Innovation Eng.

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University	Address	Telephone	Careers
 Universidad Panamericana de Nuevo Laredo	Morelos #2311 Subdivision: Juárez	(867) 715 2731	<ul style="list-style-type: none"> • Faculty of Education • Psychology • Veterinarian • Auditor Public Accountant • Business Administration • Law and Social Sciences • Educational and Corporate Administration
 Universidad del Norte de Tamaulipas	Madero #2540 Subdivision: Sector Centro	(867) 712 7507	<ul style="list-style-type: none"> • Public Accountant • Administration and Marketing • International Trade and Customs • Education Sciences and Academic Technologies • Computer Systems • Oil and Alternative Energy • Communication Sciences and Journalism
 Centro de Estudios Superiores Royal	Guerrero #2601 Subdivision: Juárez	(867) 714 8402, (867) 714 7799	<ul style="list-style-type: none"> • Administration • International Trade • Marketing and Advertising • Computer Systems • Psychology • Accounting
 Universidad México Americana del Norte	15 de Septiembre #2625 Col. Campestre	(867) 7148 070	<ul style="list-style-type: none"> • Psychology • Dentist Surgeon • Obstetrician surgeon
 Instituto Tecnológico de Nuevo Laredo	Reforma #2007 Sur Subdivision: Fundadores	(867) 711 9050	<ul style="list-style-type: none"> • Architecture • Civil Eng. • Computer Systems Eng. • Industrial Eng. • Corporate Management Eng. • Mechanics Eng. • Mechatronics Eng. • Administration • Accounting
 Universidad Tec Milenio	Boulevard Fundación Longoria Wright # 9 Subdivision: Fraccionamiento Las Viñas	(867) 188 6650	<ul style="list-style-type: none"> • Business Administration • Graphic Design and Animation • International Trade • Industrial Eng. • Mechatronic Eng. • Marketing <p>Graduate Degrees:</p> <ul style="list-style-type: none"> • Master in Education • Master in Management of Information Technologies (Online). • Master in Administration

Special Education in NLD

Programs managed by the Special Education Coordination

Working for Healthy Families

- Promote the values, healthy habits and rules that parents should promote at home through the delivery of play workshops.

Knowing my city

- Promoting healthy family and school coexistence through guided visits to different tourist places in our city.
- This program is for special education students who are enrolled in UAP, USAER or CAM.

Educational Strengthening: Teacher Training

- Aimed at teachers in front of a regular group to guide them and train them in the teaching methodology for students with special educational needs with and without disabilities.

Special Education Support Centers

CAM Preschool

They attend students from 45 days of age in breastfeeding and maternal, then attend preschool to 5 years of age. They also have elementary school.

- CAM Tzehuali No. 16
- CAM Tzehuali No. 46
- CAM No. 51

CAM Elementary

Serves students from 6 years of age to 11 and 12, they attend the elementary level but based on CAM teaching contents.

- CAM No. 9 (Serves children with educational lag in the afternoons)
- CAM No. 55 (Has CAM Middle School)

CAM Laboral

Serves young people who finished their middle school and have as teaching, to learn a trade, this can be cooking, laundry, laundry or crafts.

- CAM No. 31
- CAM No. 56

U.A.P. (Preschool Support Unit)

They are in charge of attending inclusive children's gardens, giving them the attention with a psychologist support teacher and communication teacher.

U.S.A.E.R. (Regular Education Support Service Unit)

Responsible for attending the primary and secondary inclusive schools, providing them with a support teacher, a psychologist and a social worker.

CRIE (Resource and Information Center for Integration)

Responsible for providing information and guidance to parents, teachers and administrators about the educational needs that can be presented by a student who is in a school that is not inclusive.

Center for Attention to Students with Disabilities (CAED-CBTIS 234)

They serve to students with disabilities and special educational needs who are studying at the high school level in the cbtis 234.

Contact:

Coordinator of Municipal Special Education:

Lic. Jairo Rojas Sánchez

Tel: 711 3505 / 711 3508

Email: jairo.rojas@nld.gob.mx

Educative Centers at Laredo, Tx.

Laredo Independent School District

Laredo Independent School District is a public school district based in Laredo, Webb County, Texas. The district serves the south central portion of Laredo. Laredo ISD consists of twenty elementary schools, four middle schools, and four high schools – one of these, the Hector J. Garcia Early College High School is located adjacent to the Texas A&M University campus and allows students to earn dual university credit.

Specialized Schools

- "Vidal M. Trevino School of Communications & Fine Arts allows students to complete core courses at one of the other high schools while giving them the opportunity to enter specialized fields of study.
- Dr. Dennis D. Cantu Health Science Magnet School
- Sabas Perez School for Engineering
- Francisco S. Lara Academy (Alternative School)
- Jose A. Valdez High School (Non-Traditional School for at-risk students)

United Independent School District

The United Independent School District is a school district headquartered in Laredo, Texas. It serves portions of the city of Laredo, the cities of El Cenizo and Rio Bravo, and several unincorporated areas in Webb County. It consists of twenty-eight elementary schools, ten middle schools, three 9th grade campuses, four high schools and one alternative school.

United Independent School District Advance Academics

The Advanced Academics Department of the United ISD provides a comprehensive, developmentally appropriate differentiated TEKS- based curriculum for the district's gifted/talented 6-12 population through appropriate professional development. Students entering the high school level have the option to apply to one of three magnet

schools upon meeting eligibility criteria.

UISD Magnet Schools

- J.B. Alexander High School Magnet for Health and Science
- United South High School Academy of Global Business and Advanced Technology
- United High School Engineering and Technology Magnet

Private Schools

- Roman Catholic Diocese of Laredo Schools (Elementary & Middle)
- Blessed Sacrament School (Parochial) K3 – 8th
- Mary Help of Christians (Salesian) K3 – 8th
- Our Lady of Guadalupe (Diocesan) K3 – 6th
- St. Augustine Elementary /Middle (Diocesan) K3- 8th
- St. Peter's Memorial (Diocesan) K3 – 8th

United Day School (Elementary and Middle)

United Day is a private nondenominational school serving students Pre-K through the 8th grade. It utilizes the Character Counts Program as basis for its educational program. This program is based on the Six Pillars of Character that transcend political, cultural, religious and socioeconomic differences.

