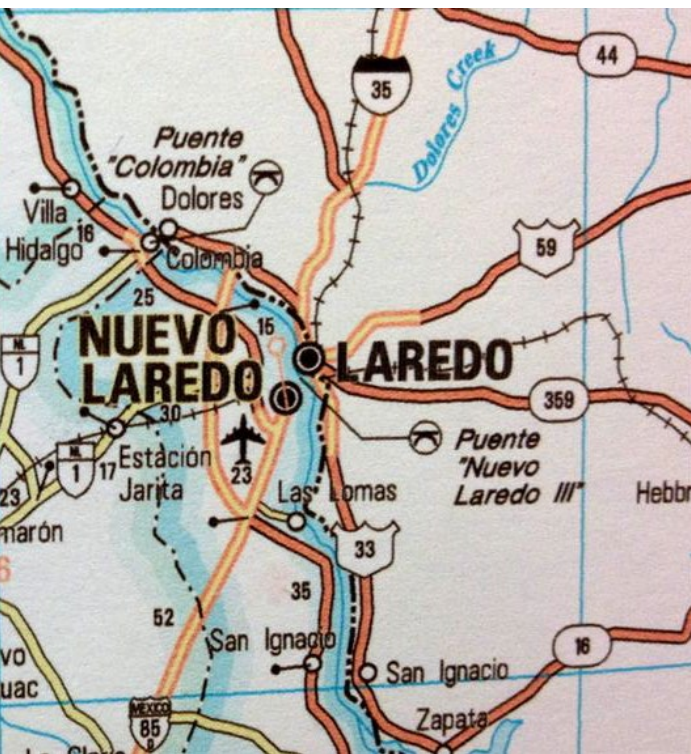




Wilson Center's Mexico Institute and the Border Trade Alliance
Sixth Annual Building a Competitive U.S.-Mexico Border Conference

From Risk to Asset: Economic Development in the U.S.-Mexico Border Region



Dr. Federico Schaffler

*Director of the Texas Center for Border Economic and Enterprise Development
A.R. Sanchez Jr. School of Business
Texas A&M International University, Laredo, Texas.*

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Washington, D.C. June 20, 2019



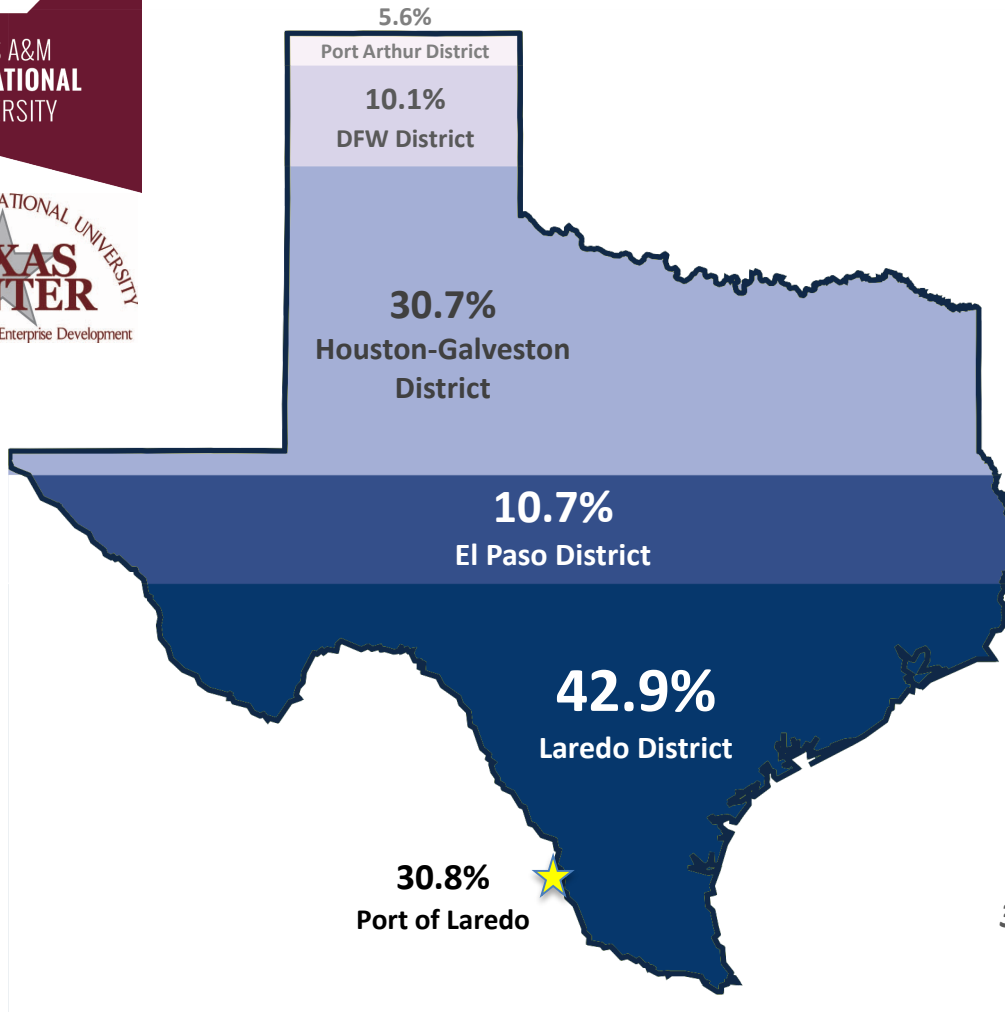
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2018 U.S. World Trade

Through TX Ports of Entry



\$791.3B

Total Trade through TX POE

\$407.6B

53.6% through TX-MX Border POE's

\$234.7B

30.8% through Laredo POE

\$109.7B

34.7% of all 2018 Texas Exports were to Mexico

\$107.0B

35.1% of all 2018 Texas Imports were from Mexico

Source:
U.S. Census, USA Trade

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2018: International Trade Comparison by POE



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CITY	TOTAL	UNIT	POP. 2018
Houston *	\$159.8	Billions	2,375,959
El Paso	\$81.	Billions	682,669
Port of Laredo **	\$234.7	Billions	261,639

* Includes Houston International Airport & Galveston Port

** Only Laredo Port of Entry

**Total U.S. Trade
value with the
world:
\$4.2 Trillion
Dollars.**

CUSTOMS DISTRICT	TOTAL	UNIT	POP. 2018
Laredo ***	\$326.87	Billions	701,627

*** Laredo, Hidalgo/Pharr, Brownsville, Edinburg Airport, Progreso, Rio Grande City, Roma, Valley International Airport (Harlingen), Eagle Pass, and Del Rio



CITY	TOTAL	UNIT	POP. 2018
San Antonio	\$307.2	Millions	1,532,233
Austin	\$702.5	Millions	964,254