St. Augustine High School

St. Augustine High School, a preparatory institution, forms part of the Catholic Diocese of Laredo. It bases its curriculum on the State of Texas' Distinguished Achievement Plan (DAP). It serves students 9th through 12th grade.

Charter Schools

Harmony Public Schools

Harmony Public Schools are high performing K-12 public charter schools in Texas that focus on math, science, engineering, and computer technologies. Any student can apply for enrollment at one of its campuses, and — if selected in the blind lottery — attend. Families also do not pay tuition, since the cost is covered by the state just like a traditional public school. Harmony Schools in Laredo:

- Harmony School of Innovation K – 5th
- Harmony Science Academy 6th – 8th
- Harmony School of Excellence 9th – 12th

Other Charter Schools

- Gateway Academy Alternative School (coeducational)
- Premier Charter Alternative School (coeducational)

Technical Training and Higher Education

Laredo Community College

Laredo Community College is a two-campus district serving the diverse needs of a growing community. The downtown Fort McIntosh Campus maintains its historic origins, while history begins anew at our South Campus in South Laredo, with contemporary architecture and the latest technology, which opened in the spring of 2004. The two LCC campuses serve more than 12,000 students each year through a variety of affordable academic programs, technical and vocational programs, non-credit community interest courses, and adult education courses that help area adults obtain English skills, job skills or a General Educational Development diploma.

For information visit: www.laredo.edu

LCC Campus Fort McIntosh
West End Washington Street

LCC South Campus
5500 South Zapata Hwy.

Brightwood College

Brightwood College in Laredo, TX, is a privately-owned institution located at 6410 McPherson that offers health care programs in medical assistant, patient care technician, pharmacy technician, and medical billing and coding. The school also provides a degree program in business administration.

In addition to a quality education, Brightwood College offers many resources to help its students while they complete their training, and even after graduation. Tutoring classes, refresher courses, externships, and Career Development are a few examples of the support services provided to students and alumni.

To find out more about Brightwood College visit

www.brightwood.edu

Texas A&M International University

Texas A&M International University (TAMU), located at 5201 University Blvd. (off Loop 20) is a public international university, poised at the Gateway to Mexico and serving as the cultural and intellectual hub of a vibrant multilingual and multicultural community.

To fulfill its mission, the University offers a range of baccalaureate and masters programs and the Doctor of Philosophy degree in International Business.

Texas A&M International University offers a variety of undergraduate and graduate degrees under its various colleges:

- "A.R. Sanchez, Jr" School of Business
- College of Arts & Sciences
- College of Education
- College of Nursing and Health Sciences
- University College

For information on specific programs of study visit:

www.tamui.edu

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A Member of the Texas A&M University System, TAMIU is an international university, poised at the Gateway to Mexico and serving as the cultural and intellectual hub of a vibrant multilingual and multicultural community. It provides over 7,500 students with a learning environment anchored by the highest quality programs built on a solid academic foundation in the arts and sciences. Programs focus on developing undergraduate and graduate offerings with a progressive international agenda for global study and understanding across all disciplines.

History

Texas A&M International University will celebrate its fiftieth anniversary in 2020. This prestigious institution started in August of 1970 as "A&I University at Laredo" and in September of 1977 it became "Laredo State University". On September 1, 1989 it became a member of The Texas A&M University System and was named Texas A&M International University in 1993.

The 74th Texas Legislature approved an expansion to four-year status in the Fall of 1995, further authorizing the University to develop joint degree programs with Mexican and Canadian institutions of higher education. Additional authorization since has permitted the development of doctoral level programs.

Accolades

TAMIU has been recognized both in Texas and nationwide in several distinguished rankings: It is ranked FIRST in Texas for Student Retention (2017 Student Success Ratings by Eduventures); THIRD in the nation among colleges with the highest income mobility rate (New York Times); THIRD

in Texas for Mathematics Majors); FOURTH in the nation for "Best Bang for the Buck" among Southern Colleges (Washington Monthly College Guide); SIXTH in Texas for Best Colleges for biology Majors; SIXTH among 30 Best Texas Universities (Financeopedia Review); and was ranked in the TOP 20 Public Schools in the 2018 U.S. News and World Report's Best Colleges ranking.

Towards the Future

Today the TAMIU campus recently started construction on Phase VII of its master plan – a new, magnificent Academic Hall that will include state of the art laboratories. As a whole, the campus complex represents an investment in higher education in Texas of over \$250 million.

Now a regional University of choice, TAMIU is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award baccalaureate, masters, and doctorate degrees. It is home to five colleges: The College of Arts and Sciences, the A. R. Sanchez, Jr. School of Business, the College of Education and the College of Nursing and Health Sciences with its Dr. F. M. Canseco School of Nursing and University College, all of which are accredited either by State, National, or International institutions.

Through instruction, faculty and student research, and public service, TAMIU improves the quality of lives for citizens of the border region, the State of Texas, and national and international communities.



Integral Family Development System (DIF)

Under the slogan "**We Protect What's Most Important ... Family**", the System for the Integral Development of the Family, DIF complies with a series of programs to promote and bring about union in the families of Nuevo Laredo.

In charge of **Mrs. Adriana Herrera Zárate**, a series of programs is applied to strengthen the nucleus of families, bring health services closer, promote the inclusion of people with disabilities and the rights of children and adolescents, as well as incentivize activities among active adults with optimal health to reintegrate them into useful life.

Through the **My House DIF and Seeds of Love Shelters**, the DIF System has custody of children and teenagers, giving them food, education and, above all, protection of their physical and emotional integrity.

We have children's education in different **nurseries** where some function as pre-school centers. We have the only **special nursery for children with disabilities** in the State of Tamaulipas.



Mrs. Adriana Herrera Zárate
President of Municipal DIF System 2018-2021

**Protegemos
lo más importante...
la Familia!**



The DIF System seeks to prevent young people vulnerable to work from abandoning their basic studies, which is why the **Pannarti center** is available.

It has a **CAMEF** to assist minors who are repatriated by American authorities through this border.

In support of women, they have **CEDIFs**, which are training centers in which they can start their own business and generate additional income for their families.



Promoting the care and protection of the elderly is a daily task and therefore in the centers such as **Love Village, Active Adult Club House, "Queen of Peace" Day Stay and Life and Hope Nursing Home** are working on of this population sector.