**11.37% of the total value of U.S.
International Trade was processed
through these Texas Ports.**

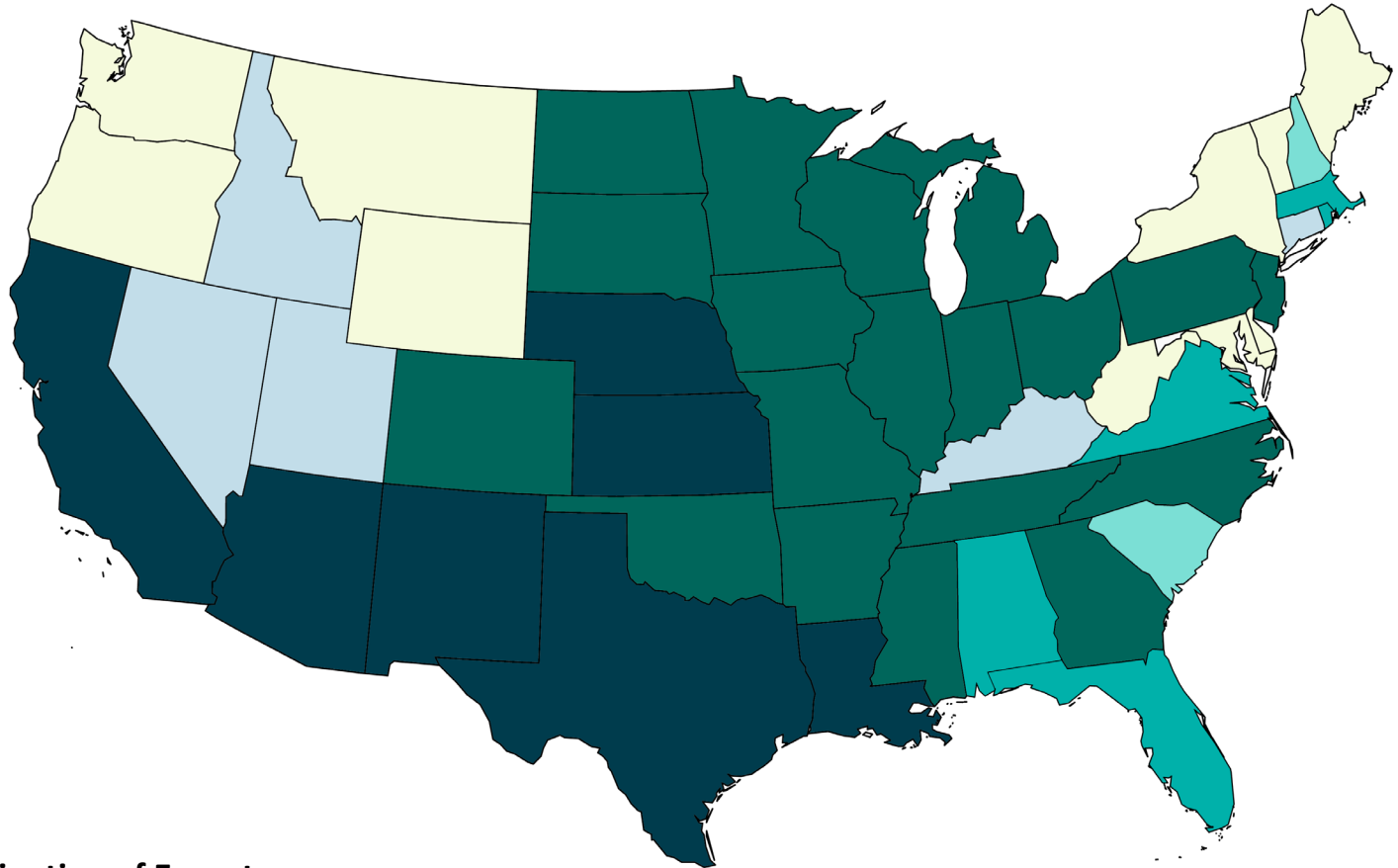
Sources: Texas Center for Border Economic and Enterprise Development / U.S. Census Foreign Trade data

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2018 U.S. State Exports to Mexico



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Destination of Exports

 Mexico Ranks #1 in 7 States - \$162.3 Billion	 Mexico Ranks #4 in 2 States - \$ 3.2 Billion
 Mexico Ranks #2 in 19 States - \$ 69.9 Billion	 Mexico Ranks #5 in 5 States - \$ 4.8 Billion
 Mexico Ranks #3 in 5 States - \$ 9.7 Billion	 Mexico Ranks #6+ in 12 States - \$ 7.1 Billion

Source:
U.S. Census, USA Trade

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Resources and Data for International Trade Decisions

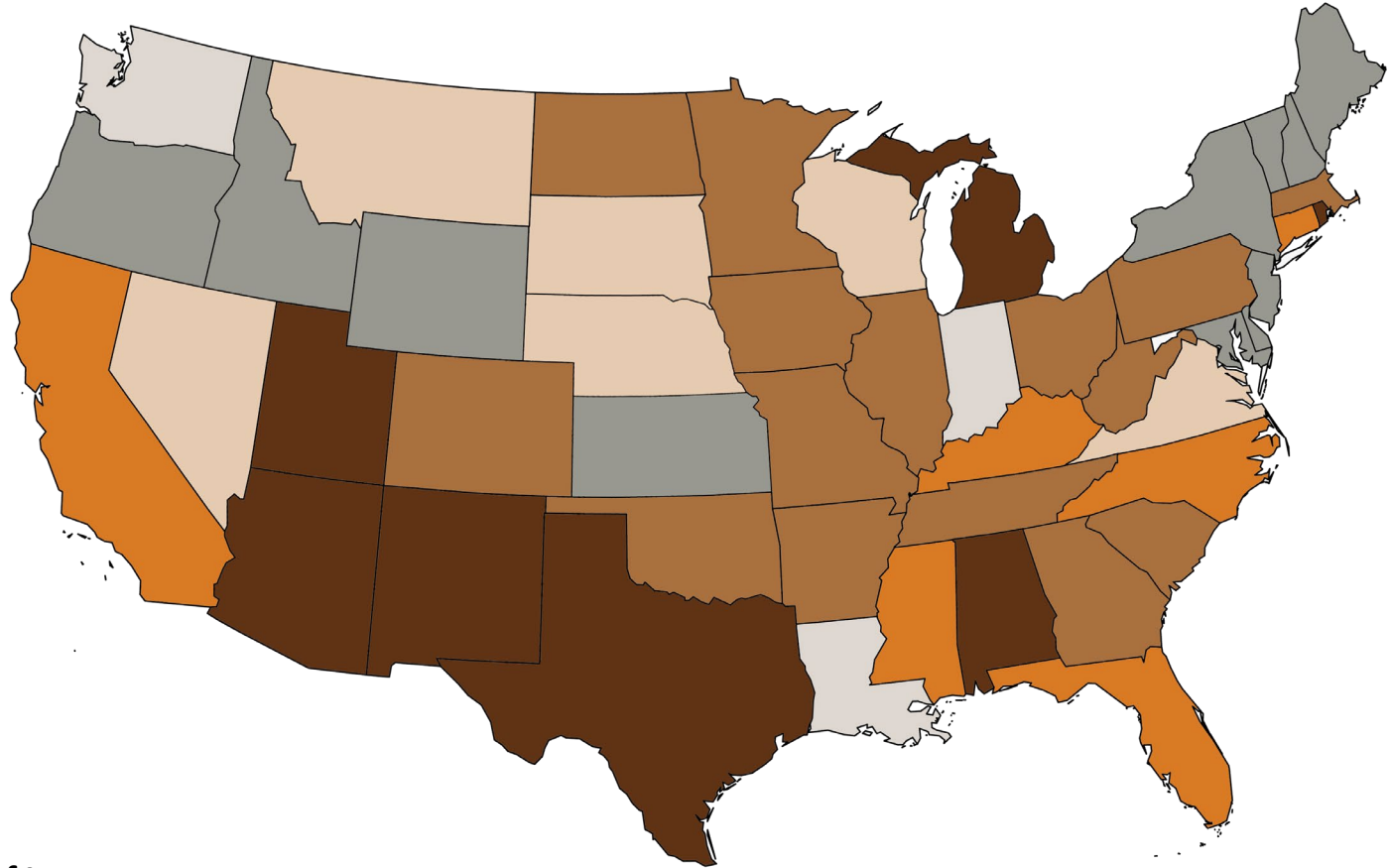


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2018 U.S. State Imports from Mexico



Origin of Imports

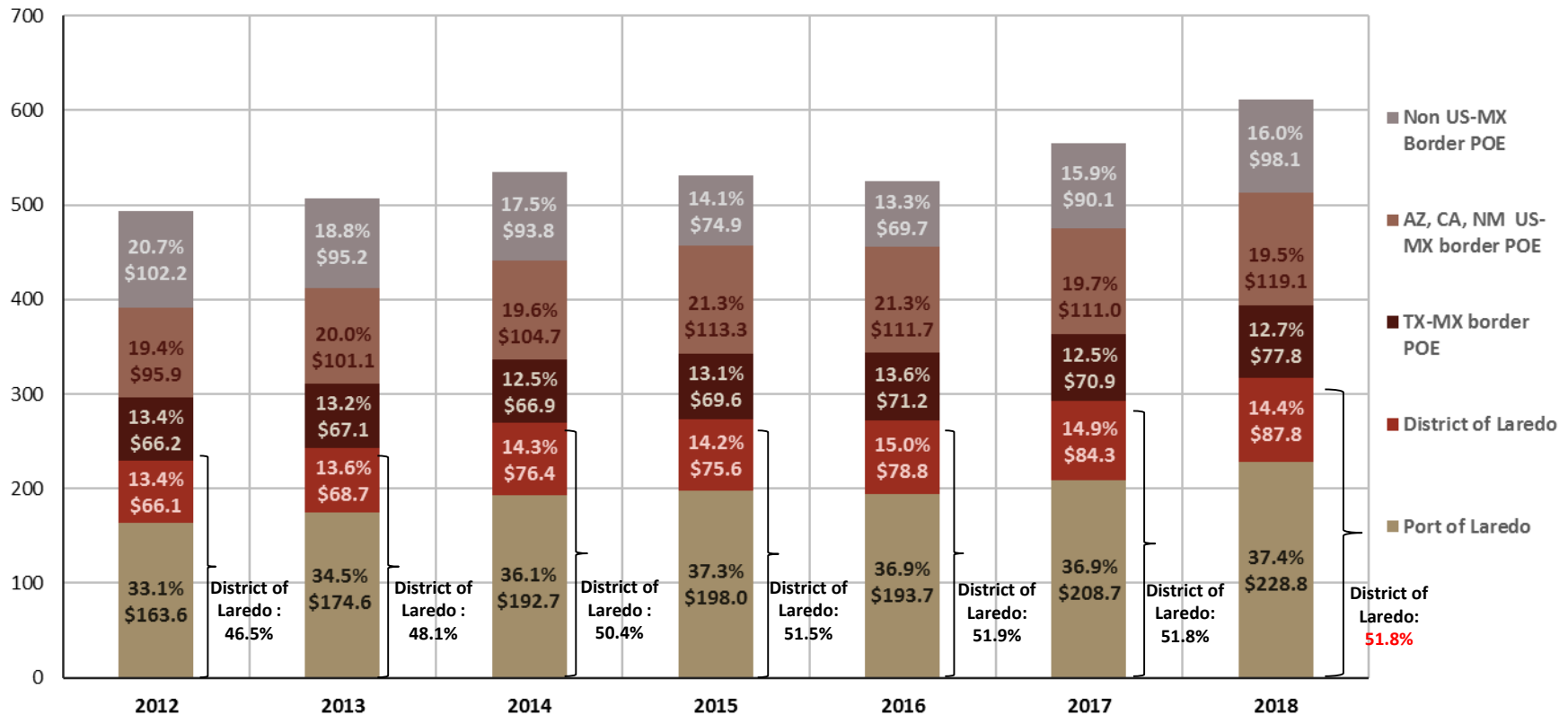
Mexico Ranks #1 in 7 States - \$183.4 Billion	Mexico Ranks #4 in 6 States - \$ 5.6 Billion
Mexico Ranks #2 in 6 States - \$ 70.1 Billion	Mexico Ranks #5 in 4 States - \$ 9.0 Billion
Mexico Ranks #3 in 15 States - \$ 62.3 Billion	Mexico Ranks #6+ in 12 States - \$ 12.7 Billion

Source:
U.S. Census, USA Trade

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Resources and Data for International Trade Decisions

Billions of U.S. Dollars



Data compiled by Texas Center for Border Economic and Enterprise Development, TAMIU
Source: U.S. Department of Commerce Bureau of the Census, Foreign Trade Division

Laredo Customs District :

Laredo, Hidalgo/Pharr, Brownsville, Edinburg Airport, Progreso, Rio Grande City, Roma, Valley International Airport (Harlingen), Eagle Pass y Del Rio

2018 U.S.-Mexico Trade



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School of Business



Laredo Customs District includes:

Laredo, Hidalgo/Pharr, Brownsville, Edinburg Airport, Progreso, Rio Grande City, Roma, Valley International Airport (Harlingen), Eagle Pass y Del Rio

■ Non US-MX
Border POE

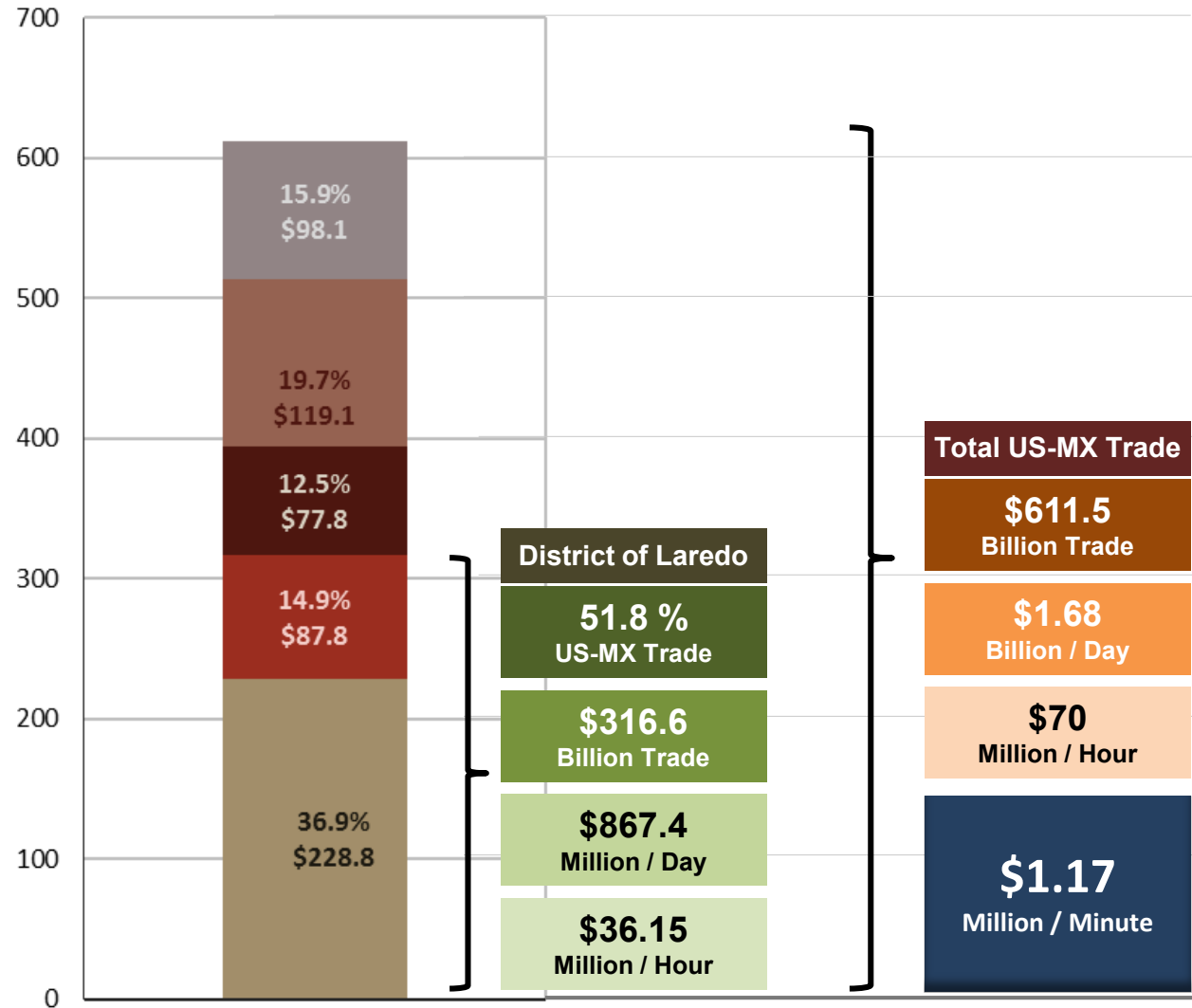
■ AZ, CA, NM
US-MX
border POE

■ TX-MX
border POE

■ District of
Laredo

■ Port of
Laredo

Billions of U.S. Dollars



2018

Data compiled by Texas Center for Border Economic and Enterprise Development, TAMIU