The **Comprehensive Rehabilitation Center** has programs aimed at the inclusion and medical care of people with a physical disability, with the intention of improving the quality of life of people.



In the central offices we have the Medical Area, which has extended its services to different sectors of the city with dispensaries and medical care brigades to benefit families from different sectors of the city.



For the New Laredo DIF, health and care for children, youth and seniors are a high priority; we maintain quality facilities and a high spirit of service.

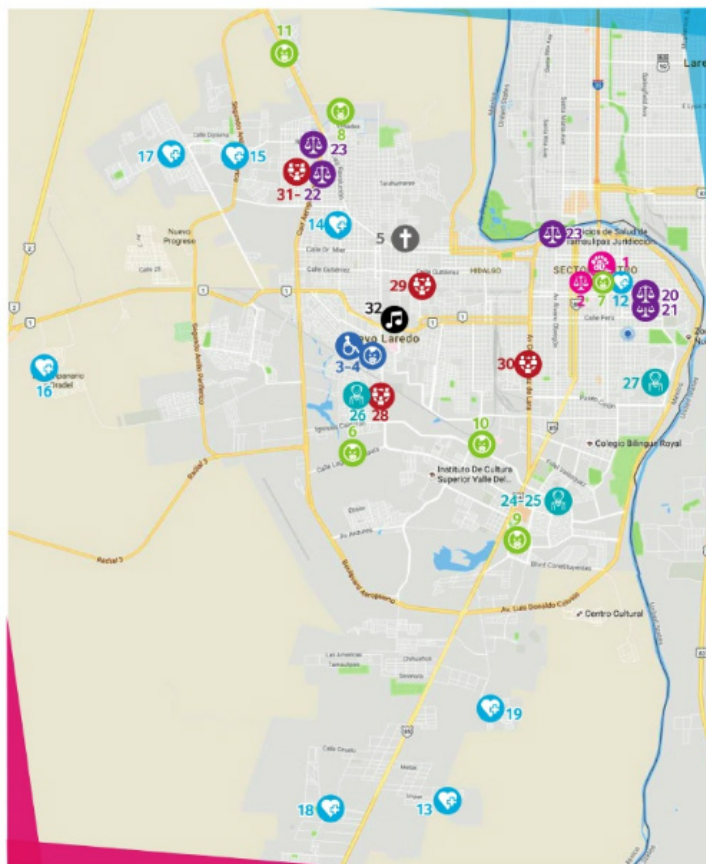
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MAPA SISTEMA DIF

- 1 OFICINAS DIF CENTRAL**
Madvlo Herra #2244
Tel. (867) 712.10.32
- 2 PROCURADURÍA, PSICOLOGÍA Y TRABAJO SOCIAL**
Héroe de Nacataz #2244.
Colonia: Sector Centro.
Tel. (867) 712.10.32
- 3 CENTRO DE REHABILITACIÓN INTEGRAL (CRI-DIF)**
Domicilio: Jaumave
#6970 Col. La Fe.
Tel. (867) 150.40.00.
- 4 GUARDERÍA ESPECIAL DEL CRI**
Domicilio: Bulevar Ávila Camacho y Jaumave s/n. Col. La Fe.
Tel. (867) 710.75.69
- 5 VELATORIO "LA FE"**
Eva Sámano No. 334 Sur, cruz con Revolución Col. Buenavista
Tel. (867) 710.00.54
- 6 CECUDI**
Dirección: Calles Iglesias Calderón y Doroteo Arango, Colonia Francisco Villa.
Teléfono: (867) 726-3500
- 7 GUARDERÍA "MI CASA DIF"**
Águiles Serdán 1500, Centro.
Tel. (867) 712-10-32
- 8 GUARDERÍA "LOMAS DEL RIO"**
Crespón y Límite Sur, Col. Lomas del Río.
Tel. (867) 115-8359
- 9 GUARDERÍA Y CENTRO ASISTENCIAL "SAN NICOLÁS"**
Calle Linda Vista entre Reforma y Buenavista, Fracc. Alamedas
Tel. (867) 717-21-46
- 10 GUARDERÍA Y CENTRO ASISTENCIAL "MI ANGELITO"**
Prolongación Monterrey No. 3920, frente a la plaza de Toros "Lauro Luis Longoria"
Tel. (867) 714-94-04
- 11 CENTRO ASISTENCIAL INFANTIL COMUNITARIO "MI ARCOIRIS"**
Calle Unión No. 111, Col. Unión del Recuerdo
- 12 ASISTENCIA SOCIAL Y ATENCIÓN MÉDICA**
Domicilio: Héroe de Nacataz #2244.
Colonia: Sector Centro.
Tel. (867) 712 10 32.
- 13 DISPENSARIO DR. ANSELMO GUARNEROS**
Domicilio: Quirino Mendoza #9815
Colonia: Santa Cecilia
Tel. (867) 189-90-78
- 14 DISPENSARIO LA JOYA**
Domicilio: Victoria 8816
Colonia: La Joya
- 15 DISPENSARIO LOS OLIVOS II**
Domicilio: Avenida Vencedor entre Canadá y Diploma
Col. Los Olivos II



- 16 DISPENSARIO MÉDICO EL CAMPANARIO**
Río Grijalva y Río Churubusco
Col. El Campanario
- 17 DISPENSARIO MÉDICO EL PROGRESO**
Monte Olimpo entre Esfinge e Himeneo, Col. El Progreso
- 18 DISPENSARIO MÉDICO PALMARES**
Guanajuato con Tamaulipas, Fracc. Palmares.
- 19 DISPENSARIO MÉDICO VALLES DEL PARAISO**
Nogales y Durazno
Col. Valles del Paraíso.
- 20 CENTRO DE ATENCIÓN A MENORES FRONTERIZOS, "CAMEF"**
Jesús Carranza 1619 Sector Centro, Frac. Ojo Caliente Tel. (867) 712-69-76
Atención los 24 Hrs./365 días.
- 21 ALBERGUE "SEMILLAS DE AMOR"**
Jesús Carranza #1619, Sector Centro, Frac. Ojo Caliente
Tel. (867) 712-0643.
- 22 CENTRO DE ATENCIÓN A MUJERES**
Calle Mayas, entre Nilo y Carretera al Aeropuerto, Col. Voluntad y Trabajo No. 2. Tel. (867) 115-1357
- 23 UNEVIG**
Ubicación: Calle Tuxpan 8737 (entre calle Río Nazas y Carretera Aeropuerto)
Colonia: Voluntad y Trabajo II
Teléfono: 075 y (867) 115-20-38
- 24 CASA CLUB DEL ADULTO ACTIVO**
Laguna del Norte 5350, Col. Infonavit. Tel. (867) 717-54-00 y (867) 717-54-03
Capacidad: 600 personas.
- 25 CASA HOGAR ASILO "VIDA Y ESPERANZA"**
Laguna del Norte 5350, Col. Infonavit. Tel. (867) 714-38-57.
Atención 24 hrs., 365 días al año.
- 26 CASA DE CUIDADO DIARIO DEL ADULTO MAYOR "REINA DE LA PAZ"**
Silvestre Terrazas y Tomás Urbina Norte, Col. Francisco Villa.
Tel. (867) 726-3355.
- 27 VILLAS "VIDA PLENA" PARA ADULTOS MAYORES**
Sonora y Porfirio Díaz, Col. Madroño
Tel. (867) 714-25-44
Atención 24 hrs, 365 días al año.