Source: U.S. Department of Commerce Bureau of the Census, Foreign Trade Division

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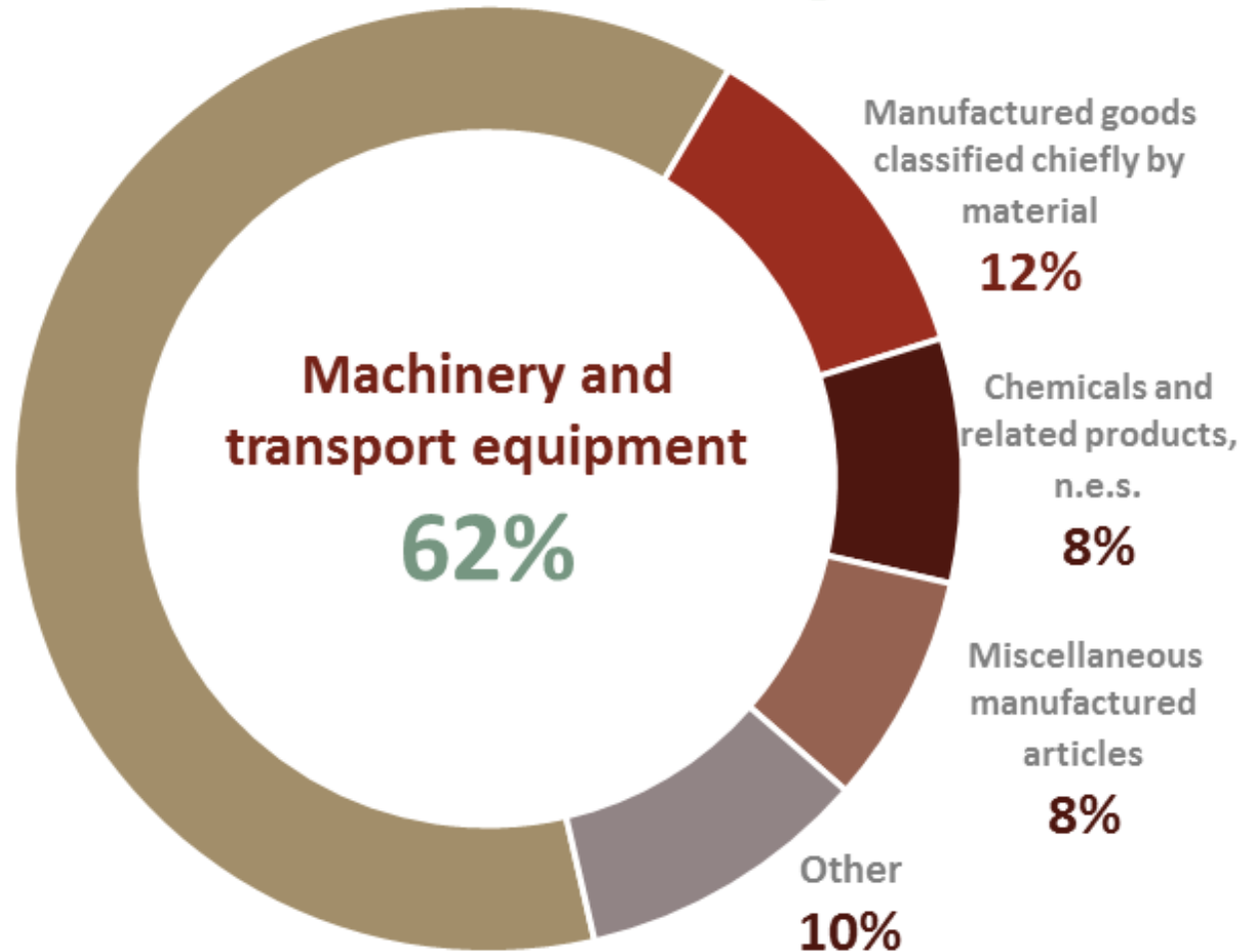


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Through Port of Laredo



Source:
Texas Center for
Border Economic and
Enterprise
Development. TAMIU.



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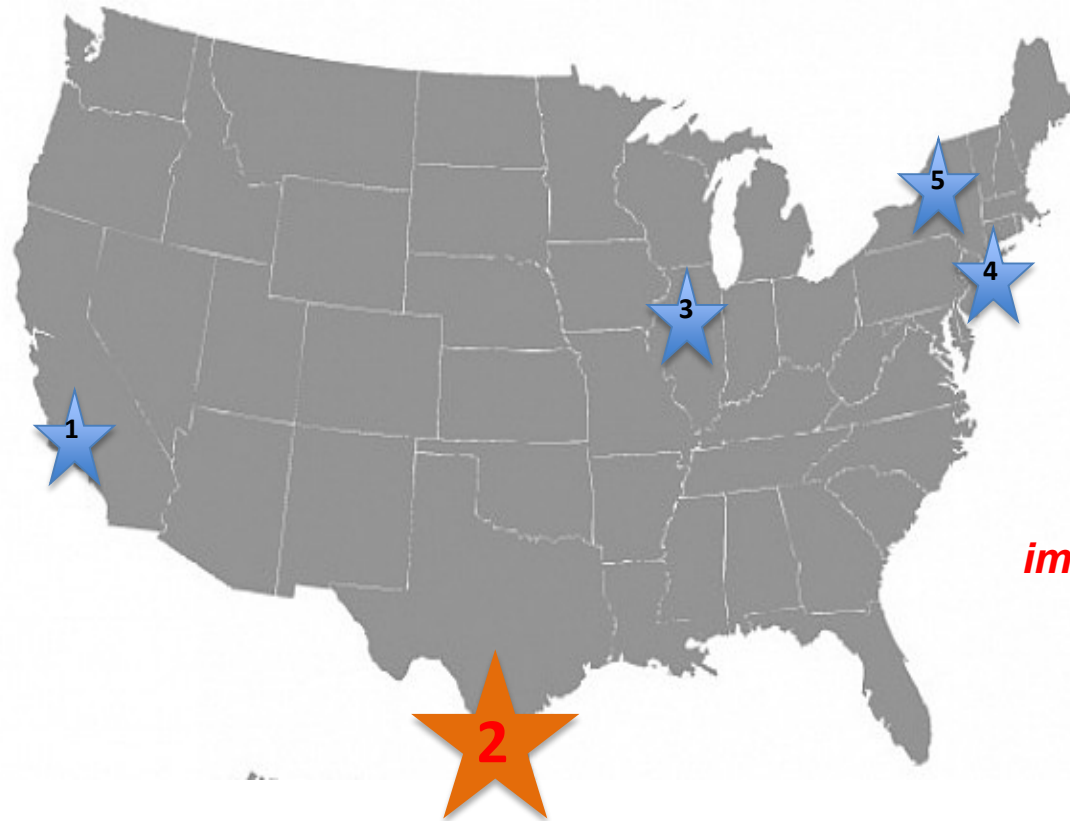
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2018 Top 5 U.S. Ports of Entry

Port of Entry	2018 Population	Total Trade	Imports	Exports
1.- Los Angeles, CA	3,990,456	298.38	262.56	35.82
2.- Laredo, TX	261,639	234.56	134.17	100.39
3.- Chicago, IL	2,705,994	210.49	158.26	52.23
4.- Newark, NJ	282,090	194.94	178.34	16.61
5.- JFK Int'l Airport, NY	8,398,748	194.76	101.05	93.71

In Billions USD



**Laredo, Texas is
the second most
important land port
in the U.S.A.**

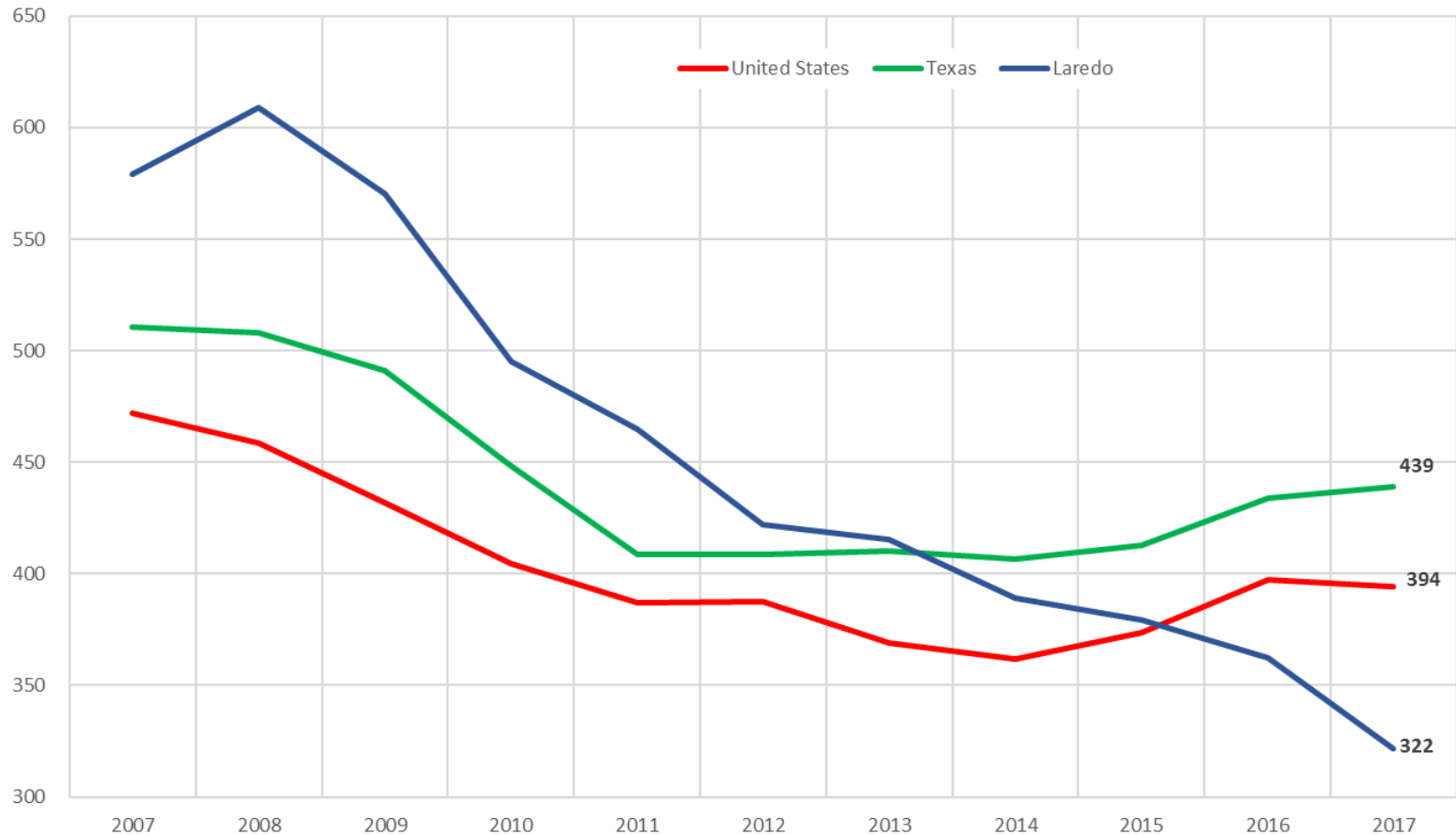
**Laredo Customs District
includes:**

Laredo, Hidalgo/Pharr,
Brownsville, Edinburg
Airport, Progreso,
Rio Grande City, Roma,
Valley International
Airport (Harlingen), Eagle
Pass y Del Rio

Source: U.S. Trade Online, U.S. Census
Bureau, American FactFinder

2017 Violent Crime Rate

Rate of All Violent Crime Offenses by Population

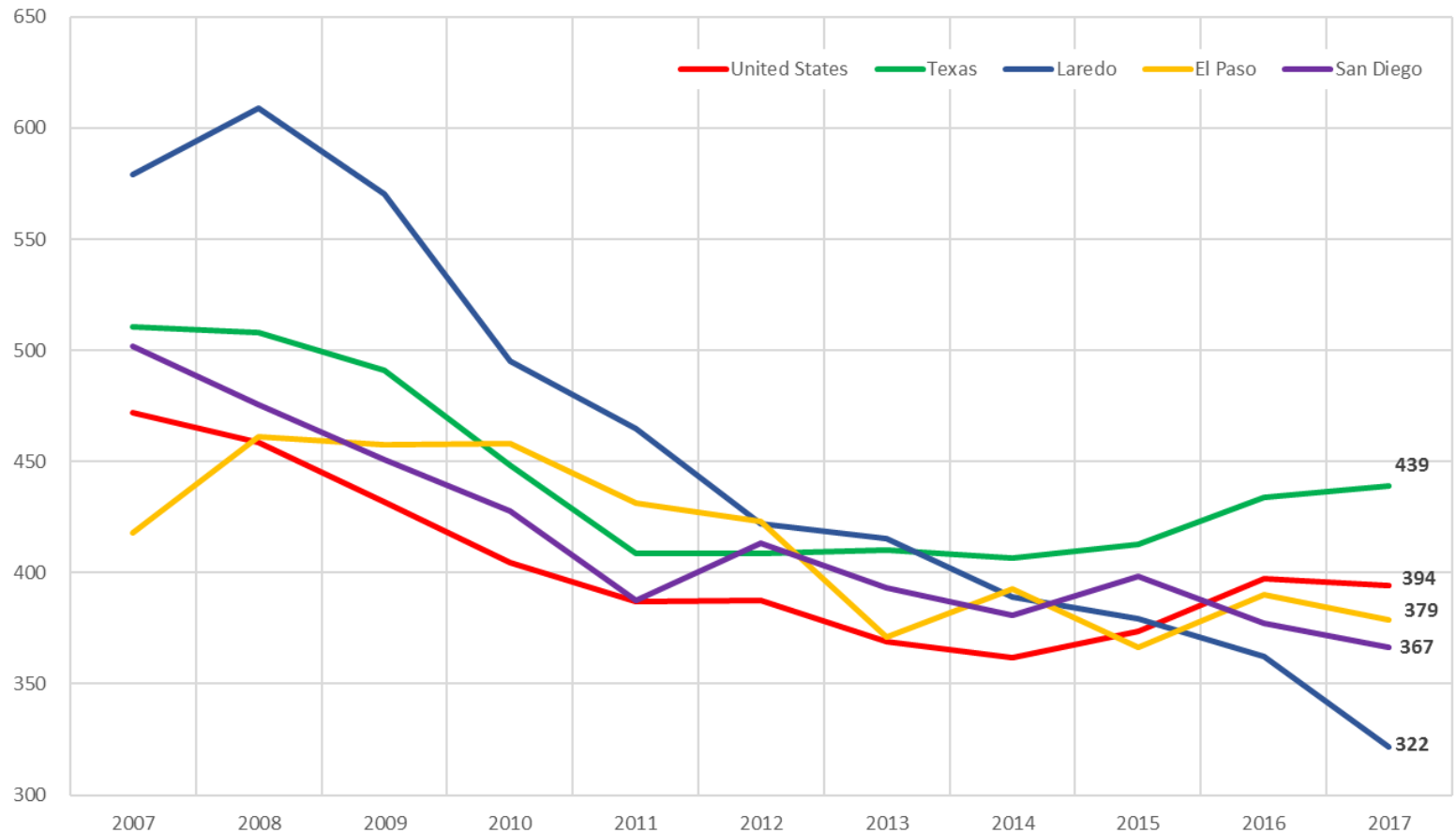


Rate per 100,000 people

Source: FBI estimated data for Texas, Laredo Police Department. Compiled by Texas Center for Border Economic and Enterprise Development