- 28 PANNARTI**
Silvestre Terrazas y Tomás Urbina Sur, Col. Francisco Villa. Tel. (867) 726-3329.
- 29 CEDIF No. 2**
Calle Carlos Osuna y Madero Sur, Col. Buenavista
- 30 CEDIF No. 3**
Calle Artículo No. 123 esquina con Priv. Nuevo León, Col. San Rafael.
- 31 CEDIF No. 4**
Calle Mayas, entre Nilo y Carretera al Aeropuerto, Col. Voluntad y Trabajo No. 2. Tel. (867) 115-1357
- 32 ESCUELA DE MÚSICA**
Eva Sámano 1511
Colonia La FE
Horario de oficina: 9:00 a.m. a 2:00 p.m. y de 3:00 p.m. a 7:00 p.m.
Horario de clases: 3:00 p.m. a 8:00 p.m.
Tel. (867) 736-40-00



Water Supply and Sewerage Municipal Commission (COMAPA)



Purification Plants

- Downtown Plant (2,000 lps)
- South Plant (600 lps)
- Northwest Plant (200 lps)



Water Treatment Plant

- Water Treatment International Plant (1,360 lps)
- Northwest Plant (200 lps)
- Three secondary Plants (40 lps)

Attention Centers:

COMAPA (HEADQUARTERS)

Victoria #4610, Sub. Hidalgo

Tel: (867) 890 0900

Schedule:

Mon-Fri 8:00-14:00 hrs

COMAPA PALACIO

Palacio Federal, Ground Floor

González between Galeana and Reynosa, Sector Centro

Tel: (867) 712 2390

Schedule:

Mon-Fri 8:00-14:00 hrs

COMAPA PASEO REFORMA

Av. Reforma #5601, Sub. Infonavit Fundadores

Tel: (867) 717 2107

Schedule:

Mon-Fri 9:00-17:00 hrs

Saturday 9:00-16:00 hrs

Sunday 9:00-14:00 hrs

COMAPA TANQUE MATAMOROS

Perú #5907, Sub. Palacios

Tel: (867) 724 1212

Schedule:

Mon-Fri 8:00-14:00 hrs

Para dudas, reportes
o comentarios

073

BANKS

BANAMEX, INVERLAT, HSBC, BANCOMER and BANORTE

STORES

Soriana, Chedraui, La Argentina, S-Mart, Farmacia Calderón, Farmacias Guadalajara, Farmacias Benavides y OXXO

***For procedures such as contracting, billing or clarifications, contact directly to headquarters.**

Web: <http://www.comapanuevolaredo.gob.mx>

Descuentos durante el 2019:

-8% For anticipated annual payment to domestic, commercial and industrial users.

-100% on surcharge

-5% off for advance payment

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GOBIERNO DE
**NUEVO
LAREDO**
2018 - 2021

CIAC

Centro Integral de Atención Ciudadana

Reportes, Sugerencias y Peticiones al
070 / 711-3513

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mejor!**



East Office
Victoria #4730
Col. Hidalgo

West Office
Aguiles Serdán #1801
Fracc. Ojo Caliente

102



Multinational company leader in the gas and energy sector.

Address: Tamaulipas No. 3711
Subdivision: Morelos, C.P. 88220
Nuevo Laredo, Tamaulipas
Telephone (867) 711 1850 ext 77001

**Customer Service for Emergencies 24 hours, 365
days a year**

Telephone: 01 800 091 4000
www.gasnaturalfenosa.com.mx








Bi-National Socioeconomic Handbook 2019 "Laredos Region"

Local Organizations in NLD

Organization	Address & Telephone	Representative
 Asociación de Agentes Aduanales de Nuevo Laredo A.C.	César López de Lara #3603 Subdivision: Jardín (867) 711 5800	A.A. Edgardo Pedraza Quintanilla
 Cámara Nacional de la Industria de Transformación de Nuevo Laredo (CANACINTRA)	González #2609 Subdivision: Sector Centro (867) 712 5888	ing. Ramiro Ernesto Delgado Garza
 Central de Servicios de Carga de Nuevo Laredo S.A. de C.V. (CENSECAR)	Cesar López de Lara #4690 Subdivision: Burócratas (867) 711 3300	C. Roberto Quintanilla Buendia
 Asociación de Maquiladoras de Exportación de Nuevo Laredo A.C. (INDEX)	Av. Reforma #3344 Subdivision: Jardín (867) 719 1562	ing. Juan Elyd Saénz
 Cámara Nacional de Comercio y Servicios Turísticos de Nuevo Laredo (CANACO)	Obregón #2244 Altos Subdivision: Juárez (867) 7191026 (867) 719 1036	Lic. Jaime Mireles de la Cruz
 Comité para el Desarrollo Económico e Industrial de Nuevo Laredo A.C. (CODEIN)	Lago de Chapala #5940 Subdivision: Encinos (867) 712 3437	Arq. Carlos Alfredo Montoya Vega
 Confederación Patronal de la República Mexicana (COPARMEX)	Lerdo de Tejada #1521 Subdivision: Fraccionamiento Ojo Caliente (867) 712 4620 (867) 712 0092	Lic. Rodolfo Garza González
 Asociación de Constructores de Nuevo Laredo A.C.	Lago de Chapala #5940 Subdivision: Encinos (867) 714 8098	Ing. José Cruz De la Luz Paz
 Consejo de Instituciones de Nuevo Laredo A.C.	15 de Septiembre #8 Subdivision: Burócratas (867) 715 4198	Lic. Fernando Rodríguez Garza

Organization	Address & Telephone	Representative
 Colegio de Ingenieros Civiles de Nuevo Laredo A.C.	Lago de Atotonilco #5330 Subdivision: Lagos (867) 717 4026	Ing. José Alberto Anguiano Olvira
 Asociación Nacional de Ganaderos Diversificados de Fauna (ANGADI)	Toluca #3639 Subdivision: México (867) 715 1524 (867) 715 6782	Ing.Trinidad Benavides García
 Cámara Mexicana de la Industria de la Construcción (CMIC)	Lago de Chapala #5940 Subdivision: Los Encinos (867) 719 0707	Ing. Carlos Alberto Atilano Rodríguez
 Asociación Mexicana de Profesionales Inmobiliarios, A.C. (AMPI)	Ocampo #2204 Subdivision: Guerrero (867) 715 4037	Lic. Miguel Angel Ramírez González
 Colegio de Arquitectos de Nuevo Laredo A.C.	Quetzalcóatl #03 Subdivision: Junta Federal de Mejoras Materiales (867) 715 1358	Arq. José Lauro Villareal Morales
 Asociación Médica de Nuevo Laredo A.C.	Obregón #3315 Subdivision: Jardín (867) 715 7487	Dr. Julio César de la Rosa
 Colegio de Notarios de Nuevo Laredo A.C.	Madero #3656 Subdivision: Sector Centro (867) 712 1364 (867) 712 4649	Lic. Ricardo de la Fuentes Téllez
 Asociación de Hoteleros de Nuevo Laredo	César López de Lara 3940 (867) 711 0100	Lic. Jesús Octavio Magallanes Funes
 Feria y Exposición Fronteriza (EXPOMEX)	Netzahualcóyotl Subdivision Viveros (867) 714 1200	Lic. Carlos Fernando Garza González

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Organization		Address & Telephone	Representative
	Asociación Ganadera Local de Nuevo Laredo - Guerrero	César López de Lara #3302 Subdivision: Anáhuac (867) 714 0963 (867) 714 0911	Lic. Felipe Javier Fernández Martínez
	Barra Colegiada de Abogados de Nuevo Laredo A.C.	Guerrero 1031 Subdivision: Centro (867) 712 2059	Lic. Carlos Sánchez Cortazar
	Barra de Abogados de Nuevo Laredo A.C.	Maclovio Herrera #2007 Subdivision: Fraccionamiento Ojo Caliente (867) 712 2059	Lic. Javier Alan Pérez Ramos
	Colegio Neolaredense de Contadores Públicos A.C.	Priv. Melvin Jones 4002 Subdivision: Burócratas (867) 715 8047 (867) 714 4235	CP. Salvador Arzola Luciano
	Consejo para el Desarrollo Económico y la Competitividad de Nuevo Laredo	(867) 711 3003	Ing. Juan Antonio Lazalde Romo

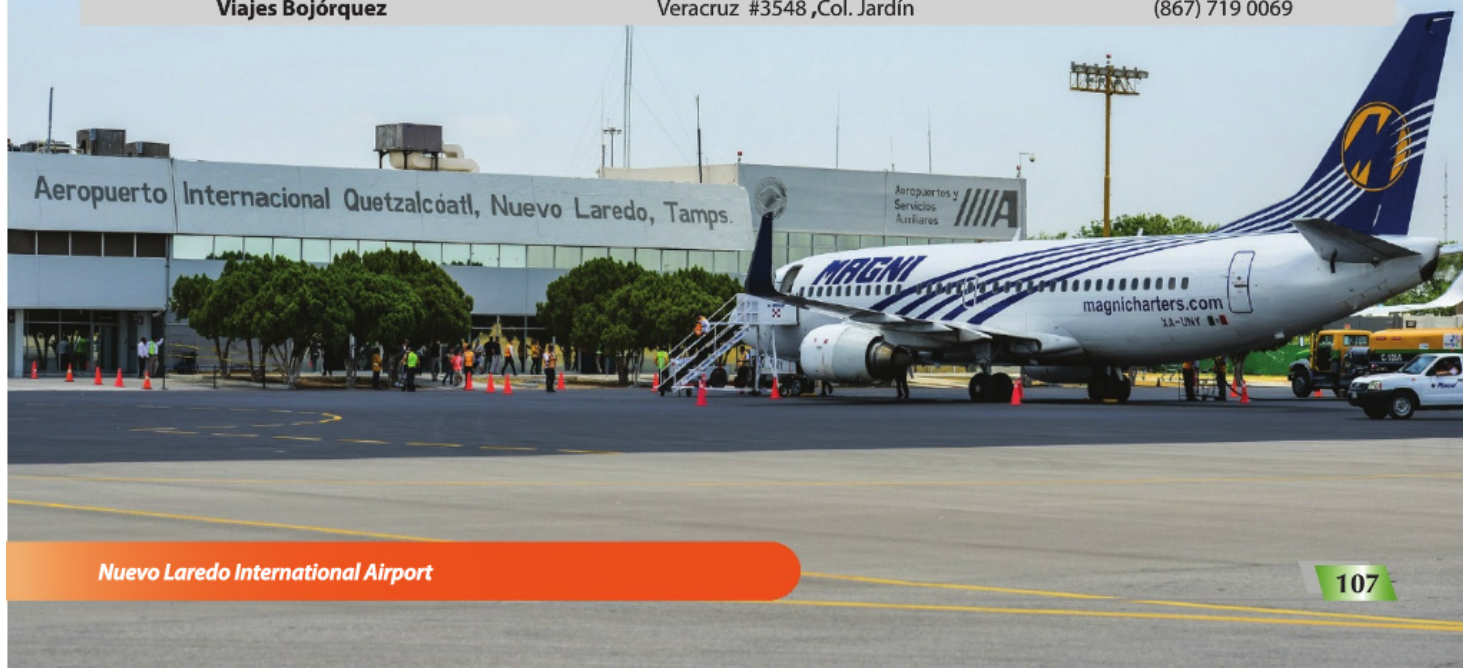
Passengers Transportation of the Region

> Airports

	Address	Telephone
Aeropuerto de Nuevo Laredo Quetzalcóatl	Carretera a Piedras Negras Km 5, Col. Enrique Cárdenas González	(867) 718 1332
Laredo International Airport	5210 Bob Bullock Loop, Laredo, Texas	001 (956) 795 2000