2017 Violent Crime Rate

Rate of All Violent Crime Offenses by Population



Rate per 100,000 people

Source: FBI estimated data for Texas, Laredo Police Department. Compiled by Texas Center for Border Economic and Enterprise Development

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TEXAS

TX	Brownsville	Harlingen	Progreso	Hgo/Phr	Rio Grande	Roma	Laredo	Eagle Pass	Del Rio	El Paso	Presidio	Fabens
Total Imports and Exports through State of Texas South Border Points of Entry				Exports 2017		Imports 2017		Total Trade 2017				
Source: U.S. Department of Commerce Bureau of the Census Foreign Trade Division.				155.43 Billion U.S.D.		222.91 Billion U.S.D.		378.34 Billion U.S.D.				
Compiled by: Texas Center for Border Economic and Enterprise Development				Exports Jan-Dec 2018		Imports Jan-Dec 2018		Total Trade Jan-Dec 2018				
Last Updated: Apr 8 2019				166.58 Billion U.S.D.		241.05 Billion U.S.D.		407.63 Billion U.S.D.				

NEW MEXICO

NM

Columbus

Albuquerque

Santa Teresa

Santa Teresa Airport

Total Imports and Exports

through State of New Mexico South

Border Points of Entry

Source:

U.S. Department of Commerce Bureau of the Census Foreign Trade Division.

Compiled by:

Texas Center for Border Economic and Enterprise Development

Last Updated:

Apr 8 | 2019

Exports 2017

10.46

Billion U.S.D.

Imports 2017

12.01

Billion U.S.D.

Total Trade 2017

22.47

Billion U.S.D.

Exports Jan-Dec 2018

11.70

Billion U.S.D.

Imports Jan-Dec 2018

14.44

Billion U.S.D.

Total Trade Jan-Dec 2018

26.14

Billion U.S.D.

Source: U.S. Census,
USA Trade.

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ARIZONA

- AZ
- Douglas
- Lukeville
- Naco
- Nogales
- Phoenix
- San Luis
- Sasabe
- Tucson

Total Imports and Exports
through State of Arizona South Border
Points of Entry

Source:
U.S. Department of Commerce Bureau of the Census Foreign
Trade Division.

Compiled by:
Texas Center for Border Economic and Enterprise Development

Last Updated:
Apr 8 | 2019

Exports 2017

12.33

Billion U.S.D.

Imports 2017

18.69

Billion U.S.D.

Total Trade 2017

31.02

Billion U.S.D.

Exports Jan-Dec 2018

12.70

Billion U.S.D.

Imports Jan-Dec 2018

17.68

Billion U.S.D.

Total Trade Jan-Dec 2018

30.38

Billion U.S.D.

CALIFORNIA

- CA
- San Diego
- Andrade
- Calexico
- San Ysidro
- Tecate
- Otay Mesa Station
- Calexico-East

Total Imports and Exports
through State of California South Border
Points of Entry

Source:
U.S. Department of Commerce Bureau of the Census Foreign
Trade Division.

Compiled by:
Texas Center for Border Economic and Enterprise Development

Last Updated:
Apr 8 | 2019

Exports 2017

23.34

Billion U.S.D.

Imports 2017

46.11

Billion U.S.D.

Total Trade 2017

69.44

Billion U.S.D.

Exports Jan-Dec 2018

25.78

Billion U.S.D.

Imports Jan-Dec 2018

48.20

Billion U.S.D.

Total Trade Jan-Dec 2018

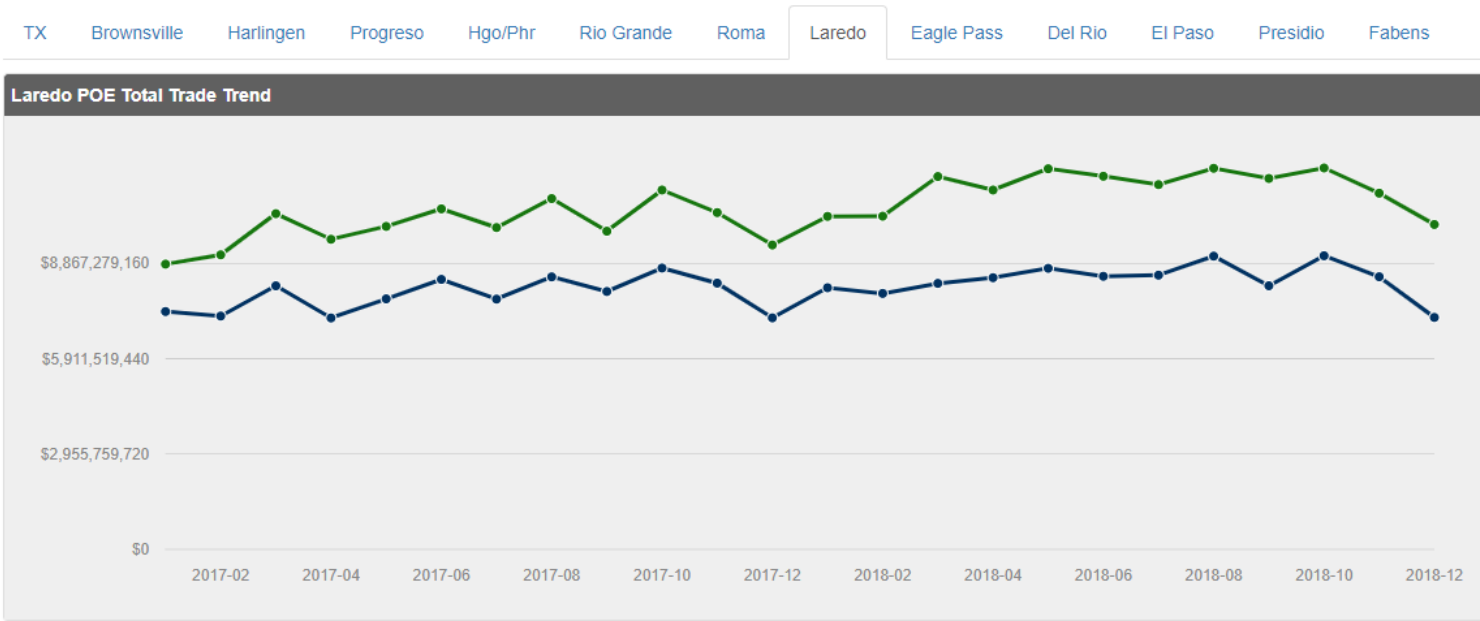
73.98

Billion U.S.D.

Source: U.S. Census,
USA Trade.