> Travel Agencies

	Dirección	Teléfono(s)
Aeroméxico/World Logistics	Guerrero #2214 ,Col. Juárez	(867) 714 7600; 714 3514; (867) 714 7614; 714 3934
Viajes Escamilla	Donato Guerra #1210, Col. Sector Aduana	(867) 712 1428 ; 712 9888
Lozano Travel	Paseo Colón #2300 Local 2, Col. Madero	(867) 715 4455
CBD Agencia de Viajes	Perú # 3750 Col. Juárez	(867) 718 7032
Travel City	Zaragoza #2153 ,Col. Guerrero	(867) 714 8800
Viajes Turísticos El Compadre Omar	Perú #2540, Col. Guerrero	(867) 715 4428; 715 6679
Viajes Bojórquez	Veracruz #3548 ,Col. Jardín	(867) 719 0069



Nuevo Laredo International Airport

Bi-National Socioeconomic Handbook 2019 "Laredos Region"

> Bus Stations

	Address	Telephone
Central de Autobuses Grupo Senda	César López de Lara # 2844	(867) 719 5144; 715 9871; 01800 890 9090
Autobuses Expreso Futura (Frontera)	César López de Lara	(867) 715 6562; 719 5060
Greyhound	César López de Lara #3910	(867) 7142287; 7140497
Greyhound Laredo Texas	610 Salinas Ave, Laredo, TX 78040	(956) 723 4324 ; 723 1321
Nueva Central de Autobuses del Noreste		
Ómnibus de México	César López de Lara #3228	(867) 715 5982
Autobuses del Noreste		(867) 715 6252
Enlaces Terrestres Nacionales		(867) 715 5451
Tornado Bus Company	1005 San Bernardo Ave, Laredo, TX 78040	(956) 796 0003
Turimex	8915 San Dario Ave, Laredo TX. 78040	(956) 728 1942
Central de Autobuses Estrella Blanca	César López de Lara #4033	(867) 719 5060

> Taxi Sites

	Address	Telephone
Sitio Bohemia	Dr. Mier y Ocampo, Col. Hidalgo	(867) 712 2040 ; 712 0007
Sitio Guerrero	Maclovio Herrera y Guerrero, Col. Guerrero	(867) 712 5444
Sitio Anay	Reforma y 15 de Septiembre, Col. Campestre	(867) 715 4522
Sitio Fundadores	Pedro Pérez Ibarra y Reforma, Col. Infonavit Fundadores	(867) 719 1050
Sitio San José	Campeche y Reforma, Col. Jardín	(867) 715 0556
Sitio Hidalgo	Guerrero y González, Col. Sector Centro	(867) 712 0008
Sitio Laredo	César López de Lara y Washington, Col. San Rafael	(867) 712 0888
Sitio Perú	Guerrero y Perú, Col. Sector Centro	(867) 715 4050
Sitio Puente II	Leandro Valle y Bravo Colonia: Sector Centro	(867) 713 4949
Sitio Buenavista	Eva Sámano y Calzada Revolución, Col. Buena Vista	(867) 710 3808
Sitio Smart Revolución	Carretera Piedras Negras Y Lisboa, Col. Voluntad y Trabajo 4	(867) 195 1141
Sitio Smart La Fe	Eva Sámano # 2107, Col. La Fe	(867) 724 4445
Sitio Smart Colinas	Carretera Monterrey – Nuevo Laredo Km.10, Col. Colinas del sur	(867) 217 4654
Sitio Wal-Mart	Lago de Chapala y Lago Escondido, Col. Frac. Centro Comercial	(867) 715 5630
Sitio Tecnológico	Reforma # 4830, Col. Campestre	(867) 714 7401
Sitio Especialidades	Alvaro Obregón 3302, Col. Jardín	(867) 715 4474

Public Offices and Organizations

> Gobierno Federal

	Address	Telephone	E-mail / Website
Instituto Nacional de Migración (INM) Titular: Mtra. Elvia Treciño Lopez	Guerrero y 15 de junio , Puente No. I Subdivision Sector Centro Zip code: 88000	(867) 712 1177 ; 712 5600; 712 3604	Website:: www.inm.gob.mx
Instituto Nacional Electoral (INE) Titular: Lic. Manuel Moncada Fuentes	Doctor Mier #4336, Subdivision Hidalgo, Zip code: 88160	(867) 713 2760; 713 2561; 713 4051	manuel.moncada@ine.mx www.ine.mx
Secretaría de la Defensa Nacional (SEDENA) 16 Regimiento de Caballería Motorizado Titular: Cnel. César Omar Quinn Ponce	Dr. Mier #6099 Cuartel Militar "Macario Zamora" Zip code: 88289	(867) 713 0169	E-mail denuncia16rcm@sedena.gob.mx Website: www.sedena.gob.mx
Caminos y Puentes Federales (CAPUFE) Titular: C.P. Jorge Luis Martínez Cantú	15 de Junio Puente Internacional No.1 s/n ,Col Sector Centro , Zip code: 88000	(867) 712 4689	Website: www.capufe.gob.mx
Procuraduría General de la República (PGR) Coordinador Nuevo Laredo: Lic. Israel Vazquez Enciso	Prolongación Guerrero No.4550, Subdivision Campestre, Zip code: 88278	(867) 712 2074	Website: www.pgr.gob.mx
Instituto Mexicano del Seguro Social (IMSS) Titular: Lic. Manuel Arturo Martínez Martínez	Reynosa y Victoria s/n, Subdivision Sector Centro, Zip code: 88000	(867) 712 1184; 712 6212	Website: www.imss.gob.mx
Aduana de Nuevo Laredo Titular: Lic. Ricardo Díaz de la Serna Garcís	Carretera Nuevo Laredo - Piedras Negras s/n Zip code: 88000	(867) 711 3204	Website: www.sat.gob.mx
Aduana de Colombia Titular: Lic. Dayana Alejandra Chavez Campos	Carretera Nuevo Laredo - Piedras Negras Km 34.5 Colombia Nuevo León, Zip code: 65000	(867) 734 5101	Website: www.sat.gob.mx
Secretaría de Comunicaciones y Transporte (SCT). Titular: Lic. Rodrigo Federico Brito Rodea	Camargo y Dr Mier Palacio Federal 2º Piso	(867) 712 9292	Website: www.sct.gob.mx