TEXAS

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2018 Laredo POE Top US-MX Exports (USD)
Jan-Dec

1	SITC CODE: 78439	VALUE: 4,996,328,189	Other parts and accessories
2	SITC CODE: 71323	VALUE: 4,113,356,280	Compression-ignition internal combustion piston engines (diesel or semi-diesel engines) of a kind used for the propulsion of vehicles of division 78
3	SITC CODE: 33460	VALUE: 2,447,308,137	Petroleum oils and oils obtained from bituminous minerals (other than crude) and preparations n.e.s., containing by weight 70 % or more of petroleum oils or of oils obtained from bituminous minerals, these oils being the basic constituents of the preparations, other than waste oils

2018 Laredo POE Top US-MX Imports (USD)
Jan-Dec

1	SITC CODE: 78120	VALUE: 13,857,058,453	Motor vehicles for the transport of persons, n.e.s.
2	SITC CODE: 78320	VALUE: 7,875,653,405	Road tractors for semi-trailers
3	SITC CODE: 78439	VALUE: 7,407,255,865	Other parts and accessories
4	SITC CODE: 76412	VALUE: 5,297,091,148	

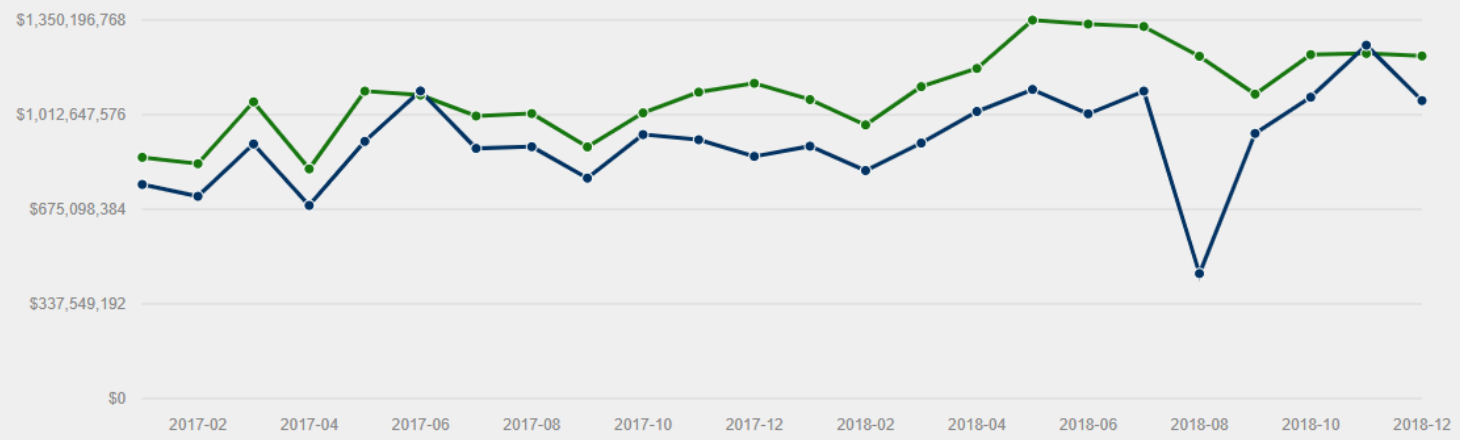
Source: U.S. Census,
USA Trade.

NEW MEXICO

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NM Columbus Albuquerque Santa Teresa Santa Teresa Airport

Santa Teresa POE Total Trade Trend



2018 Santa Teresa POE Top US-MX Exports (USD)

1	SITC CODE: 75997	VALUE: 8,538,993,784	Parts and accessories (other than covers, carrying cases and the like) suitable for use solely or principally with the machines of subgroups 751.1, 751.2, 751.9 and group 752 -for the machines of group 752
2	SITC CODE: 75270	VALUE: 1,642,101,311	Storage units
3	SITC CODE: 77316	VALUE: 441,777,362	Other electric conductors, for a voltage not exceeding 1,000 V

2018 Santa Teresa POE Top US-MX Imports (USD)

1	SITC CODE: 75230	VALUE: 11,446,916,989	Other automatic data processing machines
2	SITC CODE: 97101	VALUE: 692,423,673	Gold (including gold plated with platinum), non-monetary, unwrought or in semi-manufactured forms, or in powder form
3	SITC CODE: 00119	VALUE: 406,992,604	Other than pure-bred breeding animals

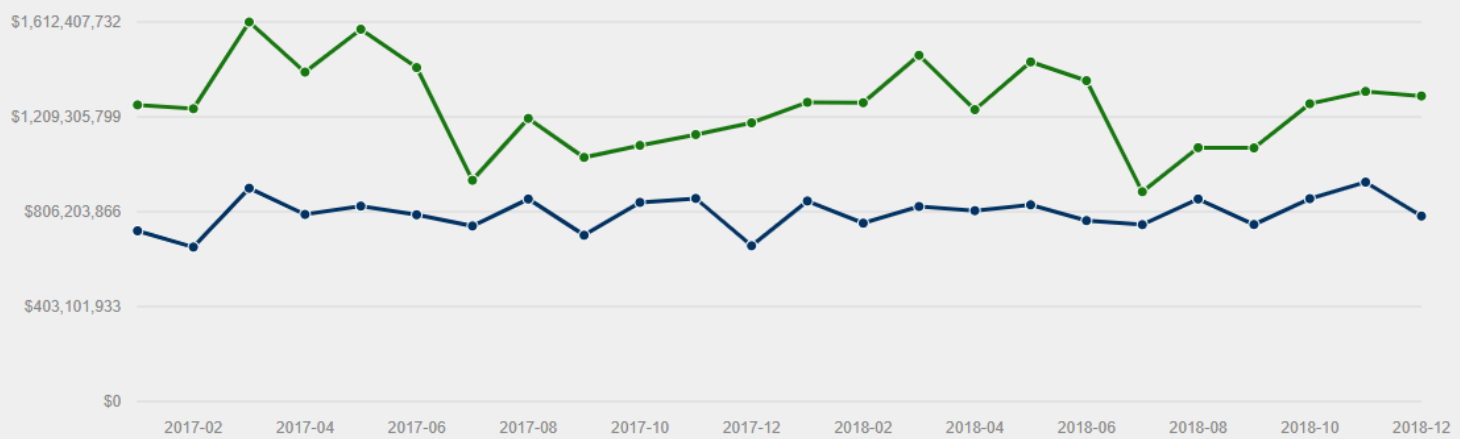
Source: U.S. Census, USA Trade.

ARIZONA

<http://texascenter.tamui.edu>

AZ Douglas Lukeville Naco **Nogales** Phoenix San Luis Sasabe Tucson

Nogales POE Total Trade Trend



2018 Nogales POE Top US-MX Exports (USD)

Jan-Dec

- SITC CODE: 28310** VALUE: **1,022,468,806**
Copper ores and concentrates
- SITC CODE: 77282** VALUE: **576,201,085**
Parts suitable for use solely or principally with the apparatus falling within subgroups 772.4, 772.5 and 772.6 - Other parts
- SITC CODE: 78434** VALUE: **306,762,312**
Gearboxes and parts thereof

2018 Nogales POE Top US-MX Imports (USD)

Jan-Dec

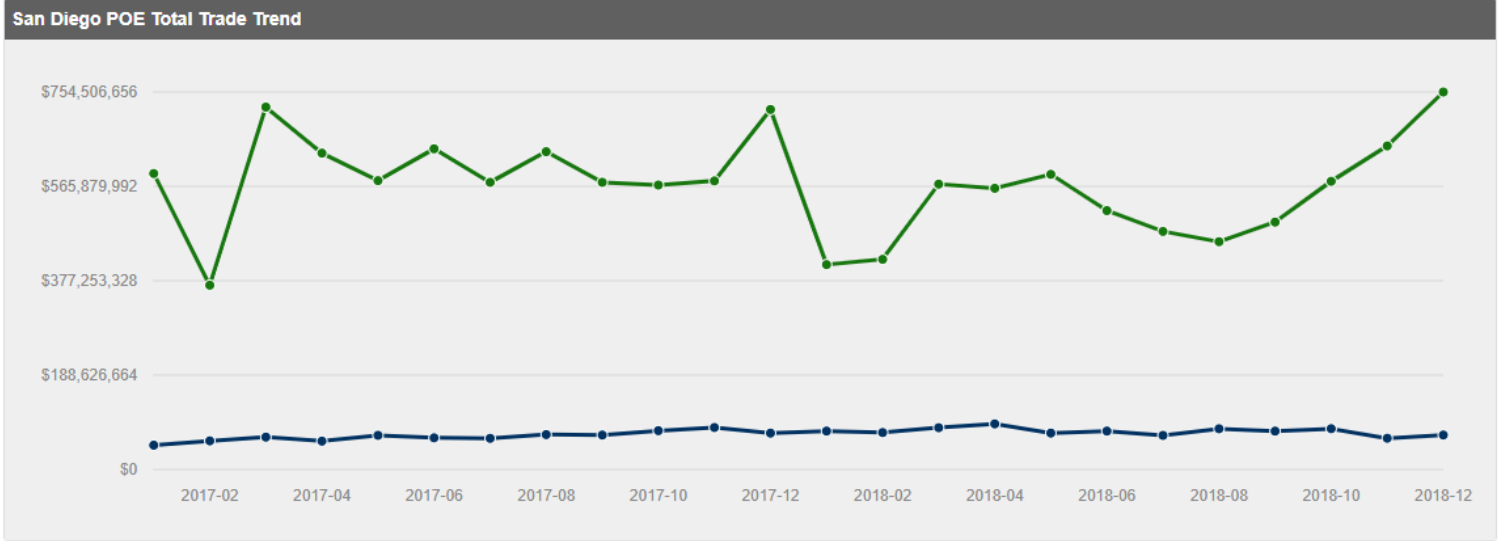
- SITC CODE: 78120** VALUE: **3,189,793,515**
Motor vehicles for the transport of persons, n.e.s.
- SITC CODE: 05459** VALUE: **925,117,186**
Other vegetables, fresh or chilled
- SITC CODE: 05440** VALUE: **577,228,581**
Tomatoes, fresh or chilled

Source: U.S. Census,
USA Trade.

CALIFORNIA

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CA San Diego Andrade Calexico San Ysidro Tecate Otay Mesa Station Calexico-East



2018 San Diego POE Top US-MX Exports (USD)
Jan-Dec

1	SITC CODE: 33460	VALUE: 15,277,337	Petroleum oils and oils obtained from bituminous minerals (other than crude) and preparations n.e.s., containing by weight 70 % or more of petroleum oils or of oils obtained from bituminous minerals, these oils being the basic constituents of the preparations, other than waste oils
2	SITC CODE: 77642	VALUE: 8,719,780	Processors and controllers, whether or not combined with memories, converters, logic circuits, amplifiers, clock and timing circuits, or other circuits
3	SITC CODE: 89399	VALUE: 7,073,868	Other articles

2018 San Diego POE Top US-MX Imports (USD)
Jan-Dec

1	SITC CODE: 78120	VALUE: 333,098,653	Motor vehicles for the transport of persons, n.e.s.
2	SITC CODE: 78219	VALUE: 104,356,653	Motor vehicles for the transport of goods, n.e.s.
3	SITC CODE: 93100	VALUE: 4,219,489	Special transactions and commodities not classified according to kind
4	SITC CODE: 06111	VALUE: 4,082,424	

Source: U.S. Census,
USA Trade.



2018			2017		
Rank	# of States	* Exports to Mexico	# of States	* Exports to Mexico	
1	7	\$ 162.30	4	\$ 133.64	
2	19	\$ 69.91	23	\$ 86.94	
3	5	\$ 9.73	4	\$ 5.42	
4	2	\$ 3.18	3	\$ 5.86	
5	5	\$ 4.77	4	\$ 2.55	
6	-	-	2	\$ 2.17	
7	3	\$ 5.69	-	-	
8	-	-	4	\$ 5.63	
9	1	\$ 0.42	-	-	
10	2	\$ 0.52	1	\$ 0.24	
11+	6	\$ 0.50	5	\$ 0.47	
	50	\$ 257.01	50	\$ 242.92	
				* Billions of U.S. Dollars	

2018 U.S. States Trade

STATE	R-EXP	R-IMP	V-EXP	V-IMP
Texas	1	1	109,748,555,198	107,019,721,400
California	1	2	30,738,728,011	44,053,811,838
Louisiana	1	5	8,848,663,673	2,267,807,964
Arizona	1	1	7,649,762,363	9,041,651,473
Kansas	1	5	2,118,536,828	713,501,462
Nebraska	1	4	1,774,412,444	336,163,688
New Mexico	1	1	1,419,379,594	798,465,571
Michigan	2	1	12,298,215,587	56,270,594,079
Illinois	2	3	10,187,998,965	13,153,879,501
Ohio	2	3	6,862,423,048	9,195,910,421
Indiana	2	5	5,416,444,188	4,521,140,899
Tennessee	2	3	4,868,038,992	8,369,726,122
Pennsylvania	2	3	4,215,900,338	6,376,183,820
Georgia	2	3	3,909,025,266	6,945,990,818
North Carolina	2	2	3,779,226,416	7,696,574,454
Wisconsin	2	4	3,452,912,444	2,900,997,387
New Jersey	2	9	2,956,557,550	4,441,162,829
Missouri	2	3	2,610,975,389	3,558,455,947
Minnesota	2	3	2,361,756,128	2,280,428,215
Iowa	2	3	2,336,375,924	1,709,273,783
Colorado	2	3	1,252,815,283	1,529,231,643
Mississippi	2	2	1,181,498,989	1,573,483,906
Arkansas	2	3	869,536,119	904,178,906
Oklahoma	2	3	783,308,110	796,836,799
South Dakota	2	4	338,241,517	79,141,168
North Dakota	2	3	231,124,549	163,740,355
U.S. Virgin Islands	2	11+	73,643,484	4,043,730

U.S. Virgin Islands	2	11+	73,643,484	4,043,730
Florida	3	2	3,335,060,512	7,538,670,343
Alabama	3	1	2,575,620,812	4,200,945,473
Massachusetts	3	3	2,510,610,717	3,402,359,655
Virginia	3	4	1,109,969,261	1,462,175,729
Rhode Island	3	1	198,904,363	2,504,453,134
South Carolina	4	3	2,762,386,886	3,855,876,665
New Hampshire	4	6	419,958,637	396,447,622
Kentucky	5	2	2,272,655,152	6,769,548,402
Connecticut	5	2	948,479,594	2,503,157,463
Utah	5	1	725,485,153	3,606,286,575
Nevada	5	4	588,752,122	736,780,955
Idaho	5	7	230,105,083	221,749,248
New York	7	11+	3,515,782,186	3,593,978,580
Washington	7	5	2,139,861,197	1,532,145,034
Montana	7	4	39,166,405	107,102,901
Maryland	9	6	416,687,304	1,997,726,802
Oregon	10	7	464,253,935	866,287,708
Maine	10	8	52,842,907	64,932,439
Puerto Rico	11+	9	494,436,347	657,734,521
West Virginia	11+	7	225,696,945	85,940,788
Delaware	11+	9	156,103,490	316,776,005
Vermont	11+	8	45,560,938	51,512,989
Wyoming	11+	3	35,482,985	41,951,051
Alaska	11+	10	32,852,661	23,154,221
District of Columbia	11+	11+	22,732,678	3,979,590
Hawaii	11+	11+	1,112,446	34,447,564

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Questions?

Thank you!

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