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> Federal Government (Continues)

	Address	Telephone	E-mail / Website
Servicio de Administración Tributaria (SAT) Titular: Lic. Gustavo Ismael Moreno Peña	Ocampo No. 101 esquina con 15 de junio Subdivision Sector Centro, Zip code: 88000	(867) 711 4161	Website: www.sat.gob.mx
Secretaría de Economía Subdelegación Federal en Nuevo Laredo Titular: Lic. Ruben López Adriano	Reforma #3344, 1er. Piso Subdivision Jardín, Zip code: 88260	(867) 714 9373 ;714 0303;714 0196	Website: www.economia.gob.mx
Instituto de Seguridad y Servicios Sociales de los Trabajadores del Estado (ISSSTE) Titular: Dr. Gabriel Mancillas Salinas	Reynosa y Simón Bolívar s/n, Subdivision Fracc. Ojo Caliente , Zip code: 88000	(867) 714 8090 ;714 8329 ;714 8016	Website: www.issste.gob.mx
Secretaría de Agricultura Ganadería y Desarrollo Rural (SADER) Titular: Ing. Josefina Almanza Sancen	Francisco I. Madero #3101, Col, Hidalgo , Zip code: 88000	(867) 712 5655	E-mail ddr01@tml.sader.gob.mx, ddr02@tml.sadergob.mx Website: www.sader.gob.mx
Procuraduría Federal del Consumidor (PROFECO) Titular: Lic. Eduardo Anaya Hernández	Héroe de Nacataz esq. Reynosa - Planta Alta, Edificio anexo al Centro Cívico, Subdivision Sector Centro, Zip code: 88000	(867) 711 3666 ext 104	E-mail profeco_nuevolaredo_servi@hotmail.com
Instituto del Fondo Nacional de la Vivienda para los Trabajadores (INFONAVIT) Titular: C.P. Cristabell Zamora Cabrera	Boulevard Pedro Pérez Ibarra No. 4643 Subdivision La Concordia, Zip code: 88274	(867) 718 6611; 718 6791	Website: www.infonavit.org.mx
Comisión Internacional de Límites y Agua entre México y EU (CILA) Titular: Ing. Agustín Boone González	15 de Junio Interior, Puente Internacional I, Zip code: 88000	(867) 713 33 05; 713 49 73; 712 63 38	E-mail aboone@cila.gob.mx Website: cila.sre.gob.mx/cilanorte
Instituto Nacional de Estadística, Geografía (INEGI) Titular: Ing. Marco Antonio Chapa Martínez	González s/n, Palacio Federal Planta Baja Subdivision Sector Centro, Zip code: 88000	(867) 712 9492; 713 0342	Website: www.inegi.org.mx

> State Government

	Address	Telephone	E-mail / Website
Oficina Fiscal del Estado Jefe Interino: C.P. Arturo Sanmiguel Cantú	Mendoza #1111 Col. Sector Aduana Zip code: 88000	(867) 712 0003; 712 4750	E-mail finanzas.tamaulipas.gob.mx Website: www.tamaulipas.gob.mx/ finanzas
Ventanillas de Atención a Microempresas Emprendedores y Mipymes en Nuevo Laredo	Héroe de Nacataz y Reynosa Anexo al Centro Cívico Col.Sector Centro Zip code: 88000	(867) 713 6666 ext 202	E-mail sdenuevolaredo@tamaulipas.gob.mx
Servicio Estatal de Empleo Titular: Sra. María Esther Zertuche Flores	Héroe de Nacataz Esquina con Reynosa, Col.Sector Centro, Zip code: 88000	(867) 715 7507; 715 7508; 715 6424; 715 6426	Website: www.empleo.gob.mx
Instituto Registral y Catastral del Estado de Tamaulipas Oficina Nuevo Laredo Encargado: Lic. Claudia del Carmen Pérez de la Cruz	Paseo Colón #3565 Col. Jardín Zip code: 88260	(867) 714 7697	Pagina Web www.registropublico.tamaulipas.gob.mx
Instituto Tamaulipeco de Educación para los Adultos (ITEA) Titular: M.E. Héctor Nathán Olivares Castillo	Reynosa #4305 ,Col. Campestre, Zip code: 88278	(867) 712 7772	E-mail cznuevolaredo@inea.gob.mx
Procuraduría General de Justicia del Estado Titular: Lic. Eduardo Becerra González	Jaumave y Carretera Anáhuac Edificio de Seguridad Pública Municipal, Colonia: La Fe, Zip code: 88187	(867) 711 2715	

> Internationals









	Address	Telephone	E-mail / Website
Consulado General de Estados Unidos en Nuevo Laredo Titular: kathryn Flachsbarth	Paseo Colón #1901 Col. Madero	(867) 714 0512	E-mail nuevoLaredo-ACS@state.gov Website: nuevolaredo.usconsulate.gov
Consulado General de México en Laredo, Texas Titular: Lic. Carolina Zaragoza Flores, Cónsul General	1612 Farragut St., Laredo, Texas, Zip code: 78040	001 (956) 723 0990	E-mail consul@srelaredo.org Website: consulmex.sre.gob.mx/laredo

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> Department and Offices of Laredo, Tx.

	Address	Telephone	E-mail / Website
Chamber of Commerce Titular: Miguel Conchas, Presidente	2310 San Bernardo, Zip code: 780402	001 (956) 722 9895; 001 (800) 292-2122	E-mail chamber@laredochamber.com Website: www.laredochamber.com
Laredo Economic Development Corporation Titular: Olivia Varela, Presidente & CEO	616 Leal St, Zip code: 78044	001 (956) 722 0563; 001 (800) 820 0564	E-mail info@laredoedc.org Website: www.laredoedc.org
Texas A&M International University Titular: Dr. Pablo Arenaz, Presidente	201 University Boulevard, Zip code: 780415	001 (956) 326 2001	E-mail president@tamiu.edu Website: www.tamiu.edu
Laredo Country Club	1415 Country Club Dr, Zip code: 78045	001 (956) 727 2900	E-mail lcc@laredocontryclub.net
Logistics & Manufacturing Association, Port Laredo Titular: Alma Acevedo, Presidente	Laredo, Tx, Zip code: 78045	001 (956) 645 2512	Website: www.lmaportlaredo.org
Association of Laredo Forwarding Agents Inc Titular: Jesus Alberto Marina Delgado, Presidente	107 Calle del Norte st. 114, Zip code: 78045	001 (956) 791 7690	E-mail jdeleon@aduanet.net Website: www.alfaforwarders.org
Laredo Motor Carriers Association Titular: Ernesto Gaytán Jr. Presidente	216 W. Village Blvd. Suite 102-11, Laredo, TX., Zip code: 78041	001 (956) 334 6771	Website: www.laredomca.com
Max A. Mandel Campo de Golf Titular: Tom Horsman	27700 FM 1472, Laredo, TX. Zip code: 78045	001 (956) 726 2000	Website: www.themaxlaredo.com E-mail themaxgolf@gmail.com
Sames Autos	6700 Arena Blvd Laredo, Tx. Zip code: 78041	001 (956) 791 9192	E-mail my2cents@learena.com Website: www.learena.com
City Hall, Downtown Titular: Pete Saenz, Alcalde Regente: Jesús Olivares	1110 Houston Street Zip code: 78040	001 (956) 791 7300; 001 (956) 791 7304	Website: www.ci.laredo.tx.us

NLD City's Institutions

	Municipal Institute	Address	Telephone
	Municipal Institute of Planning Research and Urban Development (IMPLADU)	Santa Anita #3101,Madero	(867) 719 4503
	Municipal Institute for Addiction Prevention, Antisocial Behavior and Tendencies (IMPACTA)	Belden#1200, Victoria CP. 88030	(867) 196 3663
	Municipal Institute for Youth Development (IMJUVE)	Caudillo del sur #5710, las Torres CP. 88184	(867) 710 7061
	Municipal Institute of Housing and Urban Soil (IMVISU)	Héroe de Nacataz #2621, Centro. CP.88000	(867) 711 3503
	Municipal Institute for Women in Nuevo Laredo (IMMUJER)	Orizaba #3829 México CP. 88280	(867) 713 5281
	Municipal Institute of Physical Culture and Sports (INDE)	Chimalpopoca #3840, JFMM CP. 88230	(867) 719 4782
	Institute for Cultural Development (INDECULT)	Boulevard Luis Donaldo Colosio Km. 2.5 Centro Cultural	(867) 717 5959
	Institute for Competitiveness and Foreign Trade of Nuevo Laredo (ICCE)	Matamoros #309 (Antiguo Banco Longoria, 3er piso) CP. 88000	(867) 712 0525 (867) 712 1971

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Números de Emergencias



City Government
(867) 711 3500
CIAC
711 3513



General Hospital
(867) 715 8043, 715 8040



U.S.A. Consulate in Mexico
(867) 714 0512



IMSS
(867) 712 3491, 714 8132



Water Commission
(867) 890 0900



ISSSTE
(867) 714 8016



Federal Electricity Commission
(867) 719 4261, 712 1202,
712 0086
Emergencias: 071



Publ. Transit Authority
(867) 711 3900, 711 3902



Fire Department
(867) 712 3030, 712 2124



Preventive Police Road Division
(867) 718 0177



Natural Gas
(867) 711 1850
Urgencias: 01 800 091 4000



Ministerial Police
(867) 711 2715



Especialidades Hospital
(867) 714 0805



PGR
(867) 712 2074



San José Hospital
(867) 714 9160, 711 2900



Civil Protection
(867) 712 8911



Red Cross
(867) 712 0949, 712 0989



Profeco
(867) 713 6666 ext 104
01 800 468 8722

911

One Emergency Number

GOBIERNO DE NUEVO LAREDO
2018 - 2021

INSTITUTO PARA LA COMPETITIVIDAD Y EL COMERCIO EXTERIOR

ICCE
INSTITUTO PARA LA
COMPETITIVIDAD
Y EL COMERCIO EXTERIOR
DE NUEVO LAREDO

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Competitividad
Productividad
Educación
Innovación

Análisis de Información
Crecimiento
Demografía
Datos
Visión

Asesorías y Conferencias
Prontuario Socioeconómico
Innovación

Encuentros Empresariales
Emprendimiento
Liderazgo
Información Socioeconómica

Análisis de Indicadores

Contacto:
Tel. (867) 712 0525 / 712 1971
E-mail: contacto@iccedenuevolaredo.org
www.iccedenuevolaredo.org | [@iccedenuevolaredo](https://www.facebook.com/iccedenuevolaredo) | [@ICCENL](https://twitter.com/ICCENL)
Matamoros No. 309 Altos, Sector Centro Nuevo Laredo, Tamps. C.P. 88000



Institute for Competitiveness and Foreign Trade of Nuevo Laredo

Lic. Jorge A. Viñals Ortiz de la Peña
General Director
jvinals@iccedenuevolaredo.org

Lic. Halled Cárdenas Álvarez, MAN
Coordination of Economy and Competitiveness
hcardenas@iccedenuevolaredo.org

Lic. Jessica Kasandra Gutierrez Grandini
Competitiveness Leadership
jgutierrez@iccedenuevolaredo.org

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ccamargo@iccedenuevolaredo.org

Ing. Hernán Leshner Arguello
Coordination of Information and Statistics
hlesher@iccedenuevolaredo.org

Lic. Maria Yaneth Ayala Martínez
Administrative Leadership
mayala@iccedenuevolaredo.org

Jesús Guadalupe Cárdenas González
Administrative Assistant
jcardenas@iccedenuevolaredo.org

Collaborating Organizations



Municipal Government of Nuevo Laredo
<http://www.nld.gob.mx>



Banco Longoria Building
Matamoros No. 309, Downtown
Z.C. 88000, Nuevo Laredo, Tamps. Mex.
Tel. (867) 712 0525 / 712 1971
<http://www.iccedenuevolaredo.org>



City Council of Laredo, Tx.
<http://www.ci.laredo.tx.us/>